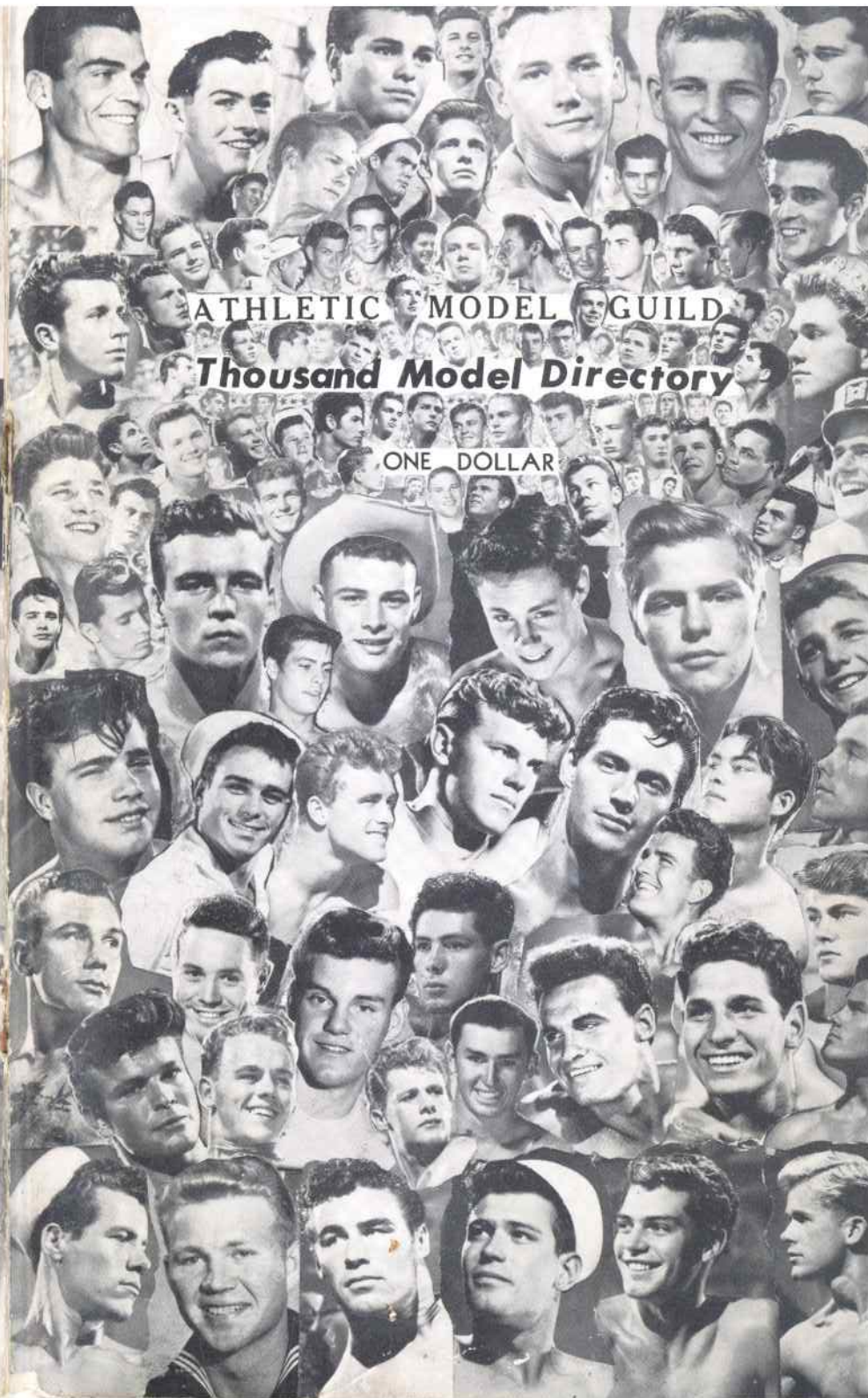
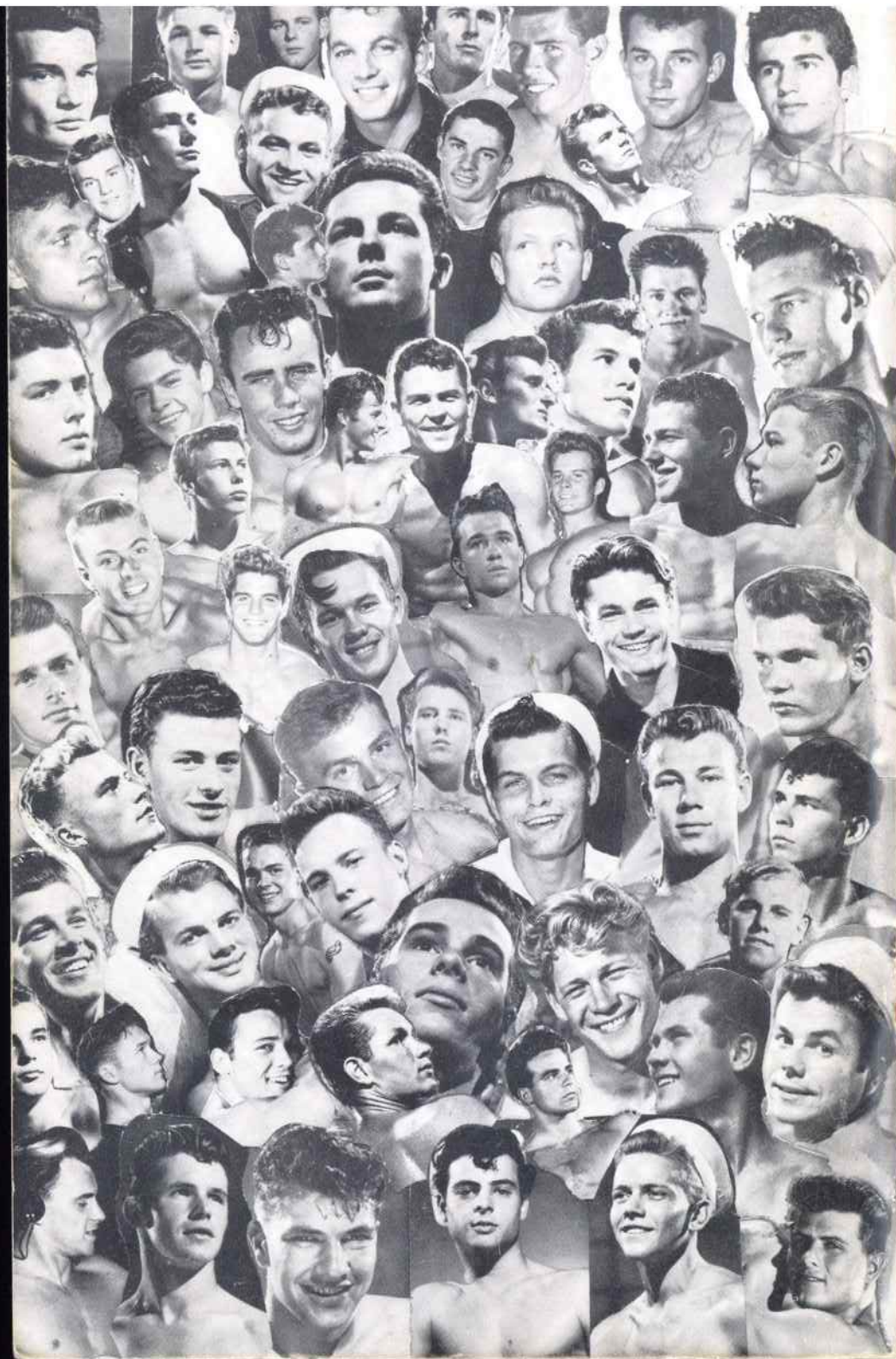




A.M.G.'S THOUSAND MODEL DIRECTORY

We believe this is the first time in history a thousand physique models have been gathered together in one book. Certainly some of these young men have not made the physical progress usually demanded of those who are ordinarily featured in physique books, but this book is directed as much towards artists as bodybuilders and surveys have convinced us that these former often prefer a slenderer type build.

Photo collectors will be delighted to know that on almost every man illustrated here many additional original photos are available. In the inside margin of each page we have listed each model's name and ordering data. A book such as this becomes obsolete even before it goes to press because so many new athletes are constantly being photographed. About every six months AMG issues an illustrated bulletin which will bring your file up to date on available AMG models. Latest bulletin at this printing was Bulletin 52.

CONTENTS OF THIS BOOK

CURRENTLY CATALOGED MODELS are illustrated on pages 3 thru 75. Catalogs are available on almost all of these men. Catalogs are 4x5 inches in size, contain about 16 miniatures and cost 10c. 8x10 catalogs can also be ordered at \$1 each (if 5 are ordered), and any 8x10 takes about 30 days for delivery. Photos ordered from the catalogs are 25 cents each for 4x5s, 8x10s 5 for \$5. The first number shown in the identifications in margins of pages is the photo number, and if a reprint is desired of the particular photo shown, just copy down that number. The last number shown (after the name) is the catalog page (or pages), and these should be listed if you wish to review additional catalogs to make further selections. Each catalog page costs 10 cents.

MODELS SOON TO BE CATALOGED are illustrated on pages 76 thru 89. Photos of these models were being processed at this book went to press (Sept. '57). Within several months from that time, regular catalogs will have become available on most of these men, and these will be listed in current bulletins published by Athletic Model Guild. In the meantime, if customer wishes to make purchases before catalogs are available, we have noted the number of photos which were taken of each model, and customer can order one, or as many as he wishes of the available photos at the regular 25c price for 4x5s.

PHOTOS CLASSIFIED ACCORDING TO LEVI'S, UNIFORM, DUALS, EXERCISE etc. Page 90 & inside back cover. **MODELS IN THE STEREO COLOR SETS** are shown on page 91. The photos shown are black and white studies of similar but not identical poses as are in the sets themselves.

SOME OF THE MODELS IN SOLO 35MM COLOR SETS shown on page 92.

MODELS IN THE VARIETY 35MM COLOR SETS are illustrated on pages 93 thru 97. Similar but not identical poses are shown. While color sets must be sold complete, and individual color slides cannot be ordered, all of our black and white photos (including the ones used to illustrate these color set models) are available individually at 25c each for 4x5s.

ATHLETIC GARMENTS illustrated on inside back cover. Other garments found in our latest bulletin.

COVER & BACK COVER: All AMG models, all found (in different poses) somewhere in this book.

1¢ A MONTH CATALOG RENTAL PLAN

AMG has in excess of 35,000 photographs available. These may be inexpensively reviewed through our Catalog Rental Service. Each catalog page costs only 1 cent a month rental. Entire catalog groups (as listed below) should be ordered to take advantage of this low rental price. If just individual pages are desired, they must be purchased outright. Deposit of 10 cents for each page in the group should be sent at the time rental is made, and when the catalogs are returned intact and in good order, credit for the deposit (less the 1c a page rental cost) may be claimed. Each page is 4x5 inches in size, contains from 16 to 35 miniatures.

PLEASE REMEMBER ONLY THE COMPLETE GROUPS LISTED BELOW CAN BE RENTED, WHILE INDIVIDUAL PAGES THAT YOU MIGHT SELECT AT RANDOM THROUGHOUT THIS BOOK MUST BE PURCHASED OUTRIGHT AT THE LOW 10 CENTS A PAGE PRICE.

CATALOG	Rental	Deposit.					
A-ZB13 21pgs	21c	\$2.10	Z113 27 pgs	27c	\$2.70	YM13 51 pgs	51c
ZC13 16 pgs	16c	\$1.60	ZU13 8 pgs	8c	.80	YN13 48 pgs	48c
ZD13 2 pgs	2c	.20	ZV13 8 pgs	8c	.80	YO13 8 pgs	8c
ZE13 8 pgs	8c	.80	ZW13 28 pgs	28c	\$2.80	YP13 22 pgs	22c
ZF13 1 pg	1c	.10	ZX13 42 pgs	42c	\$4.20	YQ13 55 pgs	55c
ZG13 3 pgs	3c	.30	ZY13 7 pgs	7c	.70	YR13 51 pgs	51c
ZH13 6 pgs	6c	.60	ZZ13 24 pgs	24c	\$2.40	YS13 1 pg	1c
ZI13 6 pgs	6c	.60	YA13 41 pgs	41c	\$4.10	YT13 51 pgs	51c
ZJ13 13 pgs	13c	\$1.30	YB13 48 pgs	48c	\$4.80	YU13 50 pgs	50c
ZK13 4 pgs	4c	.40	YC13 54 pgs	54c	\$5.40	YV13 48 pgs	48c
ZL13 3 pgs	3c	.30	YD13 54 pgs	54c	\$5.40	YW13 12 pgs	12c
ZM13 9 pgs	9c	.90	YE13 66 pgs	66c	\$6.60	YX13 58 pgs	58c
ZN13 11 pgs	11c	\$1.10	YF13 50 pgs	50c	\$5.00	YY13 10 pgs	10c
ZO13 6 pgs	6c	.60	YG13 50 pgs	50c	\$5.00	YZ13 10 pgs	10c
ZP13 37 pgs	37c	\$3.70	YH13 15 pgs	15c	\$1.50	XA13 50 pgs	50c
ZQ13 10 pgs	10c	\$1.00	YI13 10 pgs	10c	\$1.00	XB13 15 pgs	15c
ZR13 13 pgs	13c	\$1.30	YJ13 58 pgs	58c	\$5.80	XC13 10pgs	10c
ZS13 9 pgs	9c	.90	YK13 60 pgs	60c	\$6.00		
			YL13 51 pgs	51c	\$5.10		

PLEASE SEND US YOUR REACTIONS TO THE MODELS IN THIS DIRECTORY. We would appreciate knowing which models you think are best, 2nd best, which should be eliminated in future issues. Also please let us know what information you would like us to include in a future directory which we plan to issue as soon as possible. Is the general format of this book satisfactory? What changes should we make?

Please send your letters to: ATHLETIC MODEL GUILD 1834 West 11th Street Dept TD. Los Angeles 6, California. Thank you very much.

SEND ORDERS FOR PHOTOS TO AMG 1834 W. 11TH ST. LOS ANGELES 6, CALIFORNIA

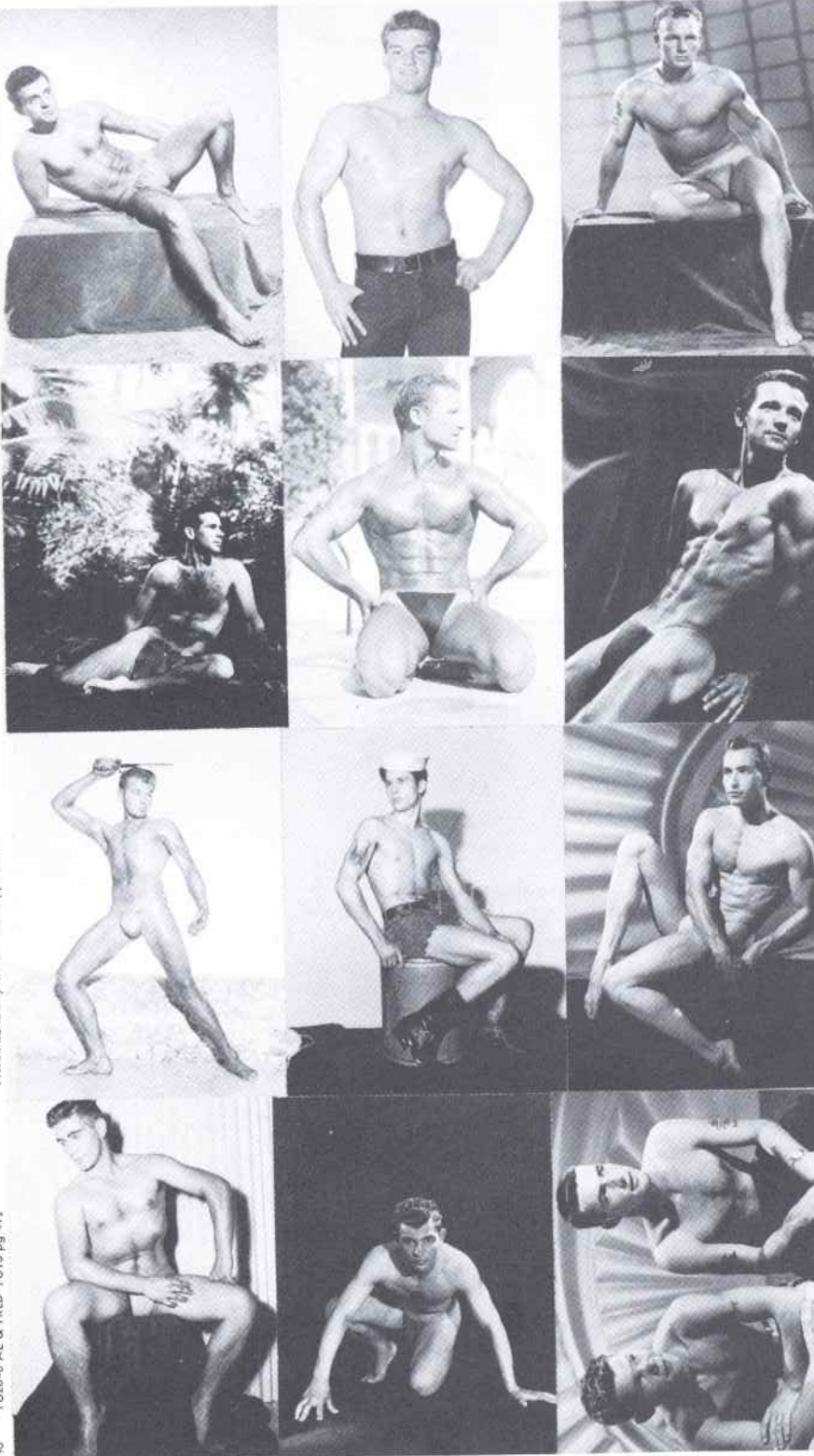
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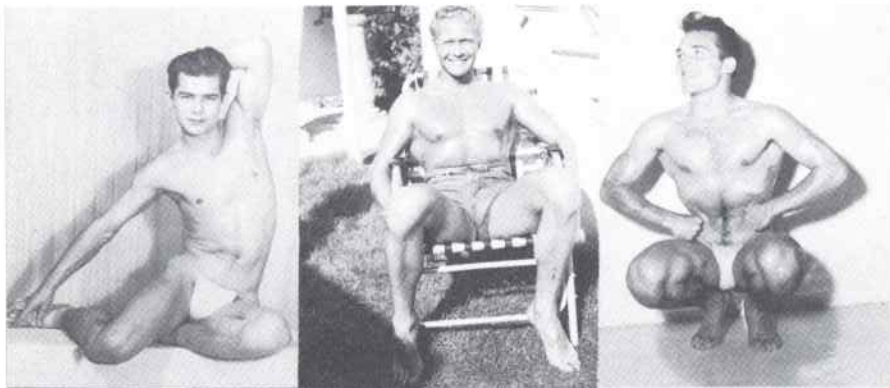
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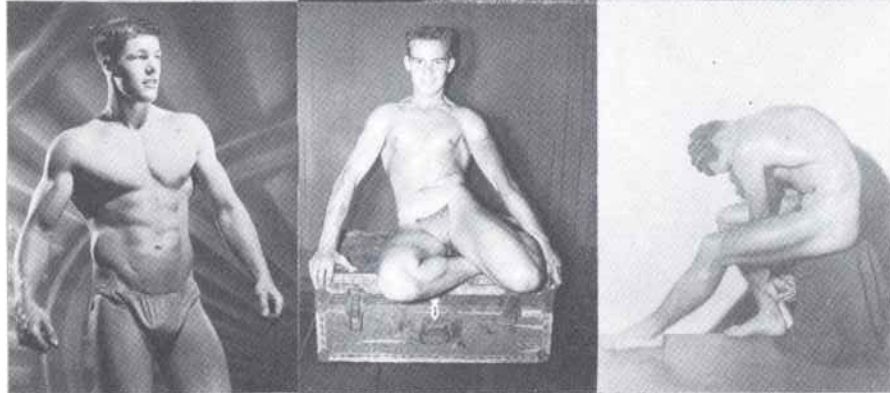
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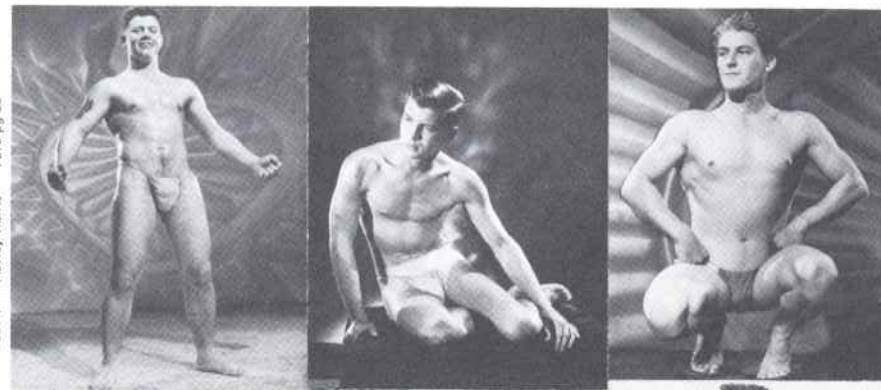
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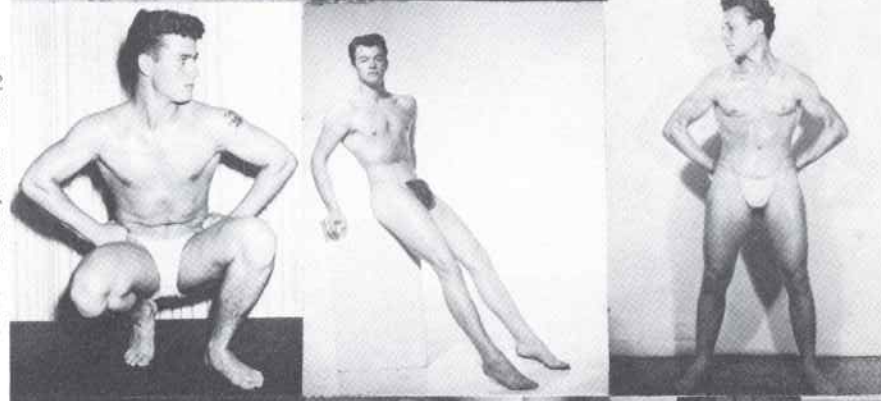
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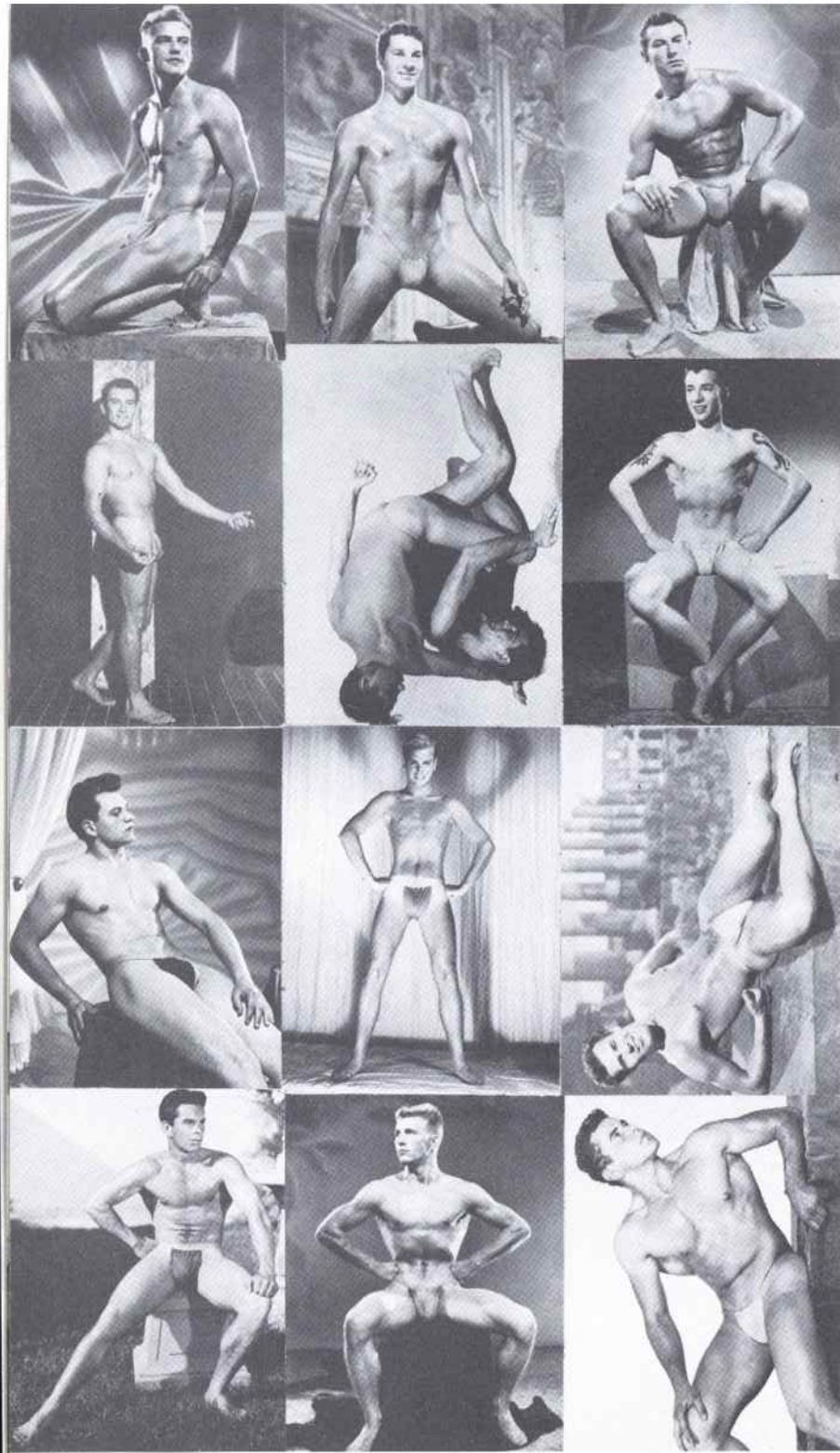
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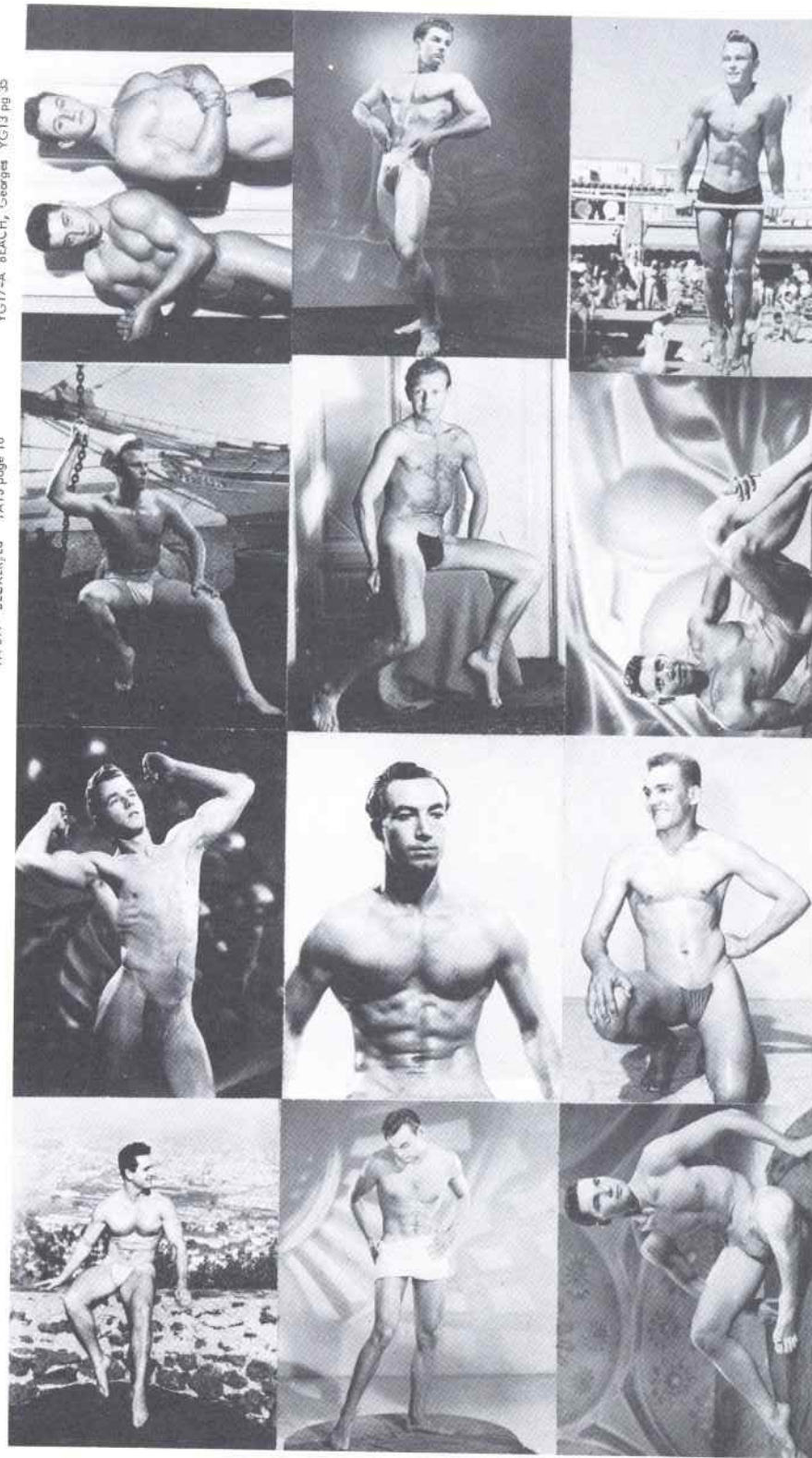
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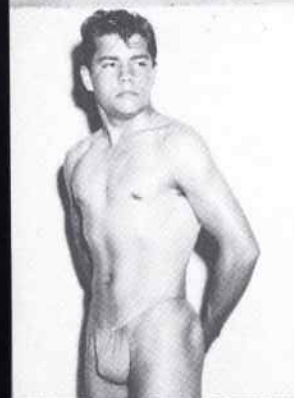




