



*April 4, 1990*

*To the Organizations, Businesses and Friends of the Community:*

*We hope that by now your thoughts and creativity are focusing on plans for your participation in the 1990 Houston Lesbian/Gay Pride Parade to be held June 24, 1990. Under the capable leadership of Grand Marshals Annise Parker and Walter Carter, the parade will kick off from Westheimer and Whitney at 3:00 p.m. and work its way through the Heart of Montrose to StarNite'90 (the Greatest Gay Pride Festival in Texas history).*

*The Parade is one of the most looked forward to events of the year. It is our chance to put our troubles and differences aside and unite to take to the streets and celebrate, to take pride in our past and to "LOOK TO THE FUTURE". We are making every effort to see that this is the biggest, longest, most festive Pride Parade that Houston has ever seen. We need your help to assure that we set the pace for the "Gay 90's" with a rousing and jubilant celebration!*

*We need all the groups, organizations, businesses and friends of the community to plan to BE IN THE PARADE. We want everybody to be represented. We want to display our diversity and our unity, our pride and our passion, and especially our courage and our love. Please consider a float, a motorized unit, a non-motorized unit, a walking or marching unit, or whatever your imagination and creativity can come up with. Think Big, Think Color, Think Loud, Think Festive!*

*Enclosed are copies of the entry form, guidelines, and route information. Deadline for entry is June 1, 1990. If you have questions, please contact us at the address or phone number listed below.*

**THIS IS YOUR INVITATION TO JOIN PRIDE PARADE '90!**

*Debbie Victoria*

**Debbie Holmes and Lady Victoria Lust**  
**HL/GPW'90 Parade Co-chairs**

paradeir.pw9



MAKE PLANS NOW FOR A  
SPECTACULAR PRIDE WEEK FESTIVAL

# StarNite '90

1475 West Gray  
Houston, Texas

June 23 & 24, 1990  
Sat & Sun (Noon - 10pm)



Be on the look-out  
for future details!

The Greatest Gay & Lesbian Weekend in Texas History!  
Benefiting The Montrose Activity Center Building Fund





To the Organizations, Businesses and Friends of the Community,

Houston Lesbian/Gay Pride Week 1990 (June 14th - 24th), is going to be a spectacular success this year! One of the premier events that is sure to make Texas history is StarNite'90; the two day festival scheduled for Saturday and Sunday, June 23-24. This is your invitation to take part in this incredible weekend!

We expect over 20,000 people to walk through the gates to enjoy the Entertainment, Dancing, Fireworks, Carnival Rides, Game Booths, Arts & Crafts, Community Interest Booths, a Festive Atmosphere and much, much more! Exciting plans are underway for this very special weekend and on June 24th, at approximately 4:30 p.m., the Pride Parade will reach it's final destination at StarNite'90.

StarNite'90's purpose is to be a wonderful celebration of life and also to raise monies for the Montrose Activity Center Building Fund. In addition, the festival is designed to provide community organizations and businesses an opportunity to exchange information and to sell products to the Gay & Lesbian Community.

We are looking forward to your participation in this years Festival! Enclosed is your application and one copy of our Exhibitor Contract. Please sign and return two copies of the contract, the application and your check for the applicable booth rental fee no later than June 2, 1990. Upon acceptance in StarNite'90, you will receive your fully executed copy of the Exhibitor Contract for your files. Your cancelled check will serve as your receipt.

To answer questions you may have, please call our committee Logistics and Vendors Director, Patrick Sims at 529-6930.

Please let us hear from you soon and don't hesitate to call should you have any questions!

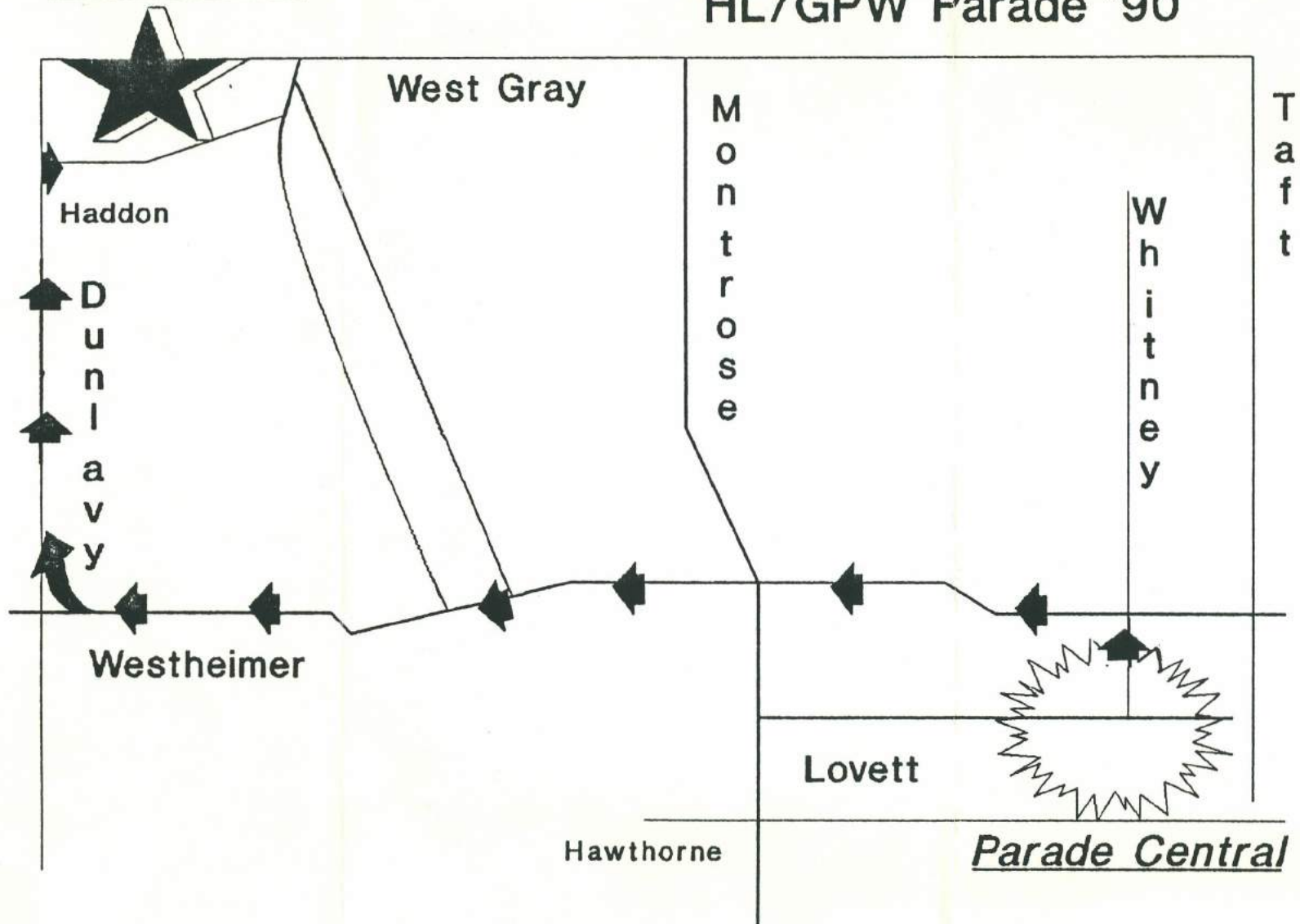
Veronica M. (Ronnie) Diaz  
Co-Chair

James A. Owens  
Co-Chair

appltr.sn9



## StarNite'90



## Parade Route HL/GPW Parade '90

**HL/GPW'90**  
**PARADE APPLICATION FORM**

APPLICANT'S NAME: \_\_\_\_\_

NATURE OF BUSINESS OR ORGANIZATION: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

ENTRY MANAGER: \_\_\_\_\_ PH:(h) \_\_\_\_\_ (w) \_\_\_\_\_

SECONDARY CONTACT: \_\_\_\_\_ PH:(h) \_\_\_\_\_ (w) \_\_\_\_\_

\_\_\_\_ BUSINESS(FEE \$100)

\_\_\_\_ NON-PROFIT(FEE \$40)

\_\_\_\_ OTHER(FEE \$100)

**TYPE OF PROPOSED ENTRY**

\_\_\_\_ MOTORIZED FLOAT      \_\_\_\_ NON-MOTORIZED FLOAT      \_\_\_\_ WALKING UNIT      \_\_\_\_ OTHER

**NOTE:** Motorized floats and vehicles must leave radiators uncovered and operate heaters.

\_\_\_\_ NUMBER OF PERSONS IN ENTRY

\_\_\_\_ NUMBER OF ANIMALS IN ENTRY

**PLEASE DESCRIBE ENTRY/PRESENTATION TO BE MADE AND THEME OF ENTRY:**

**AGREEMENT**

Applicant, acting by and through the undersigned Entry Manager, agrees to be bound by the Rules and Guidelines attached to this Application Form. It is agreed and understood that Applicant and participants representing Applicant in the 1990 Pride Parade sponsored by the Houston Lesbian/Gay Pride Week Committee has read, fully understands, and will abide by all terms and conditions of the aforesaid Rules and Guidelines, are final as to all matters involving the 1990 Pride Parade and the enforcement of the Rules and Guidelines.

\_\_\_\_\_  
Entry Manager

\_\_\_\_\_  
Date

**Note:** Applications must be received by June 1, 1990 to avoid payment of a Late Fee. Applications received after June 1, 1990 must be accompanied by the Entry Fee and a Late Fee of \$20.00.

**NO APPLICATIONS WILL BE ACCEPTED AFTER 3:00 PM, JUNE 11, 1990.**

Any questions regarding the 1990 Houston Pride Parade should be addressed to the Parade Committee in writing at the address below. Any changes in the Entry which vary from the information herein contained should be immediately transmitted to the Parade Committee.

