

PRESS KIT

ALSACE

New for 2025

HIT ÙN MORJE,
WILLKÜMME ÌM ELSÀSS !*

* Today and tomorrow: Welcome to Alsace!

visit
alsace



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Press kit produced by Alsace Destination Tourisme



Alsace Destination Tourisme is the tourism agency of the European Collectivity of Alsace.

Through its CSR approach, Alsace Destination Tourisme is committed to leading Alsace towards more sustainable tourism.

www.alsace-destination-tourisme.com

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1. General presentation



Welcome to Alsace

Vineyards, mountains, cities and villages, traditions, food and drink, heritage, culture, well-being, and blooming landscapes. Alsace captivates visitors from around the world, charmed by the pragmatic, generous, optimistic, and welcoming locals. At the heart of Europe, bordering Germany and Switzerland and running along the Rhine, Alsace inspires lovers of incredible journeys and the extraordinary. The region boasts international appeal: visitors can explore 3 countries in the same day.

Original and intimate

Alsace has a strong sense of identity. Along the streets of its towns and villages, traditional façades showcase vibrant colours, while half-timbered houses accentuate the geometric details of its architecture and the character of the locals. On the culinary side, traditional recipes celebrate the flavours of the region's terroirs, with seasonal ingredients sourced directly from local producers. In the sky, the poetic flight of the storks draws the curious gaze of visitors. And from atop the Vosges Mountains, diverse panoramas and undulating peaks bring unexpected surprises.

Christmas in Alsace celebrates the region's deeply rooted traditions and is enhanced each year with sparkling new attractions off from the beaten path.

Key figures

Population

1 937 653

Eurometropolis of Strasbourg (33 towns)

511 552

Mulhouse greater area (39 towns)

273 767

Colmar greater area (20 towns)

113 968

Alsace as a % of the Grand Est Region

34.8 %

Surface area

8 280 km²

Grand Est

57 433 km²

Alsace as a % of the Grand Est Region

14.4 %

Source: INSEE 2023

TOP 10 most visited paid attractions in Alsace

(Figures 2023)

River boat tours / Strasbourg	740 503
Haut-Koenigsbourg Castle / Orschwiller	596 709
Montagne des Singes / Kintzheim	291 961
Strasbourg Cathedral's viewing platform	278 657
Musée de l'Automobile / Mulhouse	243 173
Natzweiler-Struthof concentration camp	225 789
Ecomusée d'Alsace / Ungersheim	204 265
Unterlinden Museum / Colmar	183 067
Parc du Petit Prince / Ungersheim	160 000
Volerie des Aigles / Kintzheim	146 620

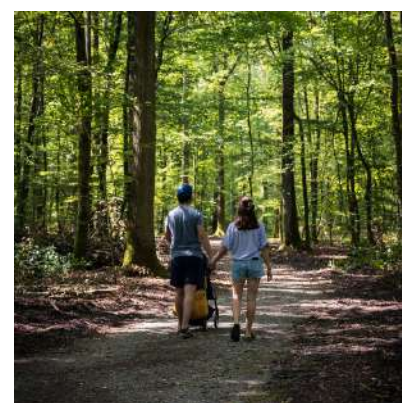
Source: ADT 2024



© Mon week-end en Alsace



© Ecomusée Alsace



© C. Bourdoux-La Croisée du Monde-ADT

Alsace, an iconic destination with its own unique personality

Alsace is located in the east of France and at the centre of Europe. Bordered by the Rhine River, the region offers close proximity to Germany, Switzerland, Luxembourg, and Belgium. The departments of Haut-Rhin and Bas-Rhin merged on 1 January 2021 to form the European Collectivity of Alsace.



© C. Bourdoux-La Croisée du Monde-ADT

From the north to the south of Alsace, three major cities stand out



© B. Salmanski - ADT

> **Strasbourg**, home to numerous European institutions including the European Parliament, is a regional hub brimming with attractions. All year round, visitors can explore the city's history, architecture, and UNESCO World Heritage sites: the cathedral, the Petite France historic centre, and the former German imperial district of Neustadt.



© F. Wach - ADT

> **Colmar**, the capital of Alsace wines, enchants visitors with its beautiful historic centre. A typical Alsatian town, it invites visitors to discover its rich and well-preserved heritage including Bartholdi's Statue of Liberty and the Petite Venise district. The not-to-be-missed Unterlinden Museum houses a masterpiece of Rhenish Renaissance art – the Isenheim Altarpiece by Matthias Grünewald and Nicolas de Haguenau, two great masters of late Gothic art.



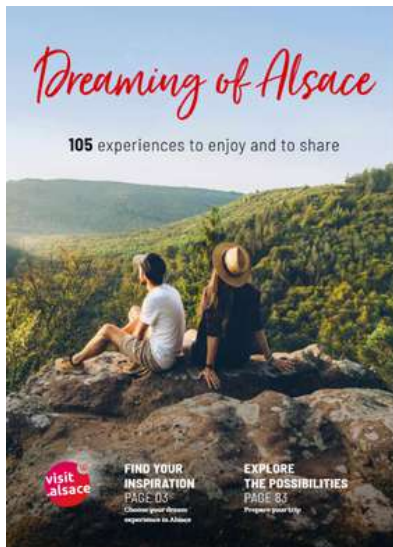
© F. Wach - ADT

> **Mulhouse**, the European capital of science and technology museums, is home to a remarkable number of exceptional museums. Visitors from all over the world come to admire the unique collections – vintage cars at the Musée National de l'Automobile, textile designs at the Musée de l'Impression sur Étoffes, and locomotives at the Cité du Train. Mulhouse also aims to make its mark through its creative industries and street art.

Unique things to see and do in Alsace!

From iconic sites to hidden gems, **Alsace has everything for an incredible journey**. Rich heritage and surprises unfold through experiences meant to be shared.

In early 2025, Alsace Destination Tourism will release a new version of its destination guide, a collaborative effort from Alsace's tourism stakeholders. 105 unique experiences for an immersion in Alsace inspired by the trio "experience, feel, share". Life moments at their most unique and intimate, inviting you to dream of Alsace.



© Max Coquard-Best Jobers-ADT

- > Share a tarte flambée with good company
- > Visit the oldest brewery in France
- > Explore the iconic Alsace Wine Route
- > Have fun border-hopping by bike
- > Glide through the slow-moving world of the Rhine jungle
- > Savour local specialities at a Christmas market
- > Be amazed in front of the Isenheim Altarpiece
- > Visit France's largest ecomuseum
- > Explore an intact German imperial quarter
- > Dive into the heart of European democracy
- > Preserve the ancestral art of Alsatian pottery
- > Marvel at the lives of rock dwellers

And so much more...



Note: sustainable experiences are marked throughout the document to encourage visitors to add an eco-friendly dimension to their holiday.

Getting to Alsace

By train

- > Grand Est TGV: Paris-Strasbourg (1 hr 44 min)
- > Rhin-Rhône TGV: Lyon-Mulhouse (2 hr 50 min)
- > Night train from Paris to Vienna via Strasbourg (since December 2021)
- > Night train from Paris to Berlin via Strasbourg (since December 2023)

By bike

- > EuroVelo 5 - Via Romea: from Canterbury (United Kingdom) to Brindisi (Italy)
- > EuroVelo 6 Atlantic - Black Sea: from Saint-Brévin-les-Pins (France) to Constanta (Romania)
- > EuroVelo 15 - Rhine Cycle Route: from the source of the Rhine (Switzerland) to the North Sea (Netherlands)



By car

The motorway network is a direct link between Alsace and Germany, Switzerland, the Rhône Valley, and Paris.

By plane

Flights via two international airports:

- > EuroAirport Basel-Mulhouse-Freiburg
- > Strasbourg-Entzheim Airport
- > 4 international airport hubs within less than 2 hours

For more info

Getting around in Alsace:
<https://www.visit.alsace/en/getting-around-in-alsace/>



Alsace is:

Unrivalled natural heritage

- 2 nature parks: the Northern Vosges and the Ballons des Vosges regional nature parks
- more than twenty nature reserves
- 700 remarkable trees
- 7 GR long-distance hiking trails, including France's only LQT trail
- 18,000 km of waymarked footpaths and trails
- 341 Towns and Villages in Bloom – more than one-third of the towns in Alsace
- 10 Nature and Environmental Initiation Centres (CINE)
- 76 lakes and bodies of water (65 km²)

Rich architecture and cultural heritage

- 3 UNESCO World Heritage sites: Grande Île (1988) and Neustadt (2017) in Strasbourg, and the fortified town of Neuf-Brisach (2008)
- 1 collection listed on the UNESCO Memory of the World Register: Beatus Rhenanus collection, kept at the Humanist Library in Sélestat (2011)
- 10 funerary and memory sites of the First World War listed as UNESCO World Heritage Sites: Le Wettstein National French Necropolis, Hohrod-Bärenstall German Military Cemetery, Duchesne National French Necropolis, Kahm German Military Cemetery, Le Silberloch National French Necropolis, Hartmannswillerkopf National French Monument and Crypt, Uhlans' German Military Cemetery, Romanian Military Cemetery of Soultzmatt, Germania French Military Cemetery, Moosch National French Necropolis, Ensemble of stelae and ancient French and German tombs of Le Petit Donon
- 5 Towns and Regions of Art and History: Mulhouse, Pays de Guebwiller, Pays du Val d'Argent, Sélestat, Strasbourg
- 6 Most Beautiful Villages in France: Bergheim, Eguisheim, Riquewihr, Hunawihr, Mittelbergheim, Hunspach
- 4 Villages voted French People's Favourite Village (France 2 TV programme): Eguisheim 2013, Kayserberg 2017, Hunspach 2020, Bergheim 2022
- 14 Remarkable Gardens

Major visitor events

- slowUp Alsace: the first Sunday of June
- carnivals in Strasbourg, Mulhouse, Sélestat, Mothern, Schiltigheim, Hoenheim-Bischoffheim, and Hoerdtsheim in February
- Easter celebrations at the beginning of spring
- Tous aux Châteaux castle day on 1 May
- St John's Day celebrations at the end of June
- 20 music festivals
- Wine and harvest festivals, including the Alsace Wine Fair in Colmar at the end of summer
- Advent festivities and Christmas markets
and so much more...