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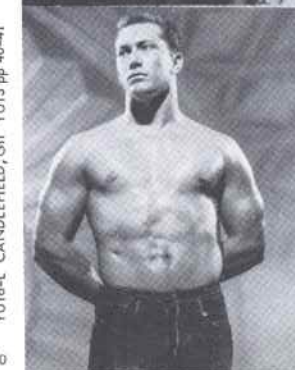
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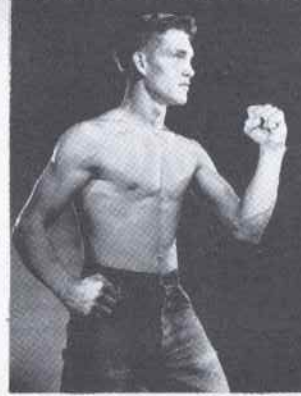
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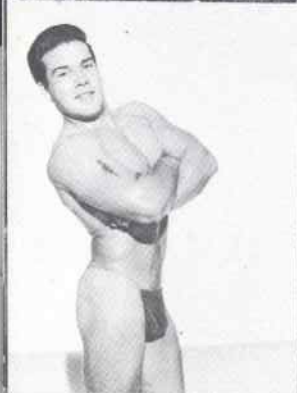
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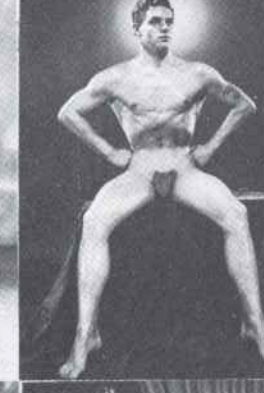


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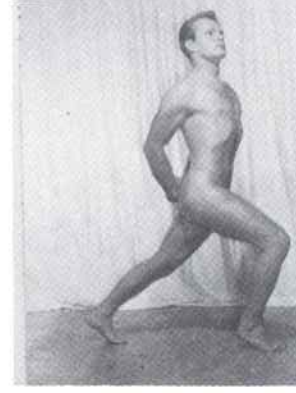
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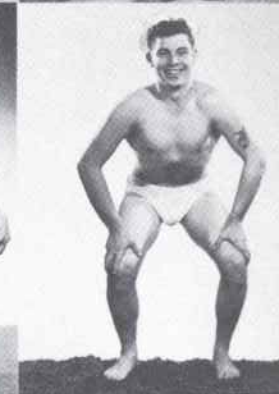
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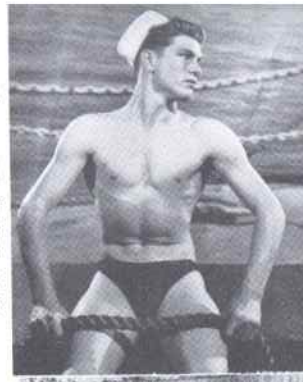
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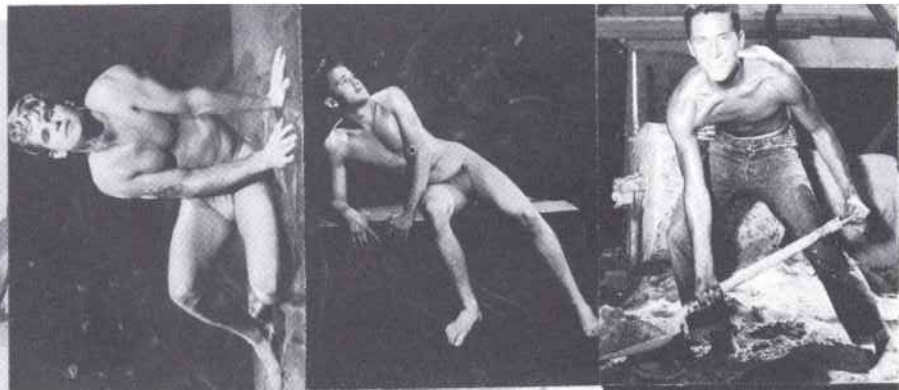
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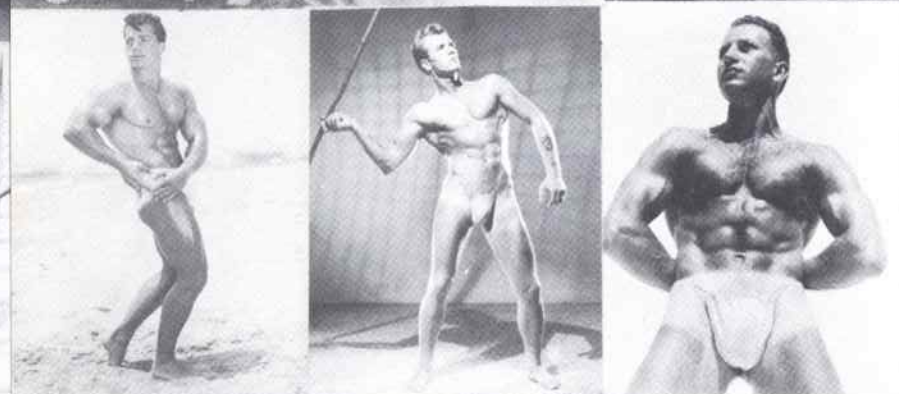
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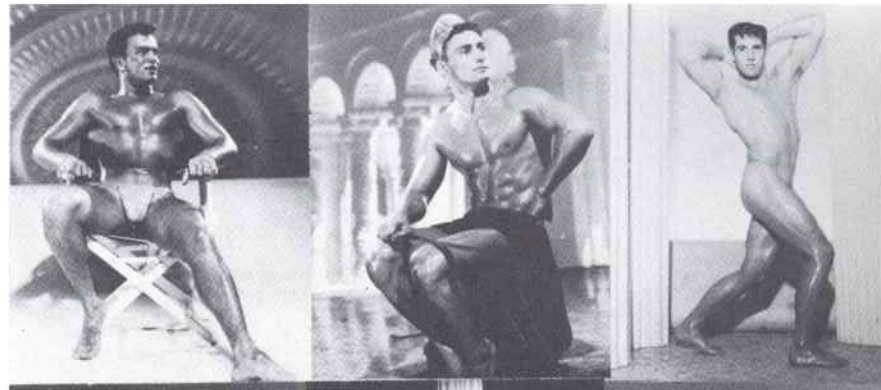


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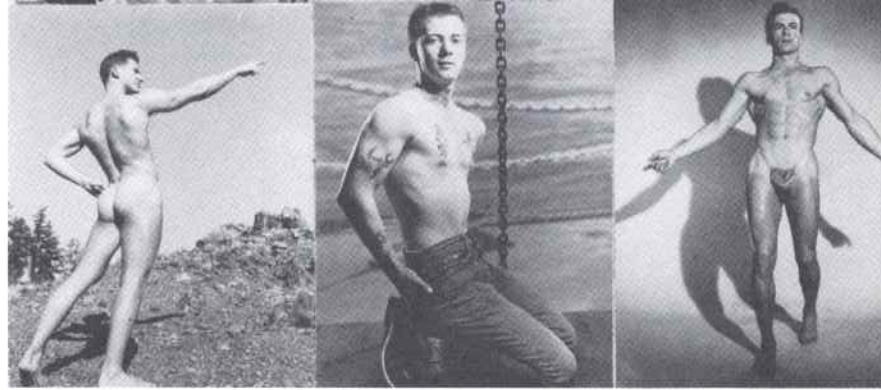
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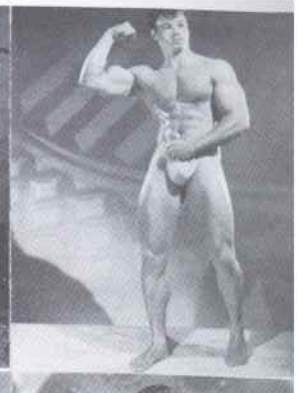
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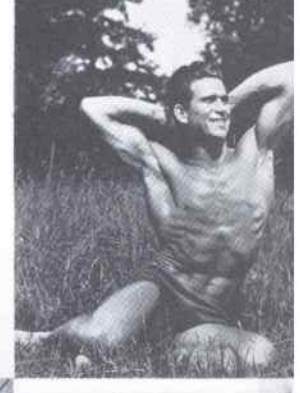
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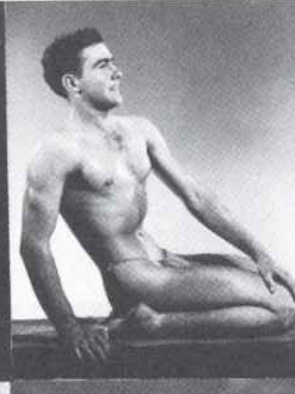
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 YC67-C GARCIA, Rocky YC13 pg 49



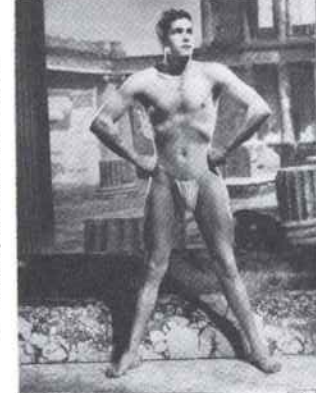
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 ZW7 GIES, Joe ZW13 pp 15-17
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 YF23-B GILLETTE, Ralph YF13 pg 31-32



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 ZW5 GLYNN, Johnny ZW13 2-4 @
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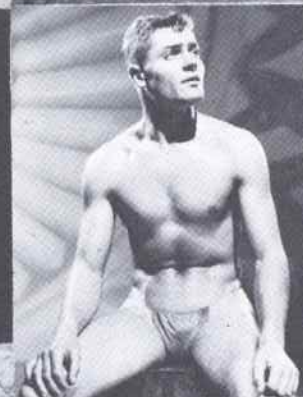
YM4 GOLYER, Tommy YM13 pg 16
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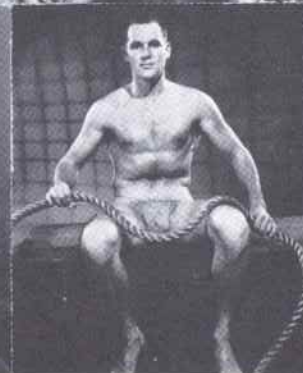
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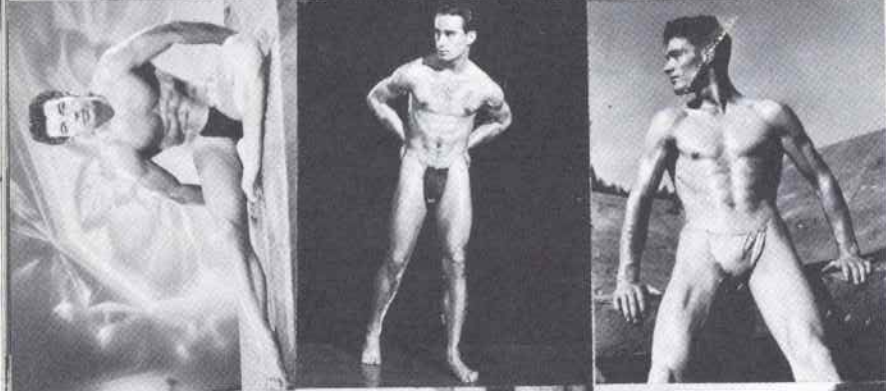
YJ19-A HALL, John YJ13 pg 41-42
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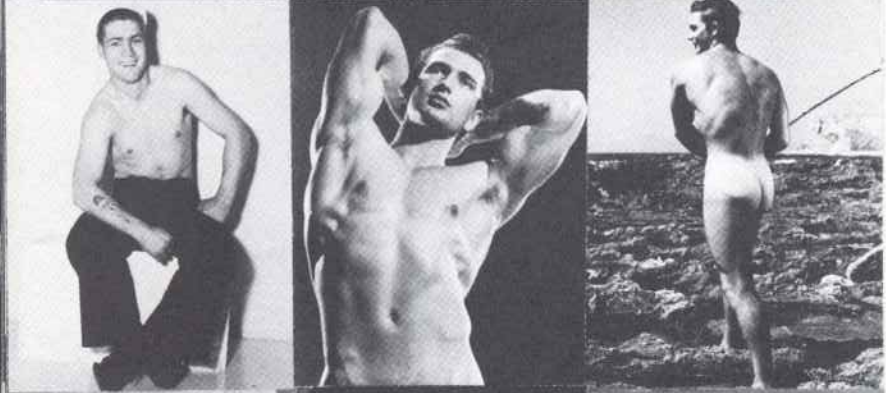
YM 24-D HALDERMAN, John YM13 pg 32
ZW 1 HALE, Larry ZW13 pg 12-14
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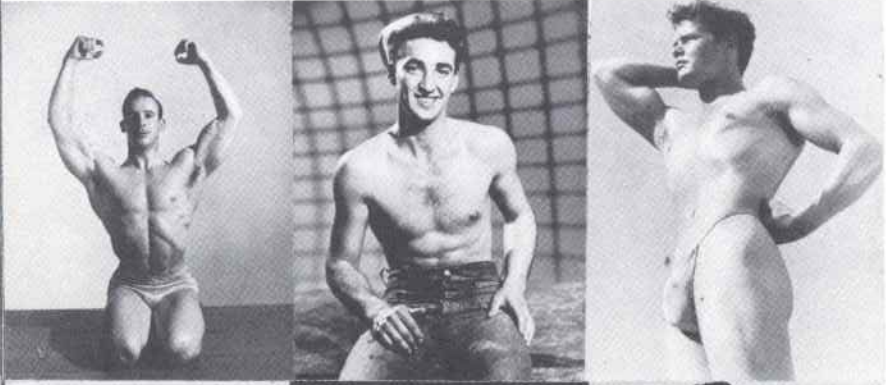
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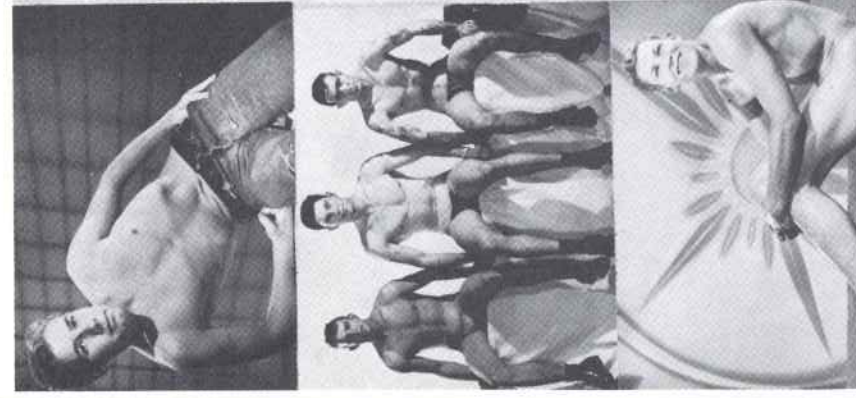
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YK29-E HILL, Mike YK13 pg 50-51
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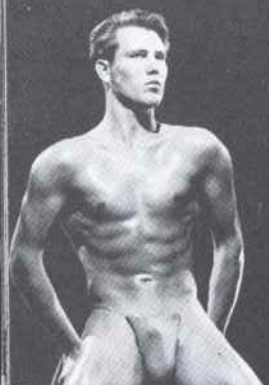
ZE9 HERN, Enoch ZE13 pg 5
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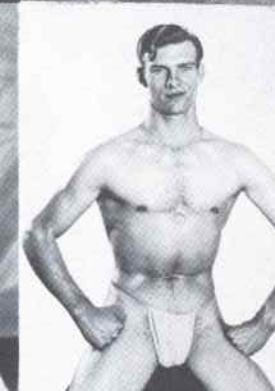
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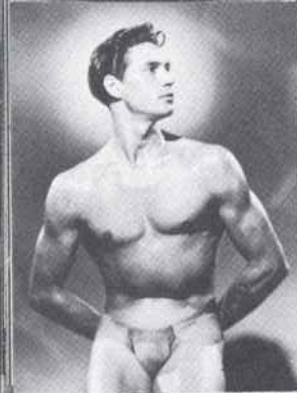


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B-9 JONES, Marvin (only photo)

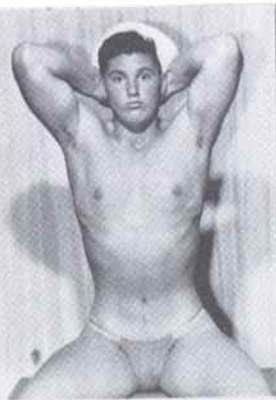
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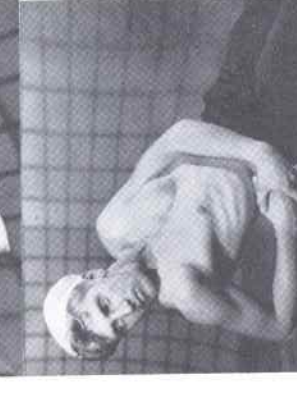
YK32-B KELLY YK13 pg 53
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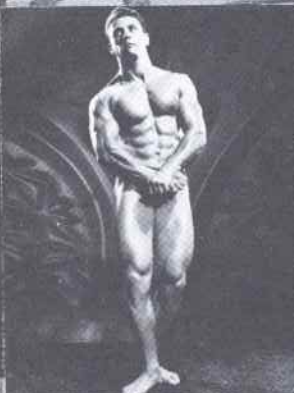
YA983 LEIGHTON, Jerry YA13 pg 30
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YX17-A LUDWIG (one photo only)
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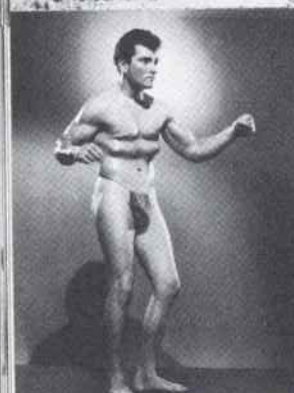
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ZP774 MARSDEN, Rocky ZP13 pg 24

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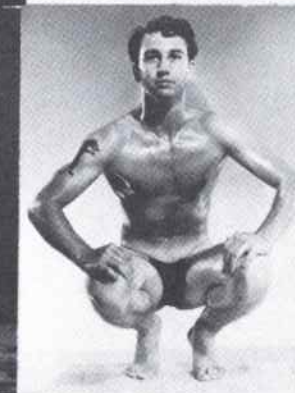
ZE-8 MARTIN, Harold ZE13 pg 6
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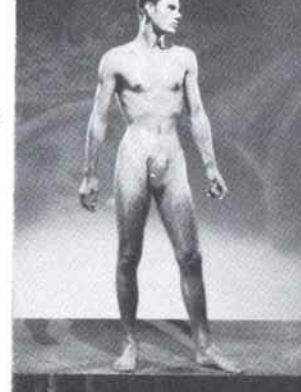
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YN-3 MC CLUTCHERON, John YN13 pp 14 & 15
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YK24-F MC NALLY & Fern YK13 pg 45

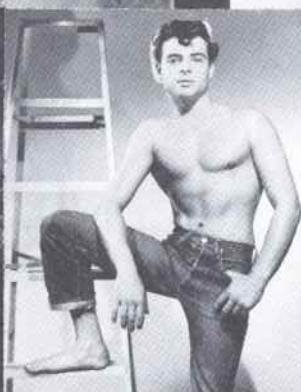
ZT-430 MC DANIEL, Ed ZT13 pg 13
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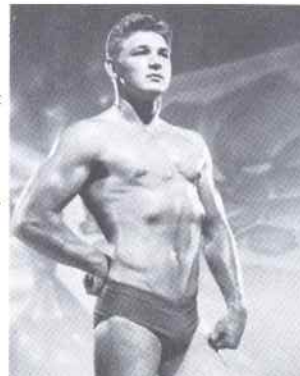
SYMBOLS USED AFTER NAMES: * indicates that AMG has an album (prescribed set of 12 photos) available on the model. Price for set \$2.50
 @ indicates a color set of 6 35mm slides is available on the model. Full list of models in color sets on page 92 of this book.
 Identifications of the models in this book are given thusly: First line covers the model on the far left of page. Middle (only) line covers the photo in the middle row, and the 3rd name covers the model on the far right of the page.

