



ANNUAL REPORT 2024



INSTITUTO
LICEO CERVANTINO
Campus Centro Fox



INSTITUCIONALIDAD
Y TRANSPARENCIA
Cemeri



Premio Estatal
al Mérito Laboral

Great
Place
To
Work®

MENSAJE DE PRESIDENCIA

At Centro Fox we work to be the cradle of leadership for each of our visitors, from the smallest to the oldest.

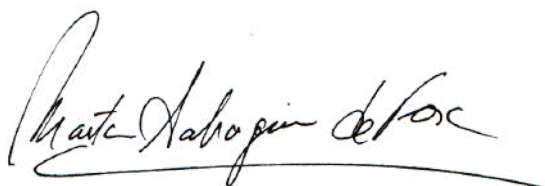
OUR MISSION IS:

Contribute to the formation of compassionate leaders through ethical and social values that always promote freedom, equality, equity and, above all, the dignity of people.

It fills us with joy to share with you that we have been training leaders for more than 15 years and today we share with you the results of the year 2024.

No achievement would have been possible if it were not for each and every one of our associates, allies, donors, public and private institutions and of course our collaborators.

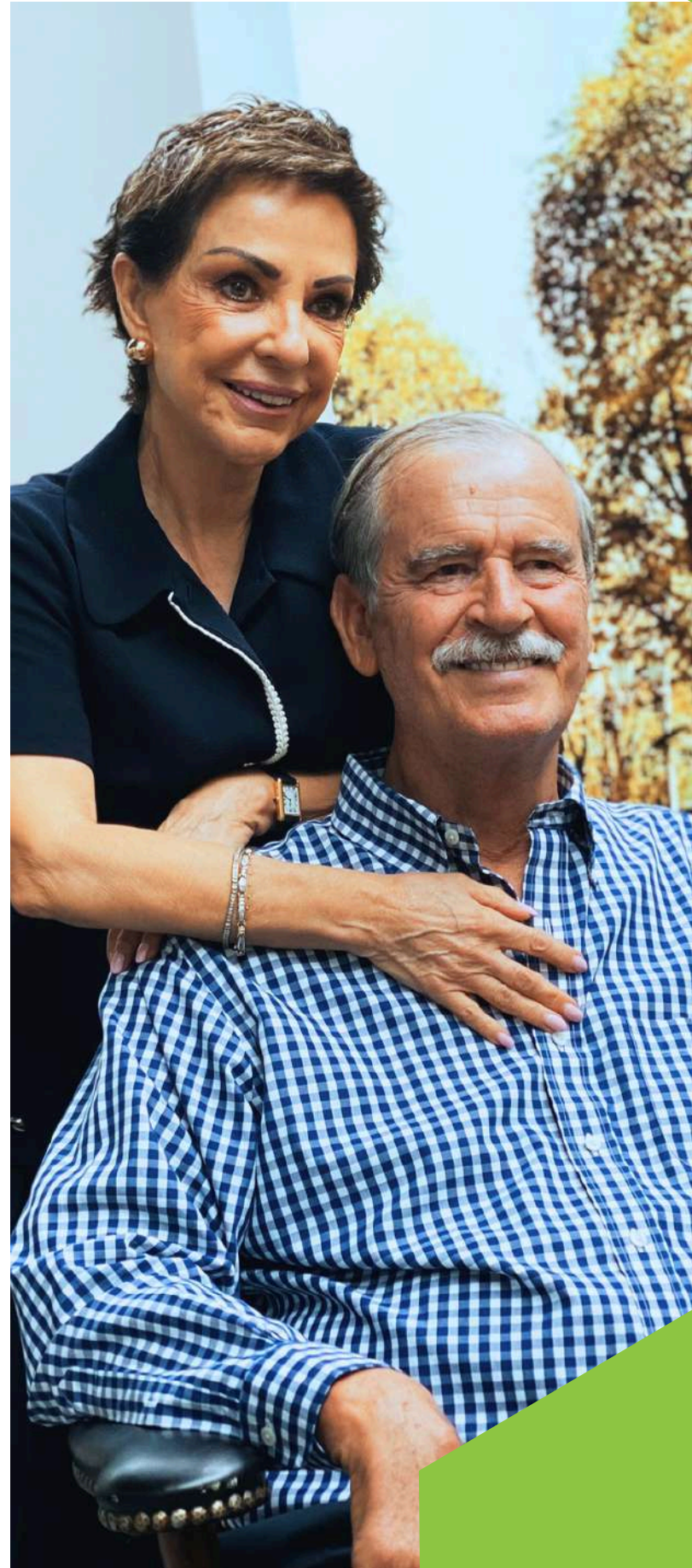
The commitment of Centro Fox and ours continues to be with you, to do our part in achieving a much more humane world with opportunities for all in a healthy and fair way.