Sport and leisure facilities

- 13 skiing areas
- 9 golf courses
- 420 km of navigable waterways
- 36 marinas and stopover areas
- 2,500 km of cycle routes, including sections of three EuroVelo itineraries: 5, 6, and 15
- the TMV trail crossing the Vosges Mountains over nearly 430 km, the first hiking route rated Leading Quality Trail, Best of Europe



Alsace is:

A land of gastronomy

Wine tourism

- 119 wine-growing towns
- 51 Grands Crus
- 50 wine trails
- 1 legendary itinerary the 170-km Alsace Wine Route
- the only French vineyard awarded the Vignobles & Découvertes label for its entirety
- the French birthplace of biodynamic winegrowing: the largest vineyard cultivated with respect to natural resources and biodiversity



© 2019-Sylvie Petit Photography-ADT

Beer and brewing tourism

- 3 major French and international industrial sites
- top beer and hop producing region in France
- nearly a hundred breweries and micro-breweries
- beer spas in Strasbourg and Niedermorschwihr
- visits to hop farms on foot or by bike



© C. Bourdoux-La Croisée du Monde

Gourmet-Restaurants

- 34 Michelin-starred restaurants in Alsace
- 6 two-star establishments
- 28 one-star establishments
- 6 Green Star establishments
- 19 Bib Gourmand establishments

2024 awards



© La Maison des Têtes

Plentiful and diverse accommodations

- 575 hotels and 50 holiday residences
- 119 campsites and campervan sites
- 7,078 accredited holiday rentals
- 201 establishments offering group accommodation

Source: LEI Alsace – December 2024



© La Commanderie - J. Huber



2. Alsace, land of remembrance



Alsace is a long-contested region, alternately held by France and Germany and shaped by a rich and tumultuous history. The region still today bears the marks of its past, offering a wealth of remembrance tourism experiences that convey universal values. The story of Alsace unfolds at remembrance sites, museums, battlefields, memorials, and military structures.

Exploring the region's history, from the Habsburgs to today, reveals the origins of a culture firmly rooted in European humanism.

Four periods to explore in Alsace:

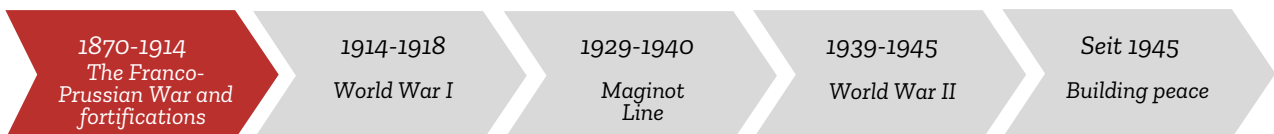
- The Franco-Prussian War of 1870-1871
- World War I
- World War II
- Building peace with the emergence of an economic and political Europe



Did you know?

Alsations changed nationalities 5 times between 1870 and 1945

Alsace's remembrance sites



> Museum of the Battle of 6 August 1870 in Woerth

This museum focuses on the battle that took place on 6 August 1870. The French defeat here paved the way for the German coalition forces to advance toward the Vosges Mountains and on to Paris, ultimately leading to the annexation of Alsace and Lorraine by Germany.

Most of the items on display were found on the battlefield, offering visitors a deeper understanding of the events surrounding this decisive battle. The collection includes documents, weapons, uniforms, helmets, and tools, as well as a diorama featuring more than 4,000 pewter figurines recreating the cavalry charge of the battle.

> musee-1870-woerth.com

> Fort Mutzig

Fort Mutzig is one of a kind in Europe. Construction on the military site began in 1893 on the orders of Emperor Wilhelm II to block the Alsace Plain from French offensives. In 1914, the fort covered 254 ha and housed 7,000 soldiers, making it the largest and most powerful fortification in Europe.

Today, the site is a symbol of peace and Franco-German reconciliation. Visitors can explore this concrete fortress along a 2-km itinerary through the engine room, dormitories, kitchen, infirmary, and trenches, as well as the firing posts offering stunning panoramic views of the Bruche Valley.

The fort is also a technological marvel:

- the first electrified site
- the first site with telephone lines
- an experimental site in concrete construction

> www.fort-mutzig.eu



© Bartosch Salmanski - ADT

1870-1914
The Franco-
Prussian War and
fortifications

1914-1918
World War I

1929-1940
Maginot
Line

1939-1945
World War II

Seit 1945
Building peace

> Hartmannswillerkopf

A scene of intense battles throughout 1915, the summit of Hartmannswillerkopf was the **primary site on the Vosges Front during World War I and the only mountain battlefield in France**. The site features three key elements: a national monument, the battlefield, and a Franco-German war memorial.

Hartmannswillerkopf 14-18 commemorates the battles fought on the site and is one of four French **national monuments** of World War I. Designed by architect Robert Danis and sculptor Antoine Bourdelle, the monument consists of two sections: the Altar of the Homeland, which overlooks the necropolis, and the crypt, accessible by an 80-meter-long pathway designed to resemble a trench.

The battlefield, perched at an altitude of 956 m, is a remarkable open-air museum and recognised as a historical monument. 30,000 French and German soldiers perished here throughout the war, and the site still bears the marks of battle, with several shelters and kilometres of trenches that are **remarkably well preserved**.

An essential World War I remembrance site, the Franco-German Historial offers a **comprehensive overview of the Great War** while focusing on the history of Hartmannswillerkopf. Visitors can explore photographs, videos, interpretative displays, soldier testimonies, as well as **the evolution of Franco-German relations**.

> www.memorial-hwk.eu



© AAA-illprod

> Linge Memorial

Between the Munster and Kaysersberg valleys, this remembrance site commemorates the **Battle of the Linge (1915)**, **one of the bloodiest of World War I**. This confrontation caused nearly 20,000 casualties—killed, wounded, or missing—on both the French and German sides. The memorial includes a museum, the battlefield, and its preserved trenches.

Three walking trails with various levels of difficulty cross through the heart of the trenches. The museum houses a collection of artefacts recovered from the battlefield and a video providing historical context on the Battle of the Linge. The site is an **immersion** into the life of the soldiers at this place and time.

> linge1915.eu

Did you know?

Unlike the trench warfare that took place in Verdun, it was primarily a **mountain war** on the peaks of Alsace.

1870-1914
The Franco-Prussian War and fortifications

1914-1918
World War I

1929-1940
Maginot Line

1939-1945
World War II

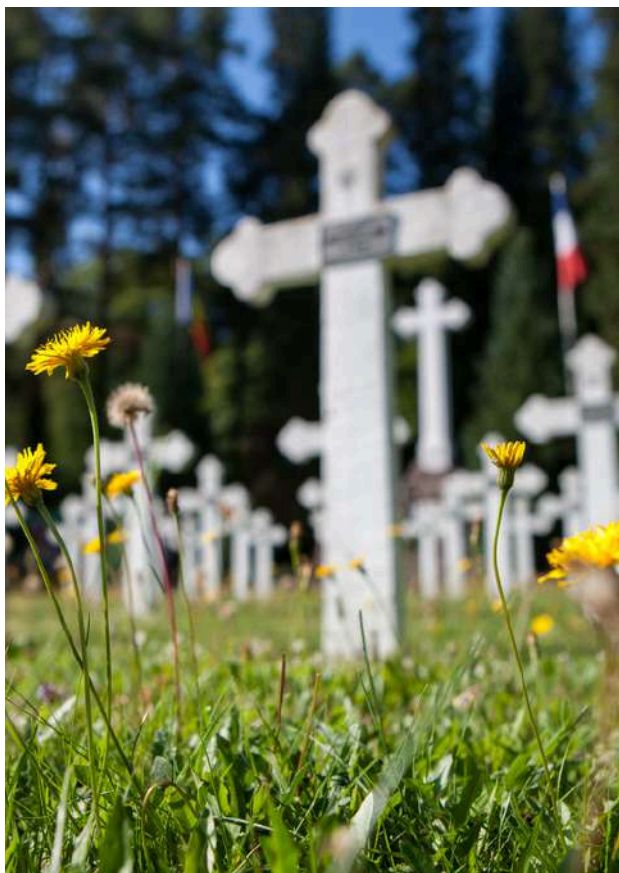
Since 1945
Building peace

> Haute-Alsace Memorial in Dannemarie

Located **near Kilometre Zero**, marking one of the ends of the Franco-German front, the Haute-Alsace Memorial invites visitors to discover the lives of both soldiers and civilians during World War I in Sundgau. **Two exhibitions are on display:** the Haute-Alsace Memorial collection boasts a notable set of uniforms, and the Forgotten Trenches collection focuses on the daily life of soldiers in the trenches.
> memorial-haute-alsace.fr

Three other notable sites dedicated to World War I:

- **The Abri-Mémoire in Uffholtz:** a former medical shelter from World War I, the Abri-Mémoire is now a cultural centre run by the Thann-Cernay local council. The exhibitions focus on the themes of remembrance, citizenship, and peace.
> <https://cc-thann-ernay.fr/envie-de/culture/abri-memoire/>
- **The Serret Museum in Saint-Amarin:** in a former military hospital, the Serret Museum has **one of the most extensive collections of weapons and equipment** from World War I. An area of the museum is dedicated to the Alsatian resistance during World War II.
> <https://museeserret.fr/>
- **The Alpine Ambulance Museum in Mittlach:** nestled in a former glacial valley, this interpretive centre focuses on the war in the Munster Valley. The museum is housed in an old medical post that treated wounded soldiers and civilians from 1915 to 1918. The site also includes a **remembrance trail** exploring the impact of the war on locals, whether active participants or not.
> <https://www.mittlach.fr/musee-ambulance-alpine/>



Zoom: 10 memory sites on the UNESCO World Heritage List

In 2023, ten World War I remembrance sites in Alsace were added to the UNESCO World Heritage List.

- Le Wettstein National French Necropolis, Orbey
- Hohrod-Bärenstall German Military Cemetery, Orbey
- Duchesne National French Necropolis, Orbey
- Kahm German Military Cemetery, Lapoutroie
- Le Silberloch National French Necropolis and the Hartmannswillerkopf National French Monument and Crypt, Wattwiller
- Uhlans' German Military Cemetery, Hartmannswiller
- Romanian Military Cemetery, Soultzmatt
- Germania French Military Cemetery, Stosswihr
- National French Necropolis, Moosch
- Ensemble of stelae and ancient French and German tombs of Le Petit Donon, Grandfontaine

© Christophe Meyer - ADT



> Fort Schoenenbourg and Fort Four-à-Chaux

Fort Schoenenbourg in the north of Alsace, is the **largest artillery fortification of the Maginot Line in Alsace**, with three kilometres of galleries. The visit unfolds 30 metres underground and explores the operations of this monumental structure and the daily life of the garrison. Dormitories, kitchens, the infirmary, command posts: the still-intact original facilities provide a glimpse into how the soldiers lived underground. A 4-km **outdoor path** follows the fort's visible sections, offering insights into its strategic location.

Visitors can extend their outing at **Fort Four-à-Chaux** overlooking the nearby village of Lembach. Guarding the Sauer Valley, **this mountain fortification has a unique two-level design, featuring an impressive inclined plane to make up for the elevation difference**. The 1.5-km tour immerses visitors in the kitchen, dormitories, hospital, and officers' quarters to understand the fort's organisation and operations. The visit ends with a demonstration deploying one of the combat turrets, followed by the descent of the 215 steps of the inclined plane.

> [Schoenenbourg](#)

> [Lembach](#)



Fort de Schoenenbourg © Fabien Voileau - ADT



Ouvrage du Four à Chaux © J.Ehrstein-Sile

> Memorial Museum of the Rhine Maginot Line

Built as a memorial, **the Marckolsheim casemate** is a standard fortification featuring two firing chambers designed to defend a key passage over the Rhine River. It commemorates the fierce battles of 15-17 June 1940, when over 80% of the town of Marckolsheim was destroyed. The museum displays numerous objects and documents.