**PLEASE RETURN ONE COMPLETED APPLICATION FORM TO:** HL/GPW'90 Pride Parade P.O. Box 541993  
Houston, TX 77254.      Keep the second form for your records.



## **HL/GPW'90 PRIDE PARADE** **RULES AND GUIDELINES**

It is the intent of the Houston Lesbian/Gay Pride Week Committee to establish firm rules and guidelines for participation in the Pride Parade. Any variance from the rules and guidelines requires approval of the Houston Lesbian/Gay Pride Week Committee. A request for a variance must be received by the Committee not later than June 1, 1990. It is the policy of the Committee not to grant variances in fairness to all entries. However, in the event of an emergency or other compelling reason, a variance may be granted.

In order to assure participation from all sectors of the Gay and Lesbian Community, the Committee established these Rules and Guidelines to govern the Pride Parade:

### **1. Time of Parade**

The Pride Parade will be held on Sunday, June 24, 1990, beginning at 3:00 p.m.

### **2. Pre-Parade Meeting, Assembly Time and Location**

At the Pre-Parade Meeting, the Assembly time and location for assembly will be announced at the meeting of the Pride Parade entrants to be held at the Brazos River Bottom, 2400 Brazos, Houston, TX on June 18, 1990 at 6:30 p.m. Line-up and details relating to the Pride Parade will be supplied at that time.

### **3. Entry Fees**

Each entry will be required to pay an Entry Fee of \$100.00, except non-profit organizations will be required to pay an Entry Fee of \$40.00. Determination of whether an organization qualifies as non-profit will be made by the Pride Parade Committee. Generally, an organization does not qualify as a non-profit organization unless it is duly incorporated under the provisions of the Texas Non-Profit Corporations Act or a similar statute from a sister state. Unincorporated associations of individuals and/or businesses which are primarily engaged in providing services to the community or members of the community will qualify as non-profit organizations; i.e.: unincorporated groups which raise and distribute funds to non-profit organizations and charities. Entry Fees must be accompanied by the application form prescribed by the Committee. No Entry Fee will be accepted without a fully completed application form.

### **4. Payment of Entry Fees**

Each Entry Fee must be received no later than June 1, 1990 to avoid payment of late registration charges. Any Entry Fee received after June 1, 1990 must include a late registration charge of \$20.00 in addition to the prescribed Entry Fee. The last day on which registration and Entry Fees will be accepted is June 11, 1990.

### **5. Parade Route** TBA

### **6. Floats and Entries**

The Committee encourages individuals, organizations and businesses to have floats professionally built. Floats which are not professionally built are welcome in the Pride Parade and will be given the same consideration as professionally built floats. In the event a float is constructed and entered, the Committee requires the radiator of the float be left uncovered in order to prevent overheating and stalling of the vehicle propelling the float. No vehicle will be accepted in the Pride Parade which has the radiator covered; i.e. automobiles driven in the Pride Parade may not have decorations over the radiator of the automobile. The greatest delay experienced in prior Pride Parades has been overheating and the covering of the radiator has generally been discovered to be the cause of the overheating.

All floats must not exceed the following requirements:

- (a) The float must be able to navigate the parade route and make all turns required by the parade route.
- (b) A float may not be greater than 14 feet in height and greater than 40 feet in length; the maximum width must be no greater than 16 feet; wheelbase width may not exceed 12 feet.
- (c) Walking units, trucks, automobiles and other motorized vehicles, such as motorcycles, motor scooters and similar vehicles, will not be considered as floats and subject to float requirements, if they are registered as motor vehicles by a state department of motor vehicles. The Parade Committee will make determinations of entries which are not registered by a state agency as to whether they constitute floats.

### **7. Certain Entries Prohibited**

Bicycles, roller skates and skateboards will not be accepted as entries in the Pride Parade. The Committee expressly prohibits the use of bicycles, roller skates and skateboards, and no entry utilizing or proposing to utilize these items will be accepted. The City of Houston Police Department has been advised of this requirement and any person in the Pride Parade on a bicycle, a pair of roller skates or a skateboard will be arrested by the Police. The reason for this requirement is the result of prior Pride Parades whereby parties have joined in the Parade from the sidelines and caused injury and damage to legitimate Pride Parade participants.



**HL/GPW'90**  
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CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

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#### 8. Pride Parade Image

It is the express purpose of the 1990 Pride Parade to promote a positive and favorable image of the Gay and Lesbian Community to the City of Houston and the State of Texas. It is to be a celebration of the work started at the Stonewall Bar in New York City in 1969 and which continues to this day. It is a time for all elements of our community to come together as one group to honor and learn from the past while reaffirming our goals for the future. The Lesbian/Gay Pride Week Committee requests all people entering the parade to show respect for all sexes, ages, races, cultures, creeds, and sexual orientations. Please refrain from anything which would demean any segment of our community. The Committee urges all entrants to maintain a high degree of sensitivity to and compassion for the feelings, values, and views of others.

#### 9. Dress Code

The Committee encourages all participants to appear in appropriate and suitable costumes which celebrate Lesbian and Gay Pride. Unity is always the object of the Pride Parade and no entry, presentation, or display which is demeaning to any sector of the community will be accepted in the Pride Parade. Cross-dressing is a significant part of our Lesbian and Gay heritage. Both serious and comic male or female impersonation is welcome in the parade providing that such presentations adhere to all rules governing parade dress codes. Cross-dressing presentations must be a part of a unit registered and entered in the parade.

All costumes and other apparel worn in the Pride Parade must comply with the Obscenity Statutes of the State of Texas and the public decency ordinances of the City of Houston. Accordingly, the minimum attire for men appearing in the Pride Parade will be clothing no smaller than "Adidas-type" jogging shorts. The minimum attire for women appearing in the Pride Parade will be the above described "Adidas-type" shorts and a tank top. No posing straps, "Speedo-type" bathing suits, jock straps, G-strings, bras, or panties will be permitted to appear in the Pride Parade. No see-through clothing of any nature will be permitted unless the undergarments meet the requirements set out above for proper attire. By way of illustration, but not limitation, any person wearing chaps will be required to have jeans or other suitable attire under such chaps to prevent public viewing of parts of the anatomy which violate S43.21 et seq or any other sections of the Texas Penal Code. All decisions as to the propriety of attire to be worn in the 1990 Pride Parade will be made by the Executive Committee of the Houston Lesbian/Gay Pride Week Committee. The decision of the Executive Committee will be final in all cases.

#### 10. Conduct of Pride Parade Participants

It is required that all participants in the 1990 Pride Parade compose themselves in such a manner as to promote pride in being Gay and in accordance with the wishes of the Lesbian/Gay Pride Week Committee. No participant may use profanity, obscene gestures, or other improper conduct towards another participant or towards any spectator viewing the Pride Parade. The following are expressly prohibited from use in the Pride Parade: sexual paraphernalia, genital or phallic representations, sexual acts, and simulated sexual acts. It is anticipated that certain groups will be on the Pride Parade route to harass and heckle the participants in the Parade. It is the intent of the Parade to portray the Gay and Lesbian Community as a responsible part of the Houston Community and to be able to conduct itself with dignity and pride. Retaliation for discourteous or insulting gestures, name-calling, obscene gestures, or heckling only brings further abuse and reinforces the attitude many persons have towards the Gay and Lesbian Community.

#### 11. Alcohol and Illegal Substances

No participant in the Pride Parade will be permitted to consume any alcoholic beverage at the assembly site of the Parade, on the Parade route or at the disassembly site. Use of illegal or controlled substances, such as drugs or "poppers" will not be permitted by any participant before or during the Parade at any site which is designated for assembly, on the Parade route, or at the site of disassembly. The Lesbian/Gay Pride Week Committee will not permit any entry or participant who violates this rule to appear in the Pride Parade.

#### 12. Distribution of Items During Pride Parade

No Participant may throw any item from any float or other unit in the Pride Parade. In the event that an entry wishes to make any distribution of any item, such as beads, doubloons, flowers, condoms, or similar items, such distribution must be made personally to persons along the Pride Parade route by persons walking as a part of the entry. In particular, condoms should not be distributed to any person under the age of 17 years. It is, therefore, requested that those groups who expect to distribute condoms should do so discretely and only to persons who are readily identifiable as being over the age of 17 years. No sexually explicit or sexually suggestive printed materials may be distributed by any participant in the Pride Parade. In order to maintain reasonable clean-up costs, it is requested that distributions of all items be kept to an absolute minimum. No literature, confetti, streamers, or other types of festive materials, including glitter, may be thrown or distributed by any entry in the Pride Parade.

#### 13. Music and Participation

All entries are encouraged to utilize music and participant enthusiasm as a part of the Parade. One of the objects of the Pride Parade is to get spectators involved in the spirit of the activities. Cheer, clap, chant, or do any proper act which will promote enthusiastic response from the spectators. Always remember that as a Parade participant you are representing the Gay and Lesbian Community and any act you perform which is degrading, obscene, or improper only brings discredit upon your fellow Gays and Lesbians and the Community as a whole.



#### 14. Trophies and Judging for Trophies

All judging for trophies will take place along the parade route in front of a reviewing stand. Judges will be selected by the Committee. Trophies will be awarded in the following categories:

- (a) Grand Marshall's Trophy - Best interpretation of the Parade theme by a non-profit organization
- (b) Spirit-of-Montrose Trophy - Best interpretation of the Parade theme by an entry other than a non-profit organization.
- (c) Pride Trophy - Best motorized entry other than a float (car, truck, etc.)
- (d) Unity Trophy - Best non-motorized entry (walking, marching, horses, etc.)
- (e) Texas Trophy - Best professional float
- (f) Houston Trophy - Best non-professional float
- (g) Stonewall Trophy - Most original entry

#### 15. Entry Manager and Pre-Parade Meetings

It will be necessary for each entry in the Parade to designate an Entry Manager with whom the Parade Committee can coordinate. The Entry Manager shall be designated on the application form and no other person will have authority to represent the entry to the Parade Committee. It will be necessary for the Entry Manager to be present at all Pre-Parade meetings and at the assembly and disassembly sites on the day of the Parade. Out-of-town entries who are unable to send an Entry Manager will be requested to contact the Chair of the Parade Committee at which time special arrangements will be made.