MARTA SAHAGÚN DE FOX



VICENTE FOX QUESADA



OUR PROGRAMS



ORCHESTRA, CHOIRS AND COMMUNITY ENSEMBLES

It offers a space for girls, boys and young people to obtain a human and musical education that responds to the needs of society.



PRESIDENT FOR A DAY

A unique leadership development program, whose objective is to create socially responsible leaders who generate actions with a positive impact on society. NOW WE EXIST IN VIRTUAL VERSION!



PERIPHERAL NODE CENTRO FOX

We put knowledge and technology in the same space, to promote the development of school education through 3 virtual programs



INSTITUTO
LICEO CERVANTINO
Campus Centro Fox

LICEO CERVANTINO CAMPUS CENTRO FOX

It offers a space for girls, boys and young people to obtain human and musical training that responds to the needs of society.



ACHIEVEMENTS 2024





- We managed to attract more people from other municipalities through cultural activities for the whole family.
- Through a link with **De La Salle Bajío University**, we offered a soccer workshop for boys and girls that lasted approximately three months.
- We were able to offer more fun activities for the whole family (**board games, sports games and some entertainment tables such as hockey, foosball, ping pong, among others**).
- QR codes were established in the facilities with historical information about **Hacienda San Cristóbal** and when **Centro Fox** and Fundación Vamos México were formed. This was done in order to provide a better experience for visitors.
- As always, we try to provide the best service to our users and visitors, which is why we have reinforced the presentation of displays in our Lobby, giving priority to our traditions and festivities of each year in Mexico.
- Various painting and photography exhibitions were held through the involvement of the **State Institute of Culture**.
- *Greater visitor reach was achieved this year 2024.*

**TOTAL
VISITORS**

2,897

ALLIANCES

**Centros Comunitarios
Universidad de la Salle Bajío.
Instituto Estatal de Cultura.**





ORQUESTA, COROS Y
ENSAMBLES COMUNITARIOS

CENTRO FOX



The program is designed for children and young people between 6 and 18 years old, with a special focus on those facing social, economic or educational challenges.

Our commitment is to provide opportunities for growth and development to children and young people in vulnerable situations. In our program, we prioritize social inclusion and equal opportunities, providing a safe environment and support for our participants to explore their interests and talents.

- We welcomed **24 new students**, which represents a significant growth in our educational community.
- Our teaching team participated in two training workshops: **lutherie and luthier**, to improve our skills and knowledge in instrument repair and exploration.
- We offered a **luthier course** for our students, fostering their artistic and technical development.
- We organized **recreational outings for our students**, promoting coexistence and interaction with the environment. These activities encouraged active participation and teamwork, both individually and as a group.
- We have seen a **significant improvement in the instrumental technique of our students**, demonstrating greater precision and control in the execution of their instruments. Our students have expanded their musical repertoire, tackling works from different styles and periods.

ACTIVITIES AND RESULTS



- We performed **15 concerts and presentations**, highlighting our versatility and commitment to the community. We offered recreational, academic, public and community concerts.
- We are proud to have participated in renowned festivals and master classes, such as **Contra Redes** and the **León International Cello Festival**.
- We celebrated the graduation of **7 students** from our institution, who continued their studies at the **Universidad de La Salle, EPCA. Universidad de León**.
- We planned the conservation of **35 instruments**, ensuring their cleaning and maintenance to guarantee their optimal functioning. We recognize the importance of taking care of our instruments, since they are THE fundamental tools for our artistic and educational work.