> [The Marckolsheim casemate](#)

Other sites of the Maginot Line to discover include

- **The Haute-Alsace Maginot Memorial in Uffheim:** the only authentically restored Maginot Line fortification open to the public in Haut-Rhin. This reinforced concrete casemate has been restored and outfitted to reflect its original state during 1939-1940. An adjoining museum presents a series of multimedia displays that vividly recount the major stages of the conflict in Haut-Rhin.
> www.maginot68.com
- **The Musée de l'Abri in Hatten:** located 1 km behind the Maginot Line, this bunker served as barracks for the crews. The site is now a museum, housing an impressive collection of military equipment and exhibits retracing the battle of January 1945, one of the largest tank battles in France.
> abrihatten.fr

1870-1914
The Franco-Prussian War and fortifications

1914-1918
World War I

1929-1940
Maginot Line

1939-1945
World War II

Since 1945
Building peace

> European Centre of Deported Resistance Members - Site of the former Natzweiler-Struthof concentration camp

Le Struthof is home to the remains of **the only German concentration camp on French soil**. It opened in May 1941 to provide the Reich with slave labour for its industry. A total of 52,000 people, mainly political deportees and resistance fighters, passed through this camp or one of its satellite camps. Nearly a third of them perished.

Within the former camp, visitors can explore four barracks, including the prison and the crematorium, as well as a historical museum. The gas chamber is also open to the public, located 1.5 km downhill.

In 2005, the site was expanded with the **European Centre of Deported Resistance Members**. The vast 2,000-m² site includes a permanent exhibition about Nazis and resistance as well as educational rooms and a temporary exhibition space.

> www.struthof.fr



© OTVB - Kayser

> Battle of the Colmar Pocket Memorial Museum

This museum in the heart of Turckheim showcases an **exceptional collection of objects** that meticulously detail the **history of the battles of the Colmar Pocket**.

In the vaulted cellar of a former 18th-century presbytery, the museum recounts the **two months of fighting to liberate Colmar** during the harsh winter of 1944-1945. Two exhibition rooms display weapons, equipment, uniforms, posters, photographs, and mannequins representing the German, American, and French armies, alongside scale models of tanks and fighter planes.

> musee.turckheim-alsace.com



© Colmar Tourisme



Did you know?

The Natzweiler Konzentrationslager (KL), known as Struthof, is the only concentration camp established by the Nazis on French soil

1870-1914
The Franco-Prussian War and fortifications

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Since 1945
Building peace

> MPM Park

Covering 7,000 m², this military museum is **one of the largest museums in Europe dedicated to World War II**. Its extensive collection is dedicated to the war and its key participants, with hundreds of mannequins, armoured vehicles, trucks, light vehicles, motorcycles, personal items, an airplane, and even a floating German patrol boat. The themed game area adds a fun dimension, featuring two flight simulators, a treetop adventure course, and an air rifle shooting range.

> www.mmpark.fr



© C. Heiligenstein

> Walbourg Memorial Museum 1870-1945

This museum explores the conflicts in Alsace from 1870 to 1945, with a particular focus on World War II. It showcases more than **7,000 authentic objects**, mostly from northern Alsace. The immersive and realistic displays, including sensory exhibits with elements of sound and smell, aim to give the visitors a true sense of the war.

> 2mcladn.fr



© Musée Mémorial Walbourg - 2MCLADN

Several necropolises and cemeteries from World War II are worth a visit:

- **The National Necropolis of Sigolsheim:** located on one of the deadliest sectors of the Alsatian front, this military cemetery was established at the request of Marshal Lattre de Tassigny. It contains the graves of 1,589 soldiers of the French army.
- **The German cemetery of Niederbronn-les-Bains:** located on a hill, it holds the remains of 15,809 German soldiers who fell in northeastern France, particularly during Operation Nordwind, the last German counter-offensive of World War II. The nearby Albert Schweitzer Centre highlights the stories of twelve individuals among these victims.
- **The German military cemetery in Grasberg:** the remains of more than 5,000 German soldiers have been interred in this cemetery since 1975 on a site that blends seamlessly with the landscapes of the Bergheim vineyard.



The national necropolis in Sigolsheim © Marc Schampion



> Alsace-Moselle Memorial

The Alsace-Moselle Memorial takes visitors on an interactive historical journey through the complex history of Alsace and Moselle, a region tossed between nations by the tides of war, **changing nationalities four times between 1871 and 1945**. The site focuses on **World War II**, when Alsace and Moselle were the only parts of France to be de facto annexed by the Third Reich, suffering the violence of a totalitarian system.

The final museum space is dedicated to **Franco-German reconciliation and European integration**, offering a universal history lesson on the importance of uniting Europeans. The displays explore the major milestones in the construction of Europe. The site helps visitors understand the cultural identity of Alsace-Moselle and appreciate the region's strong attachment to Europe.

> www.memorial-alsace-moselle.com



© European Union

> European institutions in Strasbourg

After World War II, Strasbourg was chosen as a **symbol of reconciliation** to host the newly formed European institutions. The city is home to the Council of Europe, the European Court of Human Rights, the European Science Foundation, the European Directorate for the Quality of Medicines & Healthcare, and more. The European Parliament is the only of Strasbourg's European institutions open to the public.

The **visit of the European Parliament**, the world's only directly elected transnational parliament, is a unique opportunity to explore the hemicycle where the deputies of the 27 European Union member countries meet each month. The building stands out with its elliptical design of glass, metal, and wood. Its designers, Architecture Studio, imagined an ocean liner slicing through the waves.



© Philémon Henry

The inside of the building, in particular the **Parlamentarium Simone Veil** offers an immersive and interactive visit exploring the role of deputies, the political missions of the institution, and its impact on the daily life of European citizens.

> visiting.europarl.europa.eu

Near the European Parliament, the **Lieu d'Europe** aims to **familiarise citizens with Europe** and strengthen a sense of belonging to a community of shared values. The site features a permanent exhibition space, a resource centre run by the European Information Centre, as well as meeting and discussion rooms.

> lieudeurope.strasbourg.eu

Remembrance tourism reimagined

Beyond traditional remembrance sites, visitors can also dive into Alsace's history through hiking, cycling, or unique experiences.

Exploring the trails



- **The bunker trail:** this easy path follows the front line, dotted with German bunkers from World War I built by the German army. Educational panels along the way provide historical context. The itinerary includes plenty of remarkable sites including mills, a washhouse, and the Hagendorn spring.

> [Sundgau-sud-alsace.fr](https://sundgau-sud-alsace.fr)

Start: in front of the church in Burnhaupt-le-Bas, Sundgau

Distance: 9 km (loop)

Time: 2.5-3 hr

Elevation gain: 45 m

Trail markings: red ring

Note: a remembrance tourism brochure highlights other itineraries to discover in the Sundgau and Pays de Porrentruy area. This free 70-page tourist guide provides insight into the rich remains of the Sundgau front.



- **Paths of remembrance:** in the Val d'Argent, two 8-km interpretive trails take hikers along the front line of World War I. Starting from the Col de Sainte-Marie-aux-Mines mountain pass, this path winds through the forest along the ridge line that marked the border between France and Germany. Along the route are remnants of the Great War: trenches, fortified shelters, and even an old cistern. Each stage recalls the tumultuous history of this area where French and German soldiers once clashed.

Start: Sainte-Marie-aux-Mines mountain pass

> valdargent-tourisme.fr

Distance: 8 km / 7.5 km (loops)

Time: 3 hr / 2 hr 15 min

Elevation gain: 326 m / 354 m

Trail markings: red disk, blue rectangle, and blue rectangle with white line / blue rectangle and blue rectangle with white line



© J. Antenat

- **Kilometre Zero trail:** this 7.5 km discovery trail runs through **vestiges of three fronts:** the French and German fronts, as well as the Swiss front in Le Largin along the border near no man's land. Here lies boundary marker n° 111, the starting point of the front line of World War I, also called Kilometre Zero.

> [Sundgau-sud-alsace.fr](https://sundgau-sud-alsace.fr)

Start: parking area near the Saint-Antoine Pond in Pfetterhouse

Distance: 7.5 km (loop)

Time: 2.5-3 hrs.

Elevation gain: 45 m

Trail markings: Kilometre Zero Trail

- **The fortified positions of the Donon (north and south):** the Donon, **a symbolic boundary between France and the German Empire**, was the site of intense battles as early as August 1914. Two historical walks lead visitors along the German fortified defensive line of the Donon, constructed during World War I.

> rando-bruche.fr

Start: parking area of the former Haut Donon forest house / Donon military cemetery parking

Distance: 7 km / 11 km

Time: half day

Elevation gain: 280 m

Trail markings: blue X cross, red ring, and yellow cross / red ring

- **The Smugglers' Trail:** this thematic trail highlights **a unique episode of World War II:** the smugglers who helped people escape annexed Alsace across the border along the ridge monitored by German troops. The fugitives included escaped prisoners, soldiers, civilians, and Alsatians unwilling to submit to the demands of the Nazis. The border crossings were made possible by the daring smugglers who had an expert knowledge of the forest and mountains.

Start: Salm forest house, Vallée de la Bruche

Distance: 14 km

Time: 4 hr

Elevation gain: 300 m ascent, 550 m descent

Trail markings: blue X cross

> rando-bruche.fr



© INFRA - ADT

- **The Wild Boar Trail:** this nature walk in Grand Ried invites hikers to follow the course of human history. Guided by a boar emblem, visitors uncover the trail's hidden treasures while learning about **the battles of January 1945 in Grussenheim**.

Start: Grussenheim primary school

Time: about 2 hr

Distance: 5.27 km (loop)

Elevation gain: 33 m

> www.grandried.fr

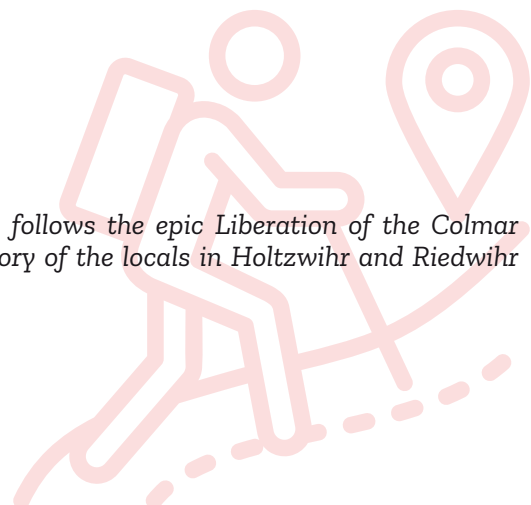
- **The World War II Memorial Trail:** this educational trail follows the epic Liberation of the Colmar Pocket. The nine stages of the itinerary focus on the history of the locals in Holtzwihr and Riedwihr during World War II.

Start: Holtzwihr sport complex

Time: about 2 hours

Distance: 3.5 km (loop)

> www.porteduried.fr



Cycling and mountain biking routes

- **Bike loop The Strasbourg fort belt** this local loop created by Alsace by Bike takes visitors along the remains of the defensive forts built around Strasbourg by the Germans after the war of 1870. Some of the sites are open to visitors, including Fort Rapp in Reichstett and Fort Frère in Oberhausbergen. Blending history and nature, the itinerary showcases diverse landscapes, with breathtaking views from the Hausbergen hills overlooking the Strasbourg Eurometropolis and its impressive Notre-Dame Cathedral.