#### 16. Personal Safety

The Pride Parade will occur during the hottest hours of the day. All persons participating in the Parade are urged to be careful of heat prostration and heat stroke. Please be aware of the dangers associated with marching and participating in the Parade and bring along lots of water, soft drinks, iced tea, or other liquids. "Gatorade-type" drinks are also recommended for parade participants. The Committee cannot assume responsibility for the health and well being of the participants.

#### 17. Clean-up and Trash

The costs of clean-up following the Pride Parade fall on the Committee. The Committee directs that all entrants in the Pride Parade will not throw trash, bottles, cans, or other similar matter from floats, automobiles, walking units, motor vehicles, or trucks along the Parade Route, the assembly area, or the disassembly area. Littering violates the criminal statutes of the State of Texas and the ordinances of the City of Houston. Any party found littering is subject to fine and/or arrest. In order to help contain clean-up costs, each Entry in the Pride Parade is required to carry plastic trash bags, as prescribed by the Ordinances of the City of Houston, for depositing all trash and other litter that is accumulated by the Entry during the Parade. Any Entry discovered throwing trash or other litter from the unit will be removed from the Parade and not allowed to continue along the Parade Route.

#### 18. General

As with all rules and guidelines, it is impossible to anticipate each and every situation which may arise. No conduct which violates any statute of the State of Texas or the ordinances of the City of Houston will be tolerated. Any entry violating the same will not be allowed to participate in the Pride Parade. The Parade Committee will monitor all entries in the Pride Parade for such violations and apprise the Entry Manager of the infraction, giving the entry the opportunity to correct the infraction. Failure to correct the infraction will result in a suspension of the entry from the Parade. Common sense is one of the best guidelines which can be used by entrants in the Pride Parade. Generally, laws are created in accordance with the standards of the community and propriety of conduct in public. The application of common sense to any area of concern will provide an appropriate and legal answer.

The Lesbian and Gay Community is as diverse as all communities in the City of Houston. We have our likes and dislikes, our causes and concerns, our prejudices and acceptances. We request that all participants in the Pride Parade, at least for the duration of the Parade, put aside all of the prejudices which are held against other sectors of the Lesbian and Gay Community and unite as a single body to celebrate the Spirit of Stonewall and the effect it has had on Lesbian and Gay Liberation. We have made great strides in the last 21 years and we hope this Lesbian/Gay Pride Week will demonstrate to the world that Gay men and Lesbians are responsible and vital members of society. Accept the ideas of your brothers and sisters in this effort and show the world that despite our many differences we truly love one another and have united to improve the lot of Gay men and Lesbians everywhere.

#### 19. Decisions of the Committees

The decisions rendered by the Pride Parade Committee will be final unless an immediate appeal to the Executive Committee is taken in accordance with the terms hereof. Any decisions of the Parade Committee may be appealed to the Executive Committee and the decisions of the Executive Committee will be final and unappealable.

The undersigned, as Entry Manager for \_\_\_\_\_ hereby agrees that the foregoing Rules and Guidelines for the Houston Lesbian and Gay Pride Week Committee have been (1) read, (2) fully understood and (3) agrees to be bound thereby.

Entry Manager & Date \_\_\_\_\_

application



#### **8. Pride Parade Image**

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No participant in the Pride Parade will be permitted to consume any alcoholic beverage at the assembly site of the Parade, on the Parade route or at the disassembly site. Use of illegal or controlled substances, such as drugs or "poppers" will not be permitted by any participant before or during the Parade at any site which is designated for assembly, on the Parade route, or at the site of disassembly. The Lesbian/Gay Pride Week Committee will not permit any entry or participant who violates this rule to appear in the Pride Parade.

#### **12. Distribution of Items During Pride Parade**

No Participant may throw any item from any float or other unit in the Pride Parade. In the event that an entry wishes to make any distribution of any item, such as beads, doubloons, flowers, condoms, or similar items, such distribution must be made personally to persons along the Pride Parade route by persons walking as a part of the entry. In particular, condoms should not be distributed to any person under the age of 17 years. It is, therefore, requested that those groups who expect to distribute condoms should do so discretely and only to persons who are readily identifiable as being over the age of 17 years. No sexually explicit or sexually suggestive printed materials may be distributed by any participant in the Pride Parade. In order to maintain reasonable clean-up costs, it is requested that distributions of all items be kept to an absolute minimum. No literature, confetti, streamers, or other types of festive materials, including glitter, may be thrown or distributed by any entry in the Pride Parade.

#### **13. Music and Participation**

All entries are encouraged to utilize music and participant enthusiasm as a part of the Parade. One of the objects of the Pride Parade is to get spectators involved in the spirit of the activities. Cheer, clap, chant, or do any proper act which will promote enthusiastic response from the spectators. Always remember that as a Parade participant you are representing the Gay and Lesbian Community and any act you perform which is degrading, obscene, or improper only brings discredit upon your fellow Gays and Lesbians and the Community as a whole.



**HL/GPW'90  
PARADE APPLICATION FORM**

APPLICANT'S NAME: \_\_\_\_\_

NATURE OF BUSINESS OR ORGANIZATION: \_\_\_\_\_

BUSINESS ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

ENTRY MANAGER: \_\_\_\_\_ PH:(h) \_\_\_\_\_ (w) \_\_\_\_\_

SECONDARY CONTACT: \_\_\_\_\_ PH:(h) \_\_\_\_\_ (w) \_\_\_\_\_

\_\_\_ BUSINESS(FEE \$100)

\_\_\_ NON-PROFIT(FEE \$40)

\_\_\_ OTHER(FEE \$100)

**TYPE OF PROPOSED ENTRY**

\_\_\_ MOTORIZED FLOAT    \_\_\_ NON-MOTORIZED FLOAT    \_\_\_ WALKING UNIT    \_\_\_ OTHER

**NOTE:** Motorized floats and vehicles must leave radiators uncovered and operate heaters.

\_\_\_ NUMBER OF PERSONS IN ENTRY

\_\_\_ NUMBER OF ANIMALS IN ENTRY

**PLEASE DESCRIBE ENTRY/PRESENTATION TO BE MADE AND THEME OF ENTRY:**

**AGREEMENT**

Applicant, acting by and through the undersigned Entry Manager, agrees to be bound by the Rules and Guidelines attached to this Application Form. It is agreed and understood that Applicant and participants representing Applicant in the 1990 Pride Parade sponsored by the Houston Lesbian/Gay Pride Week Committee has read, fully understands, and will abide by all terms and conditions of the aforesaid Rules and Guidelines, are final as to all matters involving the 1990 Pride Parade and the enforcement of the Rules and Guidelines.

\_\_\_\_\_  
Entry Manager

\_\_\_\_\_  
Date

**Note:** Applications must be received by June 1, 1990 to avoid payment of a Late Fee. Applications received after June 1, 1990 must be accompanied by the Entry Fee and a Late Fee of \$20.00.

**NO APPLICATIONS WILL BE ACCEPTED AFTER 3:00 PM, JUNE 11, 1990.**

Any questions regarding the 1990 Houston Pride Parade should be addressed to the Parade Committee in writing at the address below. Any changes in the Entry which vary from the information herein contained should be immediately transmitted to the Parade Committee.

**PLEASE RETURN ONE COMPLETED APPLICATION FORM TO:** HL/GPW'90 Pride Parade P.O. Box 541993  
Houston, TX 77254. Keep the second form for your records.



**STARNITE'90 VENDOR/ORGANIZATION APPLICATION**

Organization/Company Name: \_\_\_\_\_

1st Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

2nd Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Business/Organization  
Address: \_\_\_\_\_

Business/Organization  
Phone(s): \_\_\_\_\_

Home Address  
1st Contact Person: \_\_\_\_\_

Home Phone  
1st Contact Person: \_\_\_\_\_

Home Address  
2nd Contact Person: \_\_\_\_\_

Home Phone  
2nd Contact Person: \_\_\_\_\_

Please make our Security Deposit refund check payable to: \_\_\_\_\_

Tax ID # \_\_\_\_\_

If Tax Exempt, please provide evidence of exemption.

PLEASE DESCRIBE THE MERCHANDISE YOU ARE INTERESTED IN PRESENTING. INCLUDE PICTURES OR BROCHURES IF THEY ARE AVAILABLE:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**THANK YOU FOR YOUR APPLICATION!** CONFIRMATION WILL BE BY TELEPHONE WITHIN 2 WEEKS OF RECEIPT OF APPLICATION. THIS APPLICATION IS FOR REVIEW PURPOSES ONLY. SUBMISSION OF THIS APPLICATION FOR REVIEW DOES NOT MEAN THAT YOU HAVE BEEN ACCEPTED INTO THE FESTIVAL. PLEASE ENSURE THAT YOU RETURN TWO SIGNED COPIES OF THE CONTRACT ALONG WITH THIS APPLICATION AND FULL PAYMENT PLUS SECURITY DEPOSIT (\$30.00) TO 714 W. ALABAMA, HOUSTON, TEXAS 77006. NO EXCEPTIONS, PLEASE.

DEADLINE FOR SUBMISSION IS JUNE 2, 1990.

3 - 10 JUNE 1990 SUBMISSION WILL REQUIRE A \$20.00 LATE FEE.

NO APPLICATIONS WILL BE ACCEPTED AFTER 10 JUNE 1990!