RESULTS

Number of Beneficiaries	115
Concerts	15
Communities	18
Indirect Beneficiaries	460

ACHIEVED GOALS





**TESTIMONY
OF
ROCÍO
ABIGAIL
LÓPEZ
SÁNCHEZ
Violinist**

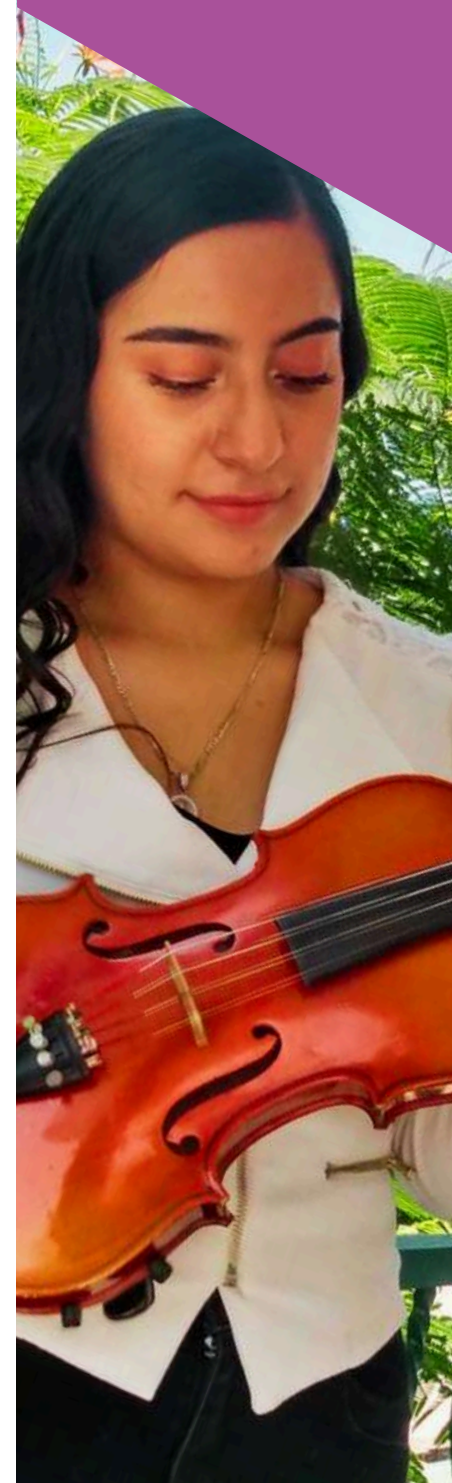
Rocío Abigail López Sánchez **Violinist**

Originally from León, Guanajuato, I began my musical studies by joining the Centro Fox Community Orchestra in 2014, when I was 7 years old. During the first years of my training, and thanks to the result of my perseverance and effort, I have had various artistic presentations in important venues within the state of Guanajuato such as: El Teatro Bicentenario, Teatro Manuel Doblado, Auditorio Mateo Herrera, Teatro María Grever, Teatro Juárez, San Miguel de Allende, among others.

In 2018 I was selected nationally to participate in the Orchestra and Choirs of Traditional Mexican Music, which took place in Mexico City.

In 2019 I joined the Young Leaders School Orchestra, I have participated in different artistic activities (symphonic concerts, educational concerts, chamber music, recitals, etc.) inside and outside my community. In November of that year, I participated in the 2nd “GUILLI LUA’A” Music Festival in the state of Oaxaca.

In December 2021, after a national call, I was selected to participate in the Grand Event “Tengo Un Sueño” that took place at the National Auditorium in Mexico City.



Rocío Abigail López Sánchez **Violinist**

At the beginning of 2022, I was selected at the national level to benefit from the SNFM Training Trainers program, which aimed to develop teaching skills. Thus, I was in a learning process, where I gave back through classes to the girls and boys who were beginning their studies in the Centro Fox Community Orchestra.

In September 2022, I participated in the “MONDIACULT” event; a World Conference on Cultural Policies that took place at the National Auditorium in Mexico City.

In September 2023, I participated in the Great Concert that took place in the Zócalo of Mexico City, on the occasion of the Grito de Independencia. In October of the same year, I participated in the 51st International Cervantino Festival, accompanying the Mik Nawooj Ensemble with the Jovenes Líderes School Orchestra, which took place on the Esplanade of the Alhóndiga de Granaditas.

I am currently still part of the Centro Fox Community Orchestra, supporting and giving back to the boys and girls who are starting out on this beautiful path that is music.

At the beginning of the year I started looking for universities, and I was convinced by the EPCA University and decided to take the exam in February for the degree in pedagogy and that same month I received the results that I was an Accepted Applicant.