Distance: 34.3 km

Difficulty: occasional cyclists

[> cyclinginalsace.com](https://cyclinginalsace.com)

Note: the **Piste des Forts** is an 88-km cross-border loop connecting the 19 still-visible structures of Strasbourg's fort belt.



© B. Salmanski - ADT - ARTGE

- **Bike loop: on the trail of the Great War.**

This rather challenging local loop crosses the ridges of the Vosges Mountains, leading to remembrance sites commemorating the battles of World War I.

Distance: 38.7 km

Difficulty: regular cyclists (704 m of elevation gain)

[> cyclinginalsace.com](https://cyclinginalsace.com)

- **Mountain biking circuit - in the footsteps of a giant:** Initially designed for hikers, this circuit is also adapted to mountain biking. It explores the military heritage of Fort Mutzig while immersing visitors in the medieval charms of Mutzig's historic town centre and the natural beauty of the foothills of the Vosges.

Distance: 10 km

Difficulty: occasional cyclists

[> www.ot-molsheim-mutzig.com](https://www.ot-molsheim-mutzig.com)

- **Firstacker mountain biking circuit:** this challenging circuit climbs the ridges near the historic Hartmannswillerkopf summit (Vieil Armand) and Zeller's canteen. The area is steeped in history: the old village at the foot of the battlefield witnessed clashes between German and French troops during World War I. Today, the site includes the canteen building, a chapel, a large terrace, and bunkers converted into a museum.

Distance: 27.7 km

Difficulty: very challenging (968m of elevation gain)

[> www.tourisme-guebwiller.fr](https://www.tourisme-guebwiller.fr)



Did you know?

> Originally military roads, the Peak Route and the Joffre Route are now popular tourist itineraries. They offer breathtaking landscapes as well as access to iconic mountain passes, farmhouse inns, and hiking trails.



Unique discoveries

Night tours:

Guided tours take visitors to explore sites illuminated only by torch light or special lighting effects. This exclusive, intimate way to delve into Alsace's history is available at various locations:

- Alsace-Moselle Memorial, torch light visits
- Linge Memorial, night visits
- Hartmannswillerkopf, trench tours by torch light



© OT Vallée de la Bruche



© Philémon Henry

A fun discovery: a treasure hunt exploring the European institutions

"Europe on the Trail" takes treasure hunters through Strasbourg's European quarter and its institutions. Organised by the European Institutions Information Centre, the standard version caters to young visitors, while the maestro version is for adults. A fun way to learn about the architecture and roles of each institution.

> www.strasbourg-europe.eu



Event: the 80th anniversary of the liberation of Alsace

Alsace was one of the last French regions to be freed from Nazi rule in 1945.

In 2024 and 2025, the region will commemorate the 80th anniversary of the Liberation with ceremonies and festivities held all across Alsace, in both small villages and major cities. Mulhouse and Strasbourg, liberated on 21 and 23 November 1944, began the celebrations in late 2024.

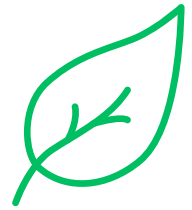
Colmar and the towns of the Colmar Pocket, liberated in February 1945, will in turn honour this historic milestone through March 2025.

The commemorations will reflect on a victory of great symbolic importance, featuring poignant events and shared moments of remembrance for all.

> www.visit.alsace



3. Sustainable mobility, inclusive and green initiatives



Tourists in Alsace can opt for "carbon-neutral" travel, stay in "eco-friendly" accommodations, enjoy "green" tours, and consume "sustainably"

Plan your eco-friendly trip to Alsace

Eco-friendly holidays & responsible tourism



© Max Coquard-Best Jobers-ADT

Panda Gîtes

Discover accommodations in prime locations that encourage exploring natural heritage. Panda Gîte owners are committed to eco-responsibility, sharing their knowledge of the surrounding plants and wildlife with guests and providing nature observation equipment and documentation. Panda Gîte is a designation granted exclusively by Gîtes de France® in partnership with WWF.

More information: www.gites-de-france.com

The Écogîtes initiative

Écogîte® is a rigorous eco-performance initiative for Gîtes de France® accommodations. Over 400 approved lodgings have met the requirements in the areas of energy efficiency, the use of sustainable materials, integration into the local economy, and eco-friendly practices.

More information: www.gites-de-france.com

Parenthèse Élément Terre > Wattwiller

In the heart of Alsace's Vosges Mountains, Parenthèse Élément Terre is a unique accommodation with certifications including Panda WWF Gîte, Écogîte, and Écogestes, reflecting its exemplary environmental commitment. This eco-friendly haven, with its natural architecture and high-end amenities, features spacious rooms, organic bedding, and bright living spaces designed to encourage digital detox. Perfect for a nature getaway, it combines serenity, conviviality, and discovery, with panoramic terraces, a private pétanque court, and visits from farm animals. A unique experience to reconnect with what truly matters.



© Parenthèse Élément Terre

River tourism in Alsace: a region to explore by canal

River tourism in Alsace thrives thanks to a dense network of historic canals such as the **Marne-Rhine Canal** and the **Rhône-Rhine Canal**. A unique blend of heritage, nature, and leisure invites visitors to explore landmarks like the **St. Louis-Arzviller** boat lift, whether navigating freely aboard a **license-free boat** or enjoying a themed cruise. The riverbank paths are perfect for cycling and hiking, offering a peaceful and immersive experience that links picturesque villages, historical sites, and unspoilt landscapes - all while supporting sustainable and eco-friendly holidays.

River itineraries and routes



© Sophie Balland

Fluo Grand Est: bike hire at the train station

The Grand Est region will launch the Fluo bike rental system in spring 2025. Created to enhance the train travel experience, the initiative will cater to both occasional riders and TER pass holders. The service will roll out in phases, with 52 train stations selected for the initial launch, including around twenty in Alsace.

Getting around in Alsace

Service: water refill points (Bruche Valley)

Hel'eau la Bruche: Alsace's first water refill network. The Vallée de la Bruche Tourist Office, aiming to reduce plastic waste in natural spaces, has worked with residents, businesses, town halls, and local sites to identify over 100 water refill points for tourists, including walkers, hikers, and cyclists. Visitors can refill their bottles for free during opening hours of public places or directly from participating residents.

How does it work? Before arrival: check the interactive map at www.rando-bruche.fr/heleau/

On site: scan the QR code on the sticker, provided by the tourist office to stick on your water bottle, to see the nearest locations. Also look for stickers on mailboxes identifying residential refill sites.



For more information: **Water refill stations - Visit Alsace** and <https://www.parc-vosges-nord.fr/article/halte-gourde>



Responsible Tourist Charter

OUR 10 TIPS FOR EMBRACING A SLOW ATTITUDE IN ALSACE

🌿 **Alsace has everything for an incredible journey**

Here, the unexpected borders on the ordinary, between iconic sites and hidden gems. Alsace has a unique identity enriched by a multitude of influences. Feel transported while still in France!

🌿 **Prioritise eco-friendly transportation**

By train, bus, tram, car sharing, carpooling, bike, on foot, or even on a flat-bottomed boat, a canoe, or rollerblades—the possibilities are endless. Set off on an adventure!

🌿 **Choose eco-conscious businesses**

From accommodations to restaurants and activities, many providers are committed to sustainable tourism, with some even holding eco-certifications or labels. Choosing them is an extra step toward protecting the environment.

🌿 **Opt for low impact activities**

Hiking, cycling, river cruises, ecotourism outings, canoe trips, electric boat rides, horseback riding, and more. With these gentle activities, you can savour the beauty and diversity of Alsace's landscapes while taking your time, prioritising your health, and minimising your impact.

🌿 **Respect nature and heritage**

To preserve nature, wildlife, and ecosystems: stay on the marked trails, leave no trace, take your rubbish with you, and respect the peace of the animals, natural habitats, and heritage sites.

🌿 **Support local products**

Travelling is also about discovering new flavours. At restaurants, choose local, seasonal dishes. When shopping, opt for short supply chains—a great opportunity to connect with local producers!

🌿 **Take home something Made in Alsace**

The region is brimming with passionate artisans and creators eager to share their craft. By buying their creations, you can support their work and bring home a piece of Alsace!

🌿 **Limit water and energy use**

No more than one song in the shower! Keep air conditioning and heating in check (yes, you can wear a sweater indoors!) and always remember to turn off lights and unplug chargers when not in use.

🌿 **Reduce and recycle**

Opt for single-use alternatives by packing a tote bag and reusable bottle (tap water is safe to drink everywhere in Alsace, except perhaps in some fountains!). Pay attention to packaging when shopping and follow recycling instructions at your accommodation.

🌿 **Connect with Alsations**

Because travelling is also about connecting with others and enriching yourself through new experiences! You've heard the locals are friendly, and while they might seem shy at first, they're always happy to help! They are the best ambassadors of their region, traditions, and values.

Hit in morje, willkommen im Elsass!



#TOGETHER, LET'S TAKE CARE OF THE PLANET!

*Today and tomorrow, welcome to Alsace!



4. Sites, facilities and service providers

Bike & Hops tours: discovering the brewing heritage of Alsace and the Rhine > NORTHERN ALSACE

Explore the craft breweries of northern Alsace with the Vélo & Houblon cycling itinerary. Choose from the 5- or 8-day route and set off through picturesque landscapes, hop fields, and lush green forests with visits to iconic breweries along the way, including Villa Meteor in Hochfelden. Pass through the historic towns of Strasbourg, Haguenau, and Saverne, or cross the Rhine to visit Rastatt and Karlsruhe, all while tasting local beers and meeting passionate brewers. This cross-border, immersive itinerary begins in Strasbourg, offering a unique experience for fans of cycling and brewing heritage.

www.espace-randonnee.fr



© Espace-randonnee-Chloe-Haverlant

Batorama launches the zero emission Caravelle initiative and beer-themed tasting cruises > STRASBOURG



© Gossuin Brothers

Batorama recently inaugurated its first zero-emission boat, a milestone in their Caravelle initiative that began in 2016 to convert its fuel-powered fleet into 100% electric boats. The new boat, named Strasbourg, takes visitors on an eco-friendly tour of the European capital. The project is part of a €30 million investment plan to introduce six more boats by 2028. The initiative reinforces Batorama's commitment to sustainable tourism, offering enriching experiences while respecting the environment. Alongside this eco-friendly achievement, Batorama will introduce exclusive beer-themed tasting cruises in 2025, for an immersive journey into Alsace's brewing history, paired with tastings of local craft beers. This innovative experience combines heritage discovery with gourmet pleasures, perfectly aligning with the trend of sustainable, engaging tourism.

www.batorama.com

Renovation and redevelopment of the Zoological Museum > STRASBOURG



© Freaks Architecture

The renovation at the intriguing Zoological Museum aims to modernise the collections, streamline the displays, showcase the reserves, improve the visitor experience, and develop scientific engagement programmes for diverse audiences. Upon completion, 2,600 m² will be dedicated to the museum, including 2,000 m² for exhibitions (compared to 1,500 m² previously) and 600 m² for the reception area, school groups, and educational workshops. There will also be administrative areas, reserves, logistical spaces, higher education facilities, and technical rooms. The four exhibition spaces will address different themes: the animal world, local ecosystems, global biodiversity, and nature in the laboratory. The reopening is scheduled for the first half of 2025.

www.musees.strasbourg.eu

Musée d'Orient > STRASBOURG

A museum of the Orient at the National and University Library of Strasbourg (BNU) will open in 2025. This new space of 500 to 600 m² will offer visitors a fascinating dive into the history and culture of the Orient, taking advantage of the BNU's vast collection on religion. The museum will be housed in the former exhibition halls of the library, which have been renovated and adapted to showcase the precious objects of oriental art. Visitors can admire a vast collection of art and crafts from different countries in Asia and the Middle East.