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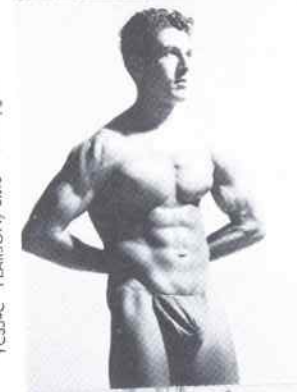
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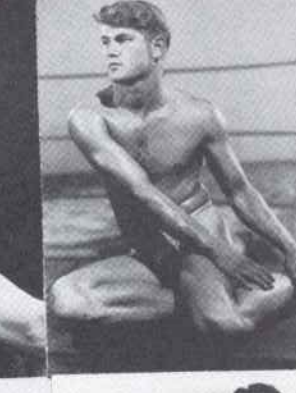
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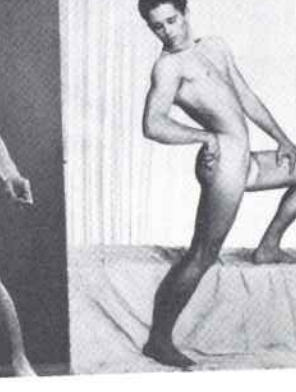
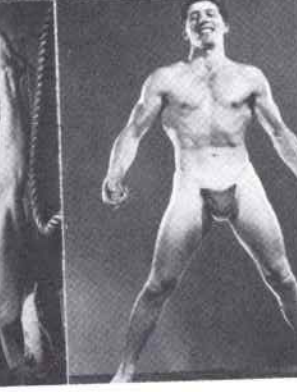
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ZP-365 RANDOLPH, Emil ZP13 pg 19

O-5 BASHOFF, Ken no catalog
YU-10 RATTERREE, Bob YUI3 pg 31-32
ZI-363 RANDOLPH, Harold ZTI3 pg 11



YE22-D RED, Gerald YE13 pg 36
YQ-1 REGAN, Fred YQ13 pg 2-6
YE-8 REEVES, Bob YE13 pg 19-20



YK-9 REYNOLDS, Joe YK13 pg 30-32
YQ20-B REYNOLDS, John YQ13 pg 36
YN19-D RHEINER, Dick YNI3 pg 21



YN41-A REMBRANDT, & CARROLL YNI3 pg 47
ZI-7 REVERE, Steve ZTI3 pg 14
ZA-766 REYNOLDS, Reginald ZKI3 pg 23





YT17-V RICHARDS, Tom YT13 pp 50-51
ZT-568 RIGHTMIRE, Louis ZT13 pg 16
YQ-11 RICHARDS, Jim YQ13 pp 46-48



ZC5 RILEY, Bob ZC13 pg 15
YN26-A RIPLINGER YN13 pp 29-30
T-5 ROBERTS, Wayne T13 pg 1



YV21-0 RITZ, Charles YV13 pg 47
YQ24-H ROBER, Ernest YQ13 pg 49
YD25-K ROBERTS, Eddie YD13 pg 27

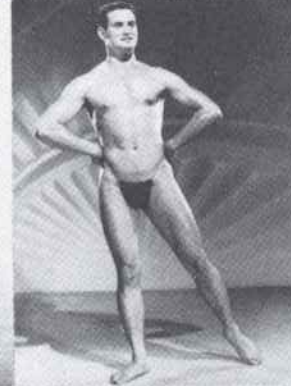
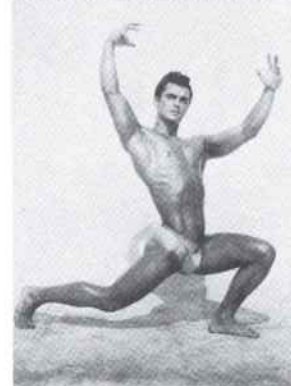


YB-9 ROCHA & HALE YB13 pp 25 & 26
YX1-8C ROBINSON, Glenn YX13 pp 2-5
A-4 RODHE, Rod A-13 only photo.

YD-2 ROGGUHN, Gunther YD13 pp 6-9
ZP-552 ROMANO, Vic ZP13 pg 17
YA-1172 ROGERS, Bob YA13 pg 36



YC-3 ROME, Bob YC13 pp 7-8
YR23-B ROMBERG, Pinky YR13 pg 25
YJ-4 ROMBOUGH, Bugsy YJ13 pp 19-21



K-8 ROFER & GERARD only photo
YT22-C RONNIE, Jerry YT13 pg 24
YR-2 RONN, Mickey YR13 pp 9-11



YL18-A ROSS, Jules YL13 pg 37
YQ-12 ROOT, Pat YQ13 pg 50-55
A-9 ROOKET, Jack only photo

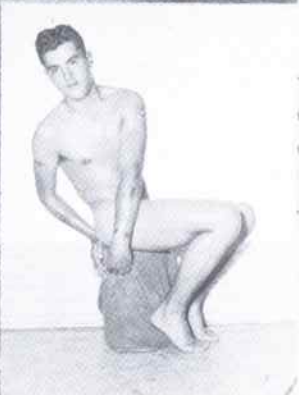




X-1 ROYCE, Jules X13 pg 1
YC-2 ROSS, Jerry YC13 pg 4-6
N-7 RUDOLPH, Bill A13 pg 1



ZT-11 RYBONSKI, Chuck ZT13 pg 6-7
YA-477 ROUGE, Beau YA13 pg 14-15
YE19-AE ROLLESTON, George YE13 pg 34



YL-11 SABAN, Bill YL13 pg 45-51
ZJ-5 SAFIRE, Bernie ZJ13 pg 8
YR34-E SANCHEZ, Tony YR13 pg 20



ZT-747 SANDS, Duane ZT13 pg 21
ZT-5 SANDERS, Peary ZT13 pg 22
YV17-L SAUNDERS, Roy YV13 pg 30-40



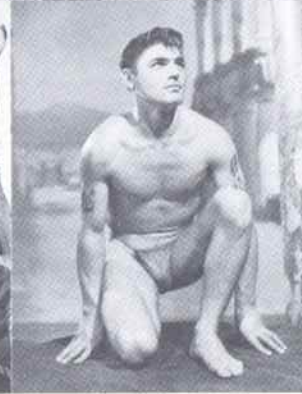
YC41-P SAUCIER, Roy YC13 pg 35-36
YGB-D SAUR, Ed YG13 pg 13
ZX-1181 SAUNDERS, Lucky ZX13 pg 36



YC32-P SCHAEFER, Jack YC13 pg 41
YC30-Y SANDOW, Jackson YC13 pg 30
ZW446 SAWYER, Buzz ZW13 pg 14



YK22-O SCHWARDER, Harry YK13 pg 43-44
ZP-11 SCHWARTZ, Bob ZP13 pg 5-5, 35-37
YT-10 SCHUCK, Leon YT13 pg 35-36



YV26-F SCHWARTZ, Julian YV13 pg 46
YL22-A SCHNEIDER, Roy YL13 pg 22
ZU-6 SCHILLGUTH, Wally ZU13 pg 1-8 *



YB-11 SENESCHAL, Gil YB13 pg 29
YF15-K SCOTT & JACOBS YF13 pg 22
YV-10 SEINER Dick YV13 pg 22-23



YT16-P SENECHEL, Bob YT13 pg 48
YC31-D SELLERS, Bill YC13 pg 40
YF-6 SCOTT, Don YF13 pg 19 & 22



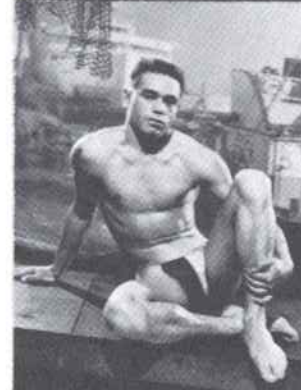
ZP-6 SHELTON, Joe ZP13 pg 5-9
YN25-A SKIP, Lee YN13 pg 28
YK-1 SHEPPARD, Dove YK13 pg 2-3



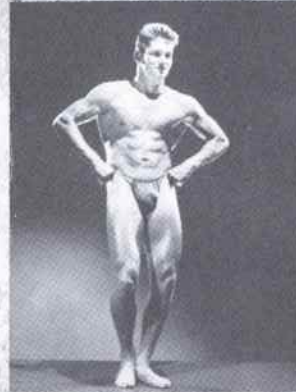
ZT-1 SHRAEDER, John ZT13 pg 14
YJ-1 SIMPSON, Cliff YJ13 pg 50
YC33-B SHARPE, Lincoln YC13 pg 31

YA-1314 SHIELDS, Fred YA13 pg 40
YJ-1 SIMPSON, Cliff YJ13 pg 2-5 & 26
YA-7 SLIPKA, Bob YA13 pg 9

N-12 SIMMS & PARKS A-13
YN25-A SKIP, Lee YN13 pg 28
YK-6 SMALLER, Herb YK13 pg 17-20



ZX-1 SILBECKI, Pat ZX13 pg 28
ZC-10 SILVIS, Don ZC13 pg 5-7
N-5 SIMONS, Bill A13 one page only.



B-6 SODERBURG, Stan (only photo)
ZX-1336 SMITH, Able ZX13 pg 41
YD-6 SMITH, Jack YD13 pp 5 & 26

YA-7-5 SMITH, Bill, Bill YA13 pg 21
YC40-L SMITH, Orville YC13 pg 34
A-7 SPIES, Jimmy (only photo)

YJ-10 SMITH, Avert YJ13 pg 47-48
Z-1 SORESEN, Ben Z13 pg 1 (1 pg only)
YQ16-A STANCZYK, Stan (only photo)

YK35-B SMITH, Art YK13 pg 56
YH-1 SMITH, Avert YH13 pg 25
YB-3 SOLIC, Sandy YB13 pp 10-11



YB23-G STEWART, Paul YB13 pg 36
YV16-A STANBURY, Babe YV13 pp 57-58
YE26-5 STAPELLA, Jerry YE13 pg 37

ZP-253 STEELE, Howard ZP13 pg 24
YU23-B ST CYR, Louis YU13 pg 14
YU18-C STARK, Jerry YU13 pp 44-45

YQ14-C STEWART, Gene YQ13 pg 17
YD27-B STEWART, Ronnie YD13 pg 34
YC27-B SPENCER, Carlton YC13 pg 26

A-12 STEWART, Lloyd (only photo)
YH-1 STEPHAN, Keith YH13 pp 1-15 *
ZX10 STEINER, Roland ZX13 pp 2-5



YQ-9 STINSON, Ronnie YQ13 pg 41-43
YC23-H STROM & SECCER YC13 pg 22
YF-3 STROEDER, Charles YF13 pg 9-10



YN18-A STONE, John YN13 pg 19
YC37-A SULLIVAN, Jim YC13 pg 32
YX-8 STROEDER, Charles YX13 pg 30-32



YC36-S SUBKOWSKI, Barry YC13 pg 32
YC65-H SUBOTER, Peary YC13 pg 48
YC-4 SUTTON, Mike YC13 pg 10-13



YR-3 STROUD, Dick YF13 pg 12-15
YJ22-AB SUBOTEUR, Peary YJ18 pg 50
ZI-379 SVENN, Timothy ZI13 pg 12



YV11 SWEET, Bob YV13 pg 24-28
YT-4 SWEENEY, Jim YT13 pg 17-22
YKZ7-D SWANSON, Glenn YK13 pg 47



YM29-A TAPER, Jimmy YM13 pg 37
ZP-578 TANNY, Armand ZP13 pg 21
YD12 TABOR, Johnny YD13 pg 16



ZI-10 TABR, Louis ZI13 pg 14
YG-2 TAYLOR, Dave YG13 pg 14-16
YI3-N TAYLOR, Dave YI13 pg 23-24



YK-8 TAYLOR, Ed YK13 pg 24-29
ZP-383 TERLAZZO, Tony ZP13 pg 28-29
ZU-11 TEXAZIER



B-8 THORNBURGH, Tommy A13 (one page)
 YM39-0 THOMAS, Ted YM13 pp 46-47
 Y832-A TOWLES, Wilbur



YJ23-8 TRAVIS, Harry YJ13 pg 50
 ZC-12 THOMAS, Alan ZC13 pg 1 & 2
 YD49-K THORNE, Roger YD13 pg 54



YM-5 TOBIN, Toby YM13 pp 17-19
 Y818-0 THOMPSON, Tommy Y812 pg 34
 ZT-548 THOMPSON & Son ZT13 pg 16



YM40-M TERRY, Jim YM13 pp 48-49
 ZC-4 TIMCHO, Paul ZC13 pg 2-4
 Y824-F THALER, Carl Y813 pg 37



YJ-2 VARADY, Mike YJ13 pp 6-9
 Y8-5 VAUGHN & FINLEY Y813 pg 15
 YC44-X VERRONE, Mike YC13 pg 37



ZX-822 VARGAS, Ben ZX13 pg 25
 YG-12 VEITENHEIMER, Frank YG13 44-46
 YK21-K VERNON, Ralph



YJ-8 VAN, Richard YJ13 pp 39-40
 YV-2 VANDERPOOL, Allison YV13 pg 6-7
 YQ-8 VERHEY, Bob YQ13 pp 37-40

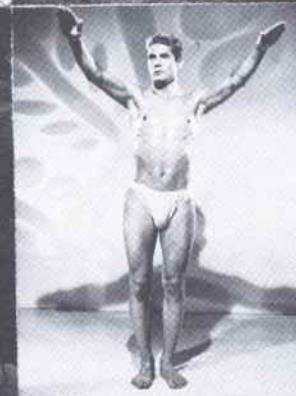
YN27-8 TRIMMER, Bill YN13 pg 36
 ZN-809 TUTTLETON, Bud ZN14 pg 25
 ZX-1069 VENNE, Dick ZX13 pp 32-33



YU-8 VUJEVICH, Matt YU13 pg 27-28
YB-12 WELCH, George YB13 pg 31
ZP-8 WAINWRIGHT, Bob ZP13 pg 11



ZW-344 WHITE, Bob ZW13 pg 11
YA-1001 WASELINKO, Wally YA13 pg 31
Q-5 WARNER, Robert Q13 pg 1

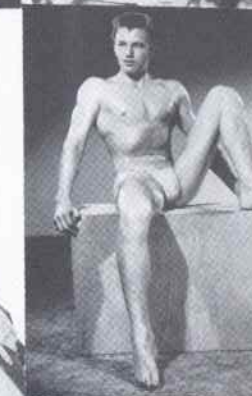
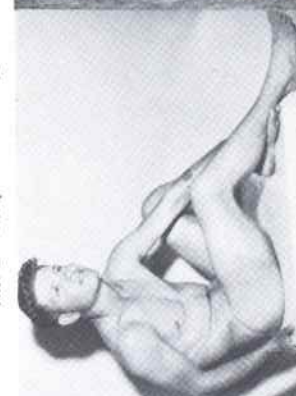
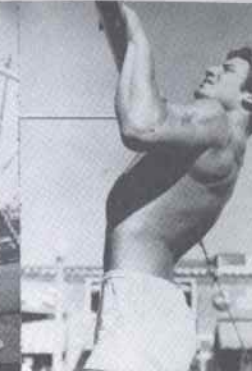


YU22-E WALKER, Ronnie YU13 pg 9
YQ22-I WALKER, Ronnie YQ13 pg 32
YE1B-AC WALTERS, Jim YE13 pg 33-34



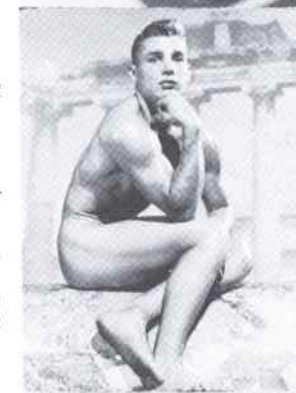
YE37-N WEST, Burt YE13 pg 49-50
YV19-Q WARD, Don YV13 pg 35-36
ZW-4 WELLS, Danny ZW13 pg 9

YK25-G WHITE & BARBER YK13 pg 46
YQ-3 WHITNEY & SHAY YQ13 pg 13-16
YK25-B WEST, Burt YK13 pg 28



YK38-P WILLIAMS, Harvey YK13 pg 45-46
YN-3 WHITE, George YN13 pg 6 & 7
YK19-B WHITE, Mervin YK13 pg 41

YP-1 WILER, Dave YP13 pg 1-12
YQ-4 WILLIAMS, Bob YQ13 pg 18-20
YL-12 WIENDORF, Don YL13 pg 44



ZM-8 WHITE, George ZM13 pg 6
YK3A-H WILLIAMS, Lloyd YK13 pg 57
YF-11 WHITMAN, Don YF13 pg 40-41



YT21-M WILLIAMS, Herb YT13 pg 22
 YD47-F WILLIS, Harry YD13 pg 52
 YT26-G WILLIS, Marvin YT18 pg 47

YV21-K WILSON, Hoj YV13 pg 11 & 23
 ZI-4 WILSON, Buddy ZI13 pg 8 & 9
 ZW-907 WILLIS, Dal ZW13 pg 28

ZH-1 WINSHIP, John ZH13 pg 1-6 * @
 ZI-12 WINTERS, Geo ZI13 pg 2
 Y819-A WIREMAN, Chuck Y813 pg 34

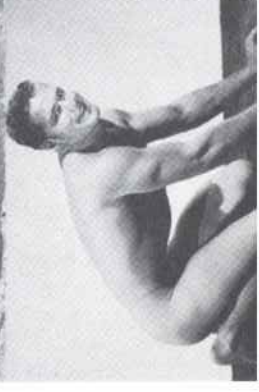
ZP-474 WOLFORD, Monty ZP13 pg 16
 Z-10 WILTON, Pat (only photo)
 YA-2 WOLFORD, Monty YA13 pg 32-33

YE-4 WOODWARD, Gleen YE13 pg 12-13
 T-6 WRIGHT, Henry T13 one page only
 Y829-H WYBLE & ALEXANDER Y813 pg 41

ZX1130 WRIGHT, Verby ZX13 pg 34
 YF-10 YERKES, Bob age 18 YF13 pg 33-39
 A-3 YERKES, Bob age 14 A-13 one pg.

YJ20-D YORK, Jim YJ13 pg 42
 YF-1 YOUNG, Don YF13 pg 2-5
 ZN-5 YOUNG & FERRIS ZN13 pg 7-8

ZN-9 YOUNG & LEWIS ZN13 pg 7
 ZN-6 YOUNG & WHITE ZN13 5 & 7
 ZM-5 YOUNG, Buddy ZM13 pg 5





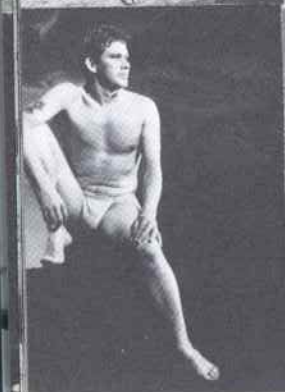
YC31-B YOUNGS, Ralph YC13 pg 30
YT28-D ZELLER, Artie (only photo)
YJ-5 AL ZIEGLER, Keith YJ13 pp 22-26



YE21-C BOB & LES YE13 pg 36
YC45-B MENDOZA, Felipe YC13 only photo
E-7 HARRIS, Bill E13 one page.



YE27-E HARRIS, Ben YE13 pg 37
YC76-A SMITH, HAL YC13 pg
YE23-F TAYLOR Ace YE13 pg 36



YE25-A RAY, Carol YE13 pg 36
YE34-K ALDO & MICHELE YE13 pg 45
PENDERGRASS, Lucky 40 photos (not cataloged)

Models on pages 76 thru 89 not cataloged at this printing, but photos may be ordered now at 25 cents ea (4x5 1/4) Check AMG latest Bulletins.

