



# LIBERTY ECONOMY TOKEN

Lite Paper v1.0

https://liberty-et.com/

LIBERTY, the Alliance Coin



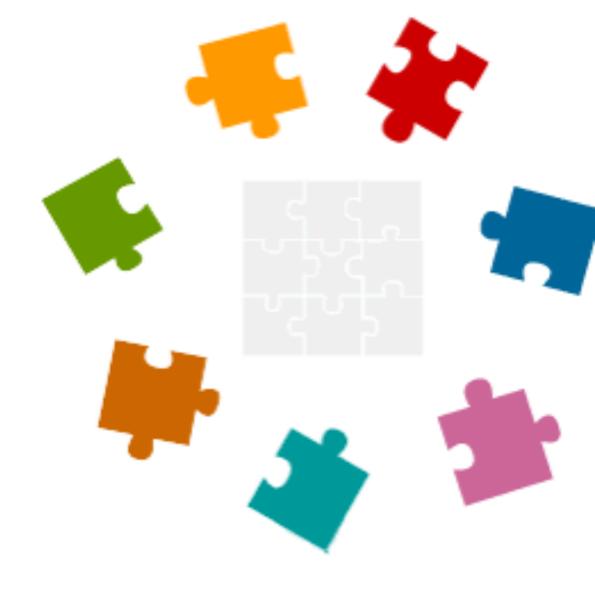


# <u>To Lead</u> Global Alliance

The Alliance in crypto assets means group collaboration between companies and partnerships on a common platform.

Liberty promotes the construction of a platform for individuals and companies that resonate with the principles of "small government" and "liberal society" to collaborate across borders and distances.

Cryptocurrency LES exists as a settlement method to build such an alliance, and we will build a platform through LES in terms of business matching and banking system.





The epidemic of the new coronavirus (COVID-19) has revealed that the international conservative community must work together to build a Survival Ecosystem.

COVID-19 has cast global issues.

It is said that the global movement of people will continue to cause such epidemics of infectious diseases.

And since the effect of biological weapons was shown again, it would be an opportunity for the "nation of nuisance" and international terrorist organizations to focus on such weapons.

We will enhance the global significance of conservative activities by supporting the world in terms of both financial and health, without depending on the welfare state or the central bank in the post-corona crisis.

#### Team



Hiroaki Aeba Founder

Hiroaki Aeba, the chairman of the Asian Pacific Conservative Union (APCU), founded the Liberty Project in 2017, He was an advisor on Asian-American relations to the Republican National Committee (RNC) and was a featured speaker at the largest event in the U.S. sponsored by the ACU.



Ed Moy Advisor of APCU

The Honorable Edmund C. Moy was the 38th director of the United States Mint and was a special assistant to the president at the White House from 2001-2006. He also was one of the first officials in the U.S. government to engage with the cryptocurrency community.