Highlights of the collection are the Persian carpets, Arabic calligraphy, Buddhist sculptures, Chinese ceramics, Indian textiles, and clay tablets with cuneiform writing. Other wonders include one of the most significant French collections of Egyptian papyrus. Experienced guides are available to provide detailed explanations for each exhibited piece, helping visitors better understand their historical and cultural contexts. With its rich collection and experienced staff, the museum is an essential visit for anyone looking to discover and appreciate the wonders of the Orient.

www.bnu.fr





La rue des Juifs à Strasbourg © C. Wenner

Discovering Strasbourg's Jewish heritage > STRASBOURG

Delve into the millennia-old history of Judaism in Strasbourg with a unique and free audio tour, offered in five languages. Available in the Izi Travel app, this trail takes you on a journey through the traces of the Jewish community, present in the city since the 11th century. The 17 stops explore iconic locations such as Rue des Juifs, the Cathedral, and the former synagogue on Quai Kléber. Enriched with photos, archives, and interactive maps, this exceptional tour retraces the enduring presence of the Jewish community in the heart of Strasbourg. Developed by Les Routes du Judaïsme Rhénan in partnership with various local actors, including Alsace Destination Tourisme, this project highlights Strasbourg's cultural and religious heritage. It offers a fresh perspective on the city and its Jewish heritage, celebrating an essential chapter of Alsace's cultural history.

izi.travel

Sensory guided tours: a unique way to experience Alsace's heritage > STRASBOURG

Immerse yourself in Alsatian heritage with sensory tours led by the passionate guide and lecturer Bénédicte Gonnet. You'll never look at Alsace the same way again. This unique experience calls on all five senses to explore history and culture in an immersive, interactive, and fun way. Touch ancient materials, listen to captivating anecdotes, smell evocative aromas, and taste local flavours, all in some of Alsace's most iconic locations.



Écoutez ! © Bénédicte Gonnet

Adapted for all audiences, these custom tours embrace sustainable and inclusive practices. Combining learning, fun, and team building, the tours are perfect for family outings, corporate events, or seminars. With this innovative approach to tourism, Bénédicte Gonnet has reinvented cultural discovery from an off-the-beaten-path perspective. Link to the [teaser](#).

Sensory guided tours - Guide and lecturer Bénédicte Gonnet

Calicéo, the new aquatic wellness centre near Strasbourg > LINGOLSHEIM

Opening in 2025 in Lingolsheim, Calicéo is a 5,000-m² aquatic wellness centre for an immersive relaxation experience just outside Strasbourg. This unique complex features indoor and outdoor pools heated to 34-38°C, complete with massage jets and swan-neck fountains. The wellness area includes hammams, saunas, and an ice grotto, ideal for thermal contrast therapy. Activities such as aqua-biking, aqua-fitness, and aqua-pilates combine fitness and wellness to enhance the experience. With a €20 million investment, Calicéo is set to become an essential destination for rejuvenation in Alsace.

caliceo.com



A site for mountain biking > WANGENBOURG-ENGENTHAL



© Adobe Stock

Led by the Mossig & Vignoble local council as part of their outdoor sports development policy, this new leisure park is dedicated to developing bike skills, featuring mountain biking trails in the forest. The reception building will offer diverse services including bike rentals, small equipment for sale, washing and repair stations, a snack bar, changing rooms with showers, a seminar room, and more.

The fun and adaptive learning park will include a pump track, an area for learning manoeuvring and technical skills, downhill tracks for different levels, jump lines, and a landing mattress. The activities can be supervised or practiced independently. This new offering complements a range of open-access outdoor activities in the surrounding forest and throughout the entire area (hiking, mountain biking, trail running, mountain pass climbs, etc.).

Expected opening in summer 2025.

mossigvignoble.fr



© KS Groupe

Les Confitures du Climont expand in Maisonsgoutte > VALLEE DE VILLE

In September 2025, the jam makers of Les Confitures du Climont will open a new eco-friendly building in the Vallée de Villé, near their headquarters in Ranrupt. Located in the Maisonsgoutte artisan area, this 1,121-m² space will include a production workshop of over 200 m², a museum, a tour, and a tasting area where guests can savour a wide range of artisanal jams with diverse flavours. With over 40 unique recipes, it's the perfect opportunity for an authentic and local tasting. Visitors can also explore an educational orchard and observe wildlife in a wetland pond. A syrup fountain and a sheltered picnic area offer the perfect setting to relax after the visit, completing this family-friendly and gourmet experience. This project enhances the region's tourism offerings while showcasing local artisanal and ecological heritage. The site will also offer improved accessibility for individual visitors and groups.

Les confitures du Climont

The Géovino trails: nine routes highlighting a unique terroir > RIBEAUVILLÉ - RIQUEWIHR

At the start of 2025, the Pays de Ribeauvillé & Riquewihr will introduce a new feature for wine tourism enthusiasts: the Géovino trails. This innovative project offers nine themed itineraries across eleven wine villages in the area, for an immersion in an exceptional vineyard producing some of Alsace's finest wines. Each trail is marked with interactive and educational stations, providing insights into the relationship between wine production and the characteristics of the terroir, such as soil composition. The dedicated website offers detailed information on each itinerary. This wine tourism project blends discovery, learning, and enjoyment, offering a complete experience of the region's wine heritage.

geovino.alsace



© OT Ribeauvillé - Riquewihr



© Fabrice STOECKLE

Morschwihr Beer Spa: a unique wellness experience in the Alsatian vineyard > NIEDERMORSCHWIHR

Inspired by Prague's bath traditions, the Morschwihr Beer Spa offers a one-of-a-kind wellness experience in the heart of Colmar's vineyard. This new kind of spa inspires relaxation with two larch wood hot tubs heated to 36°C, perfect for unwinding as a couple or with friends. The bath is enriched with beer ingredients, each offering specific benefits: hops for relaxation, malt packed with antioxidants to tone the skin, and vitamin-rich beer yeast to nourish the skin and hair. The space is private, ensuring an intimate, personalised experience. A beer tap is located near the tubs, and guests can enjoy local beers, Alsace Crémant, or non-alcoholic beverages during this fun experience. Optional extras include local charcuterie and cheese platters. The Morschwihr Beer Spa provides a unique wellness experience combining relaxation with a taste of regional flavours.

www.bullesetspas.com

Dive into sustainable gardening with Mon Jardin Nourricier > LINTHAL

Nestled in the Vosges Mountains, this "nourishing garden" is an open-air school offering immersive guided tours, themed workshops, and personalised advice on permaculture to promote food self-sufficiency through sustainable and resilient gardening practices. This space teaches visitors how to cultivate a productive and diverse organic vegetable garden using eco-friendly techniques. Led by Noëlle Guillot, a sustainable gardening enthusiast, it's an ideal setting for sharing knowledge and fostering connections. Nearby, a Panda-certified lodge offers nature-focused accommodations to extend the immersive experience. Mon Jardin Nourricier combines education, relaxation, and inspiration, cultivating a deep connection with the land and its benefits.

mon-jardin-nourricier.fr



© Noëlle Guillot



5. Accommodations & restaurants

Gîtes de la Karlsruhle - Moulin 1846 > GOERSDORF



© Céline Schnell - Une fille en Alsace

The Gîtes de la Karlsruhle (Moulin 1846) are four luxury cottages with high-end amenities including a heated pool, a spa with a jacuzzi and sauna, and personalized services such as private chef options and yoga classes. In a renovated mill surrounded by nature, the accommodations offer an idyllic setting for romantic or family getaways, with access to outdoor activities and wellness facilities.

Moulin 1846

Le Clos de la Vieille Dame > SESSENHEIM

The Clos de La Vieille Dame is a guest house with more than three centuries of history, located in the heart of the Alsatian village of Sessenheim. In a charming half-timbered house from 1731, this haven of peace welcomes guests for a warm and authentic getaway.

The spacious air-conditioned rooms (24 m²) are equipped with quality bedding, a flat-screen TV, and internet. The modern bathrooms have a separate toilet, a shower, and a double sink, as well as amenities including a hairdryer, heated towel rail, towels, and toiletries. The outdoor swimming pool is open seasonally.



© Sybilla Weran

www.leclosdelavieilledame.com

L'Escale Royale > SAVERNE

Embark on a romantic escape in Alsace with the two holiday rentals of L'Escale Royale.

A unique, unforgettable, and romantic experience just 45 minutes from Strasbourg. These two private house boats are docked at the marina of Saverne with stunning views of both the surrounding nature and the historical heritage of this charming small town. There's a serene and soothing atmosphere as soon as you step aboard.

Nid d'Amour suite

The Love Nest suite invites you to indulge in a relaxing sauna session, a dip in the transparent jacuzzi with a breathtaking view, or a private film screening. Your romantic adventure continues on the rooftop with a 360° panoramic vista of the surrounding landscapes.

Cocon Intime Insolite suite

The Unique Cosy Cocoon suite features a bedroom with a view of the port, a bathroom with toilet, a fully-equipped kitchen, and a terrace overlooking the water. From the comfort of your hanging chair, admire the enchanting sunset illuminating the Alsatian sky, adding a magical touch to your stay.

<https://lescaleroyle.fr>



© L'Escale Royale

Ferme Marie-Hélène > ITTENHEIM

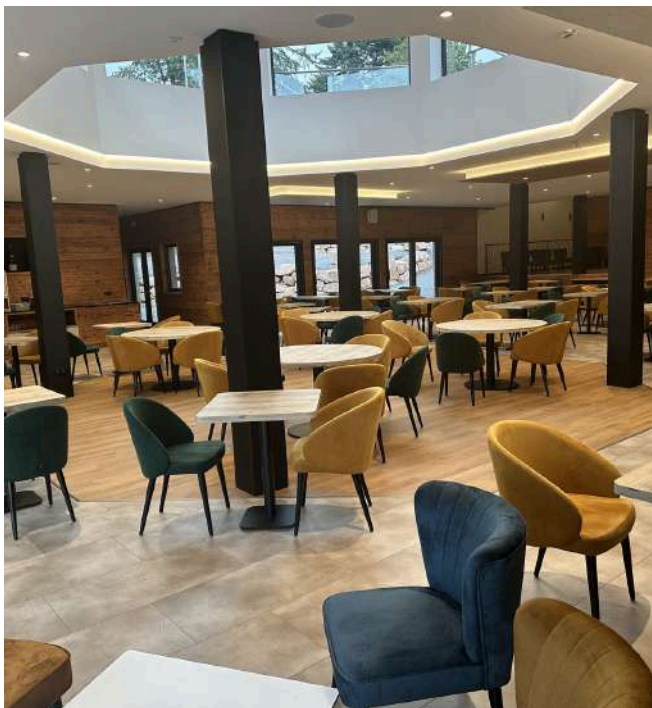
This 18th-century house is brimming with character, blending charm and authenticity. It welcomes guests in five rooms set within a 2,000 m² landscaped park.