INFORMATION: PATRICK SIMS (713) 529-6930.

appapp.sn9



# STARNITE'90 HOUSTON PRIDE WEEK FESTIVAL EXHIBITOR CONTRACT

THIS AGREEMENT, made and entered into this the \_\_\_\_\_ day of \_\_\_\_\_, 1990, is between StarNite'90 ("StarNite") and \_\_\_\_\_ ("Exhibitor"). The term Exhibitor also includes \_\_\_\_\_ individually. StarNite agrees to sponsor and hold a Pride Week Festival ("Festival"), at which Exhibitor will display and/or sell his/her merchandise. The majority of the profits realized by StarNite from the Festival will benefit the Montrose Activity Center Building Fund. The remaining profits will benefit the Montrose Activity Center Operating Fund.

## 1. LOCATION OF FESTIVAL:

The Festival will be held at the City of Houston Metropolitan Multi-Service Center, 1475 West Gray, Houston, Texas 77006.

## 2. FESTIVAL DATES AND HOURS OF OPERATION:

Friday	June 22, 1990	Carnival Move-in & Tent Set-up	9:00am to 5:00pm
Saturday	June 23, 1990	Professional Vendor & Non-Profit Org. Set-up	9:00am to 11:45am
Saturday	June 23, 1990	Open to the Public	12:00pm to 10:00pm
Sunday	June 24, 1990	Set-up	10:45am to 11:45am
Sunday	June 24, 1990	Open to the Public	12:00pm to 10:00pm
Sunday	June 24, 1990	Professional Vendor & Non-Profit Org. Move out	10:00pm to 11:30pm
Monday	June 25, 1990	Carnival & Tents Move out	9:00am to 2:00pm

Exhibitor agrees to maintain their booth with adequate personnel & with sufficient merchandise/information during these hours.

## 3. BOOTH SIZES AND COSTS:

Subject to the conditions set forth herein, Exhibitor agrees to rent from StarNite such booth space required to display and/or sell his/her merchandise. StarNite agrees to provide booth space complete with table(s), chairs and a sign to Exhibitors in the sizes and for the rental fees listed below (annotate choice under the "# of spaces required" column):

<u># of Spaces Required</u>	<u>Booth Size</u>	<u>Table &amp; Chairs</u>	<u>Sign</u>	<u>Booth Rental Fee</u>	<u>Free Two Day Passes</u>
<b>NON-PROFIT ORGANIZATION</b>					
_____	8 X 10	(1) 6' Skirted (2) Chairs	Org. Name & Booth #	\$60.00	2
_____	8 X 20 Prime Location	(2) 8' Skirted (2) Chairs	Org. Name & Booth #	\$130.00	4
<b>PROFESSIONAL FOOD VENDORS</b>					
_____	8 X 20 Prime Location	(2) 8' Skirted (2) Chairs	Business Name & Booth #	\$250.00	4
<b>ALL OTHERS</b>					
_____	8 X 10	(1) 6' Skirted (2) Chairs	Name & Booth #	\$100.00	2
_____	8 X 20 Prime Location	(2) 8' Skirted (2) Chairs	Name & Booth #	\$210.00	4

Confirmation of acceptance into the Festival will be made by telephone within two weeks of receipt of application. Acceptance will be considered based on the date of receipt at the StarNite mailing address. You will be advised of your Booth Space no sooner than 2 weeks prior to the festival. Booth Space and Booth Sizes will be awarded on a first come first serve basis, but your final Booth assignment will be made by StarNite in order to provide the best arrangement possible. StarNite reserves the right to place all Exhibitors on the Festival grounds according to a master plan. Therefore, any cancellations by Exhibitor based upon dissatisfaction of booth placement will subject Exhibitor to a forfeiture of all booth fees.



#### 4. BOOTH CONSTRUCTION:

StarNite shall provide Exhibitor with an 8' tall tent booth space partitioned from other booths with suitable drapery material. Exhibitor may not alter booth space in such a way that it cannot be returned to its original condition without expense.

#### 5. COMMISSIONS PAYABLE:

Exhibitor agrees to pay StarNite a ten percent (10%) commission on all sales and special orders of merchandise made during the Festival. StarNite's commission shall be calculated by taking Exhibitor's total sales (minus the eight percent (8%) sales tax) and multiplying by .10. Such commissions must be paid in full on or before July 5, 1990 to the StarNite treasurer. After July 5, 1990, unpaid balances will be charged a 1.5% interest per month. Make checks payable to StarNite'90.

#### 6. SALE ITEMS:

All food and beverage sales are restricted to professional food and beverage vendors only. All game booths are restricted to the Carnival company only. Any other items may be sold, displayed or given away by non-profit organizations and other vendors to include arts & crafts and retail merchandise. Booths providing community information are highly encouraged.

#### 7. SALES SLIPS:

StarNite shall provide numbered sales slips to be used by Exhibitor for every transaction. All sales and special orders for merchandise shall be recorded in triplicate on these pre-numbered sales slips provided by StarNite. EXHIBITORS MUST FURNISH EACH CUSTOMER WITH A NUMBERED STARNITE SALES SLIP AS THEIR RECEIPT. At the closing of the Festival each day, Exhibitor shall deliver to the StarNite treasurer, the original, white copy of each sales slip for all sales and special orders made during that day. (Failure to deliver such daily reports in a timely fashion shall constitute breach of this Agreement, in which case Exhibitor shall forfeit his/her booth space at the Festival.)

#### 8. PERMITS AND LICENSES:

Exhibitor shall obtain at his/her expense all permits or licenses required, including a valid Texas Sales Tax Permit. All Exhibitors selling on the Festival grounds are required to display all necessary licenses and permits. Exhibitor shall be responsible for charging the applicable state and city taxes as required by Texas law and shall be responsible for filing such forms and making payment of said taxes to the State of Texas. 501(c)3 organizations are exempt from Sales Tax Permits.

#### 9. MOVE-IN/MOVE OUT:

Exhibitor shall move in and arrange his/her booth displays between the hours of 9:00 a.m. and 11:45 a.m. on Saturday, June 23, 1990. Exhibitor must take down his/her booth display and remove all unsold merchandise between 10:00 p.m. and 11:30 p.m. on Sunday, June 24, 1990.

#### 10. SECURITY:

StarNite shall maintain basic traffic areas throughout the Festival and shall arrange for appropriate security during the Festival. However, notwithstanding such arrangements, StarNite shall not assume any responsibility for loss, theft, damage or any injury from any cause whatsoever.

#### 11. SALES AND SPECIAL ORDERS:

Exhibitor alone is responsible for collecting money for the sale or special order of his/her merchandise during the Festival (Except for Food & Beverage Booths - see paragraph 12). If Exhibitor is unable to fill such orders during the Festival, he/she must give prompt written notice on each sales slip to be signed by the customer. Exhibitor will hold StarNite harmless from any claim relating to such failure to fill orders.

#### 12. FOOD AND BEVERAGE SALES:

There will be no exchange of money at food and beverage booths. Ticket booths will be provided for the collecting of money in exchange for the following tickets. \$1.00 = a Yellow ticket that is good on any alcoholic beverage. \$1.00 = a Red ticket that is good on any food item and any non-alcoholic beverage. \$0.50 = a Blue ticket that is good on any food item and any non-alcoholic beverage. At the closing of each Festival Day, Exhibitor shall deliver to the StarNite treasurer, all collected tickets. The StarNite treasurer will count the tickets in the presence of the Exhibitor and issue the Exhibitor a receipt for the value of the tickets. StarNite will pay all Exhibitors their monies minus StarNite's 10% no later than July 15, 1990.



### **13. GAME BOOTHS:**

Four times a day, a cash count at each game booth will be completed by the Game Booth Exhibitor and a StarNite Staff Representative. The StarNite Staff Representative will count the money in the presence of the Exhibitor and issue the Exhibitor a receipt for the collected cash. StarNite will pay all Exhibitors their monies minus StarNite's 10% no later than July 15, 1990. Exhibitor shall not engage in any conduct that would comprise a game of chance not permitted by the laws of any applicable governmental entity nor comprise a licensed game of chance without first having obtained all appropriate licenses. If necessary, Exhibitor will provide StarNite with evidence of compliance. Failure to comply at anytime will be an immediate breach of this contract and will permit StarNite to immediately shutdown the game booth with no recourse on the part of the Exhibitor.

### **14. TRASH:**

There will be trash receptacles throughout the Festival. Exhibitor must ensure that his/her area is policed and that at the end of each Festival day, all trash is dumped in the large dumpster on the east side of the property.

### **15. ELECTRICAL:**

StarNite shall provide one duplex outlet per booth. Exhibitor can contract for any additional electrical capacity at their own expense.

### **16. FURNITURE, FIXTURES, SHELVING AND DISPLAY:**

Exhibitor shall furnish such fixtures, furniture, shelving, display cases and any other items required for display of merchandise in Exhibitor's booth. StarNite will furnish two folding chairs, table(s) and a sign per booth space.

### **17. SECURITY DEPOSIT:**

StarNite requires a clean-up/security deposit from all Exhibitors in the amount of \$30.00. All Exhibitors are required to open by noon and remain open until 10:00 p.m. on both Saturday and Sunday. Any Exhibitor who fails to comply with this provision shall forfeit their deposit. After 10 p.m. Sunday evening, a StarNite Staff Representative will inspect your space and if it has been properly cleaned to their satisfaction and as long as no rules have been broken, your clean-up/security deposit will be refunded. A representative of the Exhibitor must be present for inspection. Refund checks will be issued on the spot.

### **18. GENERAL:**

All business or other activity for which Exhibitor has rented space must be conducted in Exhibitor's designated area only. No vending or distribution of literature may be done by strolling through the Festival Grounds. All Exhibitors MUST post prices in a legible manner, and in a visible place in Exhibitor's booth. Exhibitors using heat and/or BAR-B-Que's must provide fans for smoke control, fireproof containers for discarding ashes and also provide a fire extinguisher. Containers of butane or fuel must be affixed to a post or other secure item. Food Exhibitors must control drainage/condensation. Food waste must be disposed of in trash receptacles - not at water source (sink).

