

# AWARDS NOMINATION FORM

11 NOVEMBER 2022

WORLD TRADE CENTER KUALA LUMPUR



## ORGANISATION NOMINATION

Category Nominated (Select as listed in brochure/website):

## ORGANISATION INFORMATION

Organisation Name

Registration No.

Date of Established

Nature of Business

Address

Country of Origin

Website

Name of Nominee

Designation

Email Address

Contact No.

Liaison Officer

Designation

Email Address

Contact No.

## ORGANISATION SALES PERFORMANCE

YEAR	SALES TURNOVER	LOCAL SALES	EXPORT SALES	E-COMMERCE SALES
2021		%	%	%
2020		%	%	%

Number of Branches

Number of Countries

List of Any Awards/Recognitions/Standard

1)

2)

3)

4)

5)

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## ASSESSMENT

### 1) Strategy & Identity

Does the organisation have an identity structure and long-term strategy for its development and implementation?

☐ Yes

☐ No

If yes, does it include:

I) Vision

☐ Yes

☐ No

Please Specify

II) Mission

☐ Yes

☐ No

Please Specify

Does the organisation's mission contains these following key drivers?

(Please tick (✓) where applicable)

☐ Delivering Quality Products

☐ Focus on Customer Service

☐ Commitment to Innovations

☐ Inspire Staff to Work towards Organisation's Vision

### III) Identity

Unique traits of the organisation that makes it better than the competitors

- 1)
- 2)
- 3)
- 4)
- 5)

### IV) Innovation

New ideas/skills developed to improve the organisation

☐ Research & Development

☐ Improve IT Skills

☐ Packaging

☐ Others

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## 2) Growth & Performance

### I) Market Share (Local & Overseas)

What is your market share relative to your competitors?

### II) Growth (Local & Overseas)

How has your brand revenue grown in the past two (2) years?

## 3) Corporate Responsibility

What are the efforts taken by your organisation in the field of Corporate Responsibility?

## 4) Driving towards Malaysia Economic Development

What are the efforts taken to drive Malaysia Economic Development?

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## DECLARATION BY PARTICIPANT

I, hereby declare that the information contained in this form is true and correct.

Mr./Mrs./Ms.

Designation

Organisation Name

Signature

Organisation  
Stamp

Date

## SUBMISSION OF FORMS

Checklist for Applicants:

☐

Complete Application Form

☐

Copy of Organisation Registration Form

☐

Copies of relevant certificates of recognition, awards and standards obtained

☐

Organisation Profile including organisation chart

☐

Copy of Financial Statement for the year of 2020 & 2021

☐

A set of brochure/catalogue/Organisation Profile

Participant Form and other relevant documents (two years Financial Statements, product brochures / catalogues and other supporting documents) must be submitted by **3 JUNE 2022**

**AFRICA LEADERSHIP BUSINESS AWARD 2022 (ALBA 2022) SECRETARIAT**

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