A newly added fully glazed hall with park views can host up to 60 guests and includes a professional kitchen, making it ideal for weddings, seminars, and other events.

www.fermemariehelene.com



© Guillaume Bach



© Hôtellerie le Velleda

A new look for the 3-star hotel complex Le Donon & Velleda > GRANDFONTAINE

Nestled in the Vosges Mountains at the crossroads of Alsace and Lorraine, this hotel complex boasts 49 rooms in two establishments. A €2.5 million renovation enhanced the Velleda site with new amenities in an expanded wellness area including an ice grotto, sensory shower, additional sauna, and a relaxation room featuring water beds. The hotel also added a 100-seat seminar room and a new breakfast and reception space for 100 guests. The revamped terrace now features a bioclimatic pergola to enjoy the scenic views all year round.

www.hostellerievelledadonon.com

Domaine de la Commanderie > BOERSCH

Discover this former House of the Teutonic Knights, built in 1499 and recognised as a historic monument. Nestled against the ramparts in the heart of Boersch's medieval walled town centre, the Commanderie is a genuine haven of peace, secluded and out of sight.

Gîte 1499, named after the year the building was constructed, offers a single-story, 57 m² space for up to 4 guests.

Gîte 2024, a nod to the year the renovations were completed, features a 113 m² first-floor space for up to 6 people.

For larger groups of families or friends, the property can be fully privatised for up to 10 guests.

Located along the Alsace Wine Route, this intimate retreat offers a blend of heritage and nature, a haven of peace balancing the charm of the town with the majesty of the mountains. The serene environment is far from the hustle and bustle, with every detail designed for an authentic and revitalising experience. A timeless and charming estate for slowing down and making memories.

www.domaine-la-commanderie.com



© Photography by Chloé



Restaurant Huna > WALDESBACH

Huna is a blend of two names, Antoine Huguenin and Nadège Monna, restaurant owners who are passionate about nature.

Their unique concept includes a single multi-course tasting menu inspired by nature with wild plants picked by the chefs and vegetables from their garden or local producers, all within a sustainable approach.

[Huna le Restaurant](#)

© Delfin Keles



© Julien Wolff

La Grange d'André > ELSSENHEIM

The 5-star Grange d'André is an impeccably renovated former barn, offering groups of families or friends a comfortable stay for up to 8 guests in the heart of Alsace. The 170 m² holiday rental offers bright and spacious spaces with modern decor: 4 bedrooms, including two with ensuite bathrooms, an additional bathroom, 2 lounge areas, and 1 living space with a fully-equipped kitchen.

Outdoor amenities include a terrace, a premium spa, and secured parking.

La Grange d'André on Facebook

Domaine H Bergbrochen > HOHRD

Domaine H Bergbrochen is set to welcome its first guests in the second half of 2025. This hotel and event complex will accommodate up to 200 people in its reception and seminar room, catering to guests staying at the hotel, family reunions, and seminar groups. Spread across two hectares, the estate will include accommodations for 40 guests in two buildings as well as a terrace, sauna, and jacuzzi. In the following three years, the complex aims to add cottages for 2-6 people, a spa, and an indoor pool.

Domaine de Haslach > MUNSTER

Domaine de Haslach is a remarkable site steeped in history, perched at an altitude of 670 m above the Munster Valley in the heart of the Ballons des Vosges Regional Nature Park. Set within a 5-hectare park, this former sanatorium was fully restored in 2024, transformed into a high-end destination designed to reconnect with nature. The accommodation options include contemporary apartments in a 4-star residence, eco-lodges with private terraces scattered throughout the vast park, and treehouses.

A full range of eco-friendly services are available, focused on comfort and well-being, including a spa and wellness treatments. The site also offers nature-based activities, providing guests with an authentic and sustainable experience. Opening scheduled for April 2025.

www.domaine-haslach.com



© Le Domaine de Haslach

Villa du Morakopf > NIEDERMORSCHWIHR

Le Caveau Morakopf, a winstub with over 60 years of history on the Alsace Wine Route, has opened a luxury villa overlooking Niedermorschwihr.

The villa accommodates up to 6 guests with three air-conditioned bedrooms, two of which have en-suite bathrooms. Features include a state-of-the-art kitchen, a dining room with panoramic views of the vineyard and the Black Forest, as well as a double-sided fireplace in the living room adding to the warm ambiance of the villa. Breakfast is included and served on-site, and guests can book optional services such as a private chef or delivery of local specialities. A concierge service is also available for organising private tours, electric bike rentals, and more.

More renovations are scheduled for completion in 2026, adding two bedrooms to the villa as well as a heated pool, a sauna, and a fitness room to round out the exclusive offerings.

www.lavilladumorakopf.fr



Restaurant Amitié - La Cuisine du Château > HARTMANNSWILLER

The Amitié - La Cuisine du Château restaurant is located in Hartmannswiller, on the Alsace Wine Route, in a countryside setting of vineyards and forests close to the historic Château d'Ollwiller.

The restaurant features an innovative concept highlighting local ingredients. Chef Holger Strütt prepares a fine selection of dishes based on regional meats, fish, and vegetables from his own organic crops, prepared in front of the guests on a grill made in Galicia. International cuisine with French influences is also on offer.

A friendly, relaxing restaurant where foodies can enjoy the power of nature.

The wine list includes bottles from the adjoining biodynamically farmed vineyard, such as 'Alza - Le Rosé', 'Alza - Le Blanc' and Riesling Grands Crus from Domaine d'Ollwiller.

restaurant-amitie.fr



© Europapark



© BB Hotel Mulhouse Bâle Airport

B&B Hotel Mulhouse Bâle Aéroport > HESINGUE

Located next to EuroAirport Basel-Mulhouse, the B&B HOTEL Mulhouse Bâle Aéroport has everything for a quality stay. The hotel features 79 rooms designed for comfort, with private bathrooms, free and unlimited WiFi, and TVs. The breakfast buffet offers a wide selection, including kid-friendly options, and guests can enjoy complimentary private parking and electric vehicle charging stations.

Hotel B&B Hesingue



6. Events and exhibitions

This year's notable anniversaries



- 800 years of the city of Mulhouse
- 150 years of Albert Schweitzer
- 80 years since the Liberation of Alsace (2024-2025)
- 60 years of Mineral & Gem > Sainte-Marie-aux-Mines > 25-29 June 2025
- 50 years of the Fried Carp Routes
- 40 years since the restoration of Fort Mutzig
- 50 years of Europa-Park
- 30 years of the European Patchwork Meeting > Sainte-Marie-aux-Mines > 18-21 September 2025
- 20 years of Les Carpailles
- 20 years of Le Vaisseau in Strasbourg



Source Archives municipales de Strasbourg

MAJOR EVENT: 80th anniversary of the Liberation of Alsace > ALSACE > 2024-2025

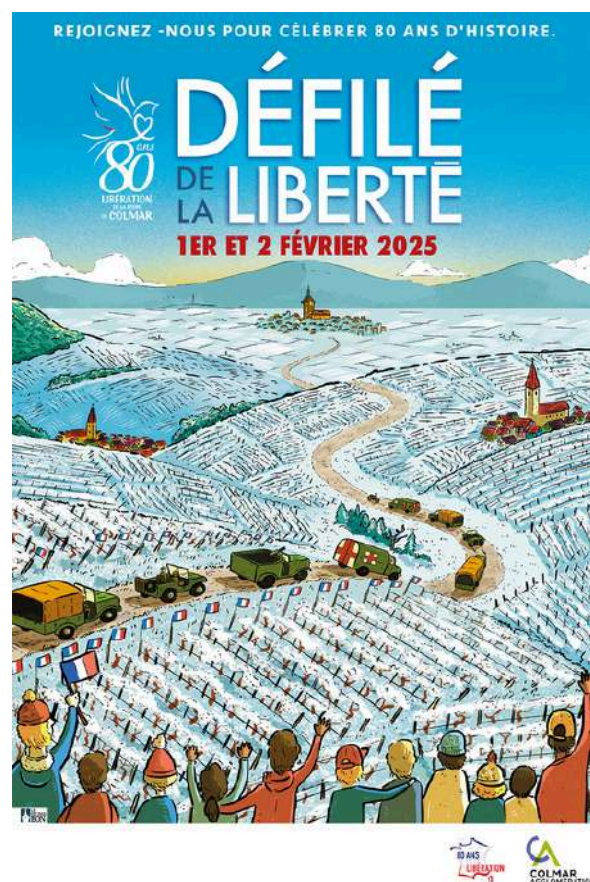
Alsace was one of the last French regions to be freed from Nazi rule in 1945.

In 2024 and 2025, the region will commemorate the 80th anniversary of the Liberation with ceremonies and festivities held all across Alsace, from small villages to major cities. Mulhouse and Strasbourg, liberated on 21 and 23 November 1944, began the celebrations in late 2024.

Colmar and the towns of the Colmar Pocket, liberated in February 1945, will in turn honour this historic milestone through March 2025.

The commemorations will reflect on a victory of great symbolic importance, featuring poignant events and shared moments of remembrance for all.

www.visit.alsace

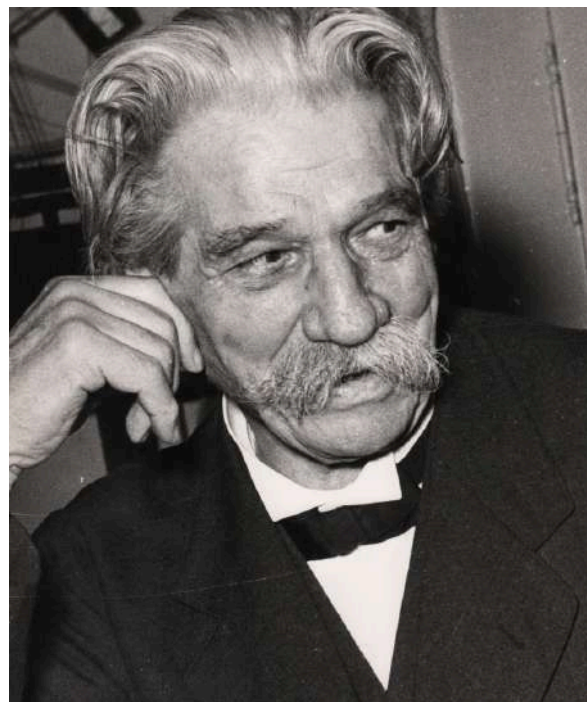


MAJOR EVENT: 150th anniversary of the birth of Albert Schweitzer > ALSACE > 2025

In 2025, a significant milestone will be marked with the 150th anniversary of the birth of Albert Schweitzer, the renowned Alsatian doctor, philosopher, theologian, and musician, awarded the Nobel Peace Prize in 1952. His humanitarian and intellectual legacy shaped the 20th century and continues to inspire. Known as "the greatest man in the world" during his time, Albert Schweitzer left a lasting global impact.