Insurance: Your general liability policy should be sufficient. Food Exhibitors may be required to show proof of insurance.

StarNite presents this Pride Week Festival for the public as an educational and entertainment event and reserves all rights as producers. Any reproduction, broadcast or commercial use of any portion of the event, in whole or in any form without the explicit written consent of StarNite is strictly prohibited.

Name tags for all Exhibitors will be provided and they must be worn at all times while on the Festival grounds.

### **19. CONTRACT AND/OR FESTIVAL TERMINATION:**

Exhibitor may terminate this agreement by giving written notice to StarNite '90, 714 West Alabama, Houston, Texas 77006, prior to June 1, 1990. If timely notice is received, Exhibitor's booth rental will be returned. Otherwise, Exhibitor's booth rental will be forfeited. In the event occurrences beyond StarNite's control prevent holding a Festival, StarNite may terminate this agreement by giving notice to Exhibitor.

### **20. RAIN**

In case of rain, the StarNite festival will not be canceled. ONLY UNDER EXTREME WEATHER CONDITIONS WILL THE FESTIVAL BE CANCELED. You may call the Pride Week message center at 490-4484 for a cancellation message. Because the weather is impossible to predict, no refunds will be issued.



## 21. EXHIBITOR LIABILITY: INDEMNIFICATION:

Exhibitor assumes all risk with respect to his/her merchandise, personnel and customers, and agrees to bear all the expenses incurred by him/her in connection with his/her display at the Festival, including but not limited to transportation to and from the Market, set up and take down of booth display, packing and unpacking of merchandise, injury to any person or loss or damage of merchandise for theft, fire or any other cause and any insurance desired by Exhibitor. It is specifically agreed that it is the responsibility of Exhibitor that all merchandise sold by Exhibitor be in compliance with all applicable licensing agreements, and that such sale will violate no trademark or copyright law, or any other law, contract, or agreement. Exhibitor agrees to indemnify and hold harmless StarNite, Houston Pride Week and City of Houston from any such loss, damage, claim, cause of action, liability or expense regardless of the reason or cause, including but not limited to those listed in this paragraph, arising out of or related to Exhibitor's presence or the presence of its employees and/or guests at the Festival.

## 22. WAIVER OF DAMAGES:

If occurrences beyond the control of StarNite make it impractical or impossible without additional expenditures by StarNite to furnish all or part of the specified space for the Festival, Exhibitor waives any claim for damages. If StarNite for any reason elects not to make available the specified space to Exhibitor, then Exhibitor at its sole remedy shall be entitled to a refund of any rental fee prepaid by Exhibitor and Exhibitor waives any further claim for damages or expenses.

## 23. CONTRACT ENFORCEMENT:

StarNite shall be entitled to recover from Exhibitor all costs, including attorney's fees, expended to enforce the terms and conditions of this contract as set forth herein.

## 24. CONTRACT ACCEPTANCE AND PAYMENT POLICY:

Exhibitor understands that any use granted by StarNite is a license to occupy only, and is not coupled with an interest in the property of the City of Houston Multi-Service Center; that StarNite retains the RIGHT TO TERMINATE this license to occupy at any time during the Exhibitors use of, if in StarNite's sole determination: (1) Exhibitor creates a nuisance to any other of the StarNite licensees or guests, (2) Exhibitor is found to have changed or added to the uses set forth in this contract and application, (3) Exhibitor has falsified any of the statements in this contract, (4) Exhibitor's use of space violates any government laws or ordinances or interferes with the orderly and successful conduct of the Festival. Exhibitor understands that the purpose of the StarNite'90 Pride Week Festival is to CELEBRATE Lesbian and Gay Pride, and agrees to do nothing to defeat this purpose during the term of this license to occupy. **Exhibitor will at all times display merchandise and information in such a manner as to comply with all applicable rules and laws as established herein by StarNite.**

**EXHIBITOR'S CONTRACT MUST INCLUDE FULL PAYMENT OF THE BOOTH RENTAL FEE AND SECURITY DEPOSIT IN ORDER TO BE CONSIDERED FOR ACCEPTANCE. RETURN TWO COPIES OF THIS AGREEMENT WITH YOUR FULL PAYMENT TO:** StarNite'90, 714 West Alabama, Houston, Texas 77006. Checks shall be made payable to StarNite'90. Receipt of contract/application does not confirm booth rental. Confirmation will be by telephone verification with signatory below.

## 25. SIGNATURES

Exhibitor's signature below shall constitute the understanding and acceptance of the terms herein contained. Signature by Grounds Director or Logistics & Vendors Director shall constitute acceptance of the contract on behalf of StarNite.

### STARNITE'90

By \_\_\_\_\_

Date \_\_\_\_\_

Title \_\_\_\_\_

### EXHIBITOR

Name of Business/Organization \_\_\_\_\_

By \_\_\_\_\_

Date \_\_\_\_\_

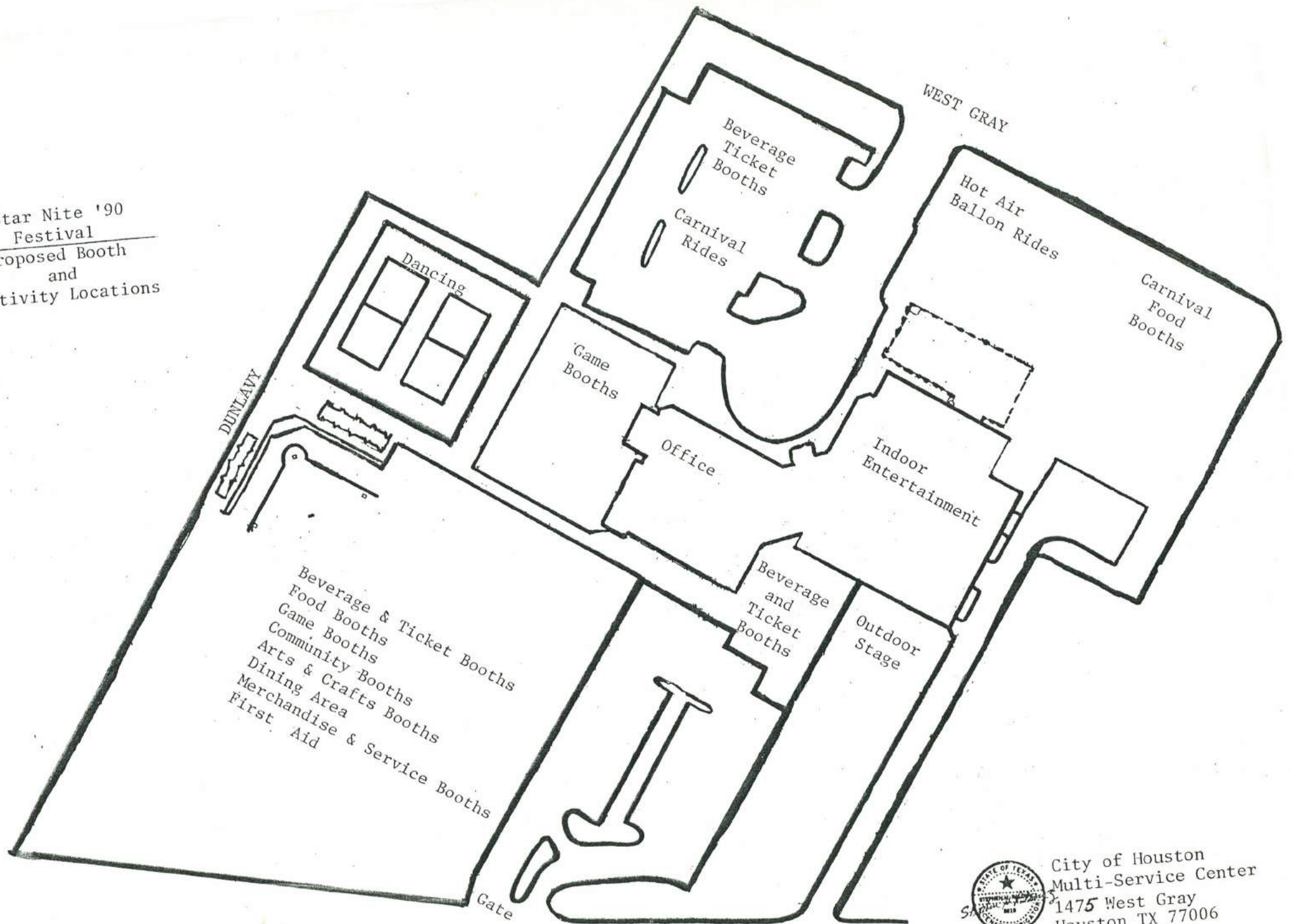
Title \_\_\_\_\_

Enclosed is my check made out to StarNite'90 in the amount of \$ \_\_\_\_\_ for my booth rental fee plus \$30.00 for my security deposit.

