



Whāia te iti kahurangi  
ki te tūohu koe me he  
maunga teitei

Seek the treasure you value most dearly:  
if you bow your head, let it be to a lofty mountain.

## Whāia te iti kahurangi ki te tūohu koe me he maunga teitei

Whakatauki (Māori proverbs) represent the wisdom guiding Māori culture. They are a poetic form of the Māori language often merging historical events or holistic perspectives with underlying messages that are influential in Māori society.

The official University of Auckland kowhaiwhai pattern is featured in this design. Contained within this pattern are two main kaupapa that have been purposely linked and utilised. The Puhoro pattern has been used to depict agility, speed and assertiveness. All very important qualities that Taura Māori require to succeed in tertiary education. The Mangopare (hammerhead shark) symbolises strength, courage, leadership, bravery and unrelenting determination. Very strong characteristics that would serve the taura well in their endeavours. The third feature, steps, are significant in their relationship with a student's education and their willingness to ascend higher in their learning and intellectual achievement.



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