A variety of events will be held all year long to celebrate this jubilee, including concerts, exhibitions, and conferences, in particular at the Maison Albert Schweitzer in Gunsbach. This museum highlights his work and values, offering visitors an opportunity to explore his philosophy of respect for life and commitment to peace.

www.schweitzer.org



© Roger Struss - Maison Albert Schweitzer Gunsbach

Mulhouse celebrates 800 years of history > MULHOUSE > September 2024 to December 2025

In 2024-2025, Mulhouse celebrates its 800 years of history since the city's founding in 1224 and the construction of its first fortifications. These festivities blend remembrance, culture, and innovation with events like the European Heritage Days, guided walks, and exhibitions, in addition to school, artistic, and civic projects. The initiative will spotlight 800 local talents and treasures, inviting residents to collectively reflect on contemporary challenges. The celebrations highlight Mulhouse's rich industrial and human heritage that strengthen its identity and its tourist appeal. A moment to celebrate the past, unite the present, and envision the future.

[Mulhouse800ans.fr](https://mulhouse800ans.fr)



Alsace in Images – exhibition of the François Lotz collection > VAL-DE-MODER > 19 October 2024 to 25 June 2025



To mark its 25th anniversary, the Musée de l'Image Populaire - François Lotz pays tribute to the collection of François Lotz, one of its founders. The exhibition retraces the history of this curation through 80 works by more than 40 artists, including paintings, drawings, prints, and engravings, some of which have never been exhibited. It highlights various artistic perspectives on Alsace, with a particular focus on the works of Lothar von Seebach, a key figure of the exhibition. The collection encompasses Alsatian art from the 18th to 20th century, reflecting on the region's social and political contexts through landscapes, folkloric scenes, and portraits of Alsatian women. The exhibition also explores the impact of artistic movements such as Romanticism and Impressionism, while celebrating the diversity of Alsatian art through the ages.

Quelle: Musée image populaire / Carole Michel-Merckling

[Musée Image Populaire François Lotz](#)

Exhibition "Child's Play. Alsace and the origins of children's illustrations, 19th - 20th centuries"
at Galerie Heitz > STRASBOURG > 8 November 2024 to 17 February 2025



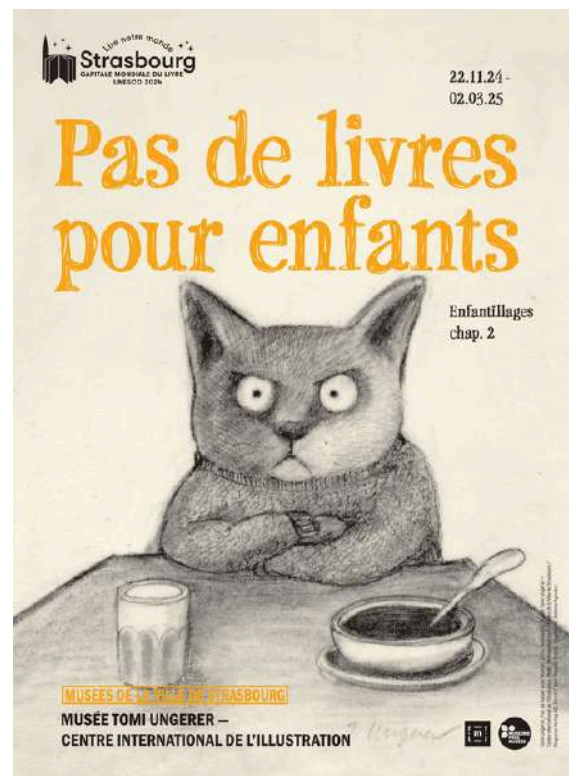
This exhibition focuses on the key role of Alsace, and particularly Strasbourg, in the creation of illustrated works for children starting in the 19th century. Artists and publishers such as Gustave Doré, Théophile Schuler, and Pierre-Jules Hetzel were pioneers in this adventure blending education and entertainment. Early works inspired by Christoph von Schmidt were followed by public instruction books. The increased accessibility of images, including the picture books produced in Wissembourg, gave children the opportunity to discover new leisure activities. From the 1820s onward, images became central to children's books. The exhibition also explores illustrations of Alsatian fairy tales and the use of imagery for propaganda during wartime.

No books for Children - chapter 1

Exhibition "No Books for Children " at Musée Tomi Ungerer International Illustration Centre > STRASBOURG > 22 November 2024 to 2 March 2025

Inspired by the bold work of Tomi Ungerer, whose era-defining art left a lasting impact, this exhibition showcases contemporary illustrators who explore the role of children in poetic, political, and playful ways. It features books co-written with children, challenging traditional authority between adults and children while resonating with the child's intimate world. The works question societal hierarchies and offer fresh perspectives on the world.

No books for Children - Chapter 2



Exhibition "A Library in Turmoil: a threatened and seized heritage" at the Bibliothèque Humaniste > SÉLESTAT > 8 February to 25 May 2025

The period from 1939 to 1945 was a dark time for the Humanist Library, as it was for society in Alsace as a whole. The written heritage of Sélestat faced significant threats in an ideological context marked by a widespread effort to nazify the population.

This exhibition examines the challenges of preserving the heritage of the Humanist Library from 1938 to the Liberation, as well as the ways the written legacy of the Renaissance was co-opted to celebrate the literary glories of the so-called "eternal Germany" promoted by the Nazi regime.

bibliotheque-humaniste.fr



© B. Salmanski - ADT

Exhibition "A Deeply Marked Alsace-Moselle. 1939-1945: postmarks, a testament to history" at the Alsace-Moselle Memorial > SCHIRMECK > 11 February to 30 May 2025



© SPAL



© SPAL

Marking the 80th anniversary of the Liberation, this exhibition is presented in collaboration with SPAL, the Alsace-Lorraine association of specialists in postmarks and cancellations. Letters, envelopes, postal forms, postage stamps, and postmarks provide a glimpse into the communication and daily life of ordinary citizens during this time. Postal documents starkly reveal the Nazis' control over Alsace and Moselle from 1940 to 1945. In an effort to erase all traces of France, the Nazis introduced new postmarks with Germanized names and issued their own stamps. Mail sent from Alsace and Moselle to the rest of France and abroad were subject to rigorous control by both French and German authorities.

Mémorial Alsace Moselle

Colmar celebrates spring > COLMAR > 4 - 27 April 2025



© Colmar Tourisme

Colmar welcomes the arrival of Spring in its own festive and convivial way. Visitors bask in the first rays of sunshine on a stroll through the mini-farm set up in the town and the two markets, Easter and Spring, in the enchanting, flower-filled historic centre. The colourful chalets of the market host 70 artisans, rigorously selected for their authenticity.

For three weeks, the city is decorated in the colours of Easter and Spring: mischievous rabbits in flower beds, chickens and eggs along the river, and vibrant leaves in the trees. The atmosphere is cheerful and colourful, perfect for leaving the winter blues behind and celebrating the arrival of sunny days.

It's a wonderful event to share with family or friends, for exploring Colmar in a different light and experiencing the inter-religious Easter traditions, another highlight in the calendar of Alsace.

www.printemps-colmar.com

Exhibition "The Man Eater" at the Hartmannswillerkopf Historial > WATTWILLER > 1 April to 11 November 2025

In December 1915, the battles at Hartmannswillerkopf reached their peak. Nearly 20,000 French and German soldiers clashed along only a few kilometres. The French offensive on 21 December was followed by a violent German counterattack, resulting in devastating losses with hundreds killed, wounded, or captured. The German 14th Jäger Battalion and the French 152nd Infantry Regiment were nearly wiped out.

"The Man-Eater", an exhibition organized by the National Monument Committee of Hartmannswillerkopf, pays tribute to these men through the intertwined stories of French and German soldiers. It also celebrates the centenary of the 152nd Infantry Regiment's adoption of the Red Devil insignia, a nickname earned after the regiment seized the summit in March 1915. This iconic symbol will take centre stage in this exhibition commemorating 110 years of Hartmannswillerkopf's history.

www.memorial-hwk.eu

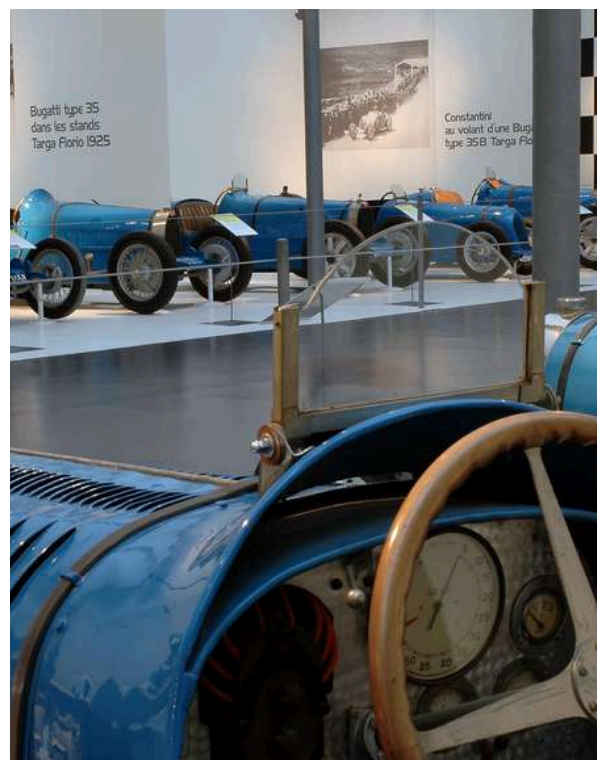


© T.Ehret

Exhibition "On the road with Tintin!" > Musée National de l'Automobile > MULHOUSE > 4 April to 11 November 2025

The National Automobile Museum in Mulhouse presents "On the Road with Tintin", a unique exhibition that immerses visitors in the automotive universe of Tintin, the iconic comic book hero created by Hergé. The exhibition explores the evolution of vehicles featured throughout the reporter's adventures over the years. Cars hold a central place in The Adventures of Tintin, serving as true reflections of their time and appearing prominently throughout the stories. This exceptional exhibition invites visitors to rediscover these legendary cars, exploring their historical context and evolution through a display enriched with illustrations, models, and period documents. A not-to-be-missed event for car enthusiasts, lovers of graphic art, and all fans of Tintin.