starnite.app



Star Nite '90  
Festival  
Proposed Booth  
and  
Activity Locations



City of Houston  
Multi-Service Center  
1475 West Gray  
Houston TX 77006





# ANNOUNCING!

## THE 1990 PRIDE PARADE LINE-UP

1. Motorcycle Patrol (Lancers M.C.)
2. Parade Banner (Colt 45's)
3. Mounted Color Guard (TGRA)
4. Grand Marshals Banner (Colt 45's)
5. Grand Marshals
6. Honorary Grand Marshals Banner (Colt 45's)
7. Honorary Grand Marshals
8. HLGPW'90 Co-Chairs Banner (Colt 45's)
9. HLGPW'90 Co-Chairs
10. Corporate Sponsor Banner (Colt 45's)
11. Budweiser
12. KPFT - "After Hours"
13. Montrose Activity Center
14. United Cab
15. MidTown Spa
16. Country Cousins
17. PFLAG Houston
18. L.O.A.F.
19. Garden Party
20. Names Project Houston
21. Good Sports
22. Sober and Free
23. LOBO
24. AIDS Foundation Houston
25. Gena Malone
26. HGLPC
27. Montrose Singers
28. Restoration Church of Jesus Christ
29. Q.T.'s
30. Montrose Counseling Center
31. Rich's
32. GLHU
33. Houston Non-Violent Action
34. Houston Peace Network
35. Miss Kitty's
36. Team Houston
37. Lone Star/Oak Lawn Marching Band
38. Sandy Van
39. Dignity
40. J. Thomas Lounge (Chaka Red)
41. Houston Gay/Lesbian Switchboard
42. Ripcord
43. We Deliver Videos
44. Act Up
45. Miss Montrose
46. BRB
47. Ranch
48. R.S. Imperial Court of the Single Star
- 48a Court Carriage
49. Human Rights Campaign Fund
50. MCCR
51. Lesbian/Gay Rights Lobby
52. Momma's Money
53. Gay Community at U of H
54. E.J.'s
55. AIDS Equity League
56. Studio 13
57. Acadian Bakers
58. Thelma Houston
59. Montrose Mining Company
60. Northern Lights Alternative
61. Dolly Parton
62. Houston Outdoor Group
63. Club Body Center
64. Bacchus
65. Texas Gay Rodeo Association
66. Mary's
67. Cure AIDS Now
68. Pacific Street
69. Inergy
70. 611
71. Parade Co-Chairs Banner
72. Parade Co-Chairs
73. Ray Hill



KEEP 25 - 30 FEET BETWEEN ALL UNITS DURING THE PARADE

make the parade last - don't rush

Rented horse drawn units - remind drivers to go slow

\*\*\*\*\*

REVIEWING STAND AND KPFT RADIO BROADCAST  
MOMMA'S MONEY, 534 WESTHEIMER

VIDEO TAPING FROM AREA AROUND MARY'S

NELLIE RIBBONS PARTY AT THE CURVE

THEY ARE PROVIDING FREE CUPS OF WATER TO PARADE PARTICIPANTS

HL/GPW WATER STAND

AFTER YOU TURN ONTO DUNLAVY FROM WESTHEIMER

\*\*\*\*\*

PARADE ENDS AT INTERSECTION OF DUNLAVY AND HADDON

\*\*\*\*\*

EVERYONE IS ENCOURAGED TO ATTEND STAR NITE '90 AFTER THE PARADE  
WALKING UNITS MAY ENTER STAR NITE 90 FROM HADDON/PEDEN ENTRANCE  
FLOAT/MOTORIZED UNITS MAY UNLOAD AT WEST GRAY ENTRANCE

ADVANCE TICKETS WILL BE SOLD AT BACCHUS AT PARADE CENTRAL

Advance purchase will save time and money

\*\*\*\*\*STAR NITE '90 TICKETS\*\*\*\*\*

ONE DAY - \$4.00 ADVANCE/\$5.00 AT GATE

TWO DAY - \$7.00 ADVANCE/\$9.00 AT GATE

\*\*\*\*\*

\*\*\*\*\*

PRESENTATION OF PARADE TROPHIES

5:00 P.M. - OUTDOOR STAGE AT STAR NITE '90

Please have a representative there

\*\*\*\*\*

HOUSTON LESBIAN GAY PRIDE WEEK POST PARADE CONCERT

STARRING

THELMA HOUSTON AND SANDY VAN

STAR NITE '90 - 8:30

\*\*\*\*\*

A COSTUME CHANGING ROOM WILL BE PROVIDED AT STAR NITE '90  
SHUTTLE SERVICE BACK TO PARKING AREA TILL 11 P.M.

\*\*\*\*\*

THANK YOU FOR BEING A PART OF PRIDE PARADE '90

THANK YOU FOR YOUR COOPERATION

NOW LET'S PARTY



HOUSTON LESBIAN/GAY PRIDE WEEK PARADE 1990  
GUIDELINES AND REMINDERS  
\*\*\*\*\*

Parade Central Opens at Noon on June 24  
Information Booth Opens at 12:30 at Whitney/Lovett  
Line Up Must be Completed by 2:30 p.m.  
Parade Rally at 2:30 p.m.  
\*\*\*\*\*

FREE PARKING FOR PARADE PARTICIPANTS PROVIDED BY HL/GPW '90  
KWIK KOPY PARKING LOT - 3317 MONTROSE  
First Come - First Serve

FREE SHUTTLE SERVICE BACK FROM STAR NITE '90 TILL 11 P.M.  
\*\*\*\*\*

BACCHUS, 523 LOVETT \* PARADE CENTRAL HOSTS \* MOTHERS, 402 LOVETT  
OPEN AT NOON  
SERVING COCKTAILS, FUN, AND AIR CONDITIONING  
OFFERING SPECIALS TO PARADE PARTICIPANTS  
RESTROOMS AVAILABLE  
ARRIVE EARLY, GET LINED UP, RELAX, AND GET FESTIVE  
\*\*\*\*\*

ALL UNITS MUST BE ATTENDED AT ALL TIMES BY A PERSON WHO CAN MOVE IT  
AS UNIT IN FRONT ARRIVES - CLOSE UP THE SPACE

NO DRUGS OR ALCOHOLIC BEVERAGES IN THE PARADE  
BRING PLENTY OF COLD DRINKS AND LOTS OF ICE

KEEP YOUR AREA CLEAN - DO NOT LITTER PARADE CENTRAL OR ROUTE  
CARRY TRASH BAGS WITH YOUR UNIT  
TRASH CONTAINERS PROVIDED AT PARADE CENTRAL AND ALONG ROUTE  
ANIMAL UNITS MUST PROVIDE OWN POOPER SCOOPERS

HPD SECURITY HAS BEEN HIRED FOR PARADE CENTRAL  
OBEY THEM AND POLICE ALONG ROUTE AT ALL TIMES

REVIEW ALL RULES AND REGULATIONS  
THEY WILL BE ENFORCED

DO NOT THROW ITEMS FROM FLOATS  
NO SKATES, BICYCLES, SKATEBOARDS  
DO NOT COVER RADIATOR - DO NOT USE AIR CONDITIONER  
YOUR VEHICLE WILL OVERHEAT  
DO USE YOUR HEATER  
THIS WILL PREVENT OVERHEATING  
DO USE YOUR FLASHERS DURING THE PARADE

NUDITY WILL NOT BE ALLOWED IN THE PARADE  
EXPOSURE OF ANY PART OF ANATOMY THAT VIOLATES STATE LAW  
OR CITY ORDINANCE IS PROHIBITED  
Please cooperate - save you and us the embarrassment of removing you



59  
48  
47

37

70  
65  
48A  
35  
19  
3

BACCHUS

Taffet

68 46  
50 45  
42 44  
31 43  
11 41  
4-10 40  
1-2 39  
36  
34  
33  
32

Whitney

12 49  
13 51  
14 52  
15 53  
16 54  
17 55  
18 56  
20 57  
21 60  
22 61  
23 62  
24 63  
64