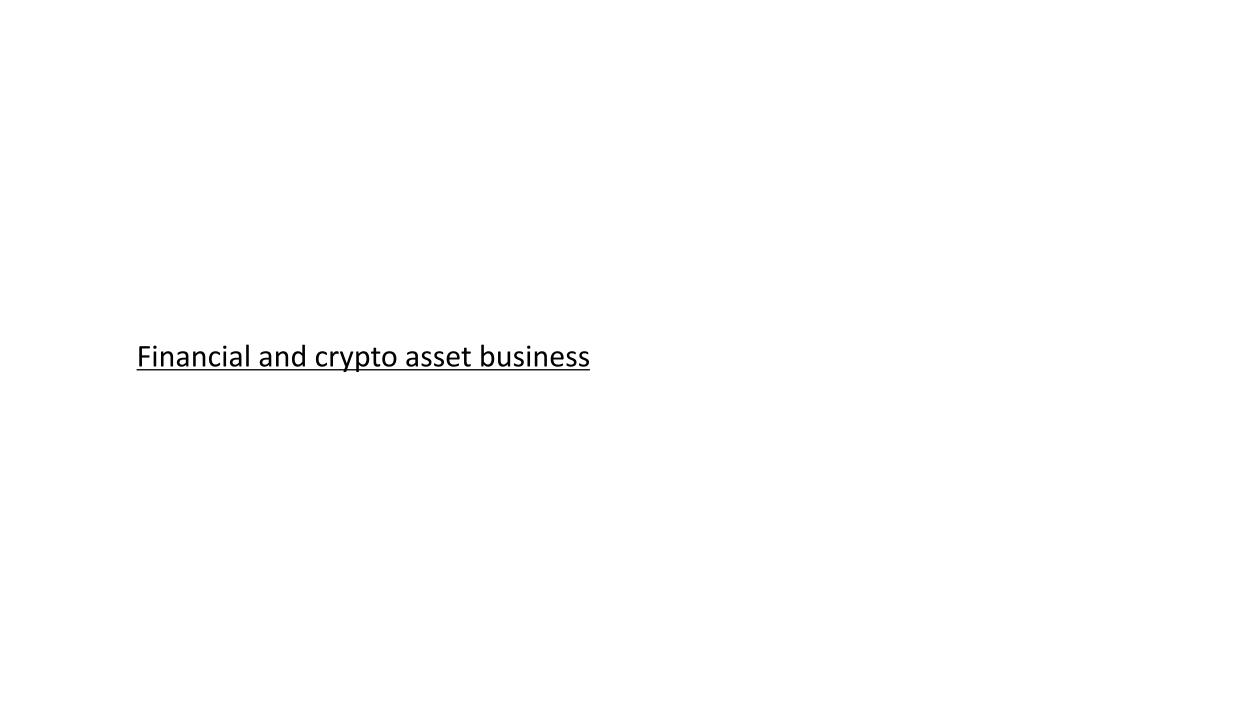
Reiko Naritomi

Reiko spent over a decade at a top media conglomerate in Japan producing groundbreaking content on topics ranging from music and sports to economics. She was also an executive at a well- known securities firm in Japan where she led investor and public relations. She possess excellent interpersonal communication and messaging skills across both digital and traditional platforms.

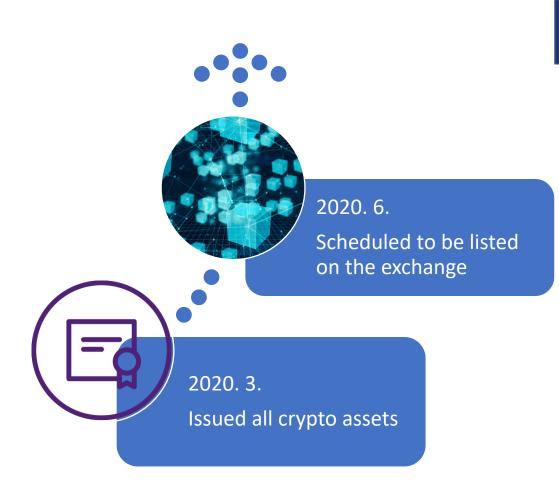


Sanjeev Sinha Chief Strategist

Sanjeev is the founding president of the India Japan Partnership. He graduated IIT Kanpur, specializations in Physics and Applied Finance. He plays important role to promote India-Japan relations in various aspects such as human resource development, finance, technical cooperation. He also served as the Governor (Banking and Finance) of Indian Chamber of Commerce and Industry, Japan; Editorial Board Member of a METI Affiliated Publication.



## Cryptocurrency



## Listing and full-scale operation

LIBERTY crypto assets LES issued all crypto assets by March 2020.

As of May 2020, we will achieve listing crypto assets at least two exchanges by July 2020, and start full-scale operations. Initially, 20% of the holders of the reservation right will be unlocked to enable trading.

At the same time, we are collaborating with Midwest Independent Bank, an American community bank, to explore innovative financial services that connect the United States, Japan and Asia.

# Exchange

LIBERTY's crypto asset LES is expected to be listed on two exchanges in the Virgin Islands (UK) and Singapore by June 2020.

We will secure a position as a crypto asset that can be convinced of the value by introducing a mechanism such as interlocking with the USDT token issued by Thether Limited.

We are also preparing for distribution and trading in the United States, Japan, India and South Korea.





# **OUR ALLIANCE**

Midwest Independent Bank is a community bank based in Missouri, USA. We have already advanced to Nebraska, Iowa, and Illinois, and have signed an alliance agreement with LIBERTY for future international expansion.