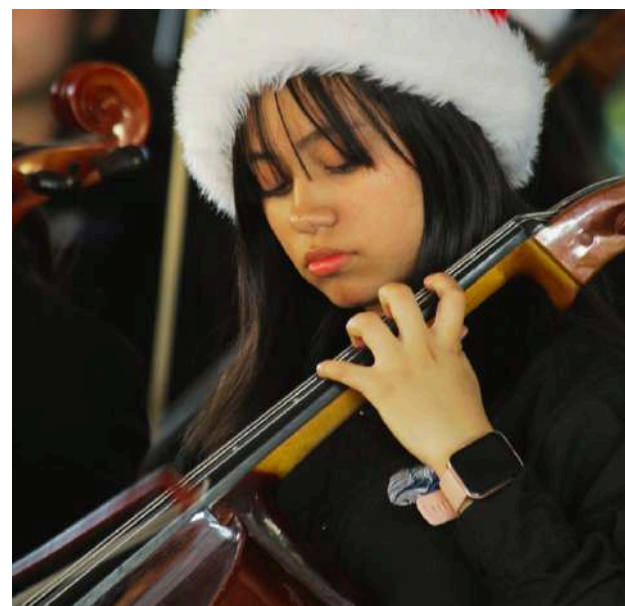


Rocío Abigail López Sánchez **Violinist**

I want to thank all the people who have supported me throughout this journey, my family, teachers, friends, colleagues, and Centro Fox, because they have never stopped motivating me to continue and achieve my dreams, and they have always supported me in everything, I am extremely grateful for everything.



It has been a very productive and enriching year for our institution. We are proud of our achievements and are committed to continuing to work to offer opportunities for growth and development to our students.





PRESIDENT FOR A DAY
PRESIDENTE
POR UN DÍA





PRESIDENT FOR A DAY

ACTIVITIES AND RESULTS

We continue our alliance with institutions such as **Acción Juvenil (PAN, National Action Party Guanajuato)**, **JUVENTUDES GTO (Youth Guanajuato)** and **SELIDER GUANAJUATO (Be A Leader Guanajuato)**, with whom we organize youth camps focused on leadership, decision-making and citizen participation, aimed at young people from all over the state of Guanajuato.

As every year, we hold **Easter Week**, where we welcome children from the community of San Cristóbal and nearby communities to **carry out activities such as dynamic crafts, sports and a night of camping** at the Centro Fox facilities, as well as the traditional Easter egg hunt.

The Leadership Villas were remodeled, our cabin space designed to welcome young people who attend the camps. A space of comfort, relaxation, companionship and friendship, where participants share experiences and bonds of friendship are created.





PRESIDENT FOR A DAY

ACTIVITIES AND RESULTS

As members of the **Mexican Camp Association**, we participated in various training sessions on emotional management, group dynamics, program development, interactions with nature, and first aid, with the goal of increasingly professionalizing the team and providing a better service as a camp site.

We held our traditional **Summer Courses** aimed at children and young people in the community, this year with the theme of the **Olympic Games**. We held activities focused on promoting physical activity, movement, and the values that sports teach: **camaraderie, teamwork, perseverance, communication, and discipline, without leaving aside fun and friendship.**

With the help of partner institutions such as the Bravos de León baseball team, the **San Francisco del Rincón Fire Department team**, and the **San Cristóbal Community Sports Center**, participants played sports, kept moving, and enjoyed an incredible **Olympic Summer**.





PRESIDENT FOR A DAY

As every year, we awarded the **2024 Leaders in Action Award** in its **8th edition**, awarding for the first time a preschool, the **Celestín Freinet Kindergarten**, who participated in our **President for A Day** program, took a commitment to improve their school and fulfilled it, becoming the lucky winners of the **Trip of Fulfilled Commitments to Mexico City**, where the little ones in the company of their mothers and teachers visited the **Chapultepec Zoo, the National Museum of History Chapultepec Castle**, and the **Los Pinos Cultural Complex** as a reward for their effort.

In collaboration with our allies from the **Cultural Routes** program of the **Municipal Education Directorate** of León, we continue to bring the leadership experience to the schools that need it most through our Extramural activities.





PRESIDENT FOR A DAY	
Schools	43
Groups	63
Student Commitments	63
Children and Youth	2,150
Children in Easter Week, Summer, Creatikids, Workshops, Extramuros	2,413
Total Beneficiaries	4,586



Video of the TRIP TO MEXICO CITY!

ACHIEVED GOALS







Nodo de Educación a Distancia Centro Fox

Distance education node, is an educational space within the Centro Fox facilities, equipped with technological equipment, internet and educational platforms, where the following are offered: *counseling, school services, guidance, courses and online training.*

The main objective is to **bring quality educational options to the communities at all levels** and accessible to allow the development of people, their families and their communities through the programs offered:

- **Children's Strengthening Club**
- **CAE UVEG:** High school, professional careers, master's degrees, continuing education and language center.
- **CAEDI:** Open High School and PRO SEG High School
- Literacy and basic education for adults **INAEBA**
- Training for work program.
- **YAAN University:** High School, Higher Technical School, Professional Careers, Masters, Doctorates, Continuing Education and Language Center.
- **SNEDI Room Services:** Access to computers and the Internet, courses, printing and copying.