AHLBACH, Frank 39 photos
ADAMS, Joan 130 photos (more planned)
AARON, Dick 32 photos



ANDERSON, Lowell 27 photos
ALBERT, Alan (same with Sweet) 71 photos
ANDREWS, Thad 6 photos



14 photos
ALBRIGHT, Bud 16 photos
ARCHBOLD, Doug 52 photos
BANKS, Don



BAISER, Joe 15 photos
BAROTTA, Joe 17 photos
BEHAR, Kip 23 photos



BELLE, Dave 27 photos
 BERG, Joe 17
 BIRD, Frank (some with Renaiti) 54 photos



BOKER, Don 32 photos
 BOND, Bob 28 photos
 BOYLE, Jack 22 photos



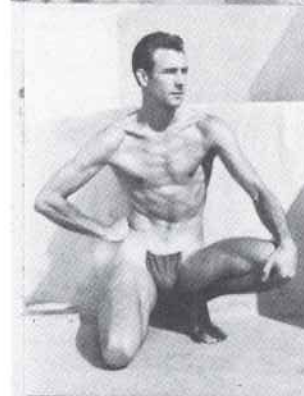
BRANDT, Rem 12 photos
 BREDFIELD, Art 21 photos
 BRENNER, Malcolm 21 photos



BRUCE & FRIEND 19 photos
 BRUELLER, Joe 26 photos
 BRUNNER, Leary 12 photos



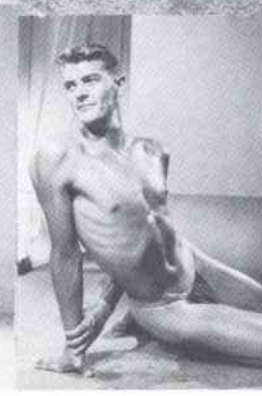
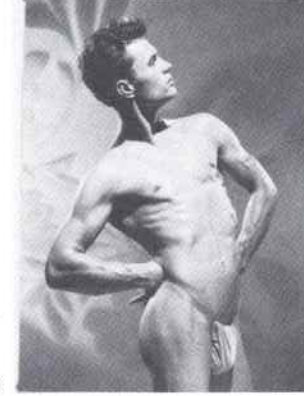
COLLINS, Eugene 25 photos
 CARMODY, Gary 51 photos
 CASTLE, John 11 photos



COOK, Tim 17 photos
 CRAMER, Danny 19 photos
 CAROL, Bob 11 photos



CUBIC, George 36 photos
 STEVENS, Bob 35 photos
 DANNY, John 7 photos



DAVIS, Bob 16 photos
 DAVIS, Alex 17 photos
 DART, Del 54 photos



16 photos
19 photos
56 photos
12 photos

DAVIS, Bob
DAVIS, Chuck
DAVIS, Remie



5 photos
21 photos
9 photos
22 photos

DEWEY, Tom
DELOY, Frank
DEANE, Roger



28 photos
30 photos
3 photos

DICK & DEANE
DICKERSON, Bob
DI ANGELO, Phil



19 photos
7 photos
22 photos

DIXON & STEVENS
DIRECTOR, Stanley
DIZZY



61 photos
19 photos
56 photos
9 photos

HAUGH, Bill
HENRY, Al
HOLLENBECK, Jerry



22 photos
9 photos
35 photos

HOLLOWELL, Harry
HOSKINS, Harry
JAENKE, Walter



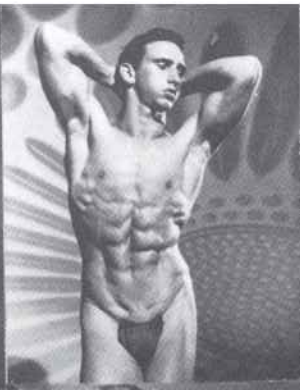
96 photos
12 photos
41 photos

JENSEN, Jerry
JIMSON, James
JOHNSON, Dave



20 photos
39 photos
15 photos

JOHNSON, Edward
JOHNSON, Ken
JOHNSTON, Bill



JOLIN, John
KAPPELL, Bob
KINGREY, Bob



KIPP, Leonard
KRUSSELL, Jerry
LA VALLE, Bob



LAZAAR, Mike
LEIST, John
LEITEL, Joe



LESLIE, Mike
LYMAN, Lynn
McC, Jim



MACK, John
MANNING, Jim
MARKS, Ned



MARTEL, Gil
MARTIN, Melvin
MAYFIELD, Jim

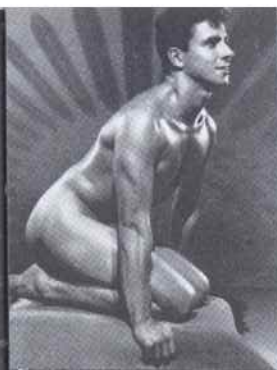


MC CUNE, Bob
MC CARTY, Jerry
MC KEEVER, Gordon

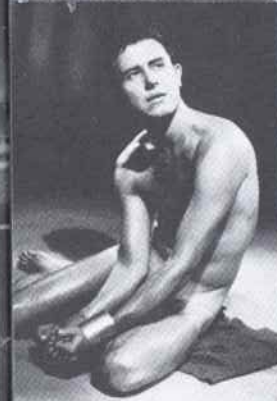


MC LEOD, Bill
MILCIC, Milton
MOORE, Bob





MORAN, Ed 26 photos
MOOREHOUSE, Lucky 17 photos
MOORE, Bob 24 photos



PRINCE, Richard 18 photos
POLING, Bob 28 photos
RAY, John 40 photos
12 photos



PIERCE, Ray 19 photos
RAY, Jim 42 photos
RAVELL, Rex 75 photos
23 photos



RENAULT, Frank 21 photos
RIGHTMIRE, Louis 3 photos
DENNIS, Rhett 30 photos



ROMO, David 36 photos
ROSS, Jerry 24 photos
RUSSO, Steve 20 photos



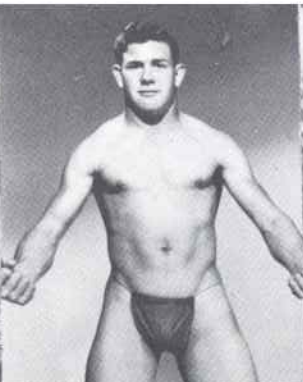
ST CLAIR, Ronnie 32 photos
SAPUTO, Robert 40 photos
SAPUTO & CHILDERS 25 photos



SANDOVAL, Willy 23 photos
SCHWARTZ, Harry 75 photos
SHEALLY, Bob 64 photos



SWART, Charles 15 photos
SHEFFIELD, George 32 photos
SILVER, John 15 photos



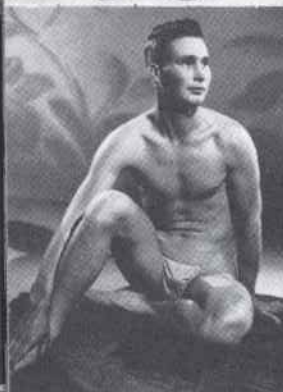
SMITH, George
30 photos
STAPP, Ronni
8 photos
SONDERGAARD, Quinn
25 photos



STONER, Charles
29 photos
STIELE, Irwin
27 photos
STROHL, Douglas
14 photos



SWAN, Jack
43 photos
TIFFENBACH, Joe
7 photos
TERRY, Bill
22 photos



THOMPSON, Don
32 photos
VANDERS, Ted
41 photos
VALENTINO, Chico
13 photos



VASQUEZ, Tino
32 photos
VETTERHEIMER, Frank
53 photos
WOODS, Eddie
76 photos



VINCE, Bill
16 photos
VILLAHERMOSA, Nurdie
18 photos
VETO, Rommie
24 photos



WALKER, Bob
17 photos
WALLROCK, Don
20 photos
WADELTON, Bob
22 photos



WATTS, Billy
54 photos
WARNER, Dove
19 photos
WEST, John
11 photos



95 photos
11 photos
12 photos
WILKINSON, Gene
ZEMOWER, Steve
ZIGLAR, Dick



5 photos
40 photos
9 photos
DANIELS, Ben
MC GRAY, Jerry
WEBSTER, Bob



20 photos
8 photos
30 photos
POSTON, Ted
KORBA, Job
MACCHIONE, Chas.



24 photos
20 photos
30 photos
DICKSON, Ed
RANARD, Mike
SMITH, Jim

LISTINGS OF CATALOG PAGES SHOWING LEVIS, DUALS, STREET CLOTHES PHOTOS.

Most of the AMG catalogs are made up of physique and natural type poses of models posed in a posing strap, trunks, or without anything in cases where it could be avoided. However, some collectors want their models with more conventional apparel so we list such catalogs here. We also list the dual catalogs for those preferring photos with more than one person.

The first number given is that of the Catalog page, then the name of the model, and the last number is the number of photos of that particular type on that catalog page. Catalogs are 10c ea for 4x5s.

LEVI

A-P13 pa 1 Bill Poist,	1
H13 Howard Olsen	2
U13 Kozak & Farrell	2
V13-2 Pepper Gomez	2
Eugene Meyer	1
X13-2 Phil Nelson	1
ZB13-2 F. Millard	3
ZC13-12 Howard Thoma	5
ZJ13-2 Jim Grant	9
ZJ13-5 Walter Fife	3
ZJ13-7 Rocky McCorkle	6
ZJ13-12 Les Petraft	6
ZJ13-13 Louis Paul	1
ZK13-1 Jack Conant	6
ZM13-3 Bob Martin	2
ZM13-4 Wesley Brooks	1
ZM13-5 John Balen	0
ZM13-8 R. Carpenter	3
ZO13-3 Tom Matthews	2
ZP13-2 Tom Placko	0
ZP13-24 Howard Steele	5
ZP13-26 Hardy	3
ZP13-35 Bob Schwartz	7
ZD13-1 Gene Eberle	7
ZD13-2 "	3
ZD13-3 Jack Porter	0
ZD13-8 Jack Harris	2
ZH13-1 John Winship	3
ZH13-3 "	9
ZH13-5 "	5
ZI13-1 Eugene Meyer	2
ZC13-13 Christenson	3
ZR13-10 Bud Counts	3
ZQB-7 Dale Curry	0
ZS13-9 Len Chambers	2
ZT13-2 Ed Charles	2
ZT13-3 Nathan Powers	1
ZT13-20 Tex Davis	6
ZT13-27 Del Montague	2
ZT13-28 "	2
ZU13-3 Schilcutt, W.	4
ZUB-4 "	3
ZU13-5 "	3
ZU13-6 "	2
ZW13-11 Bob White	12
ZW13-4 John Glynn	3
ZW13-19 Tom King	4
ZW13-17 Joe Gies	3
ZX13-5 Roland Steiner	2
ZX13-7 Pug Hanson	15
ZX13-18 Ray Cox	8
ZX13-19 "	4
ZXB-20 Art Andrews	19
ZX13-38 Gene Collins	1
ZX13-39 Lester Hunley	2
ZX13-40 David Ellis	1
ZX13-41 "	4
ZY13-2 Henry Lenz	1
ZZ13-6 Ed Fury	7
ZZ13-18 "	6
ZZ13-19 "	0
ZZ13-21 "	12
ZZ13-22 "	1
YAB-29 Fleming	1
YA13-27 Bankes & DuPre	5
YAB-26 Bob DuPre	2
YA13-25 Ray Cox	2
YA13-22 Baptista	2
YAB-19 Caldwell	6
YA13-17 Jones	4
YA13-2 Larry Flynn	8
YJ13-50 Peary	3
YB13-9 Steve Gooding	2
YB13-7 "	2
YB13-6 "	2
YB13-44 Busher	4
XB13-40 Jones	4
YB13-39 "	12
YB13-35 Bnks & DuPre	3
YB13-20 Howard	1
YB13-19 "	10

YB13-14 Patapoff	4
YB13-13 "	2
YB13-12 "	2
YC13-20 Giddings	2
YC13-19 Nymen, R.	7
YC13-18 Dusterdieck, T.	6
YB13-12 Macklin, L.	9
YC13-52 Conrad	4
YC13-51 "	0
YB13-50 Garcia, Rocky	1
YC13-49 "	1
YC13-45 Connell	6
YC13-43 Hodges	6
YC13-42 Hildreth	4
YC13-41 Schoefer	1
YC13-40 Craig	5
YC13-39 Magdalan	5
YC13-33 O Donnell	2
YC13-32 Sullivan	6
YC13-29 Shealy	2
YC13-28 Queery	7
YE13-4 Norman	7
YE13-47 BJORK	5
YE13-39 Doug	2
YE13-38 Holden	3
YE13-36 "	5
YE13-35 Jergins	5
YE13-24 Pursley	5
YE13-11 Du Bois	9
YF13-49 Combs	18
YF13-47 Duke	10
YF13-46 Herndon	1
YF13-45 "	3
YF13-31 Gillette	5
YF13-13 Gonzalez	1
YF13-5 Gonzalez	2
YG13-45 Veltheimer	3
YG13-40 Brent	4
YG13-29 Boone	2
YJ13-40 Van	1
YJ13-39 "	2
YJ13-23 Zeigler	9
YJ13-11 Miller	3
YJ13-2 Simpson, C.	3
YK13-6 Palley, Mark	3
YK13-10 McClellan, B.	13
YK13-21 Pfeigler, Terry	13
YK13-23 "	3
YK13-26 Ed Taylor	4
YK13-27 "	14
YK13-28 "	6
YK13-51 Bo Hill	6
YL13-4 Arnie Payne	16
YL13-5 "	5
YL13-6 "	11
YL13-11 Hammerman	8
YL13-17 Eatherly	16
YL13-18 "	6
YL13-20 "	6
YL13-25 Art Polchek	3
YL13-38 Ray DeLand	5
YL13-48 Bill Saben	15
YL13-49 "	1
YM13-13 Larry Navis	1
YM13-14 "	7
YM13-20 Doyle Pruitt	12
YM13-21 "	15
YM13-23 Carl Fared	4
YM13-28 Jack Maroni	2
YM13-29 Ed Marflax	9
YM13-30 "	3
YM13-10 D. Hoffman	10
ZQ13-7 Dale Curry	6
YN13-23 Sam Brady	5
YN13-34 Andy Nickels	3
YN13-36 Bob Dikes	2
YN13-44 Dale Linback	1
YO13-3 Jack Muma	11
YO13-6 "	2
YP13-3 Dave Wiler	1
YP13-13 "	14
YP13-14 "	5

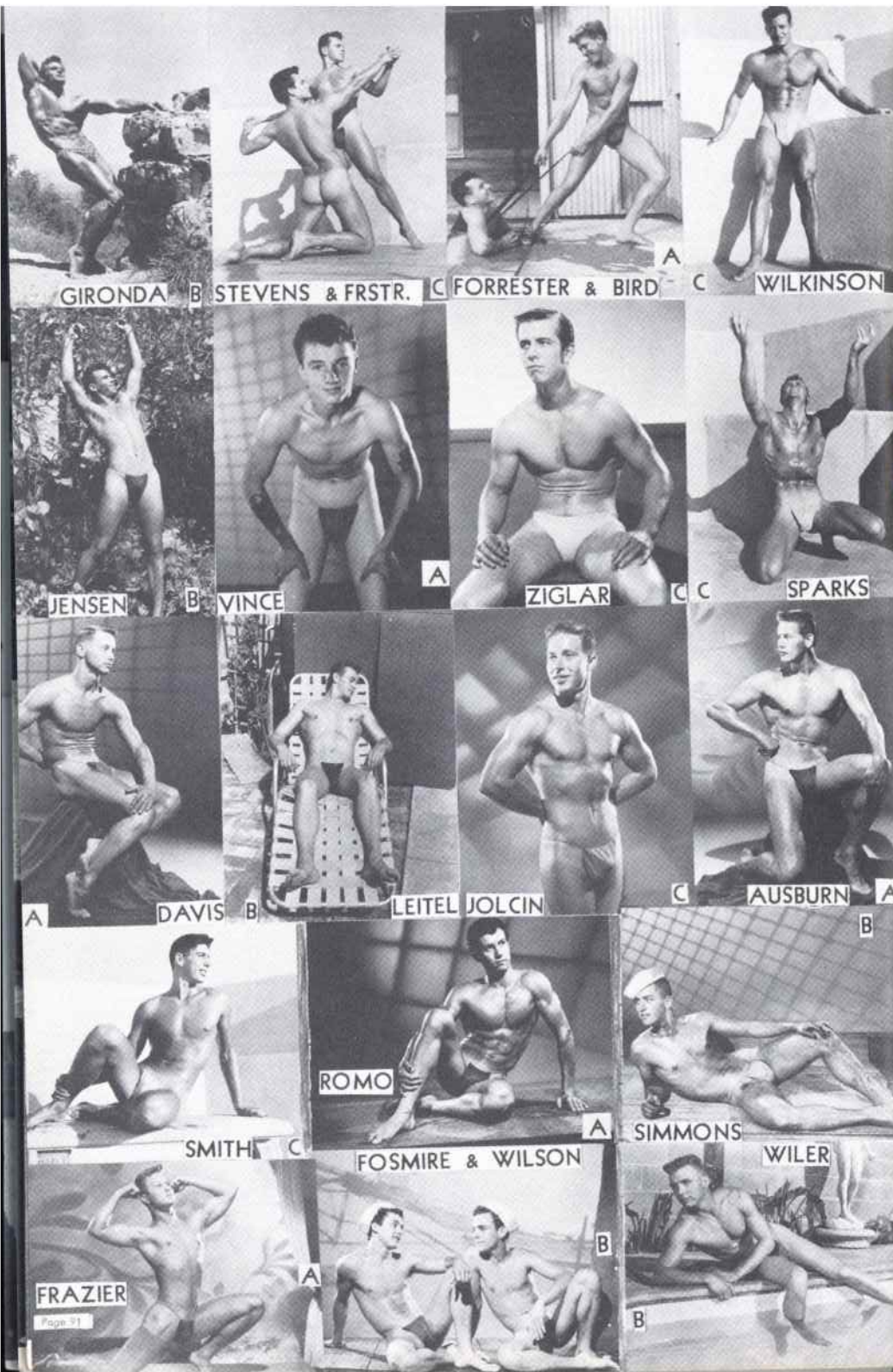
YP13-22 Dave Wiler	22
YQ13-7 S. Alcorn	6
YQ13-12 "	7
YQ13-4 Bob Verhey	2
YQB-43 C. Hiller	7
YR13-9 Mickey Ronn	3
YR13-10 "	5
YR13-11 "	5
YR13-13 Dick Stroud	10
YR13-14 "	12
YR13-15 "	5
YR13-20 Evret Jackson	2
YR13-21 J. Diansen	5
YR13-22 Ray Maxwell	8
YR13-25 Dan Brobeck	5
YR13-31 A. Marshall	16
YR13-32 "	9
YR13-33 "	15
YR13-36 Hank Frater	3
YR13-42 Robt Bergen	2
YR13-51 C. Coombs	4
YR13-3 Harold Marty	5
YR13-4 "	2
YR13-8 Arvie Miller	14
YR13-17 J. Sweeney	18
YR13-18 "	6
YR13-22 Herb Wms.	8
YR13-25 C. Dalton	16
YR13-30 R. Klusacek	2
YR13-46 L. Barbor	5
YUB-18 Jim Jenkins	5
YUB-20 Jim Brecker	16
YU13-23 John Holmes	5
YU13-28 M. Vujevich	9
YU13-31 B. Ratterree	13
YU13-32 "	12
YU13-35 Geo Deane	3
YU13-42 Ran Carlson	16
YU13-43 "	4
YV13-12 F. DeForrest	16
YV13-13 "	15
YV13-17 Mike Jarvis	2
YV13-18 M. Dalton	6
YV13-34 Ed Childers	5
YV13-42 Leon McNabb	4
YX13-8 Dale Auburn	4
YX13-27 Phil Granuchi	9
YX13-28 "	9
YX13-33 John Manning	5
YX13-34 "	9
YX13-37 Jim Nielsen	12
YX13-57 Dale Auburn	16
YY13-8 John Adams	8
YY13-9 "	16
YY13-27 Dick Harrison	16
YB13-9 "	0
YB13-10 "	7
YB13-11 "	6
YB13-12 "	16
YB13-14 "	4
XC13-1 Joe Leitel	16
XC13-5 "	16

DUALS	
G13-1 Misc outdoors	27
U13-1 Kozak & Farrell	11
V13-2 Meyer & Gomez	3
ZB13-1 Millard & frs.	8
ZC13-4 Brenner & fr.	3
ZC13-5 "	4
ZP13-11 Walnwright	5
ZU13-8 Schilcutt	23
ZD13-1 Gene Eberle	7
ZF13-1 Misc	85
ZH13-4 John Winship	32
ZT13-7 Mc Cune	8
ZX13-31 Cox & Bennet	6
YA13-27 Bankes & DuPre	8
YA13-24 Ray Cox	1
YAB-19 Caldwell	1
YJ13-53 Andy & friend	2
YB13-7 Gooding, Steve	11
YB13-6 "	1
YB13-48 Holt Bros	9
YB13-46 "	1
YB13-41 Busher	2
YB13-35 Bankes & DuPre	5
YB13-24 Blacky	11
YC13-50 Rocky Garcia	7
YC13-38 Murphy	2
YF13-21 Gillette	2
YG13-5 Steve Lore	3
YG13-3 "	1
YH13-7 Stephan & Hunter	13
YH13-8 "	15
YH13-9 "	15
YH13-15 "	2
YJ13-19 Miller	4
YJ13-17 "	9
YK13-10 Bob McClellan	3
YK13-44 Schwarzer	5
YK13-45 Rocky McNally	2
YK13-46 White & Barber	2
YK13-51 Hill & Otto	2
YL13-16 Canfield	2
YQ13-12 Muma & Alcorn	8
YR13-15 Dick Stroud	5
YR13-39 Max & Rufus	16
YR13-40 "	7
YU13-20 Jim Brecker	3
YU13-22 Misc	6
YU13-38 Jim Garrett	6
YU13-39 Garrett & Salem	5
YU13-44 Misc (group)	8
YV13-26 Sweet & frs.	8
YV13-27 " (group)	16
YV13-28 "	3
YB13-9 Harrison & Leitel	12
XC13-7 Leitel & Milhorn	16
ZN13 pp 1-11 Misc.	335
BOYS AND GIRLS	
W13-2 Murphy & Daigle	41
ZK13-2 Jack Conant	11
YX13-15 Art Fields	12
ZZ13-23 Ed Fury	20

STREET CLOTHES, MODELS WEARING SHIRTS etc.

ZC13-12 H. Thomas	2
ZJ13-3 Don Brown	3
ZU13-7 Wally Schilcutt	2
ZE13-3 Jack Porter	2
ZI13-2 Gene Meyer	5
ZQ13-7 Dale Curry	6
ZT13-12 John Senn	2
ZZ13-19 Ed Fury	4
ZZ13-22 "	2
YA13-41 Morrison	2
YB13-29 Fleming	1
YA13-11 Carter	1
YB13-29 Seneschall	2
YC13-20 Schniel	1
YE13-64 Du Bois	1

YE13-60 Dick DuBois	2
YE13-18 Bob Kirkwood	7
YE13-9 Du Bois, Dick	2
YF13-8 Larson	1
YJ13-29 Marsden	2
YK13-45 Mc Nally	2
YR13-25 Dan Brobeck	1
YR13-33 A. Marshall	7
YR13-9 Arvie Miller	2
YR13-20 Jim Sweeney	7
YR13-21 "	4
YR13-23 John Holmes	4
YR13-27 Vujevich	2
YF13-49 Combs	7
YF13-50 Danville	16

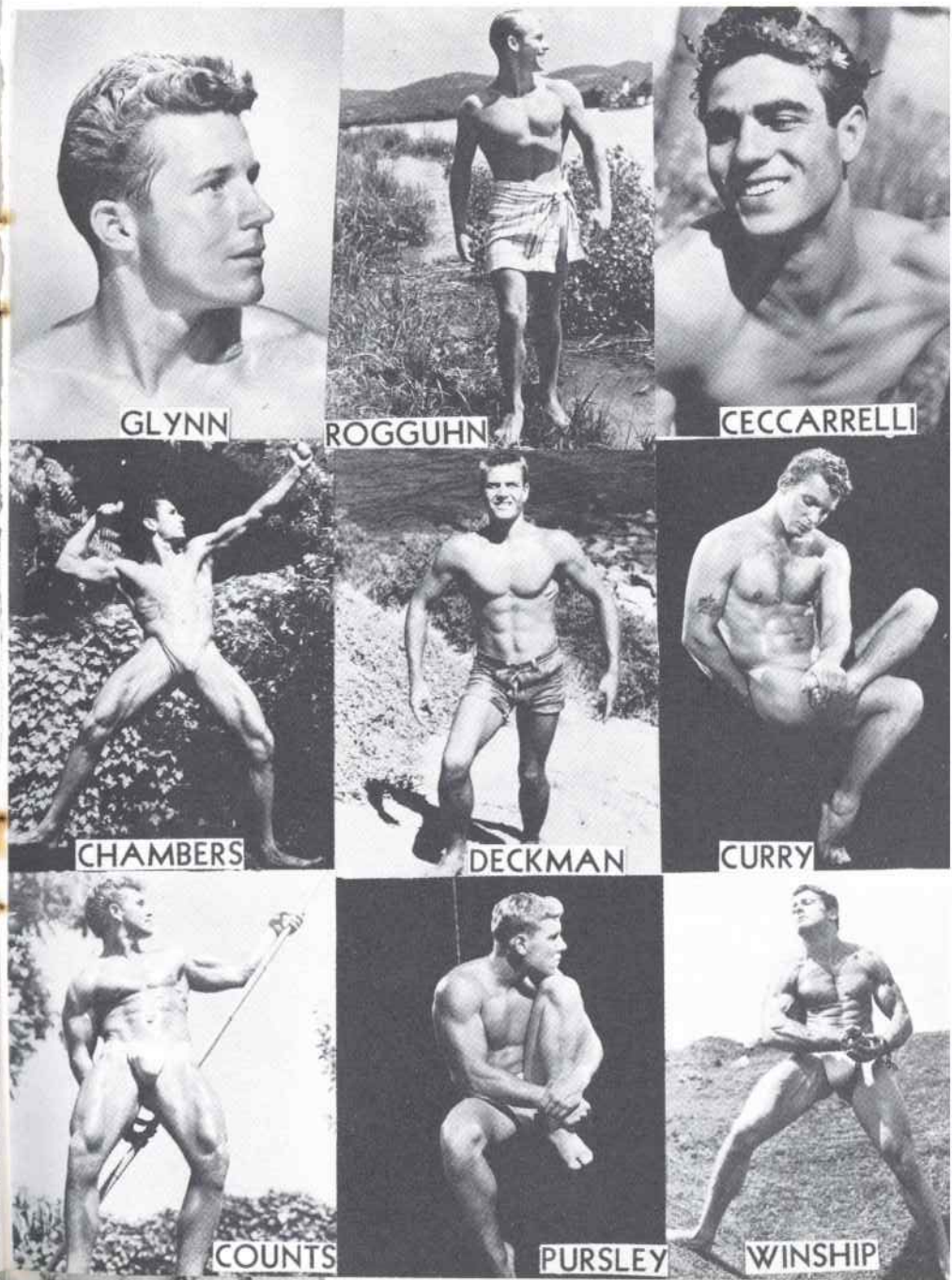


STEREO-REALIST COLOR SLIDES

MIXED SETS A, B, and C \$3.50 each contain the men illustrated (Set letter is in corner of photo). In addition, Solo Stereo sets are available of the following models: John Adams, Don Reyes, John Jolcin, Joe Leitel, and Richard Harrison. All sets have 6 slides. Viewer \$3.50. New sets are being made all the time, and will be announced in the AMG Bulletin. Latest Bulletin at this printing was Bulletin 52.