Musée national de l'Automobile



© MMSA

Exhibition on the theme of plants and flowers in the Würth Collection at Musée Würth > ERSTEIN > 27 April 2025 to 4 January 2026



© Benoit Linder

Plants produce the oxygen we breathe and also provide food and raw materials for clothing and medicines. They enrich our daily lives with their beauty and aromas, all while standing as enduring symbols. The vast diversity of flora is mirrored in the works of the Würth Collection: stunning bouquets in vases by Lovis Corinth or Gabriele Münter, flower-filled meadows by Philipp Bauknecht or Alex Katz, enchanted artist gardens by Per Kirkeby or Andy Warhol, meticulously archived herbariums by Herman de Vries, as well as dystopian references by Marc Quinn. These artistic explorations of the plant world represent the sensuality of nature all while provoking thought in the context of climate change.

www.musee-wurth.fr

Tous aux Châteaux > ALSACE > 1 May 2025



www.alsaceterredechateaux.com

© ADT - E.List

A great day showcasing the castles of Alsace, this event promoted by Alsace Destination Tourism is organised by volunteers and the managers of the castles with support from the associations Châteaux Forts Vivants, Châteaux Forts d'Alsace and the Route des Châteaux et Cités Fortifiées d'Alsace. The programme includes guided or costumed tours, medieval meals, treasure hunts, archery, crossbow shooting, medieval battles, exhibitions, concerts, storytelling, workshops, hikes with the Club Vosgien, and more.

The aim is to better acquaint visitors with Alsace's rich castle heritage, the preservation efforts all year long, and the history and life of these places during the era of knights. This event is free at all participating sites.

Exhibition "René Lalique, Architect and Decorator / Architecture of Transparency" at Musée Lalique > WINGEN-SUR-MODER > May to November 2025

René Lalique anticipated the significant role glass would play in architecture. At the turn of the century, he began designing interiors for private mansions, including his own in 1902. He then moved to commercial spaces, such as François Coty's perfume boutique in New York in 1912. He created skylights, doors, chandeliers, mirrors, and even tapestries. He designed fountains in the 1930s, including those at the Champs-Élysées roundabout. His creativity also shone in his many works for the International Exhibition of Modern Decorative and Industrial Arts. The Lalique Museum celebrates the centenary of this event, a symbol of stylistic renewal, by highlighting Lalique's significant contributions to architecture and interior design while showcasing the diversity and richness of his inspirations.

www.musee-lalique.com



(c) Coll. privée - Studio Y Langlois

slowUp on the Alsace Wine Route > Route des Vins > 1 June 2025

slowUp is the foremost tourist event in Alsace, with tens of thousands of participants in the open air. It's a not-to-be-missed day for cycling and wine tourism in Alsace. Held on the first Sunday of June from 10 am to 6 pm, the route is closed to traffic and reserved for cyclists and pedestrians, with or without rollerblades. The itinerary connects the towns of Dambach-la-Ville, Châtenois, Bergheim, and Sélestat, to name a few, weaving through the Alsatian vineyards at the foot of Haut-Koenigsbourg Castle. The full route covers 31 km, but there are shorter loops starting from 8 km. There are 13 festive stops along the route for fun activities and tastings. This celebratory, sporty, and gourmet day honours the Alsace Wine Route, the winemakers opening their wineries, and the Vineyard Cycle Route. Activities all day long, free access with no registration required all along the route.*

** The Vineyard Cycle Route is a nearly 140-km cycle route, mostly on bike paths, running along the foothills of the Vosges Mountains from Marlenheim to Thann.*

www.slowup-alsace.fr



© J. Sarago - CD67 - ADT

International Festival of Colmar > COLMAR > 3-14 July 2025

Celebrated for its artistic excellence and diverse programming, this classical music festival, led by Alain Altinoglu, unites renowned artists and rising stars in iconic Colmar venues such as Saint-Matthieu Church and the town theatre.

The programme includes prestigious concerts, master classes open to the public, and the much-anticipated return of the Colmar Symphonic Mob – a unique musical collaboration between professionals and amateurs. Committed to accessibility, the festival emphasises cultural exchange and emotional resonance, with discounted rates available for young attendees.

The full programme of this not-to-be-missed event will be announced in late February 2025.

festival-colmar.com



© Bertrand Schmitt

"Vineyards on Centre Stage, Vineyard & Discovery Days" > Alsace Wine Route > 17-19 October 2025



The Fascinating Weekend, a major wine tourism event supported by the Vignobles & Découvertes federation, is reimagined in 2025 under the name "Vignobles en Scène, les Journées Vignobles & Découvertes".

After 10 years, the concept is being updated to meet modern tourists' expectations for meaning, authenticity, unique experiences, and local offerings. This new edition will feature exclusive events in extraordinary locations, including banquets with renowned chefs and innovative activities hosted by partners with the Vignobles & Découvertes label. Three themed collections—taste, immersion, and creativity—offer rare and groundbreaking experiences available only during the event.

Alsace is eager to embark on this new adventure.

Vineyards Discovery days on the Alsace Wine Route



© S. Spach-OT MSO-ADT

Résonances trade fair > STRASBOURG > 7-11 November 2025



Strasbourg will host the 13th edition of the Résonances fair, Alsace's premier arts and crafts event, featuring exhibitors from a range of countries. A favourite for collectors and enthusiasts of original works, it draws around 20,000 visitors every year, both from France and around the world.

Résonances reflects society's growing desire for authenticity, rejecting mass consumption by promoting locally-produced, sustainable, and thoughtful creations. Organised by Frémaa (Alsace Craft Federation), the event showcases the creativity and expertise of craftspeople, highlighting the vitality of these trades and their cultural significance.

www.salon-resonances.com

www.fremaa.com

CROSS-BORDER: Europa-Park celebrates its 50th anniversary! > RUST (Germany)

Europa-Park, voted the world's best amusement park nine times, will celebrate its 50th anniversary in 2025. The park's success will be marked by exceptional events and the debut of a new family attraction.

A new animated film, "Grand Prix d'Europe", featuring endearing characters and a captivating story, is sure to delight cinema audiences.

Thrills and excitement are also in store for this anniversary year. The Croatian-themed area features the Voltron Nevera, a multi-launch roller coaster powered by Rima, delivering a one-of-a-kind experience for thrill-seekers. Unforgettable moments await visitors with over 100 attractions and shows across 17 European-themed areas. The nearby Rulantica water park guarantees even more fun. Europa-Park's accommodation offerings ensure an unforgettable stay, with six 4- and 4-star superior hotels, as well as the Camp Resort, making it the perfect family destination.

www.europapark.com



© Europapark



Focus: Ecomusée in Ungersheim

The Alsace Ecomuseum offers a rich programme of events throughout the year, celebrating Alsatian traditions and highlighting the region's cultural and natural heritage:

- Easter at the Ecomusée d'Alsace – 9, 20, and 21 April 2025
- Biodiversity Days – 10 and 11 May 2025
- The Pentecost Greenery Parade – 8 and 9 June 2025
- Village Festival – Summer Evenings – 31 July; 1, 2, 7, 8, 9, 14, 15, and 16 August 2025
- Fire Arts – 3 to 5 October 2025
- Autumn Tales and Legends – 18 October to 2 November 2025
- Christmas at the Ecomusée d'Alsace – 6 December 2025 to 4 January 2026

www.ecomusee.alsace

7. Upcoming projects in 2026 and beyond

Project for a 4-star hotel & spa at the Royal Palace > KIRRWILLER

The management of the highly renowned Royal Palace music hall in Northern Alsace are planning a 96-room hotel with a 1,000 m² spa and a panoramic restaurant for 200 guests. The hotel will be on a section of its current parking lot, and an underground car park with 50 spaces is planned to compensate.



© Royal Palace

This €30 million project is scheduled to open in 2026.

royal-palace.com

Villa Cose 5-star hotel & spa > COLMAR



© Villa COSE

A 5-star hotel project is set to flourish in Colmar's quaint and charming Petite Venise district in 2026. In the heart of the city, on the banks of the Lauch River, 47 acres of wooded land and an Art Nouveau villa are the incredible and sublime setting of this high-end establishment that will naturally complement Colmar's hotel offerings. Spearheaded by Nicolas Decker, owner and manager of Cheneaudière & Spa (Relais & Châteaux in Colroy-la-Roche, 45 km from Colmar), this future upscale hotel will offer 23 rooms and suites, an exceptional spa, and an intimate restaurant concept. The historic villa will house the bar, lounges, and dining areas, while the rooms, suites, and spa will be situated in a new building.

The site is next to the departure point for boat rides and boasts a tranquil and magical ambiance despite being in the historic centre. The ensemble will create a peaceful and harmonious space.

A project valued at more than €12 million.

vimeo.com/806357587



© Lez Broz - Visit Alsace

Revival of Le Clos Saint-Vincent under the Haeberlin family > RIBEAUVILLÉ

Perched above Ribeauvillé, with panoramic views of the Alsace plain and the surrounding vineyards, Le Clos Saint-Vincent is entering a new chapter. Dormant since 2021, this historic site was purchased by the Haeberlin family, owners of the renowned Auberge de l'Ill. The project will transform the former Relais & Châteaux establishment into a 33-room, 5-star hotel featuring a restaurant for 100 guests and an exclusive spa for hotel patrons. With an investment of €21 million, the project will begin construction in 2025, led by Jouin Manku Studio and the Ajeance architecture collective.

The opening is planned for late 2026 or early 2027. The complex will resemble the Auberge de l'Ill while offering a more accessible dining experience with dishes like pizza, sauerkraut, and wood-fired meats.

Loisium wine and spa hotel Alsace > VOEGLINSHOFFEN-OBERMORSCHWIHR

Loisium Alsace has set its sights on Voegtlinshoffen and Obermorschwihr, two charming villages on the Alsace Wine Route near the three castles of Eguisheim.

This hotel and spa will focus on well-being and wine tourism, with around 100 rooms and quality amenities including a spa, a balneotherapy centre, a restaurant, a wine boutique, and meeting facilities.

The opening is scheduled for 2026.

www.loisium.com



© Christophe Meyer - ADT

Africa area at Mulhouse's Zoo and Botanical Park> MULHOUSE

In 2025, the Zoo and Botanical Gardens of Mulhouse (m2A), a European centre for conservation and knowledge welcomes around fifty species as ambassadors of African biodiversity in a new space named Horizon Afrique. For the first time in Mulhouse, giraffes, pygmy hippos, venomous snakes, and amphibians will be showcased to the public. This is the largest project undertaken by Mulhouse's Zoo and Botanical Gardens (m2A) since its creation 155 years ago. It requires significant developments over 1.5 ha, including 1 ha of savannah, an immersive 1,200 m² building for giraffes, 11 terrariums, a multi-species aquarium, a 500 m² immersive tropical greenhouse featuring aquavision for the pygmy hippos and crocodiles, as well as 2 islands to host guenon monkeys.

The project aligns with the park's missions and aims to:

- Raise awareness among visitors about the conservation of two endangered African ecosystems (the Upper Guinean rainforest, shrub savanna) by presenting species in their natural habitats and providing an immersive and educational experience.
- Offer an immersive visit with different viewing areas to observe the animals both on land and in aquariums and terrariums.
- Introduce new species as a part of conservation programmes: giraffes, gazelles, red-necked ostriches, pygmy hippos, amphibians, reptiles, and endangered insects.

Other species already in the park will join the new African space for their well-being: to support their conservation in optimal conditions and promote breeding for reintroduction into their original natural habitats once they have been protected.

www.zoo-mulhouse.com



© M2A



Alsace
has everything
for an incredible journey

www.visit.alsace

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