Check out our entire EDUCATIONAL OFFER on the website!



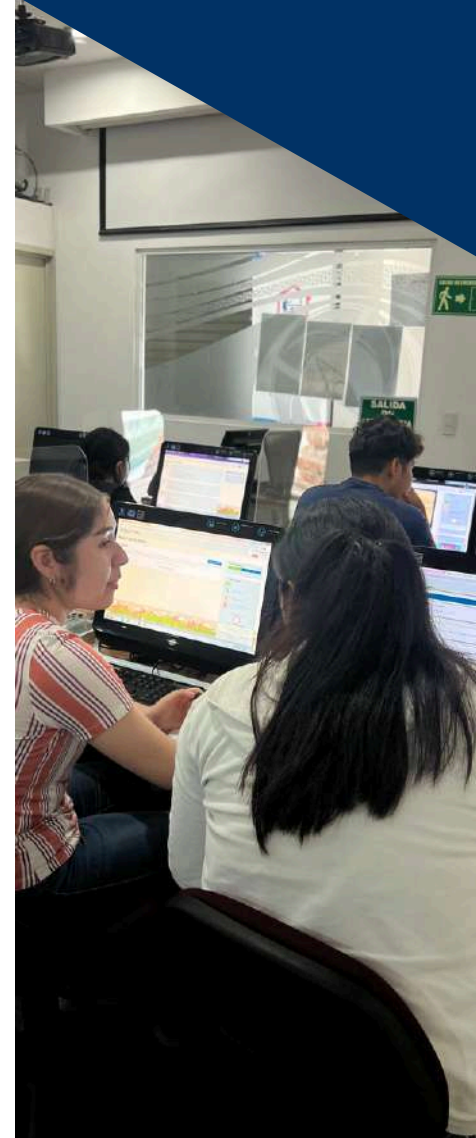
- We contribute to the development of **English language skills** by *training children from 7 to 12 years old*.
- We delivered more than **150 basic education certificates** to adults from the communities surrounding **Centro Fox**.
- More than **60 students** graduated from high school and professional careers.
- We support the community's elementary schools by offering them **access to computers and educational platforms** that strengthened skills in children from **1st to 6th grade in math**, computing, reading comprehension, and English; throughout the school year.
- We grant **scholarships** to high school and professional career students.



Total Beneficiaries 2024:
1,500



LEÓN
AYUNTAMIENTO 2024-2027





PRESIDENTIAL LIBRARY

VICENTE FOX QUESADA





We are a space of knowledge and identity where users are offered information and documentation related to Centro Fox's areas, from leadership and education, Mexican history, national literature, etc.

We are the first Presidential Library in Mexico, which offers a retrospective of one of the six-year terms that changed the history of the country, that of Vicente Fox Quesada, from 2000 to 2006.

Children, young people and adults have free and unlimited access to all kinds of library services and information, as well as recreational activities. Our foundations are to develop, provide and guide library and cultural services to the communities in general, so that they freely acquire and increase knowledge in all branches of knowledge.



1,037
LIBRARY USERS



2,897
MUSEUM USERS



2,456
**WORKSHOPS
USERS**



**Check out our official video
of BIBLIOTECA CENTRO FOX!**

ACHIEVED GOALS



- We were able to offer the children's soccer workshop.
- Seven preschool, high school and primary schools visited us with new groups to live a learning and history experience in our programs, participating in different activities.
- We offered four editions of **CreatiKids**, attracting entire families.
- We collaborated with different programs of the institution, as well as with external ones to offer workshops and courses such as: **summer season, human rights and digital skills**.
- In February we had the commemoration of **Flag Day** with the attendance of the **Lucas Ortíz Benitez** school and **Liceo Cervantino Centro Fox Campus**.
- In April we had the presentation of the book **Organizational Values**.
- In May we participated as exhibitors at **FENAL 2024**

Alliance is maintained with:
Lucas Ortiz Benitez Elementary School
Ignacio Allende Elementary School
INEGI Educational Sector

Alliance is added with:
DeLaSalle Community Centers
Efraín Huerta Bookstore of the Fondo de Cultura Económica.



