



ASI Contest Best Sommelier of Asia & Pacific 2025

Host: Kuala Lumpur, Malaysia

September 7-10th, 2025

Venue: DoubleTree by Hilton

SCHEDULE

for delegates and quests*

*The detailed program for candidates will be sent out separately to all the candidates by the SCC.

Sunday, September 7th

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|-------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 13:00-17:00 | <u>Arrivals and registration</u> |
| 14:00-18:00 | <u>Wine & Gastronomy Welcome salon*</u>
Venue: Ballroom B, DoubleTree by Hilton Kuala Lumpur
Dress code: smart casual |
| 19:00-21:00 | Opening ceremony and Welcome Dinner
Venue: TBC, External Venue
Dress code: business casual
*Gather at 6.15 pm, Hotel Lobby for Bus Transfer to Venue |
| 21:00-01:00 | <u>Bar des Sommeliers*</u>
Venue: Hibiscus Foyer, DoubleTree by Hilton |

* All participants are required to attend all activities organized by the Sommelier Association of Malaysia.



ASSOCIATION
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ASI Contest Best Sommelier of Asia Pacific 2025

Kuala Lumpur, Malaysia | Sept. 7 – 10

Monday, September 8th

- 07:45-08:15 Group photo session for candidates
- 08:15-18:00 Registration of candidates & the ¼ Finals
Venue: Ixora, DoubleTree by Hilton
Dress code for delegates: business formal
- 09:00-10:30 Masterclass 1*
Host: TBC
Venue: Hibiscus, DoubleTree by Hilton
Dress code: smart casual
- 11:00-12:30 Masterclass 2*
Host: TBC
Venue: Hibiscus, DoubleTree by Hilton
Dress code: smart casual
- 12:00-14:00 Lunch
Makan Kitchen, DoubleTree by Hilton
- 14:00-15:30 Masterclass 3*
Host: International Wine Brand, Italy
Venue: Hibiscus, DoubleTree by Hilton
Dress code: smart casual
- 19:00-22:00 Dinner at the restaurant & ½ Finalists Announcement*
Venue: Chuai Heng Banquet Hall
Dress code: business casual
***Gather at 6.15 pm, Hotel Lobby for Bus Transfer to Venue**
- 21:30-01:00 Bar des Sommeliers*
Venue: Hibiscus Foyer, DoubleTree by Hilton

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Tuesday, September 9th

- 08:30-12:00 ½ Finals
Venue: Ixora, DoubleTree by Hilton
- 9:00-13:00 City tour
Dress code: smart casual
- 12:00-14:00 Lunch
Makan Kitchen, DoubleTree by Hilton
- 14:00-15:30 Masterclass 4*
Host: Chateau Pavie
Venue: Hibiscus, DoubleTree by Hilton
Dress code: smart casual
- 16:00-17:30 Masterclass 5*
Host: Symington Family Estate
Venue: Conference room, DoubleTree by Hilton
Dress code: smart casual
- 19:00-22:00 FREE AND EASY, NO DINNER PROVIDED
- 21:30-01:00 Bar des Sommeliers
Venue: Hibiscus Foyer, DoubleTree by Hilton

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Wednesday, September 10th

- 09:00-10:30 Masterclass 6*
Host: Japan Sake and Shochu JSS
Venue: Conference room, DoubleTree by Hilton
Dress code: smart casual
- 11:00-12:30 Masterclass 7*
Host: Montes
Venue: Conference room, DoubleTree by Hilton
Dress code: smart casual
- 12:30-13:30 Lunch
Venue: Makan Kitchen, DoubleTree by Hilton
- 14:00-18:00 Finals of ASI Contest Best Sommelier of Asia & Pacific 2025
Venue: Grand Ballroom, DoubleTree by Hilton
Dress code: business formal
- 18:00-18:30 Press conference, Grand Ballroom Foyer
- 18:30-19:00 Partner photocall
- 19:30-20:00 Welcome cocktail, Grand Ballroom Foyer
- 20:00-00:00 Perlage Gala dinner
Venue: Grand Ballroom, DoubleTree by Hilton
Dress code: black tie

Thursday, September 11th

Departure day (check-out time)

*Optional Day trip to those extending their stay, TBC

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