25 66  
26 67  
27 69  
28  
29  
30

Lovett



Lovett

MOTHERS

73  
72  
71  
58  
38

Parade Central

HL/GPW Parade '90



Westheimer



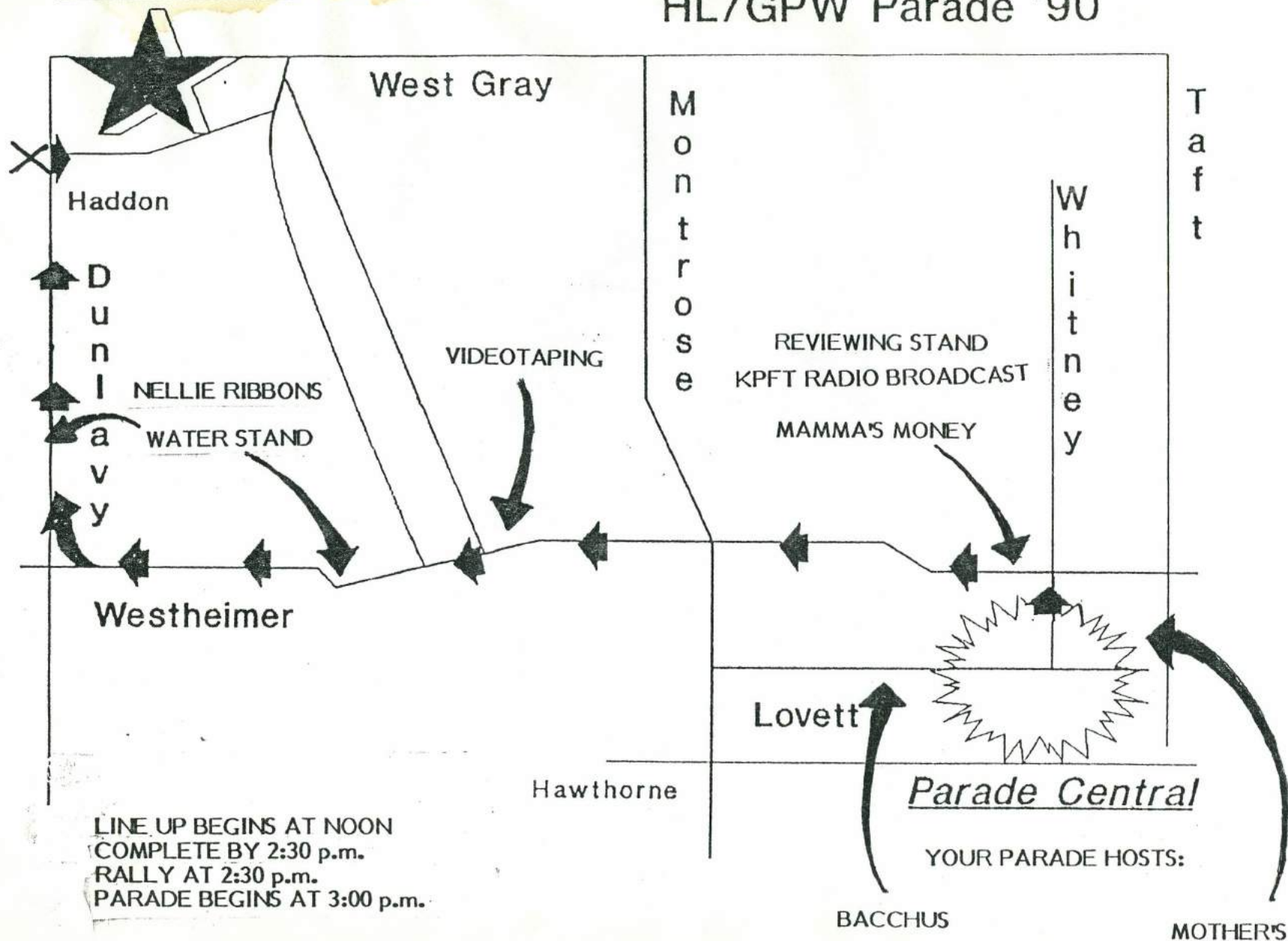
Parade Route





StarNite'90

# Parade Route HL/GPW Parade '90







# PRIDE PARADE '90

SUNDAY JUNE 24

Houston Lesbian/Gay Pride '90

P.O. Box 541993 Houston, Texas 77254-1993

Message Center: 490-4484

- \* Line-up may begin after 12 Noon on Sunday, June 24 along Lovett Boulevard, must be completed by 2:30 p.m., which is the time of the Kickoff Rally. The parade will step off promptly at 3:00 p.m. You will receive your designated position in the parade and the exact location for line up at the pre-parade meeting on June 18. The on site Parade Central Information will open at 1:00 p.m.
- \* Mother's at 402 Lovett and Bacchus at 523 Lovett have graciously agreed to be Parade Central Hosts. They will be open at 12 Noon and will have restrooms available as well as special activities and prizes to get you in the parade spirit.
- \* The Reviewing Stand will be in front of Mamma's Money at 534 Westheimer. The celebrity judges will be scoring your unit as you pass by. The KPFT radio broadcast will emanate from this location. Video taping of the parade will take place at Mary's - Naturally. The Nellie Ribbons Party will once again join us at The Curve with water available for parade participants.
- \* Please review the Official Parade Rules and Guidelines so that there is no misunderstanding about the rules governing such things as alcohol, drugs, nudity, dress codes, throwing objects from units, covered radiators, etc. The rules will be enforced, so please be aware of them.
- \* Units with Animals -- Don't forget you must provide your own pooper scoopers.
- \* Be sure that your unit is well identified with clearly printed signs, banners, flags, etc. so the crowd can tell who you represent.

## HL/GPW'90 PRIDE PARADE RULES AND GUIDELINES

It is the intent of the Houston Lesbian/Gay Pride Week Committee to establish firm rules and guidelines for participation in the Pride Parade. Any variance from the rules and guidelines requires approval of the Houston Lesbian/Gay Pride Week Committee. A request for a variance must be received by the Committee not later than June 1, 1990. It is the policy of the Committee not to grant variances in fairness to all entries. However, in the event of an emergency or other compelling reason, a variance may be granted.

In order to assure participation from all sectors of the Gay and Lesbian Community, the Committee established these Rules and Guidelines to govern the Pride Parade:

### 1. Time of Parade

The Pride Parade will be held on Sunday, June 24, 1990, beginning at 3:00 p.m.

### 2. Pre-Parade Meeting, Assembly Time and Location

At the Pre-Parade Meeting, the Assembly time and location for assembly will be announced at the meeting of the Pride Parade entrants to be held at the Brazos River Bottom, 2400 Brazos, Houston, TX on June 18, 1990 at 6:30 p.m. Line-up and details relating to the Pride Parade will be supplied at that time.

### 3. Entry Fees

Each entry will be required to pay an Entry Fee of \$100.00, except non-profit organizations will be required to pay an Entry Fee of \$40.00. Determination of whether an organization qualifies as non-profit will be made by the Pride Parade Committee. Generally, an organization does not qualify as a non-profit organization unless it is duly incorporated under the provisions of the Texas Non-Profit Corporations Act or a similar statute from a sister state. Unincorporated associations of individuals and/or businesses which are primarily engaged in providing services to the community or members of the community will qualify as non-profit organizations; i.e.: unincorporated groups which raise and distribute funds to non-profit organizations and charities. Entry Fees must be accompanied by the application form prescribed by the Committee. No Entry Fee will be accepted without a fully completed application form.

### 4. Payment of Entry Fees

Each Entry Fee must be received no later than June 1, 1990 to avoid payment of late registration charges. Any Entry Fee received after June 1, 1990 must include a late registration charge of \$20.00 in addition to the prescribed Entry Fee. The last day on which registration and Entry Fees will be accepted is June 11, 1990.

### 5. Parade Route TBA

### 6. Floats and Entries

The Committee encourages individuals, organizations and businesses to have floats professionally built. Floats which are not professionally built are welcome in the Pride Parade and will be given the same consideration as professionally built floats. In the event a float is constructed and entered, the Committee requires the radiator of the float be left uncovered in order to prevent overheating and stalling of the vehicle propelling the float. No vehicle will be accepted in the Pride Parade which has the radiator covered; i.e. automobiles driven in the Pride Parade may not have decorations over the radiator of the automobile. The greatest delay experienced in prior Pride Parades has been overheating and the covering of the radiator has generally been discovered to be the cause of the overheating.

All floats must not exceed the following requirements:

- (a) The float must be able to navigate the parade route and make all turns required by the parade route.
- (b) A float may not be greater than 14 feet in height and greater than 40 feet in length; the maximum width must be no greater than 16 feet; wheelbase width may not exceed 12 feet.
- (c) Walking units, trucks, automobiles and other motorized vehicles, such as motorcycles, motor scooters and similar vehicles, will not be considered as floats and subject to float requirements, if they are registered as motor vehicles by a state department of motor vehicles. The Parade Committee will make determinations of entries which are not registered by a state agency as to whether they constitute floats.

### 7. Certain Entries Prohibited

Bicycles, roller skates and skateboards will not be accepted as entries in the Pride Parade. The Committee expressly prohibits the use of bicycles, roller skates and skateboards, and no entry utilizing or proposing to utilize these items will be accepted. The City of Houston Police Department has been advised of this requirement and any person in the Pride Parade on a bicycle, a pair of roller skates or a skateboard will be arrested by the Police. The reason for this requirement is the result of prior Pride Parades whereby parties have joined in the Parade from the sidelines and caused injury and damage to legitimate Pride Parade participants.



#### 8. Pride Parade Image

It is the express purpose of the 1990 Pride Parade to promote a positive and favorable image of the Gay and Lesbian Community to the City of Houston and the State of Texas. It is to be a celebration of the work started at the Stonewall Bar in New York City in 1969 and which continues to this day. It is a time for all elements of our community to come together as one group to honor and learn from the past while reaffirming our goals for the future. The Lesbian/Gay Pride Week Committee requests all people entering the parade to show respect for all sexes, ages, races, cultures, creeds, and sexual orientations. Please refrain from anything which would demean any segment of our community. The Committee urges all entrants to maintain a high degree of sensitivity to and compassion for the feelings, values, and views of others.

#### 9. Dress Code

The Committee encourages all participants to appear in appropriate and suitable costumes which celebrate Lesbian and Gay Pride. Unity is always the object of the Pride Parade and no entry, presentation, or display which is demeaning to any sector of the community will be accepted in the Pride Parade. Cross-dressing is a significant part of our Lesbian and Gay heritage. Both serious and comic male or female impersonation is welcome in the parade providing that such presentations adhere to all rules governing parade dress codes. Cross-dressing presentations must be a part of a unit registered and entered in the parade.

All costumes and other apparel worn in the Pride Parade must comply with the Obscenity Statutes of the State of Texas and the public decency ordinances of the City of Houston. Accordingly, the minimum attire for men appearing in the Pride Parade will be clothing no smaller than "Adidas-type" jogging shorts. The minimum attire for women appearing in the Pride Parade will be the above described "Adidas-type" shorts and a tank top. No posing straps, "Speedo-type" bathing suits, jock straps, G-strings, bras, or panties will be permitted to appear in the Pride Parade. No see-through clothing of any nature will be permitted unless the undergarments meet the requirements set out above for proper attire. By way of illustration, but not limitation, any person wearing chaps will be required to have jeans or other suitable attire under such chaps to prevent public viewing of parts of the anatomy which violate §43.21 et seq or any other sections of the Texas Penal Code. All decisions as to the propriety of attire to be worn in the 1990 Pride Parade will be made by the Executive Committee of the Houston Lesbian/Gay Pride Week Committee. The decision of the Executive Committee will be final in all cases.

#### 10. Conduct of Pride Parade Participants

It is required that all participants in the 1990 Pride Parade compose themselves in such a manner as to promote pride in being Gay and in accordance with the wishes of the Lesbian/Gay Pride Week Committee. No participant may use profanity, obscene gestures, or other improper conduct towards another participant or towards any spectator viewing the Pride Parade. The following are expressly prohibited from use in the Pride Parade: sexual paraphernalia, genital or phallic representations, sexual acts, and simulated sexual acts. It is anticipated that certain groups will be on the Pride Parade route to harass and heckle the participants in the Parade. It is the intent of the Parade to portray the Gay and Lesbian Community as a responsible part of the Houston Community and to be able to conduct itself with dignity and pride. Retaliation for discourteous or insulting gestures, name-calling, obscene gestures, or heckling only brings further abuse and reinforces the attitude many persons have towards the Gay and Lesbian Community.