BEAUTIFUL 35MM COLOR SLIDE OF MEN THIS AND NEXT 5 PAGES

Men below are in solo sets of 6 slides each. The next five pages show the men in the variety sets. Each half page shows the models in one set. All color sets are 6 slides each, cost \$3 for one set or \$5 for 2 sets. Photos illustrated are not the shots in the color set, but rather regular black and white studies of the same model taken at the same time. View for 35mm color slides \$1. Men on whom solo 35mm color sets are available include Forrester Millard, Don Deckman, John Winship, Gunther Rogguhn, Dale Curry, Richard Pursley, Bob Moore, Franco Ceccarrelli, Bob Jensen, Ed Fury, Bud Counts (2), Leonard Chambers, Joe Leitel. Others only in Variety sets.



MODELS IN VARIETY SET COLOR 1. COLOR SETS SOLD COMPLETE ONLY. NUMBERS GIVEN ARE FOR ORDERING B&W PHOTOS.
BOB JENSEN photo ZV 6
FISH & GONZALES photo YA 947
BUZ SAWYER photo ZW 444

JOHN HOLDEN photo ZT 487
BUDDY WILSON photo ZT 263

Variety Color Set # 1 also has a slide of George Gesch, a handsome youth photographed at a Muscle Beach physique contest some years back, but unfortunately we do not have a black and white negative from which to make a print for this book.

Please keep in mind that the prints shown here are of the same models as those in the slide sets themselves, but of different poses. While it is possible to make a black and white negative from a color slide, the results often do not yield an ultimate print good enough for offset reproduction. Lately we have been shooting almost every color set also in black and white so that with future books we will be able to show you the exact pose. Color printing costs are prohibitive for an audience which is limited.

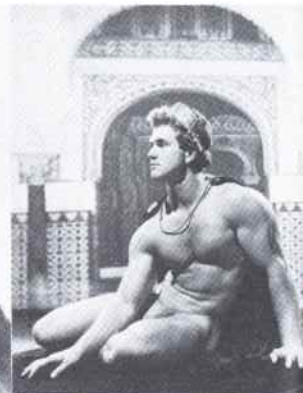


MODELS IN VARIETY COLOR SET 3. COLOR SETS SOLD COMPLETE ONLY. NUMBERS BELOW ARE FOR ORDERING B&W PHOTOS.
ED FURY photo ZZ 9
HENRY LINN photo ZO 9
DALE CURRY photo YA 80
BOB DU PRE photo YA 874
ANDY TAPPAS photo YA 385



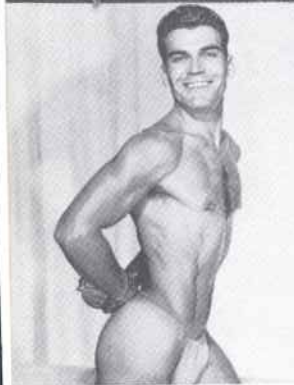
MODELS IN VARIETY COLOR SET 2. COLOR SETS SOLD COMPLETE ONLY. NUMBERS GIVEN ARE B&W PHOTO IDENTIFICATION.
JOHNNY GLYNN photo ZW 771
JOHN GUSHIP photo ZH 234
BUD COUNTS photo ZB 288

TOM MATTHEWS photo ZO 9
LEONARD CHAMBERS photo ZS 11
BOB SCHWARTZ photo ZT 103



MODELS IN VARIETY COLOR SET 4. COLOR SETS SOLD COMPLETE ONLY. NUMBERS GIVEN ARE B&W PHOTO IDENTIFICATION.
GUNTHER ROGGIHN photo YD 2 BA
FRANCO CICCARELLI photo YD 1 CE
CIRIO LA ROCCA photo YD 34 Y
MONETTI CARPONI photo YE 33 AV
ARMANDO CARPONI photo YE 33 AV





MODELS IN VARIETY COLOR SET 5. COLOR SETS SOLD COMPLETE ONLY. Numbers for B&W photo ordering:
ROLAND STEINER photo YD 1 AP
JERRY ROSS photo YC2 BN
TED DUSTERDECK photo YC18 M

Numbers for B&W photo ordering:
LYMAN MACKLIN photo YC5 AX
MIKE SUTTON photo YC4 U
TED DUSTERDECK photo YC18 M

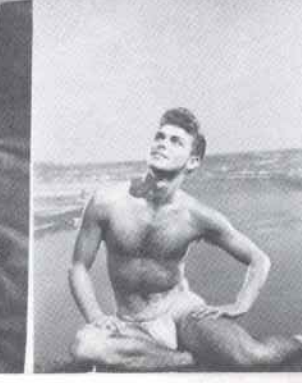
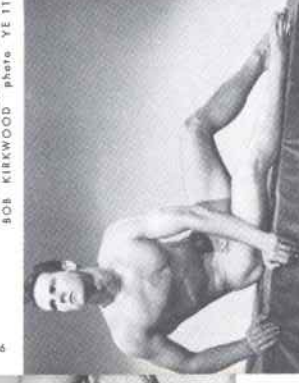


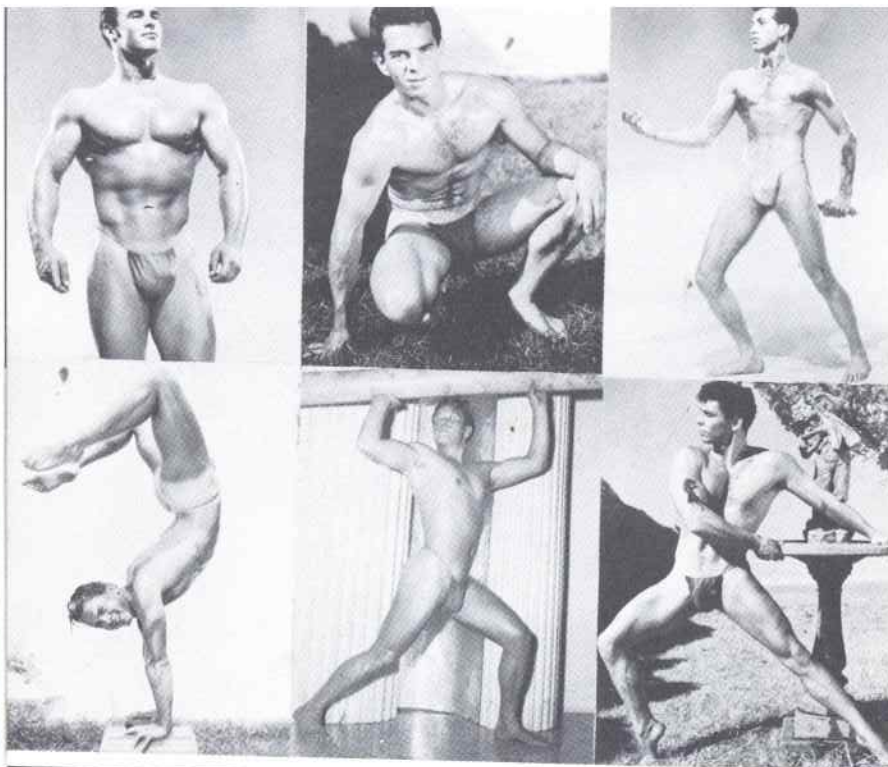
MODELS IN VARIETY COLOR SET 6. COLOR SETS SOLD COMPLETE ONLY. BLACK & WHITE PHOTO NUMBERS GIVEN:
BOB MOORE photo YDS BH
BOB MONARCH photo YD10 G
BOB KIRKWOOD photo YE11 T

YE11 A
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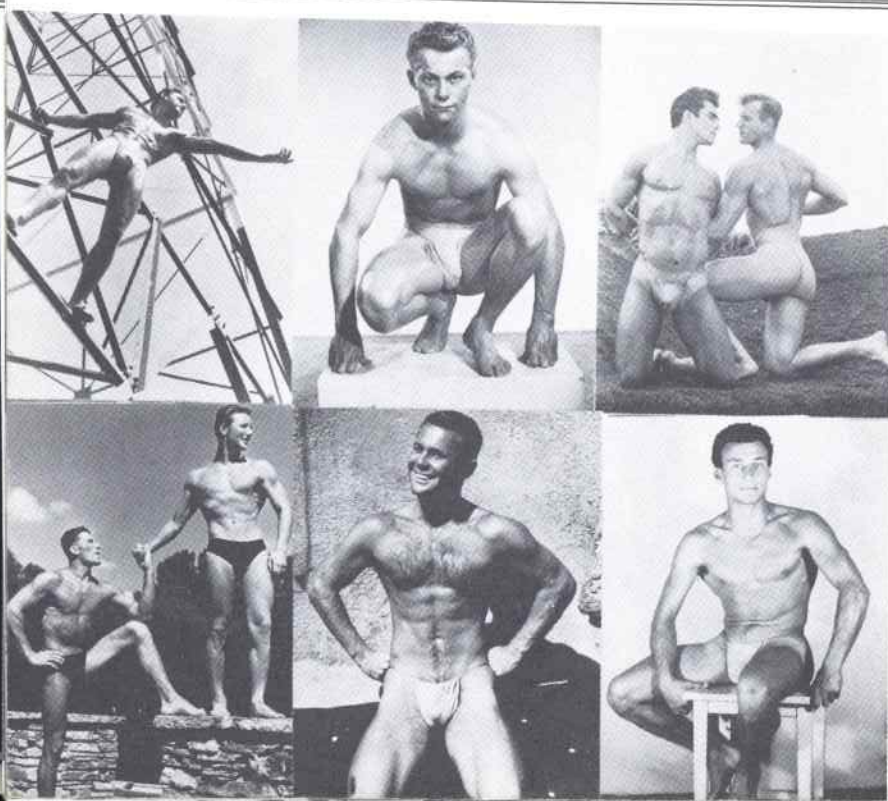


MODELS IN VARIETY COLOR SET 8. COLOR SETS SOLD COMPLETE ONLY. NUMBERS GIVEN ARE B&W PHOTO IDENTIFICATION:
JIM YOUNG photo YF1 AD
HANK IRONS photo YD10 G
BOB KIRKWOOD photo YE11 T
BOB VERKES photo YF10 BI
JIM WHITMAN photo YF11 F
SANDY GORDON photo YF12 C





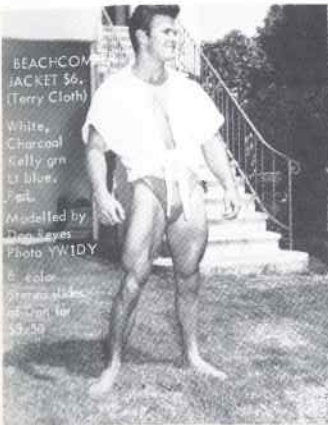
MODELS IN VARIETY COLOR SET 9. COLOR SETS SOLD COMPLETE ONLY. KEITH STEPHAN photo YH 1 - O
BILL BARTO photo YG 10 H
JIM BJORK photo YE 36 AC
RONNIE JOHNSTON photo YG 3 BC
MANSFIELD photo YU 16 W
MILES CONLEY photo YI 1 - EN



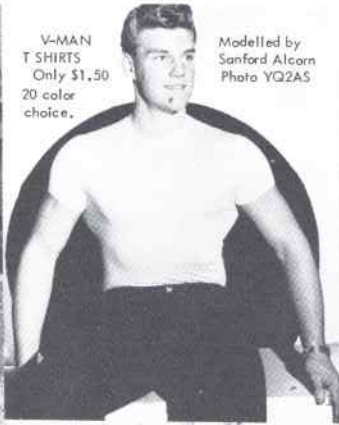
MODELS IN VARIETY COLOR SET 10. COLOR SETS SOLD COMPLETE ONLY. BLACK & WHITE PHOTO NUMBERS GIVEN
TABBY ANDERSON photo ZX 372
CARL LARSON photo YF 4 P
KONE & SOHN photo YF 3 BK
SCHWEITZER & BERMEYER photo YD 3 AP
CHARLES KIRK photo YD 31 S

than particularly interested in this type of photo. In the future, AMG will be offering an increasing number of photos of athletes in partial clothing for those illustrators who require this type of work. Another garment we intend to explore more fully are the little cut-off levis which give the "dressed" feeling of a pair of pants, and yet display the legs of a well developed athlete. Along with levi photos, we will often show models wearing body, sailor hats etc. for artists who may be depicting the western or nautical scenes. Classifications such as that below and that on page 90 have only a limited value, and it is suggested that our complete catalog groups be rented (individual pages must be purchased), in order that a useful choice can be made. In listings below first number shown is the catalog page number, then the name of the model, and the last number indicates the number of photos in the catalog which display the factor indicated.

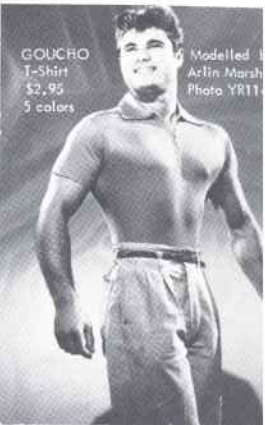
UNIFORM PHOTOS				EXERCISE SHOTS			
A-113-1 Bill Pait	1	ZX13-9 Ed Bowerson	2	YN13-34 Frank Doherty	4	YN13-36 Bob Dikes	2
ZA13-1 Duke Case	1	ZX13-10 "	12	YN13-33 Dave Miller	1	YT13-16 Harry Goldfarb	
ZC8-6 Don Silvis	1	ZX13-28 Pat Silbeck	4	YP13-4 Dave Miller	2	VW13-4 Don Reyes	
ZC13-11 Jack Levan	3	ZX13-31 Robt Bannet	2	YQ13-17 Gene Stewart	2	VW13-9 "	
ZMB-5 John Bolen	6	YA13-28 Morris	1	YQ8-45 Burchill	4	YX13-16 Art Fields	
ZP13-2 Tom Placko	2	YA13-27 Bankey, Dufre	1	YQ13-49 E. Roel	11	YX13-55 Bud Counts	
ZP13-8 Ivan Stearn	2	YA13-28 Bob Dufre	5	YJ13-30 Anna Pavlov	3	YZB-1 Lynn Lyman	
ZP13-20 Bill Holland	2	YA13-24 John Dollar	1	YJ13-24 Connie	1	YZ13-2 "	
ZP13-23 Dave Johnson	1	YA13-11 Carter	3	YJ13-20 Jack Harris	2	YZ13-5 "	
ZD13-1 Gene Eberle	3	YA13-4 Higgenbotham	4	YU13-36 Jim Garratt	1	XB13-7 Dick Harrison	
ZT13-3 Nathan Powers	2	YJ13-44 Jim Gofley	3	YU13-39 Garratt & Sal	1		
ZT13-10 C. Callin	4	YJ13-37 Earl Holman	6	YV13-22 Bill Seiner	1		
ZT13-15 Joe Johnson	1	YC13-15 Macklin	6	YX13-36 Carps Sapota	2		
		YC13-38 Murphy	2	YX13-2 Robinson, G	6		
				YN13-9 "	2		



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6 color
Stereo slides
\$3.50



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Photo YQ2AS



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POSING STRAPS \$1.50 ea. 21 colors
Modelled by Billy Stewart, a new model scheduled for release in early 1958



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Dick Photos in 195

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Single Poses

Indoor Outdoor

Roy Bernard.....	()	()
Pat Burnham (2nd).....	()	()
Dale Counce.....	()	()
Jim Dardanis (1st).....	()	()
Alan Derby (1st).....	()	()
Larry Fletcher.....	()	()
Claude Gallegos.....	()	()
Irwin Horwitz.....	()	()
George Hughes (1st).....	()	()
Phil Lambert (2nd).....	()	()
Joe Lettera.....	()	()
Bill Neal (1st).....	()	()
Johnny Rotolante.....	()	()
Bill Sellers.....	()	()

Dual Wrestling Poses

Hughes-Rotolante.....	()
Lambert-Lewin.....	()
McNall-Neal.....	()

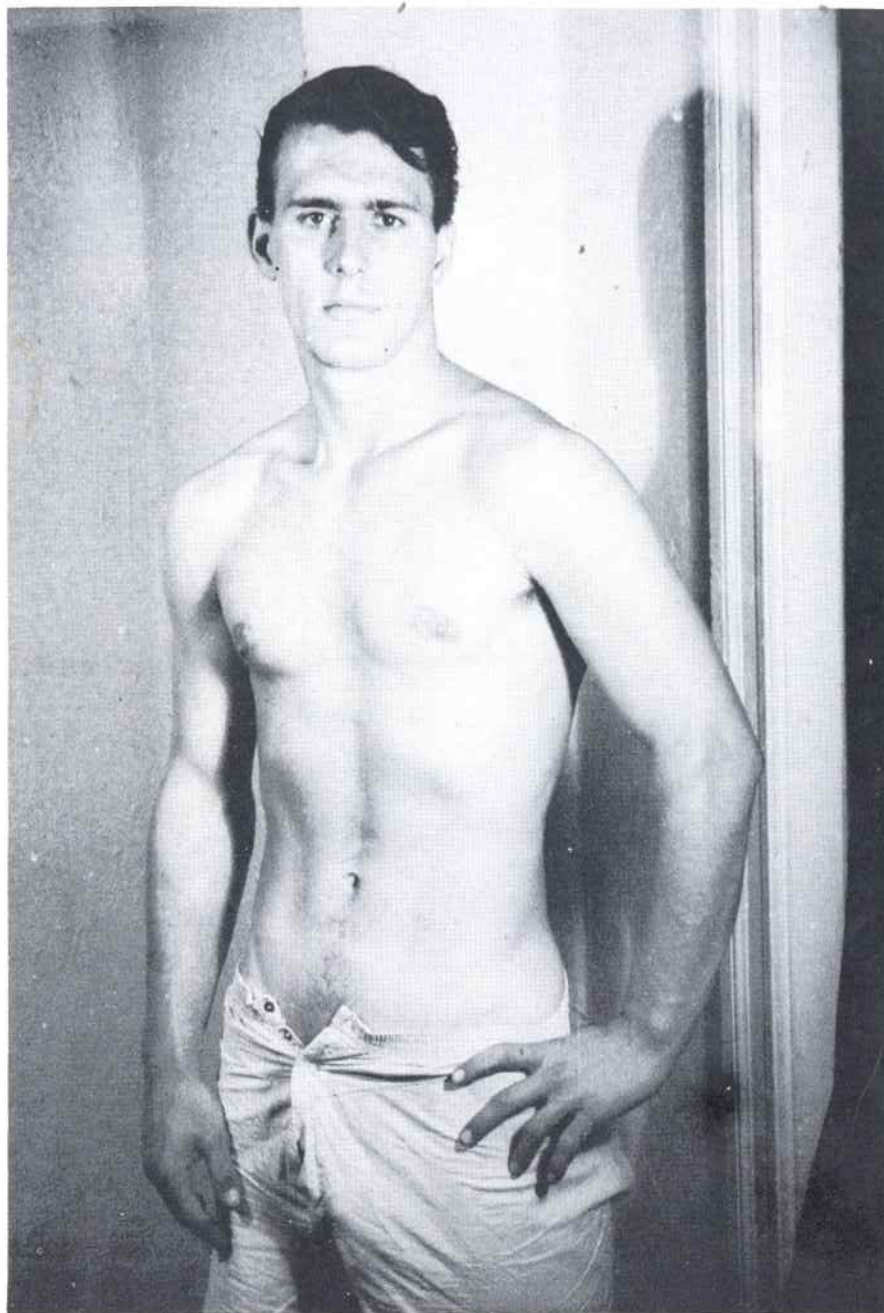
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Address _____

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And to round out the MARS meanderings through muscledom's Wild Wild West, we present the artist Stephen's version of Tar and Feathers with some hapless cowpoke about to receive the traditional treatment reserved for strangers caught cheating at the saloon's poker tables. After the coating of hot tar and feathers, it was customary to ride the culprit out of town straddled ignominiously on a wooden rail.



Plato gives us this unusual relaxed study of John Murray, new to the bodybuilding scene.



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North, we are told, exerts a strong magnetic influence on compasses around the world. This is certainly true of this particular North, Mike North to be exact, who is the center of quite a magnetic field himself. Direction-finder Troy Saxon discovered this North and took the photo.



