

THE PAMPHLETTE

The truth since 1987

Vol. 1 Issue 1

PORTLAND • BATTLE CREEK • TOKYO • DAKAR

September 10, 2007

REED NAMED "CAMEL CAMPUS" SMOKES NOT JOKES FOR REED COLLEGE FOLKS

Yes, Reed Students, It's that time again: Back to school. You know what that means, don't you? Cramped classrooms, late nights and pressure, pressure, *pressure*! So why not "lighten up" with the smooth pull of a Camel brand cigarette? Your parents used to! Whether outside the library or at the Disco, discerning Reedies choose Camel brand cigarettes. Camel *is* Reed. Colin Diver's kids drift to sleep each night swaddled in Joe Camel comforters. The Ecuador Service Project once built a four-family dwelling made entirely of the empty packs of Camels they smoked on the trip. That's service, *Camel Style*.

This year marks the 58th anniversary of Camel at Reed, and our partnership couldn't be stronger today. In fact, while smoking rates are declining nationally, more Reedies smoke now than since the end of Jim Crow (see Figure 1). There must be something in that smoke that smells of sweet, sweet freedom! In honor of this unprecedented relationship, Camel cigarettes is extremely excited to name Reed the first ever Camel Campus®. What does that mean for you? For one thing, Camel Cares® is a series of events designed for Reed's socially-conscious student body. On September 20th join Camel in a massive protest against Coca-Cola's destructive business practices. Joe Camel says: "Kick Coke off campus!" And in our never-ending quest for equality, Camel has partnered with the Multicultural Resource Center to help more black kids start smoking. That's right, Dr. King: We have a dream, too. That's equality, *Camel Style*.

And for the fourth year in a row, the Paradox is a Camel Signature Golden Gateway Store®. Like a loving alcoholic stepfather, the Paradox introduced the famous taste of Camel Cigarettes to more than 200 new (legal!!!) smokers in 2006 alone. Stop by the Paradox and sample the full line of Camel products. Camel Filters: Full-flavored

fun. Camel Lights: Like Herodotus, a classic. Ladies! Try our new Camel No. 9. The "9" is for how many boys will start to like you. Freshmen! Studies show cigarettes make you look older.

You look 13 now, but with a cigarette hanging from your lips you'll easily pass for 45. Everyone knows women love older men; and men, you ought to love older women too or else the last hundred years of feminism were worth jack shit. That's gender politics, *Camel Style*.

But that's not all! head over to Camp Camel® for a truly "Xtreme" introduction to the fun world of Camel Cigarettes. Gaze upon the preserved tar-blackened lungs of your favorite French existentialists. Meet Team Camel NASCAR driver Jimmy Spencer. Speak with really old people who have smoked all their life *yet are perfectly healthy*! While you're there, be sure to snag some complimentary Camel Condoms because no one leaves Camp Camel® a virgin—Jimmy Spencer makes sure of that. That's "experimenting," *Camel Style*.

Camel loves Reedies, and Reedies love Camels, but don't just take our word for it—here's what your fellow students have to say!

"My dad cares about my health because he's an overbearing dickface, so when I smoke a Camel brand cigarette it's like I'm kicking him in the nuts!"
—Ryan, Freshman.

"Oh, I wouldn't call myself a real 'smoker'. I just buy one cigarette every hour from the Paradox for twelve hours each day."
—Manheim, Junior

"I smoke Camel brand cigarettes because, to me, the idea of self-annihilation inherent in the act really gets to the heart something important and uniquely human. Also, I'm addicted to nicotine."
—Allison, Sophomore.

"Please stop killing my child."
—Ryan's Dad.