Aisha Godínez is a girl who is in the fourth grade of primary school. She and her school attend a reading and digital skills workshop in the afternoons.

She is a very outstanding girl for her curiosity and love of learning. During the Easter holidays she wanted to continue attending, because her favorite place in the library is the children's area. She visited the library a lot during her vacations thanks to her mother's insistence, to whom we invited her to explore books or use some computer equipment.

Between conversations, **Fátima Godínez, Aisha's mother,** commented that despite living in San Cristóbal, she did not know about the program, and did not know that she could access all the services for free. Since then, **Aisha, Fátima and her youngest son often visit the library.**

In addition, for Fátima it has been an inspiration to continue studying, since due to motherhood she had to abandon her truncated professional career, and **she finds Centro Fox a space of opportunity to achieve her dream of a degree.**

TESTIMONY



A group of four female students standing in a classroom. The student on the far left is wearing a denim jacket and tan pants, holding a green certificate. The second student from the left is wearing a white t-shirt and blue jeans, also holding a green certificate. The third student is wearing a dark blue polo shirt and white pants. The student on the far right is wearing a black cardigan over a pink top and black pants. They are all smiling at the camera. The background shows a classroom setting with a whiteboard and a projector screen.

- ***We empower the community and local businesses:*** Through our courses, we provide practical tools that help participants strengthen their work skills, improve their professional performance, and develop their personal talents.
- ***We promote comprehensive development:*** We design programs that focus not only on technical competencies, but also on soft skills such as leadership, communication, and teamwork, promoting balanced growth at both the individual and business level.
- ***We establish strong relationships:*** Through direct visits and promotional activities, we create closer ties with the inhabitants of the surrounding towns and with companies, identifying and addressing their specific needs.
- ***We boost business productivity:*** Through courses designed for organizations, we support local companies in improving their internal processes, strengthening their work teams, and boosting their competitiveness.

- **We expanded our regional impact:** With our dissemination and advertising strategies, we reached more people and companies, positioning ourselves as a reliable reference in both social and business training in the region.
- **We promoted economic and social well-being:** The knowledge acquired by the participants contributed to improving their quality of life and generated a positive impact on their work environments, helping the sustainable growth of the region.
- **We strengthened our institutional presence:** We consolidated ourselves as a key point of support for community and business progress, reaffirming our commitment to the comprehensive development of society in Centro Fox and its surroundings.



Number of
Workshops in 2024:

14 Workshops

**12 socials,
2 business**



Beneficiaries
Total in 2024:

114

**People in the
Social Sector**

ACHIEVED GOALS



SUCCESS STORIES

Brenda Sofía Padilla Moctezuma **(Eyelash extension)**

Sofia took the eyelash extension course through these practices, she has begun to establish her presence in the field and has managed to raise significant funds for the establishment of her own workspace.

“Taking the eyelash extension course at Centro Fox was the best investment I could have made. With the little it cost, I recovered what I paid super fast by serving my first clients. Thanks to what I learned, I now have my own business and generate an extra income that helps me a lot. The truth is, I didn't imagine that something so simple could change my life so much. I'm happy!”

Raquel Saavedra **(Event decoration with balloons)**

Raquel joined the balloon course looking for a new professional opportunity and to take advantage of her free time, she decided to put her knowledge into practice at different events.

“I decided to take the balloon event decoration course because I wanted to learn something new and take advantage of my free time. It was a wonderful experience, especially because the costs were very affordable. Thanks to the course, I was able to make myself known and now I make decorations at parties and even in restaurants. I am very happy with the results and what I have achieved. It is an experience that has opened many doors for me!”





The University of California at San Diego (UCSD), in partnership for **11 years** with **Centro Fox** and **Fundación Vamos México**, carried out the creation of the **Center of Possibilities in San Cristóbal, Guanajuato**.

This great project has a considerable impact on the youth and families of the communities and cities surrounding **Centro Fox**. What is truly extraordinary about this educational project is that some of these classes will be directed and taught by young leaders of the **Fundación Vamos México** program, **“ALAS” (Activating Leaders in Social Action)**, who graduated as instructors trained by **UCSD**. **“ALAS”** is a leadership and community projects program that Vamos México has been carrying out since 2016.

Expanded coverage: 10% **increase in benefited communities**.