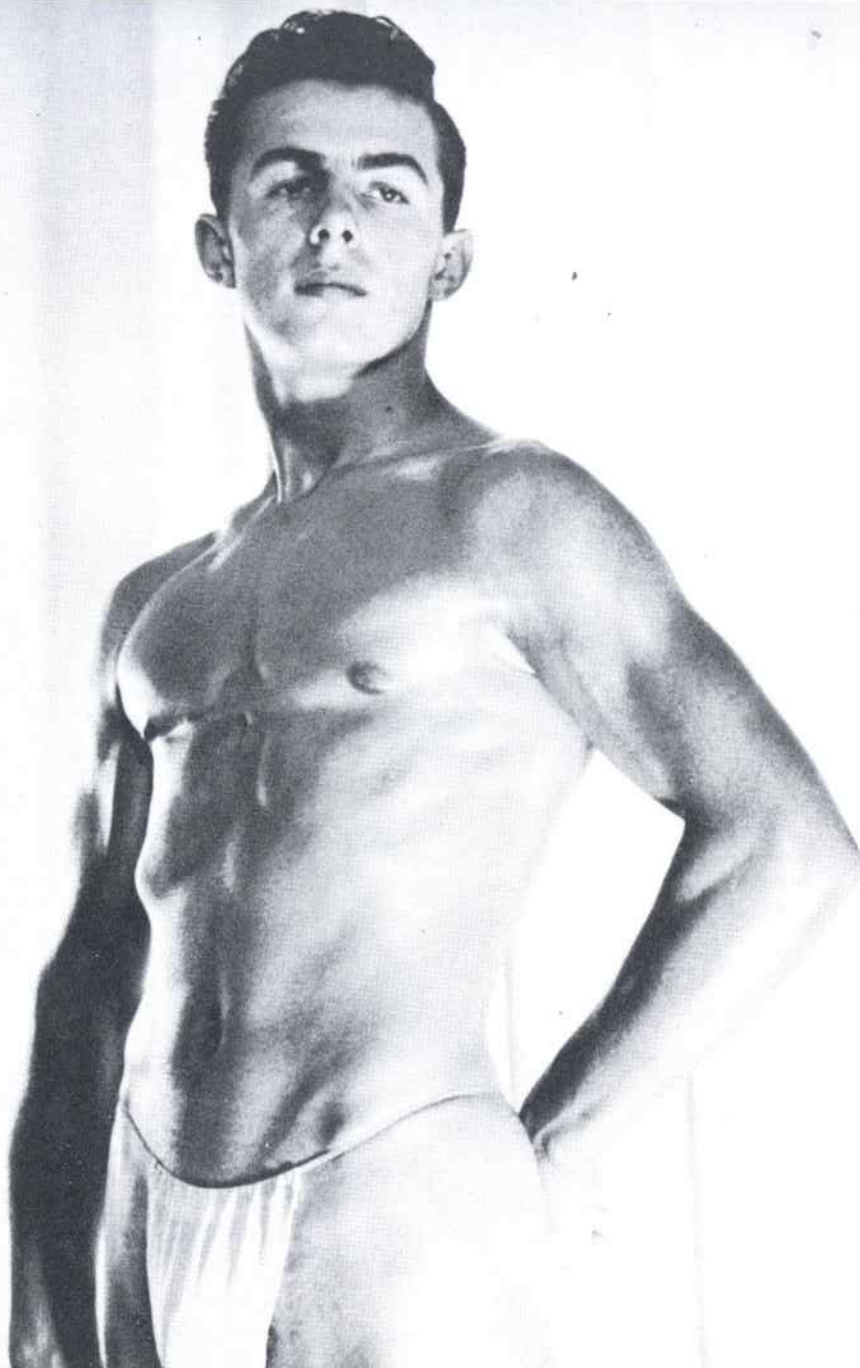
Jim Lindsey shows us the stuff ex-Marine sergeants are made of . . . Muscle! One of Troy Saxon's most popular new models, "Sarge's" every appearance in print starts an avalanche of mail from fans.



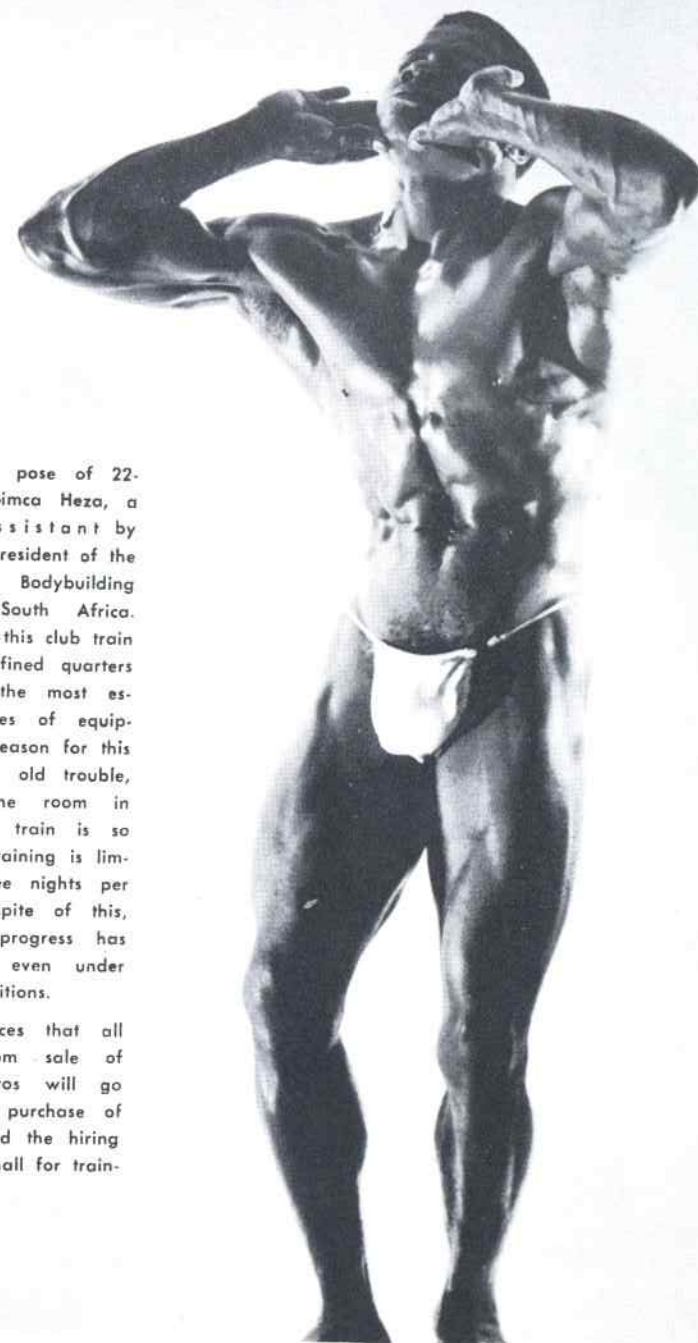
Splendidly developed nineteen year old Gary Batory strikes a pose for the Bob Anthony cameras and amazes us afresh with the supple perfection of his blond, athlete's body. His high cheekbones, finely modelled mouth, and slightly slanted grey eyes, inheritance from his Russian ancestry, have put his photos in great demand by artists and sculptors.



Of the many contributions Ohio has made to the American scene, her well-muscled progeny might well be considered the most impressive. Old Mother Ohio has spawned another lusty champion in handsome 21 year old gymnast Joe Jones. Photo by Bob Anthony.



The two photos on this and the page opposite are by Jock Studios and demonstrate the fine technique of this South African photographer. The model above was unidentified, so we present him to you nameless.



A dramatic pose of 22-year old Simca Heza, a builder's assistant by trade and President of the Black-Beat Bodybuilding Club in South Africa. Members of this club train in very confined quarters with only the most essential pieces of equipment. The reason for this is that very old trouble, MONEY. The room in which they train is so small that training is limited to three nights per week. In spite of this, remarkable progress has been made even under difficult conditions.

Jack announces that all proceeds from sale of Simca's photos will go towards the purchase of equipment and the hiring of a bigger hall for training use.



NOW WILL THE ENTIRE CLASS please turn their books sideways out of deference to the fact that you can't convince artists that pictures should always be painted in the direction magazines are printed . . . and this includes even our two favorite artists, Tom of Finland and Etienne of Kris. The rugged wrestling match springs from the unbridled imagination of Tom and is part of a set offered through Scott Studio, of London. As always, Tom

Guild Book Service

Bulletin No. 9

Guild Book Service has been organized primarily as a service to meet the needs of the subscribers to the various publications of Guild Press, Ltd. We will provide a critical evaluation of much of the material now flooding certain areas of specialized interest and will make these materials available as efficiently and economically as possible.

. . . All items listed will be in stock and will be shipped immediately. Whenever possible, we will provide standard editions at a discount. We will charge more for paperbacks than usually is the case as these must be purchased in such great quantity and the discount is small in any case.

. . . Subscribers to any of the publications of Guild Press, Ltd. will receive the **GBS Bulletin** without charge. It is available to others at a cost of \$1.00 for the remainder of 1963 and 1964.

. . . We do not provide free samples, send items on approval, open charge accounts, or accept any books for return credit. Also, unless we know you from past transactions, no books will be shipped until personal checks have cleared.



Somewhere Between the Two. Jay Little. (Available through Guild Book Service for \$4.50)

Terry Wallace is a strikingly handsome high school boy who craves a theatrical career. He is, of course, sensitive, intelligent, lonely and wealthy! By the time he is ready to leave for Hollywood he is making love to his high school pal, also handsome, sensitive and intelligent—unfortunately, he is not wealthy. Terry's last night in his home town, the night following the scene with Victor, his pal, is spent in a torrid session with his very talented but troubled piano accompanist. As readers of Jay Little's **Maybe Tomorrow** already know, no one can handle these "action" scenes as deftly and imaginatively as does Jay Little—he never repeats the dialogue either!

Terry's advent into Hollywood was dramatic and to the point. In the same evening he is wandering around lost and lonely, invited by a beautiful blond boy to "Come up to my room for a drink," sees Santa Claus come down Hollywood Boulevard, met a young lady whose advice is "Don't lay down on their casting couches until you've got a contact or signed part . . . with your good looks you won't have any trouble, honey, but don't give unless they do first", meets Kent Stewart and in what are the seven most action packed pages in modern fiction progresses from an awareness that someone is looking at him to lookout Point and a dialogue that runs from "Don't Kent . . . not here . . . suppose somebody comes"; "I'm not what you think I am . . ."; "Oh . . . I've never done what you want me to do", to "Ready," grinned Terry . . .

After a month of living with Kent, Terry discovers that he has a great yearning to become a female impersonator. Some friends of Kent, led by Phillip Carlton, put on a drag show at Kent's home and Terry can no longer resist the urge. Kent opposes Terry even trying on a wig and the scenes move rapidly through Terry leaving Kent, returning for one night, becoming a pupil of Phillip Carlton and sufficiently apt that he is a success, reunion with Kent, casual sex with Kent's wife of many years ago . . .

The book is interlaced with asides of which the classic is undoubtedly the chapter recounting Bruce Sanger's picking up a sailor. The action runs from "Mate, if you don't move your hand, there's going to be a lot of buttons on the floor," to "There came a low grunt, masculine and real and the taunt nerves along the sailor's thighs eased." This chapter is a classic bit of insight into the USN; the sailor leaves Bruce's apartment armed with Terry's name and address, having seen Terry's photo, and determined to get to know him.

Terry's career as a female impersonator moves upward and he passes from success in Los Angeles to become the toast of San Francisco. His career leads him to romantic New Orleans and in this portion of the book Mr. Little leaves nothing of the traditional behind. Here we have everything from magnolias, wisteria, moss on the ancient trees, the traditional New Orleans ex-madam who is the salt of the earth and the faithful Negro maid. The amazing thing is that if you live in New Orleans for any length of time, you discover that all of these things are true!

Terry progresses from his first intense love affair to the realization that there is little stability in the gay world. Just as he is becoming very casual about the whole thing, he has a flat tire one night and Nick Lazza comes along and fixes it for him. The two years with Nick were an interlude of pure joy for Terry, but he realizes that Nick is really not made for the twilight world and Terry's technique for getting Nick back into the arms of his waiting girl friend is high drama indeed. Three years later and Kent Stewart comes back into Terry's life. The last few months of Kent's life are spent with Terry and this section of the book is somewhat on the overly sentimental side.

Terry virtually retires from the world after Kent's death, but after a while does find himself and the book closes with him making a successful comeback in a new New Orleans club. As any of our readers know, any book by Jay Little is well worth reading.

Queer Triangle. Wallace Hearn. (Available through Guild Book Service for \$3.00)

When this fast moving novel ends one of the principals is dying in the gas chamber and of the three people involved in the "Queer Triangle," only Bob Crane, the man who set it into motion, is still alive. This book will not win any prizes as far as smooth writing and subtle plots are concerned, but it is one which is completely absorbing because the melodrama in it is so smoothly combined with life as so many know it.

Bob Crane had picked up Bill Downing, fresh into the Air Force from the backwoods of Georgia. He had initiated Bill into "gay life," not too difficult as Bill was an avid pupil, and Bill had soon parted company from his wife, Sylvia, been disowned by his parents, and was well on the way to "coming out."

Bob decided to introduce Bill to Marty. Marty is a sad, but very depressingly true, aging homosexual whose life has been rather dreary. Marty falls completely in love with Bill but is so frightened of losing him that he becomes an unpleasant alcoholic and thereby guarantees that he will lose him. Bill has, meantime, been picked up by an actor and taken to a party. The action gets rough, Bill is divested of his clothes, dropped in an alley, the police follow through and Bill is discharged from the Air Force.

Life with Marty becomes more depressing and Bill decides to look around for a little diversion. He finds it with several people, but it is with "Lucky" that he becomes involved in an emotional relationship that leaves nothing for anyone else. From this point on, the book moves swiftly and easily from one climax to another. Sylvia comes back asking for money and Bill throws her out-only to have her murdered a few blocks from his apartment by her lover who is jealous because she has been to see Bill. Of course, Bill is accused of the murder but this is quickly cleared up.

When the book closes the three principals, Marty, Bill and Lucky, are all dead. The circumstances of the individual deaths we will not reveal here in order not to spoil the story, but there is more than enough melodrama in this book for anyone. This short book is the kind you pick up, can not put down, and wonder what you ever saw in it-except that it has some fast action, accurate portraits of some people you know, is unpleasantly true to life, and has just enough melodrama to make it irresistible.

PAPERBACKS AVAILABLE

Torment. Richard Meeker. (Available through Guild Book Service for \$2.00)

Guild Book Service has been able to purchase the entire remaining lot of this title from the publisher, in whose warehouse the book has been stored for some 20 years. This is one of the classics in our field of special interest and this is one of the titles that GBS was determined to make available.

Kurt Gray is the usual sensitive, handsome, talented only son of a wealthy family in a small town. He goes off to college and is drawn into a homosexual relationship with Derry Grayling. Derry is rather unmoved by it all and maneuvers Kurt into bed with David Perrier, the artistic young man who has coveted Kurt for so long-Kurt feels a little guilty that David made him feel even better than Derry had been able to do.

Derry's sister, Chloe, is desperately in love with Kurt and this makes for endless complications-not the least of which is her determination to save Kurt from what, to her, is the fate worse than death. Just as Kurt learns that Derry and David are sharing an apartment in the Village, along comes glamorous Tony McGuran-who prescribes instant sex, which he provides, and experience with a woman, which Georgia Rubin proceeds to take care of with enthusiasm.

There is much melodrama as Kurt wends his way to success as a musician, comes to terms with life and himself, Derry becomes the darling of the avant garde set, Chloe and Kurt make a futile try at romance and, finally, Kurt and David come to the beginning of a life together. This is a sentimental, overly "sweet" book but it is one of the really important "first novels" in this field. This edition is an oversize paperback and GBS offers it not only because of the worth of the book as a novel, but because it has been off the market for so long and so many of our readers will not have had an opportunity to read it.

I Changed My Sex. Hedy Jo Star. (Available through Guild Book Service for .75¢)

This is the story of how Carl Rollins Hammonds became Hedy Jo Star. It is not the story of a sensational Christine Jorgensen, who was simply a male homosexual who wanted to be placed in a more advantageous position competitively, but the story of a genuine sex change based upon painstaking surgery and adequate psychiatric evaluation.

The early life of Carl R. Hammonds was such as to indicate that he was "different" from other boys and puberty only made this painfully clear. The boys in gym class were the first to stress the feminine qualities of their fellow student. Romance came to Carl with another boy at the age of 14 and by the time the affair had lasted two years, neither of them even thought of Carl as a boy.

At 17 Carl ran away from home, disguised as a girl, and this book is his-her story from that point on. It is a strange story of triumph and failure, success and misery, love and scorn, and all the other emotions that someone as different as this author could arouse in people. Today Hedy Jo Star is happy to be the wife of a loving husband and spend her days as do millions of other housewives-some of whom know Hedy Jo under her

married name and would never believe this story if they read it. The book is lavishly illustrated.

The Homosexual in America. Donald Webster Cory. (Available through Guild Book Service for \$1.00)

Guild Book Service thought everyone who was interested had read this book long ago—such is not the case. We have had so many requests for the paperback edition that we are adding it to our lists.

No one needs to be told that this was the first important book written in this field. When first published in 1951, it was the object of much interest and dispute. Here was a book that dealt with a taboo subject in a completely frank and, therefore, shocking manner. Cory was the first to explore, with anything other than superficial generalizations, the reasons for so many homosexuals marrying, the widespread covert homosexual activity in the military and the commercial aspects of homosexuality in larger cities. The one chapter which generated the most abuse was Chapter 18 "Some Plain Words on Sublimation." Cory points out that sublimation, however we may call it, is doomed to failure and cites all the reasons in a compelling manner. This chapter angered many of the more pious and prissy homosexuals and took away one of the main lines of argument of those reformers who had been telling homosexuals "Be strong, suppress your tendencies."

This book is the classic in the field and is as relevant and to the point today as it was in 1951. Any Guild Book Service reader who has not read it should do so.

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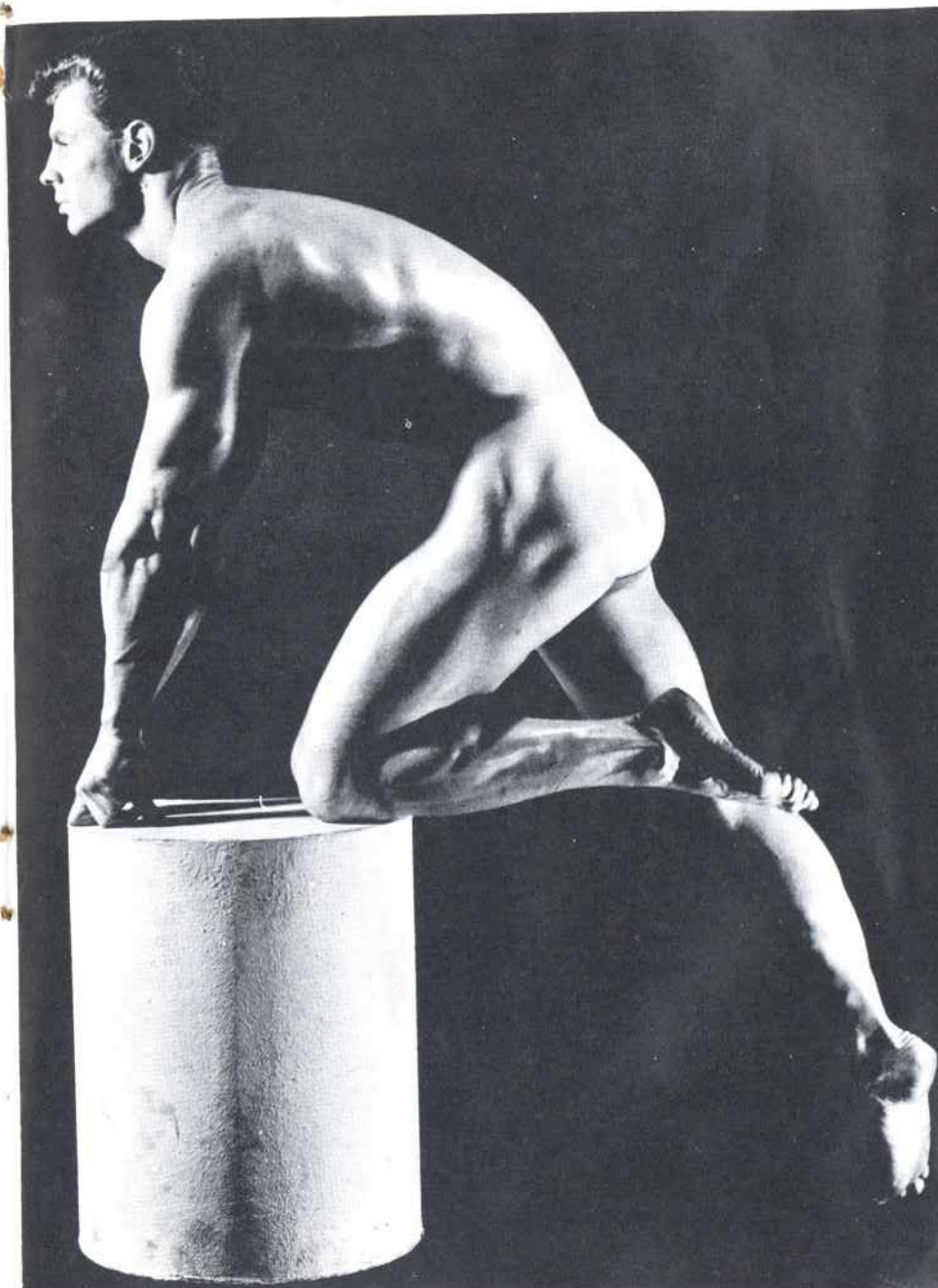
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FROM ISSUE _____ 2

George O'Mara

To our second issue George O'Mara brought the gift of his classical perfection, the harmonious line and elegant fluidity of a flawless physique and handsome features matched with an equally superb sense of posing. George joins our birthday parade in, appropriately enough, his birthday suit. Photo by Kris.