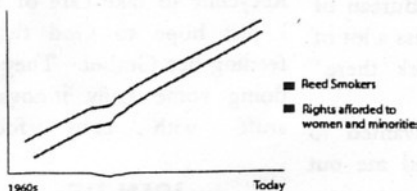
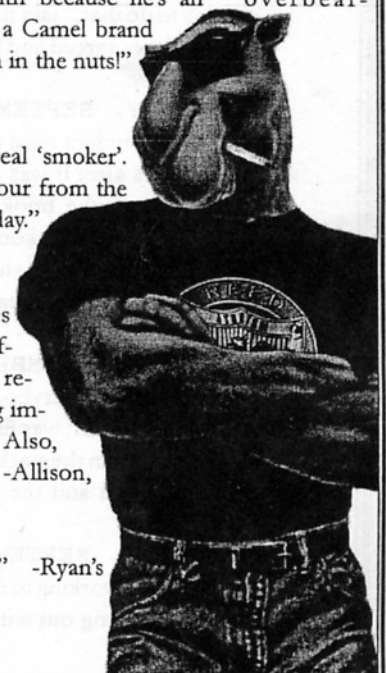


Figure 1: Coincidence? Doubt it!

Library Circ Desk Blotter

September 2 - September 8

SUNDAY, SEPTEMBER 2

While asking for a reserve book on ancient pornography, student raised one eyebrow and grinned at the circ clerk. The two made out for two hours until the line at the desk got too long and they had to stop.

MONDAY, SEPTEMBER 3

Let's say the man was very colorfully dressed! He found his way into the library and began sleeping on top of the staplers. Despite the man saying that they were good for his back, they really just served to attach him to the desk. Thankfully, nobody minded and he had a full night's sleep.

TUESDAY, SEPTEMBER 4

A worried upperclassman came to the desk and reported that there was underage drinking going on in the library. Library Circ Officers rushed to the scene, but the students were only reading books. "Underage drinking... of knowledge," the senior explained. Everyone nodded very seriously.

WEDNESDAY, SEPTEMBER 5

Circ Officers heard a distant crash and found that someone had jumped through the window separating the second floor of the library from the second floor of math classrooms. "I've always wanted to do that," said the bleeding student. The Circ Officers agreed and the matter was dropped.

THURSDAY, SEPTEMBER 6

Some wise student tried to return a reserve book several days after it was due. What a yutz! The system where the book is actually due several hours after its checkout and *not* several days was explained to the student, who then paid a small fine. It was unclear if he actually "got it".

FRIDAY, SEPTEMBER 7

After years of everybody wondering if it was possible, a student was finally seriously injured by being crushed in the stacks. There was a collective, contented sigh and the paramedics were called.

SATURDAY, SEPTEMBER 8

One student working in the evening on a Saturday instead of going out with friends sighed heavily.

THIS WEEK IN SUDOKU

DIRECTIONS: GO WILD!

INTERNSHIPS

Over the summer, Reedies had a number of interesting internships. Here are a few!

Ryan, Sophomore: "I worked for the Bureau of Recycling all summer. I was amazed at the number of uses you can find for unwanted things. A lot of it just goes into food and stuff."

Samuel, Freshman: "Working at Nike was great. Everyone was really cool and smart, and they had a cafeteria run by a five-star chef! I never thought I'd say this, but I could really imagine myself working to tear down the corporate system from the *inside*."

Rachel, Junior: "The best part about working for the orphanage was that you could take home as many free babies as you wanted. Otherwise they get sent to the Bureau of Recycling, which I guess a lot of childless couples work there."

Amy, Senior: "I wanted to find out what awaited me out in the world after graduation. That's why I was unemployed and overweight all summer."

Stan, Senior: "I really liked working at the research division of the Gerber Baby Food Corporation. They are doing some truly innovative stuff with baby food. I actually ran into Ryan one day in the lab; he was carrying some big trash bags. I tried to say "Hi", but he just ran away. Reedies are so awkward!"

Ben, Sophomore: "My girlfriend got pregnant and we had to give the baby up for adoption last year, so I was a little hesitant to take the internship at the taste-testing division of the Gerber Baby Food Corporation. Every time I tasted a spoonful of baby food I was reminded of little Stephanie, wondering where she might be at this very moment. But I heard they found a nice couple at the Bureau of Recycling to take care of her. I just hope to God they're feeding her Gerber. They are doing some truly innovative stuff with baby food."

JOIN US:
chena@reed.edu