- **Student retention:** *Reduction of the school dropout rate to less than 20%.*
- **Educational innovation:** *Inclusion of new courses, such as Art therapy through journaling, DNA science for children, Girls in STEAM, Python programming, Digital Empowerment and Personal Finance.*
- **Marketing and visibility:** *Implementation of branding strategies and creation of a website.*
- **Teacher training:** *Training of 33 teachers in STEAM, from 10 municipalities.*



**Direct
Beneficiaries:**
349
students



**Indirect
Beneficiaries:**
2,570
people



OFFERED COURSES



SPRING:
9 Regular Courses
192 Graduates



FALL:
7 Regular Courses
124 Graduates

STEAM summer course for children: 2 courses with 47 children benefited.

STEAM training for teachers: 33 teachers trained, impacting 10 municipalities.

Total courses taught in 2024: 19 courses

Communities served: Expansion to 38 rural communities and 11 cities.

Communities: Arroyo Seco, Barrio de Guadalupe del Mezquitillo, Comunidad de Silva, El Acebuche, El Consuelo, El Desagüe, El Jaramillo, El Liebrero, El Lindero, El Maguey, El Mogote, El Paisaje, El Tecolote, Jesús del Monte, La Barrera de los Gamiño, La Cinta, La Luz de la Esquina, La Puerta de Santa Rita, La Sandía, Las Tortugas, Los Arcos, Los Ramírez, Nuevo Jesús del Monte, Nuevo Lindero, Rancho Grande, Rancho Los Pachecos, San Cristóbal, San Isidro de las Colonias, San Isidro de los Palominos, San José del Resplandor, San Judas, San Pablo del Monte, San Roque de Montes, Santa María de Cementos, Santuario de Santa Rita, Tope de la Sandía, Valle Nuevo del Consuelo, y Villas del Rosario.

Cities: Abasolo, Cuerámaro, Irapuato, León, Purísima del Rincón, Querétaro, Romita, San Francisco del Rincón, San Miguel de Allende, Silao y Villagrán.

ACHIEVED GOALS



**Expansion of educational programs in conjunction with the
University of California, San Diego.**

**Pedagogical innovation: Introduction of courses designed for
girls in **STEAM** and **DNA** science, promoting equity and scientific
interest from an early age.**

Notable events:

- **Spring Term Graduation Ceremony in July.**
- **Fall Term Graduation Ceremony in December**



EVENTS



Each student at the **Center of Possibilities** is a living testimony to the transformative impact of our program.

This year, we have witnessed countless stories of perseverance, growth, and success, each a powerful reminder of the importance of our mission.

One such story is that of **Juanita, a dedicated homemaker with limited formal education**, having only completed primary school. For years, Juanita believed that education was not for her.

However, she found at the **Center of Possibilities** a space where she can learn in a positive environment, grow, and continue to excel for the well-being of her family.

Juanita's motivation is driven by her love for her children and her commitment to her community. The courses she has taken have not only rekindled her passion for learning, but have also inspired her to dream of becoming an entrepreneur.

At the heart of the **Center of Possibilities** are the people whose lives have been profoundly impacted by her children.

TESTIMONY







Centro Fox, in collaboration with the **Liceo Cervantino Verbo Encarnado** and **The University of the Incarnate Word (UIW)**, join forces to carry out an educational project that will benefit the **Community of San Cristóbal** and its surroundings.

Starting in 2015, Liceo Cervantino joins the international project of **The University of the Incarnate Word (UIW)**, also known as UIW, whose global reach has led it to become one of the largest private universities in Texas, being the only University in the United States that It has a **Study Center in Strasbourg, France**, and two official campuses in Mexico, including the **Incarnate Word Campus Bajío University**, located in the City of Irapuato, Guanajuato.

For more than 100 years the **Sisters of Charity** of the Incarnate Word have been dedicated to providing support to the community and their spirit of service has endured through education at all levels. They currently manage 10 educational institutions in the **Mexican Republic**.

The University of the Incarnate Word (UIW) based in San Antonio, Texas; It is recognized as one of the most prestigious universities in the southeast of the American Union.