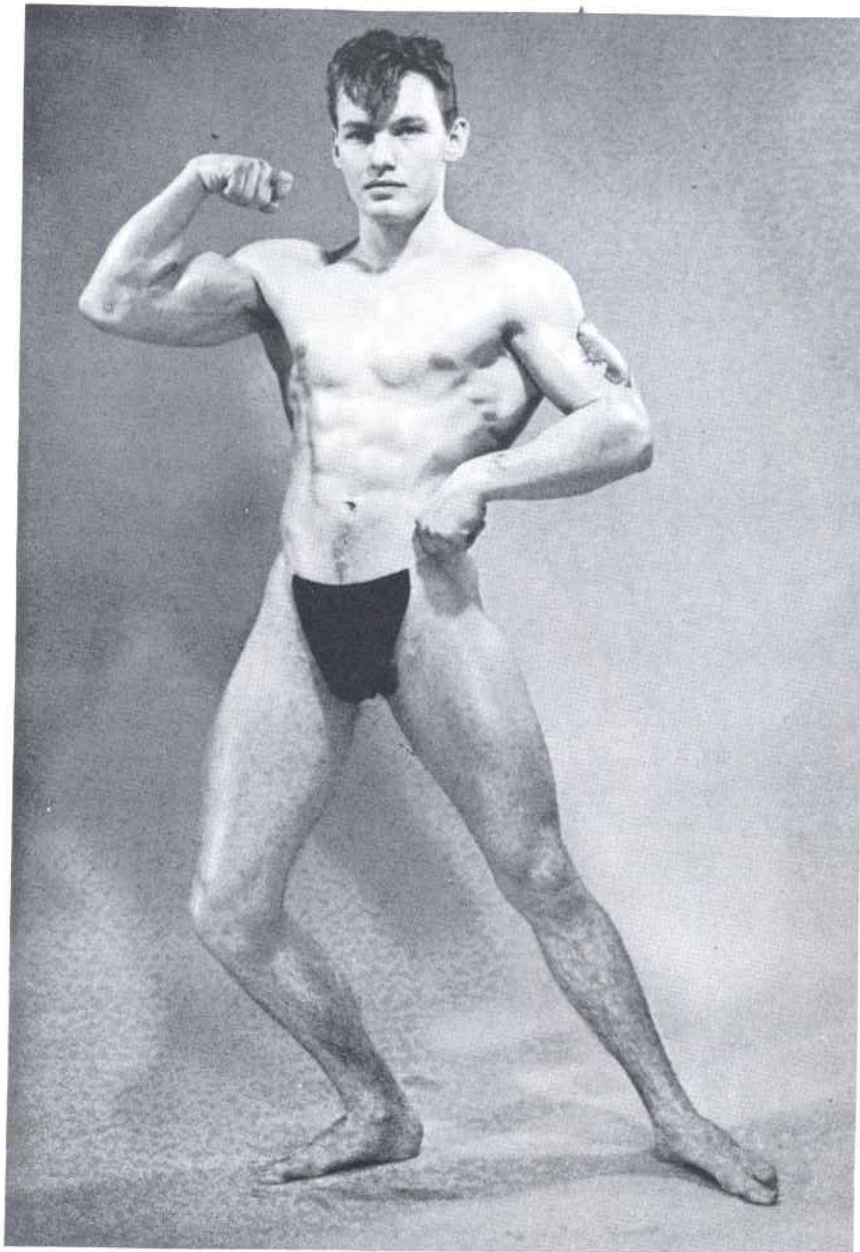




FROM ISSUE 3

Bob Foxx

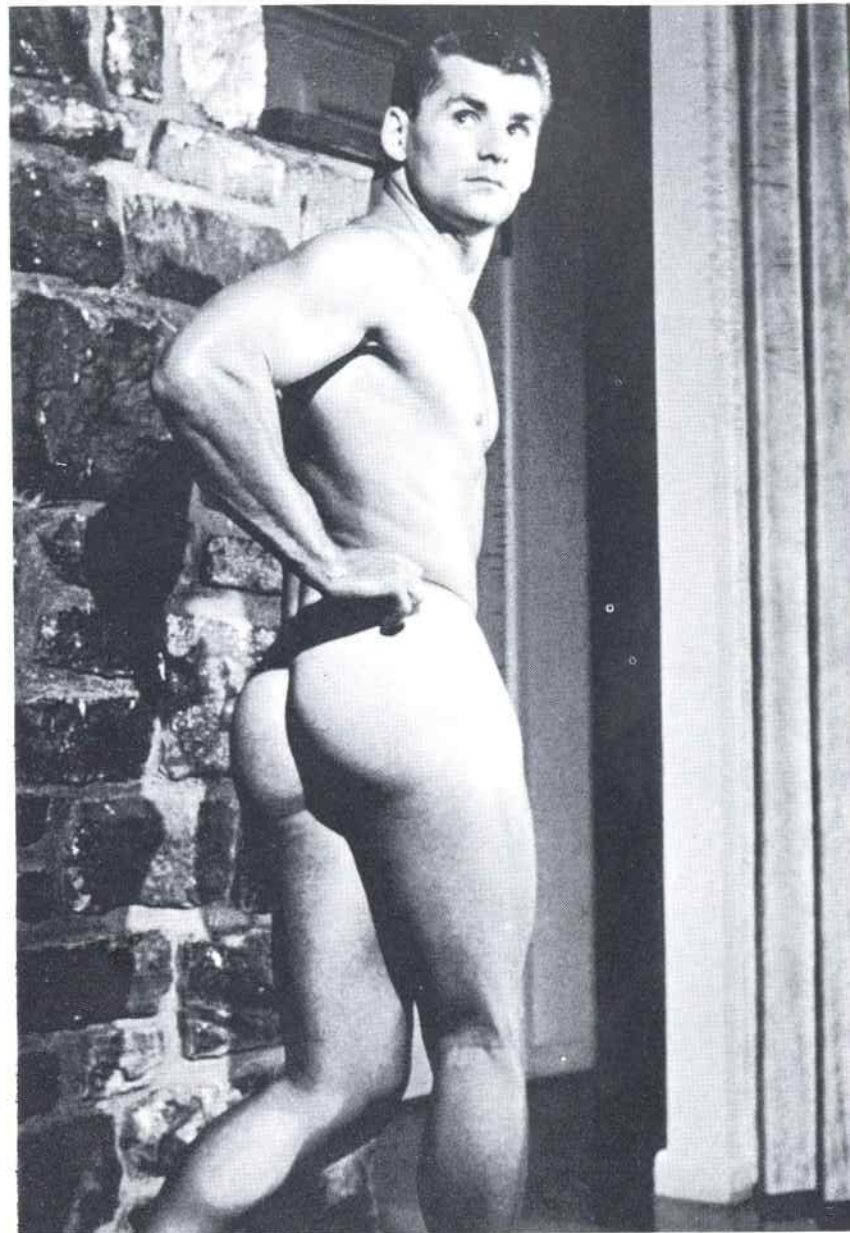
Youth and vitality in a most impressive teenage package was supplied to our third issue by Bob Foxx. This high school athlete excels in track, wrestling, and football, and whether running, tangling, or tackling, always manages to come out on top. Photo by Troy Saxon.



FROM ISSUE 4

Gerald Desfosses

Our fourth issue received a flavor of Bold, Untamed Adventure from blond, lumberjack-type Gerald Desfosses of the Canadian Northwoods. This square-jawed, broad-shouldered heman proved such a favorite with our readers that he has made frequent appearances in our subsequent issues. Photo by Desfosses.





FROM ISSUE 5

José Ole

The fantastic physique of fiery Jose Ole brought to our fifth issue the gift of Sophisticated Virility. The powerful, manly pectorals and lean waist particularly impressed us on this sensuous New Yorker. Note to how the patterns of body hair serve to enhance and highlight the well-defined contours of his musculature in this excellent photo by Plato.



FROM ISSUE 6

Bob Ireland

Our first year drew to a close with the gift of unforced Spontaneity as supplied by little Bob Ireland in our sixth issue. This well-built young Canadian takes his own photos and his equally accomplished on either end of the camera. Photo by Ireland.

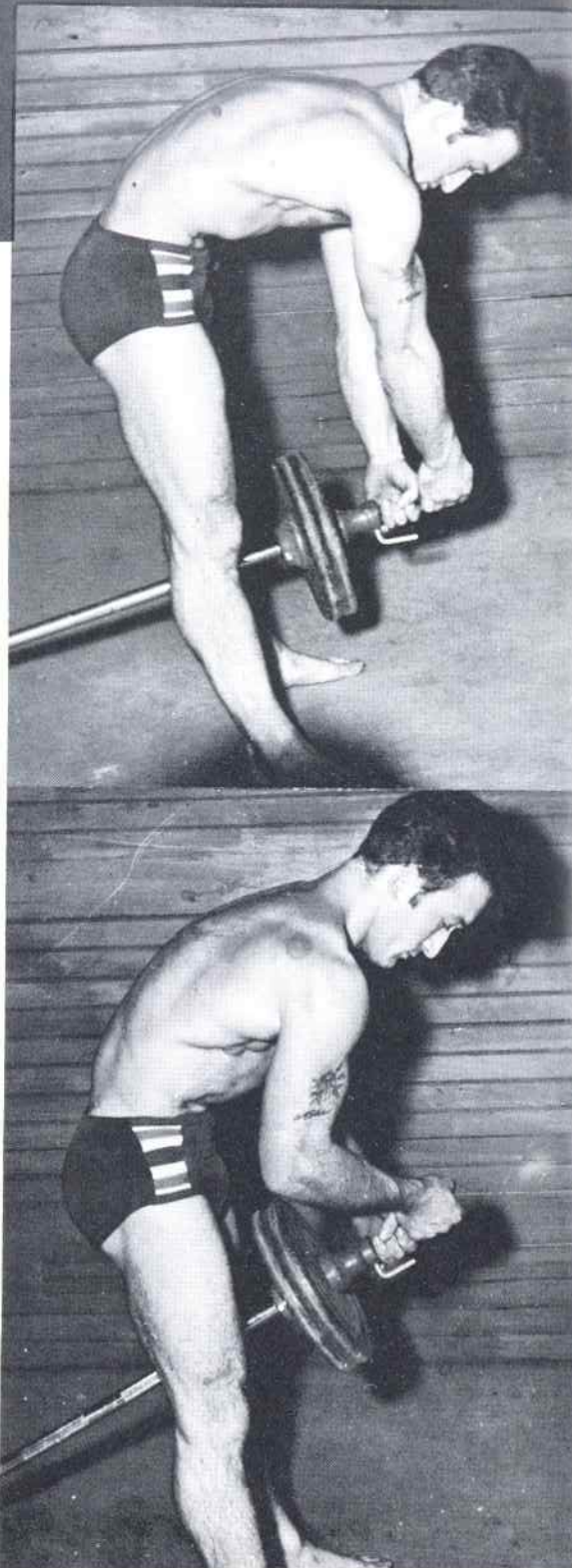


And so our birthday party is concluded and the presents have been all unwrapped, the boxes all opened. The gifts we have received; Rugged Manliness, Classical Perfection, Youth & Vitality, Adventure, Sophisticated Virility, and Spontaneity, we will keep in trust to share with you, our readers, throughout the coming years. Thank you for coming.

MARS DEVELOPS THE LATS

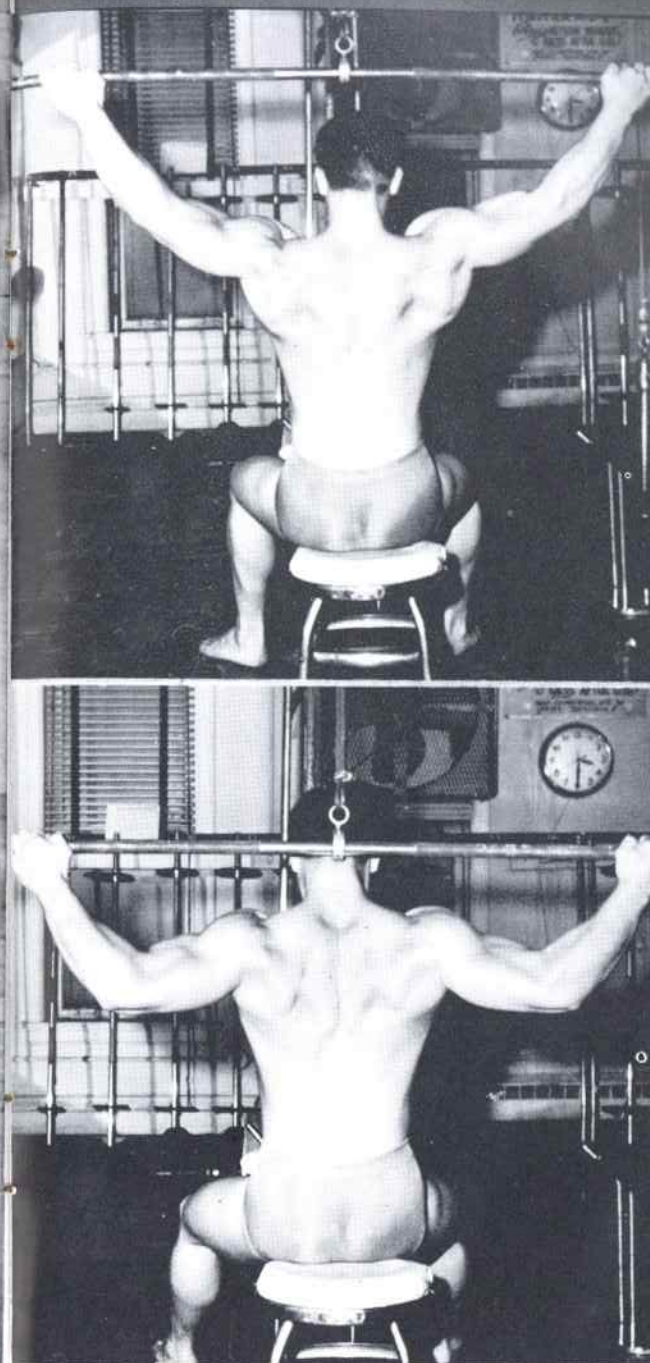
Bodybuilders should never underestimate the importance of the latissimus dorsi, or "lats." These back muscles flare outward and upward around the side of the rib cage to the armpit, and are largely responsible for creating the tapering "V" effect which makes the shoulders seem wider and the hips narrower. The lats are seldom easy to develop, and the efforts of many aspiring physiculturists are doomed to relative failure by the basic shape of their lats. For those who are determined to do what they can with their lats, regardless of the degree of success which they can hope to realize, MARS recommends these two exercises: on this page a home gym routine, and on the next page one which requires the use of a specialized bit of equipment only to be found in well-stocked gyms.

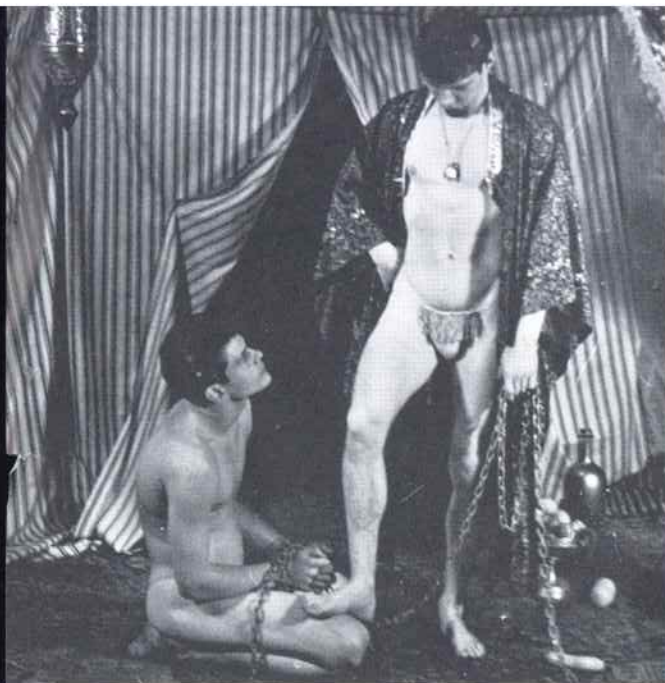
The two-hand end lift is performed at home and requires only a barbell. First straddle the bar, facing one end. Grasp the end of the bar with two hands, the body being in an unvarying bent-over position as shown in the top photo. Bring the end of the bar up to the chest, and then let down again. The bottom photo shows how NOT to do it . . . the back should not be straightened when the weight is raised. **INHALE** as you lower the weight, **EXHALE** as you lift it. Use a weight at which 3 sets of 10 reps can be performed. Weight may be increased by adding more plates, by transferring plates from opposite end, or by simply grasping the bar on the side of the plates closer to the center rather than on the side near the end. Model is Mike Barcos.



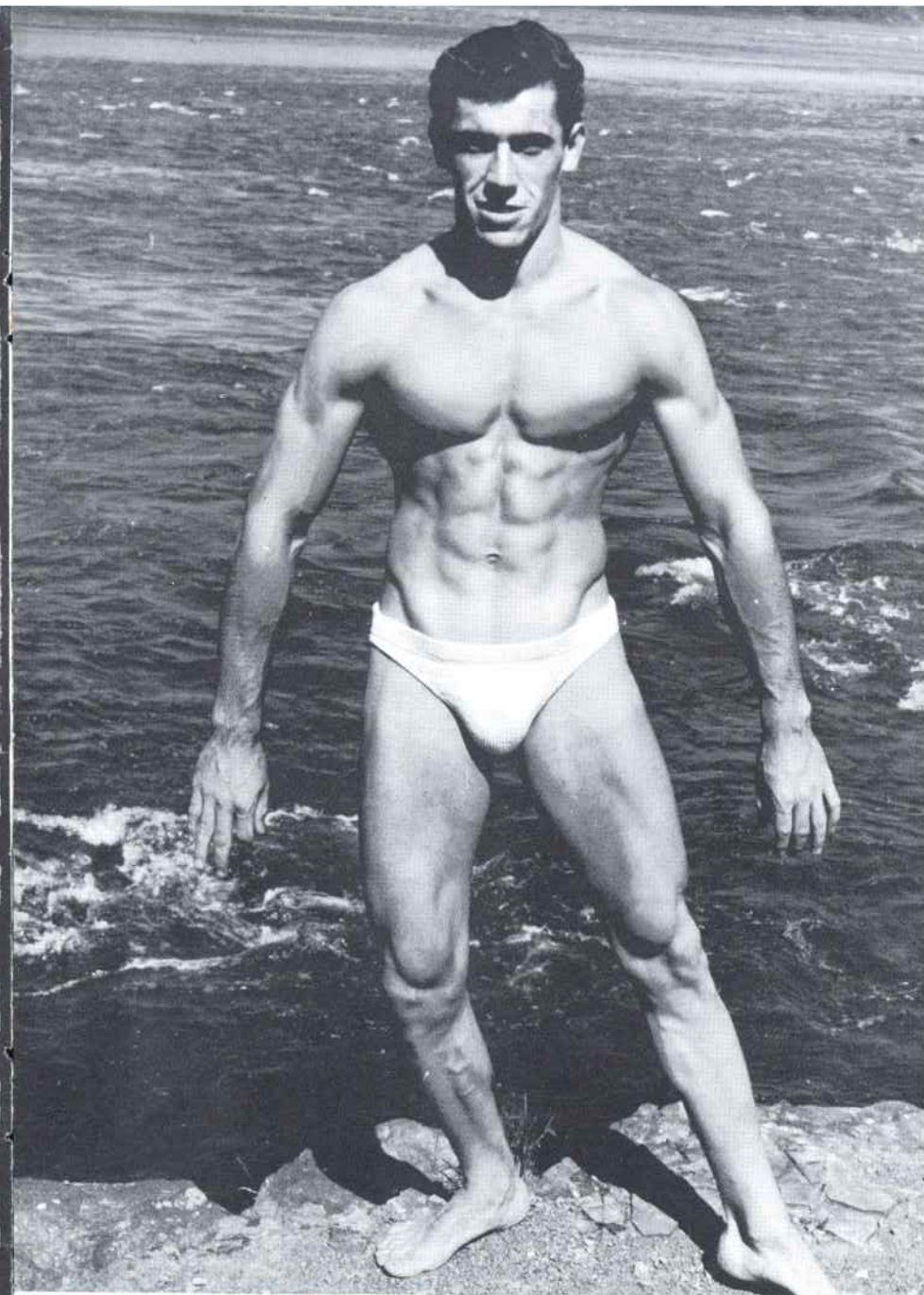
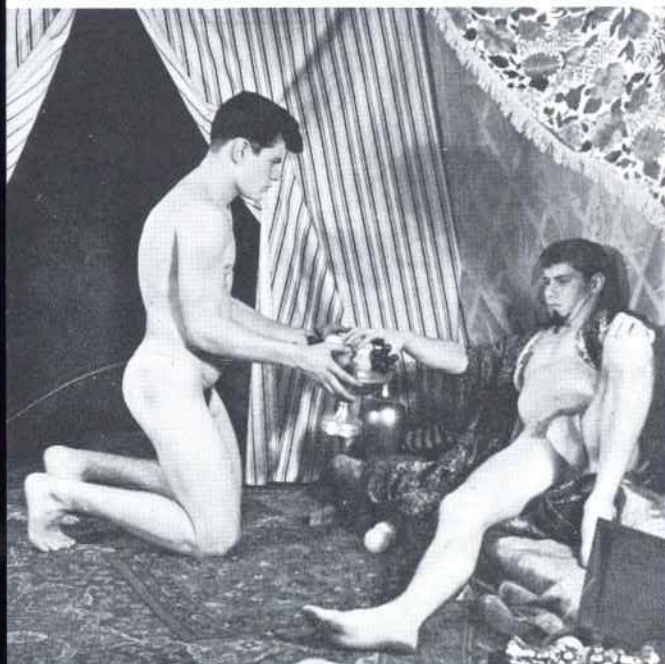
AT HOME OR GYM

Perhaps the ideal lat exercise requires the use of a gymnasium equipped with a lat machine. Grasp the bar with as wide a grip as possible, as in the top photo. Keep the back straight, or arched slightly backward. Pull the bar down as far as shown in the second photo. Use a slow, concentrated muscle action on both upward and downward movements. Inhale as the bar raises, exhale as it lowers. (Remember that when you pull the bar down, you are actually **lifting** the weights, due to the overhead pulley system) Adjust weights to where you can do 3 sets of 10 reps. Ralph Kleiner is the model.

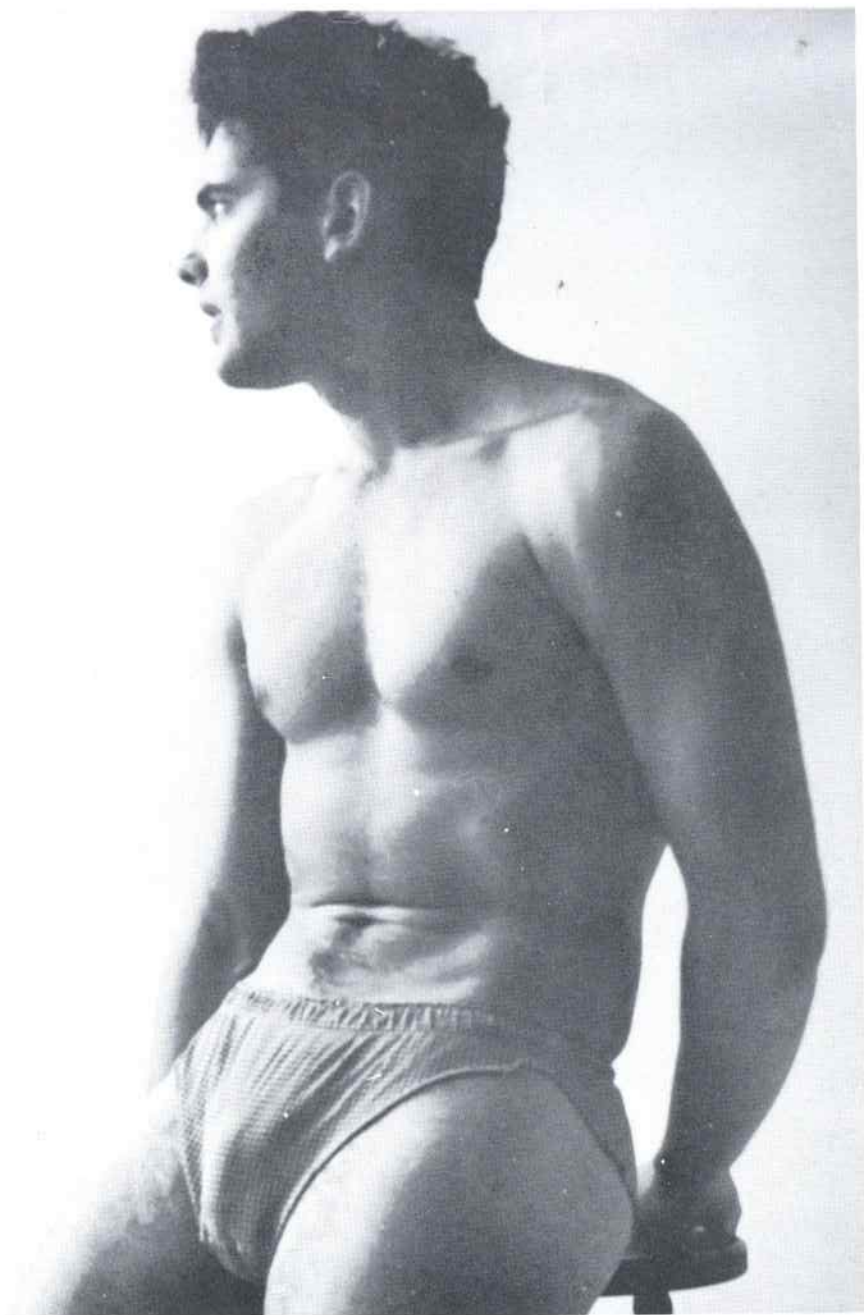




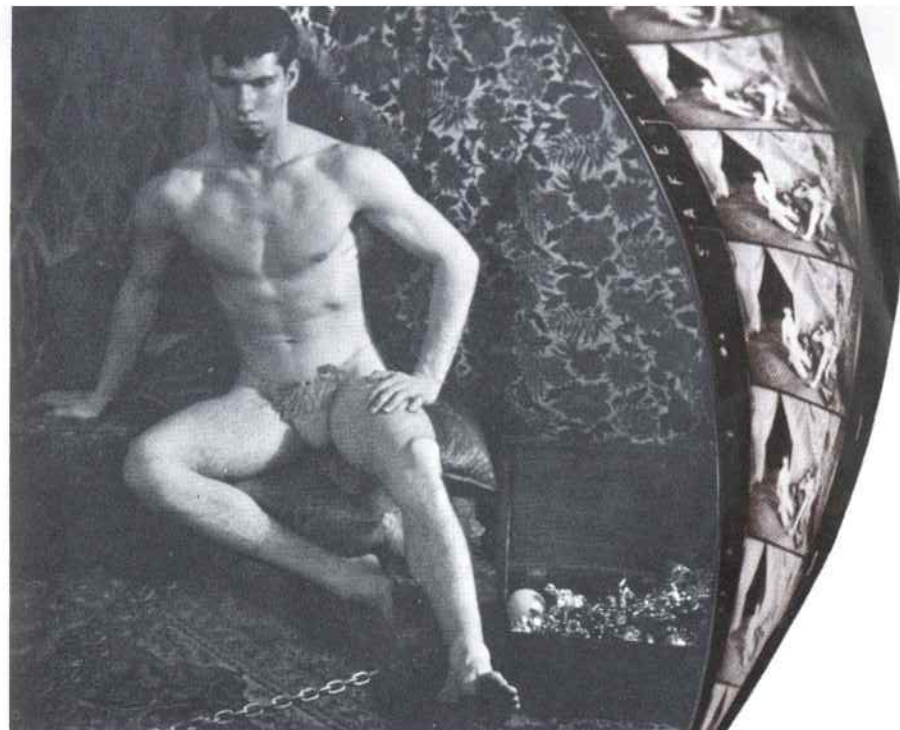
All begins well as the newly-purchased slave (Kerr) goes through some routine duties for the sheik (Bordis)



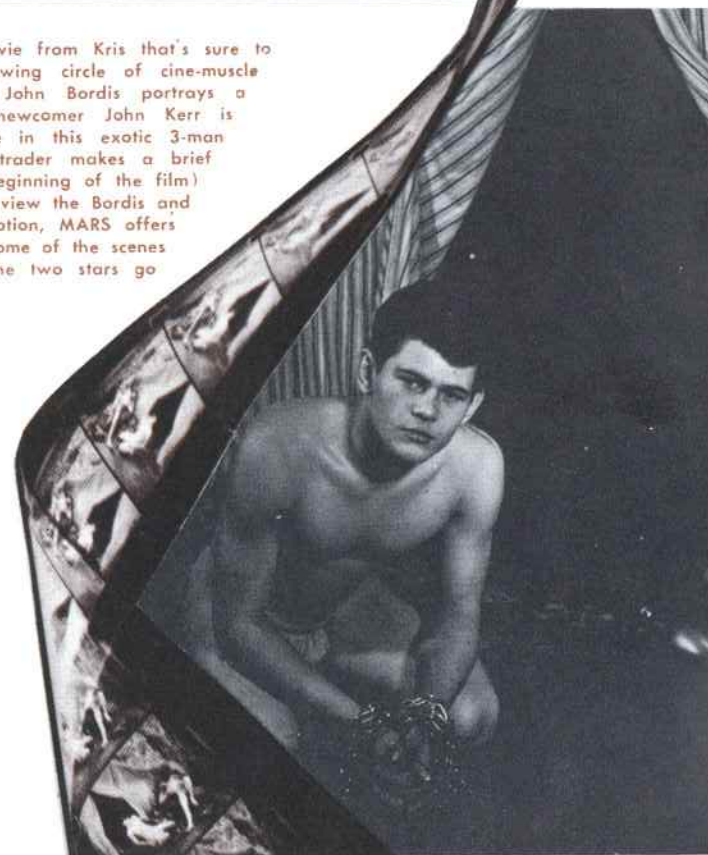
Power Photos, a new name in the physique world, shows us their star model, Serge Boyer, A Montreal gym instructor who is certainly ALL power!