#### 11. Alcohol and Illegal Substances

No participant in the Pride Parade will be permitted to consume any alcoholic beverage at the assembly site of the Parade, on the Parade route or at the disassembly site. Use of illegal or controlled substances, such as drugs or "poppers" will not be permitted by any participant before or during the Parade at any site which is designated for assembly, on the Parade route, or at the site of disassembly. The Lesbian/Gay Pride Week Committee will not permit any entry or participant who violates this rule to appear in the Pride Parade.

#### 12. Distribution of Items During Pride Parade

No Participant may throw any item from any float or other unit in the Pride Parade. In the event that an entry wishes to make any distribution of any item, such as beads, doubloons, flowers, condoms, or similar items, such distribution must be made personally to persons along the Pride Parade route by persons walking as a part of the entry. In particular, condoms should not be distributed to any person under the age of 17 years. It is, therefore, requested that those groups who expect to distribute condoms should do so discretely and only to persons who are readily identifiable as being over the age of 17 years. No sexually explicit or sexually suggestive printed materials may be distributed by any participant in the Pride Parade. In order to maintain reasonable clean-up costs, it is requested that distributions of all items be kept to an absolute minimum. No literature, confetti, streamers, or other types of festive materials, including glitter, may be thrown or distributed by any entry in the Pride Parade.

#### 13. Music and Participation

All entries are encouraged to utilize music and participant enthusiasm as a part of the Parade. One of the objects of the Pride Parade is to get spectators involved in the spirit of the activities. Cheer, clap, chant, or do any proper act which will promote enthusiastic response from the spectators. Always remember that as a Parade participant you are representing the Gay and Lesbian Community and any act you perform which is degrading, obscene, or improper only brings discredit upon your fellow Gays and Lesbians and the Community as a whole.

#### 14. Trophies and Judging for Trophies

All judging for trophies will take place along the parade route in front of a reviewing stand. Judges will be selected by the Committee. Trophies will be awarded in the following categories:

- (a) Grand Marshall's Trophy - Best interpretation of the Parade theme by a non-profit organization
- (b) Spirit-of-Montrose Trophy - Best interpretation of the Parade theme by an entry other than a non-profit organization.
- (c) Pride Trophy - Best motorized entry other than a float (car, truck, etc.)
- (d) Unity Trophy - Best non-motorized entry (walking, marching, horses, etc.)
- (e) Texas Trophy - Best professional float
- (f) Houston Trophy - Best non-professional float
- (g) Stonewall Trophy - Most original entry

#### 15. Entry Manager and Pre-Parade Meetings

It will be necessary for each entry in the Parade to designate an Entry Manager with whom the Parade Committee can coordinate. The Entry Manager shall be designated on the application form and no other person will have authority to represent the entry to the Parade Committee. It will be necessary for the Entry Manager to be present at all Pre-Parade meetings and at the assembly and disassembly sites on the day of the Parade. Out-of-town entries who are unable to send an Entry Manager will be requested to contact the Chair of the Parade Committee at which time special arrangements will be made.

#### 16. Personal Safety

The Pride Parade will occur during the hottest hours of the day. All persons participating in the Parade are urged to be careful of heat prostration and heat stroke. Please be aware of the dangers associated with marching and participating in the Parade and bring along lots of water, soft drinks, iced tea, or other liquids. "Gatorade-type" drinks are also recommended for parade participants. The Committee cannot assume responsibility for the health and well being of the participants.

#### 17. Clean-up and Trash

The costs of clean-up following the Pride Parade fall on the Committee. The Committee directs that all entrants in the Pride Parade will not throw trash, bottles, cans, or other similar matter from floats, automobiles, walking units, motor vehicles, or trucks along the Parade Route, the assembly area, or the disassembly area. Littering violates the criminal statutes of the State of Texas and the ordinances of the City of Houston. Any party found littering is subject to fine and/or arrest. In order to help contain clean-up costs, each Entry in the Pride Parade is required to carry plastic trash bags, as prescribed by the Ordinances of the City of Houston, for depositing all trash and other litter that is accumulated by the Entry during the Parade. Any Entry discovered throwing trash or other litter from the unit will be removed from the Parade and not allowed to continue along the Parade Route.

#### 18. General

As with all rules and guidelines, it is impossible to anticipate each and every situation which may arise. No conduct which violates any statute of the State of Texas or the ordinances of the City of Houston will be tolerated. Any entry violating the same will not be allowed to participate in the Pride Parade. The Parade Committee will monitor all entries in the Pride Parade for such violations and apprise the Entry Manager of the infraction, giving the entry the opportunity to correct the infraction. Failure to correct the infraction will result in a suspension of the entry from the Parade. Common sense is one of the best guidelines which can be used by entrants in the Pride Parade. Generally, laws are created in accordance with the standards of the community and propriety of conduct in public. The application of common sense to any area of concern will provide an appropriate and legal answer.

The Lesbian and Gay Community is as diverse as all communities in the City of Houston. We have our likes and dislikes, our causes and concerns, our prejudices and acceptances. We request that all participants in the Pride Parade, at least for the duration of the Parade, put aside all of the prejudices which are held against other sectors of the Lesbian and Gay Community and unite as a single body to celebrate the Spirit of Stonewall and the effect it has had on Lesbian and Gay Liberation. We have made great strides in the last 21 years and we hope this Lesbian/Gay Pride Week will demonstrate to the world that Gay men and Lesbians are responsible and vital members of society. Accept the ideas of your brothers and sisters in this effort and show the world that despite our many differences we truly love one another and have united to improve the lot of Gay men and Lesbians everywhere.

#### 19. Decisions of the Committees

The decisions rendered by the Pride Parade Committee will be final unless an immediate appeal to the Executive Committee is taken in accordance with the terms hereof. Any decisions of the Parade Committee may be appealed to the Executive Committee and the decisions of the Executive Committee will be final and unappealable.

The undersigned, as Entry Manager for \_\_\_\_\_ hereby agrees that the foregoing Rules and Guidelines for the Houston Lesbian and Gay Pride Week Committee have been (1) read, (2) fully understood and (3) agrees to be bound thereby.

Entry Manager & Date

application





# PRIDE PARADE '90

SUNDAY JUNE 24

Houston Lesbian/Gay Pride '90

P.O. Box 541993 Houston, Texas 77254-1993

Message Center: 490-4484

Dear 1990 HL/GPW Pride Parade Applicant:

It is with great pleasure that we inform you that your application has been received and approved as an official entry. Things are looking great, and we expect this to be one of the biggest, longest, and most festive parades we've had in years. Remember that balloons, flags, streamers, color, noise, music, etc. help make it more festive.

- \* Your entry manager must attend the pre-parade meeting to be held at 6:30 p.m., Monday, June 18, 1990 at the BRB, 2400 Brazos. Attendance is essential.
- \* Enclosed is a Reviewing Stand Information Form to be used by the media and parade announcers to introduce and announce your unit. It must be typed or legibly printed, filled out completely, and returned at the pre-parade meeting on June 18.
- \* Line-up may begin after 12 Noon on Sunday, June 24 along Lovett Boulevard, must be completed by 2:30 p.m., which is the time of the Kickoff Rally. The parade will step off promptly at 3:00 p.m. You will receive your designated position in the parade and the exact location for line up at the pre-parade meeting on June 18. The on site Parade Central Information will open at 1:00 p.m.
- \* Mother's at 402 Lovett and Bacchus at 523 Lovett have graciously agreed to be Parade Central Hosts. They will be open at 12 Noon and will have restrooms available as well as special activities and prices to get you in the parade spirit.
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- \* Units with Animals -- Don't forget you must provide your own pooper scoopers.
- \* Be sure that your unit is well identified with clearly printed signs, banners, flags, etc. so the crowd can tell who you represent.

Other information will be distributed to your entry manager at the Pre-Parade Meeting on June 18. Again it is our pleasure to welcome you to the 1990 HL/GPW Pride Parade.

Sincerely,

*Debbie*

Debbie Holmes  
Parade Co-Chair

*Victoria*

Lady Victoria Lust  
Parade Co-Chair



# ***YOU ARE INVITED***

***To Join Us....***

- WHO : P-Flag:Parents and Friends of Lesbians & Gays***
- WHAT : Panel Discussion: "What Will They Say When I Tell Them I'm Gay"***
- WHEN : Saturday, June 16th., at 2PM.***
- WHERE : Grace Lutheran Church.... 2515 Waugh***

***\*NO CHARGE\****

***Pamphlets and Brochures Available***



**IN CONCERT**

**TERESA TRULL  
DEIDRE McCALLA  
MONICA GRANT**

**7:00 p.m.**

**FRIDAY, JUNE 22, 1990**

**1475 West Gray  
Houston, Texas**

Proceeds benefitting  
Lone Star  
Symphonic Band

Tickets - \$20.00  
Available at Inklings  
1846 Richmond  
(713) 521-3369





Don't Miss This Year's Pride Week Festival!

# StarNite '90

Saturday, June 23, 1990

Sunday, June 24, 1990

Noon to 10 p.m.

Annual Houston Pride Parade to End at the Festival Site!

## Advance Purchase

\$4.00 One Day  
\$7.00 Two Day



- Sandy Van in Concert •
- Local Entertainment •
  - Carnival Rides •
  - Food & Spirits •
- Street Performers •
- Souvenirs •
- Arts & Crafts •
- Games & Prizes •
- Community Booths •
- DJ Music & Dancing •
- Free Parking •



## At The Door

\$5.00 One Day  
\$9.00 Two Day

**The Greatest Gay Weekend in Texas History!**

## TICKET OUTLETS

Inklings \* 521-3369

Lobo \* 522-5156

Stems \* 521-0848

Printex Plus \* 524-4365

TWT \* 527-9111

We Deliver Videos \* 521-3369



Multi-Service Center  
1475 West Gray  
Houston, Texas



**Benefiting The Montrose Activity Center Building Fund**