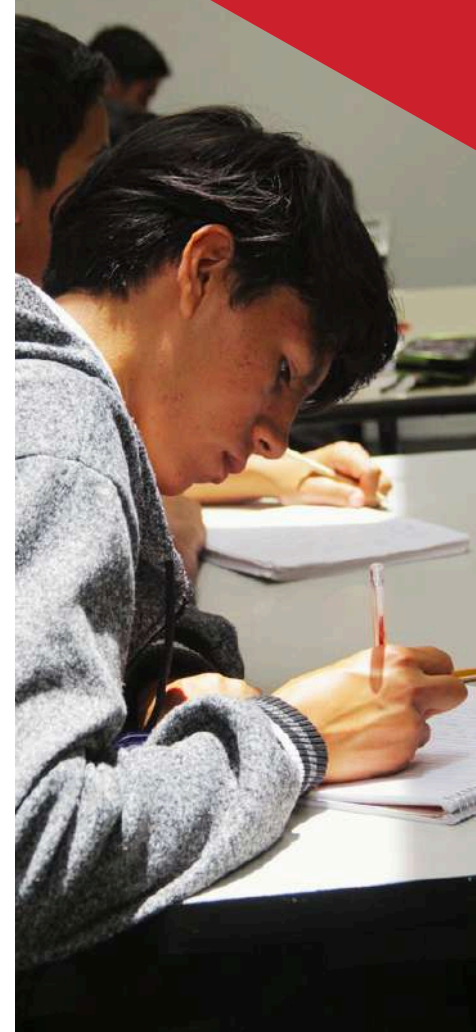
METAS CUMPLIDAS

Psychopedagogical	8 Workshops
Individual attention	23 students
Attention to parents	12
Center of Possibilities	11 students in workshops
Workshops and alliances	4
Science Fairs	1
Enrolled students	66

The opening of the **Psychopedagogical Department** was held under the direction of **Lic. Claudia Ivett Martínez Olmedo**, who throughout 2024 was able to attend:

- **23 boys individually**
- **5 parents' workshops (group)**
- **12 sessions with parents individually**
- **3 teacher workshops**
- **Planet Youth:** Preventive workshop; protection factors; 29 students benefited
- **Institutional Image:** 100% of the students have an institutional uniform.
- **36 enrolled in the 2024 preparatory course**

ACHIEVED GOALS



- **Human Rights Workshop** taught by **Lic. Cristina Murillo Meléndez** and its application through a social project developed by the students of the institute.
- **Juventudes Gto, “Plan de Vida” Workshop.**
- **3rd Edition of “Expo Ciencia, Food Fair 2024”**
- **Courses at the Center of Possibilities.**
- **Obtaining the “Planet Youth” program badge.**
- **Participation of the student Alondra Elizabeth Trejo Blanco in the National Mos Microsoft competition, Incarnate Word University Headquarters, Mexico City.**
- **Social Project with mentor Jennifer Vieyra, “Multipliers of Peace” 5th generation, Humanize yourself.**
- **1st Internal Athletic Race.**
- **Participation in the Youth Rally, where we obtained 1st place.**
- **Talk on “Digital Violence” and the Olimpia Law by the Human Rights Ombudsman.**

EVENTS



OUR STUDENTS SAY...

David Villagomez (1st Semester): *"I like being in Liceo because of the education it has, facilities and explanations from the teachers."*

Luis Alan Hernández (1st Semester): *"I like Liceo Cervantino because there are good teachers who explain things well and I have lots of friends."*

Fer Morales (4th Semester): *"I like Liceo Cervantino because the environment is healthy and they listen to us and take us into account."*





LICEO CERVANTINO
VERBO ENCARNADO
Fundado 1977





ACHIEVED GOALS

For **Centro Fox** and **Fundación Vamos México**, the connection we make with foreign students and businessmen is very important, which is why different activities have been designed to serve them.

- The link with **Pathways** was strengthened to receive their groups of students.
- The visit of students from the **University of California** in Irvine was confirmed to make visits to both **Centro Fox** and **Crisma**.
- **Alovea** was able to consider having at least one annual visit with some of its associates.
- As a result of **Alovea's visit**, this year a donation was obtained to provide **a prosthesis to Melanie**, a little girl who lives in **the community of Tepetate**, and a bed was also donated to her.
- English classes were also given to the girls of the **Pablo de Anda orphanage**.



International
participants:
162



International
groups:
10



"You are a leader. Regardless of context or background, you have the capacity and strength to achieve and realize the exceptional, and be the game changer for your family, your community and your nation.."

VICENTE FOX QUESADA

México City, 1942

PRESIDENT OF MÉXICO 2000-2006





OUR SPACES AVAILABLE FOR YOU



**WE HAVE A GREAT DIVERSITY OF SPACES
FOR YOUR SOCIAL OR BUSINESS EVENT**

contacto@centrofox.org.mx

tel: 01 (476) 757 0303



/CENTROFOX



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WWW.CENTROFOX.ORG.MX

#ViveCentroFox
#FormandoLíderes