Also from Plato comes this sensitive study of young Larry Marcello. Especially noteworthy is the fine definition and muscle size apparent even in this soft-lighted relaxed pose.

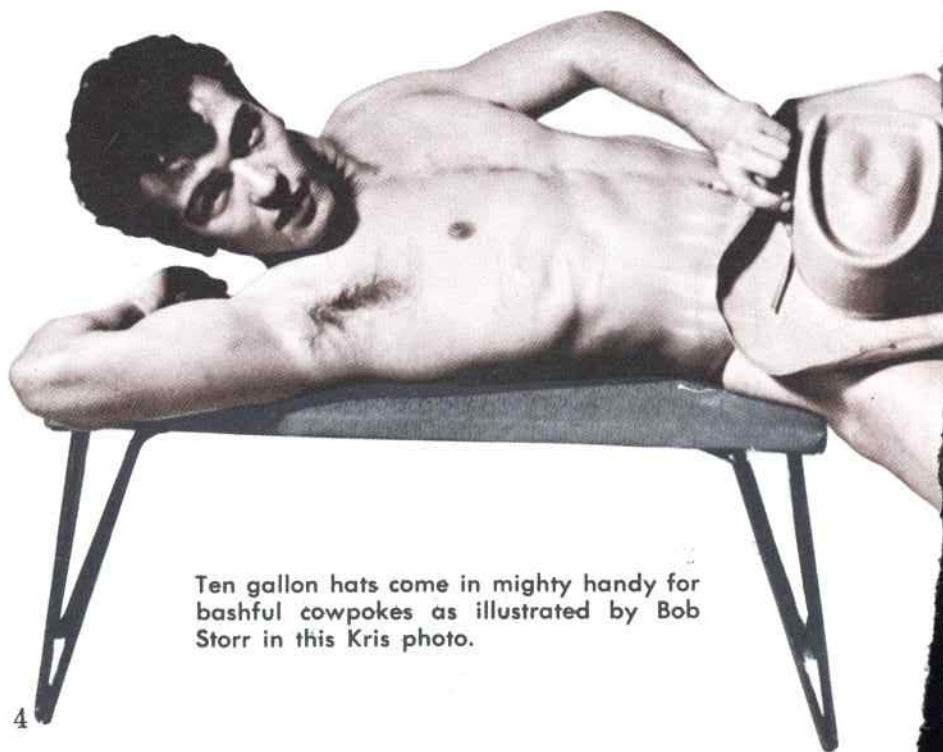


A new physique movie from Kris that's sure to please the fast growing circle of cine-muscle shows. A bearded John Bordis portrays a Desert Prince and newcomer John Kerr is his recalcitrant slave in this exotic 3-man spectacular (a slavetrader makes a brief appearance at the beginning of the film). Good opportunity to view the Bordis and Kerr physiques in motion, MARS offers a preview peek at some of the scenes from the saga as the two stars go through their paces.



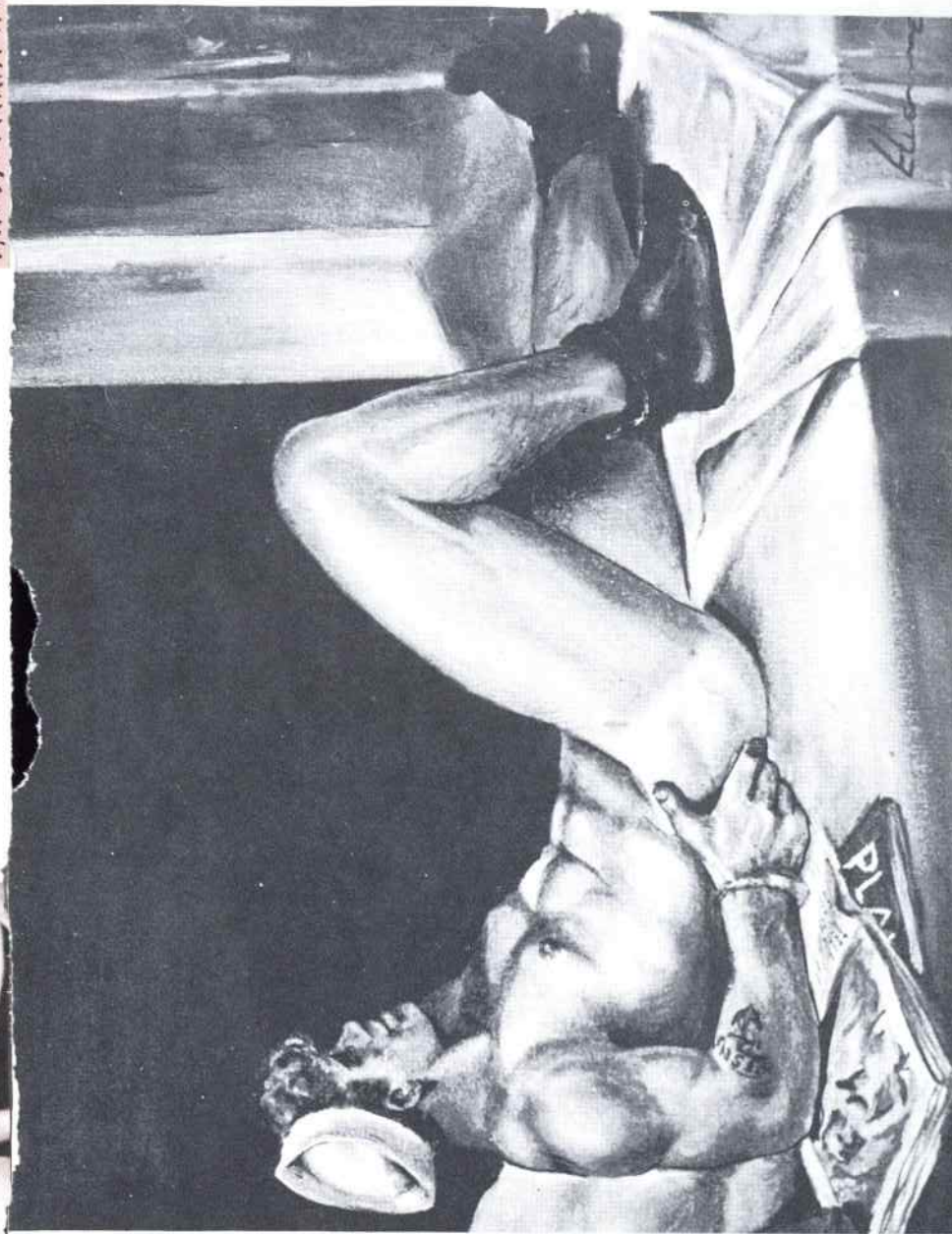
WILD WILD WEST

The American Cowboy has always epitomized the qualities of virility and manliness. In his ten-gallon hat, dusty boots and gunbelt he has loomed large as an image of undiluted masculinity. It was inevitable, therefore, that physique art, which depends so much on these very qualities of male-ness, would find in the Cowboy an ideal subject for lens and brush. So buckle on your spurs as MARS takes you on a tour through the wildest wild west imaginable as interpreted by three photographers and five artists.



Ten gallon hats come in mighty handy for bashful cowpokes as illustrated by Bob Storr in this Kris photo.

has invested his drawing with high action and knock-about adventure. Our undaunted Etienne, meanwhile, himself no stranger to the rough-and-tumble school of painting, chose a more relaxed mood and came up with this charming study of a reclining sailor, who seems to have grown weary of his bedtime magazines with their vicarious fictional adventures and deeds of der-ring-do, and contemporary plates joining in the fracas above.



HAPPY BIRTHDAY MARS

Some thoughts and some Photos as we begin our second publishing year . . .

It was just one short year ago that MARS first saw the light of day and bravely dipped a tentative toe into the turbulent tides of Magazine-dom. Since then, thanks to the active support of our loyal readers and talented contributing photographers and artists, MARS has gone from strength to strength ever striving to put before the public the highest standards of physique art and photography, interesting and informative related articles of interest, plus the finest instructive exercise material. And always, the response of our readers, with generous praise or constructive criticism, has been heartwarming and welcome. So, as a special "thank-you" to our friends throughout the world, we have prepared this little birthday party to which we have invited the most popular model from each of our first year's issues. Won't you gather with us around this birthday beefcake and help us "blow out the candle" to celebrate at MARS' happy birthday blast?



PROMETHEUS

A New Painting

by Etienne

No. 7, May 1964

MARS

devoted to the ideals
of classic physical
development as
exemplified in the
arts of photography
and painting

FRONT COVER:

ART STEINAGLE

PHOTO BY KRIS

BACK COVER:

A DRAWING

BY DEAN

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A "Scott" of another sort is the famous Scott of London, the superlative photographer with the best in British males. Here, for example, is his masterful handling of husky Dave Rixon.



Prometheus, son of the Titan Iapetus, might well be considered the first "champion of the underdog." It was he, the myths tell us, who stole the gift of fire from the gods in order to give it to man so that mankind could survive and benefit from the flames. Concealing the fire in a hollow fennel stalk, he carried it down from Olympus and bestowed the lifegiving light and warmth without which mankind would have surely perished. To this day fennel stalks are still used in the Greek islands to carry light.

As punishment, Zeus had the youth chained to a mountain. Every day great birds would come and tear Prometheus' liver, which would grow back during the night for the birds to feast upon the next day. Eventually the hero, Heracles, climbs the mountain and frees Prometheus from this torture.

In this superb rendering of the agony of Prometheus on the mountainside, Etienne has created a composition of classic scope and voluptuous sensitivity.

MARS

bi-monthly
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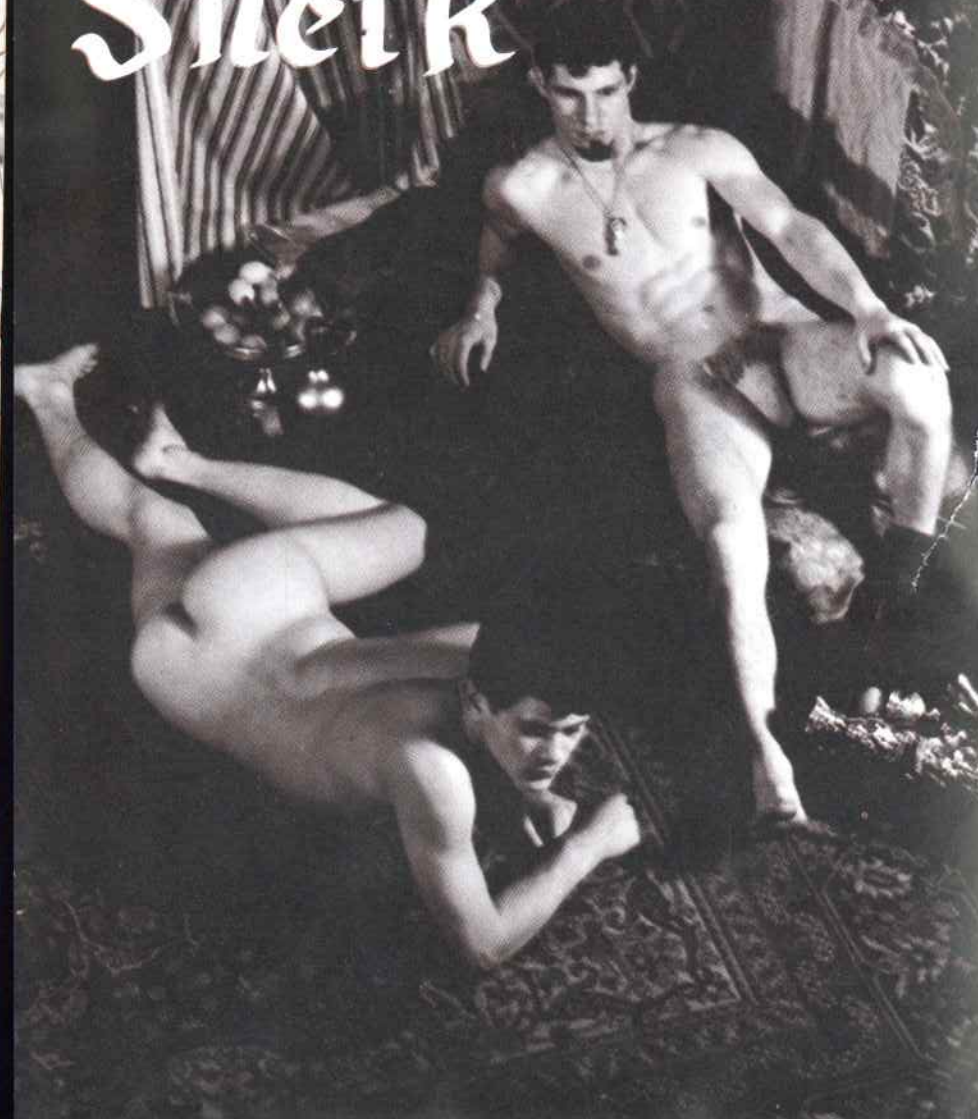
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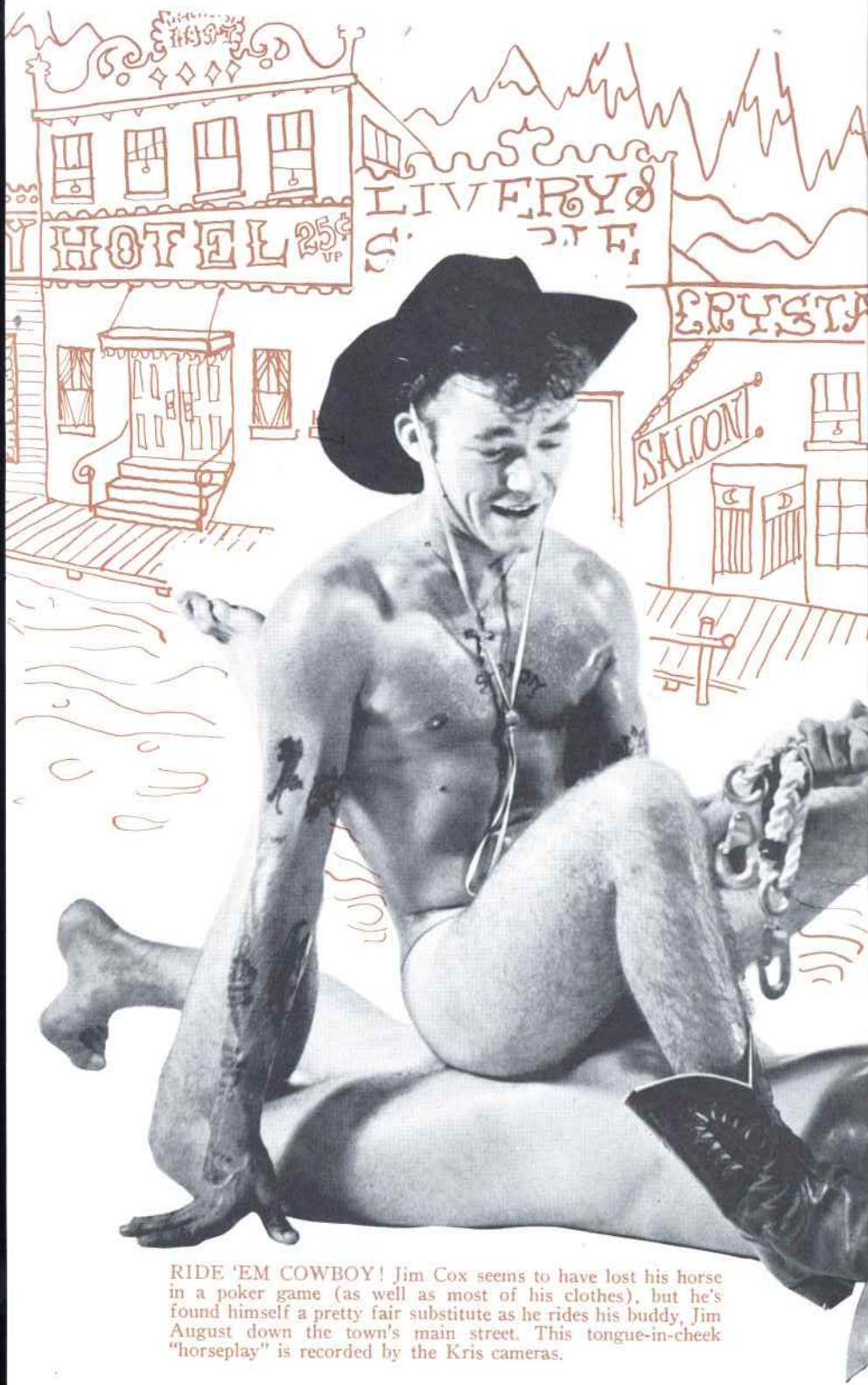
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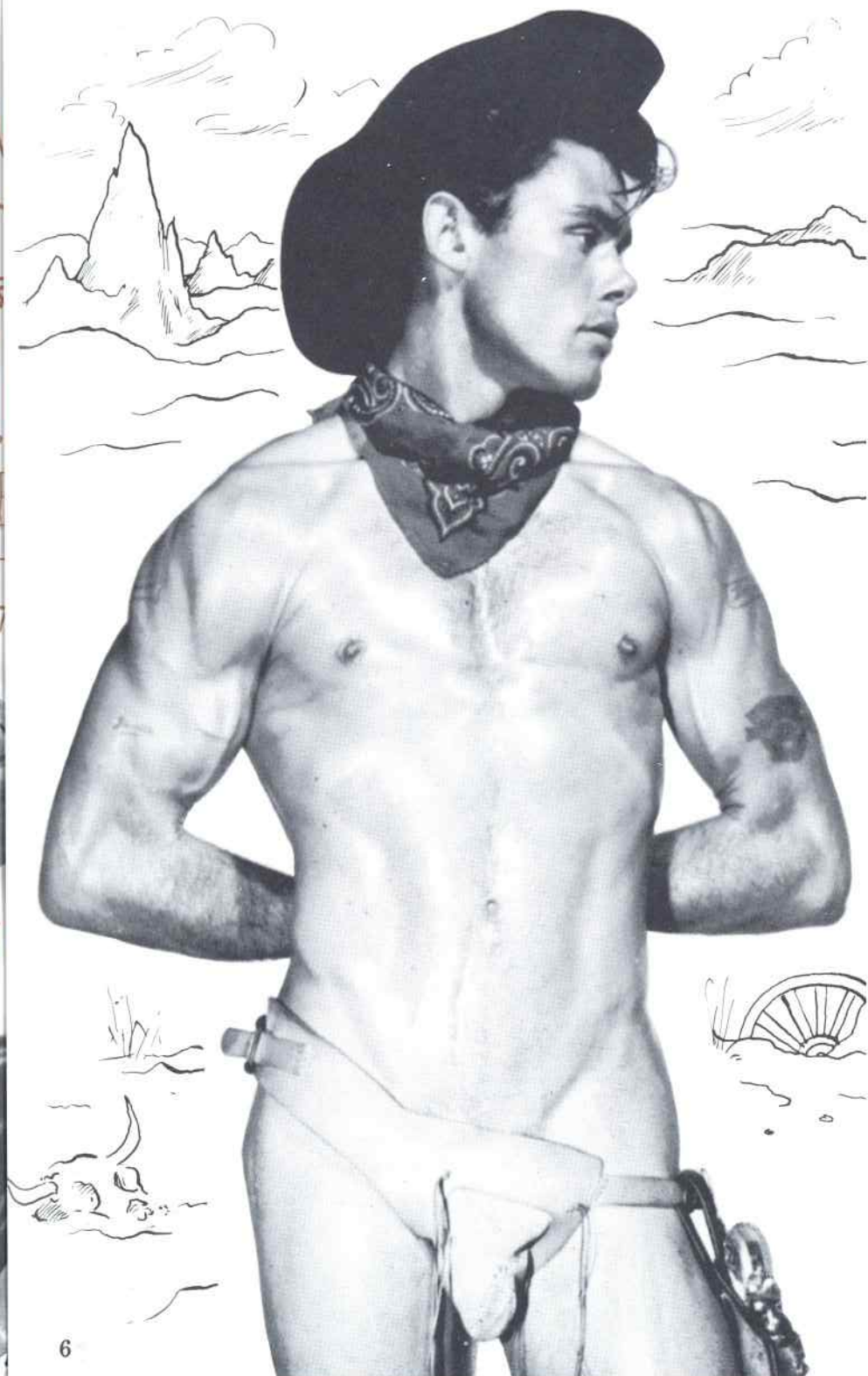
WILD
WILD
WEST

Slave of the Sheik





RIDE 'EM COWBOY! Jim Cox seems to have lost his horse in a poker game (as well as most of his clothes), but he's found himself a pretty fair substitute as he rides his buddy, Jim August down the town's main street. This tongue-in-cheek "horseplay" is recorded by the Kris cameras.





Coverman Art Steinagle is a real-life cowboy from Arizona, who posed for Kris while he was in town with a Rodeo. He can do quite a few tricks with that rope, and is an accomplished rider besides.

The Scott studios have a number of fine artists, among them VORR, who gives us this trans-Atlantic view of the American cowboy.