The bank is also a financial institution that shares the principles of American conservatism. Regarding sharing and distribution of LES, a crypto asset that embodies the philosophy of conservative, we are currently working on the overall business plan between the two parties.

The current travel is difficult by a coronavirus, but we believe to deliver a new report on the banking business around the summer of 2020.

Survival Ecosystem Project

## Survival Ecosystem

#### Concept

COVID-19 has revealed that there is an urgent need to build a survival eco system

LIBERTY opens a marketplace using blockchain to achieve these challenges.

- Build a system that allows you to easily find and exchange mutually needed supplies with an LES wallet in an emergency
- Establish "our survival" by uniquely establishing emergency food security bases around the world



By linking the marketplace using blockchain technology and crypto assets, we will build subsistence economy that is not affected by emergency value fluctuations (rapid depreciation of the yen or decline in asset value).

Practi cality

It is possible to build decentralized material stocks with blockchain technology, while international diseases and pests may be exacerbated. By having LES, you can take out the necessary materials from this decentralized material storage

In the event of a disaster or emergency, it will be possible to supply personalized medicines and medical advice using the PHR built in the healthcare department.

# Survival Ecosystem background

- While COVID-19 mutations are expected, our food security could be jeopardized by disruption of the international distribution network and the spread of new infectious diseases.
- It is possible to build decentralized material stocks with blockchain technology, while international diseases and pests may be exacerbated. The aim of the Survival Ecosystem Project is to have the LES so that necessary materials can be taken out from this decentralized material storage.

#### Diseases jumping from animals to humans is not new - it has long been deadly, but we can learn from it

Coronavirus is far from the only 'zoonosis', or disease spread by animals, and many millions are affected globally by others every year

 $\mathit{By}$  Professor Eric Fevre  $\mathit{and}$  Naomi Marks





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COVID-19 Pandemic



WFP Warns COVID-19 Pandemic Could Mean a Food Crisis in Latin America



By VOA News May 29, 2020 01:12 DM



COVID-19 Pandemic Is Coronavirus Weakening?



COVID-19 Pandemic





COVID-19 Pandemi



### Survival Ecosystem Image

# Stockpiling of declarations (earmarks)

In an emergency, release the earmarked stockpile of the affiliated company's inventory.

- (1) Release of TIER1, Release by commercial transaction contract
- (2) Release of TIER2, Free of charge, release of stockpiling support including long-term loans

## Physical stockpile

Stock items will release as an initial response in an emergency and use for poverty alleviation projects after the stockpile period.

(3) Release of TIER3, supporting you from stockpile. Considering how to make an emergency purchase by utilizing the secretariat budget.



Emergency support

Eliminate the simultaneous occurrence of excess and undersupply caused by disasters,

Examination subject

Establishing a definition of an emergency requiring release

Additional recruitment of companies that join TIER1 and TIER2

Determination of minimum lot number

#### Collaboration between businesses

Decentralized material warehouse for Survival Ecosystem strengthens the community base of conservative forces,
It also provides a foundation for banking business using crypto assets.

- Mandatory purchase of LES as an "entrance key" to enter the Survival Ecosystem community
- Position LES as a settlement method that does not depend on fiat currency and activate distribution

1. Centralized transactions into LIBERTY Wallet

Utilize credit data collected by Wallet in times of crisis

3. making payments using Wallet points

4. Selection of long-term lending business in TIER 2

5. Financial commodification of futures trading in TIER1

Survival Ecosystem

Banking

Safely manage healthcare data via blockchain to increase the safety of purchasing medicines etc.

LES Market

Healthcare

**Healthcare Alliance** 

### Our Alliance



Liberty Health Share is an American conservative health insurance union founded by Dale Bellis and Scot Bellis (now Chairman of the board).

The parent is the Gospel Light Mennonite Church Medical Aid Plan, which was started by the Christian conservatives to jointly fund their health, and currently has an insurance balance of USD 322 million.

In February 2020, Liberty Ecosystem and Liberty Health Share signed a comprehensive business cooperation agreement with their owner, Beards father and son.

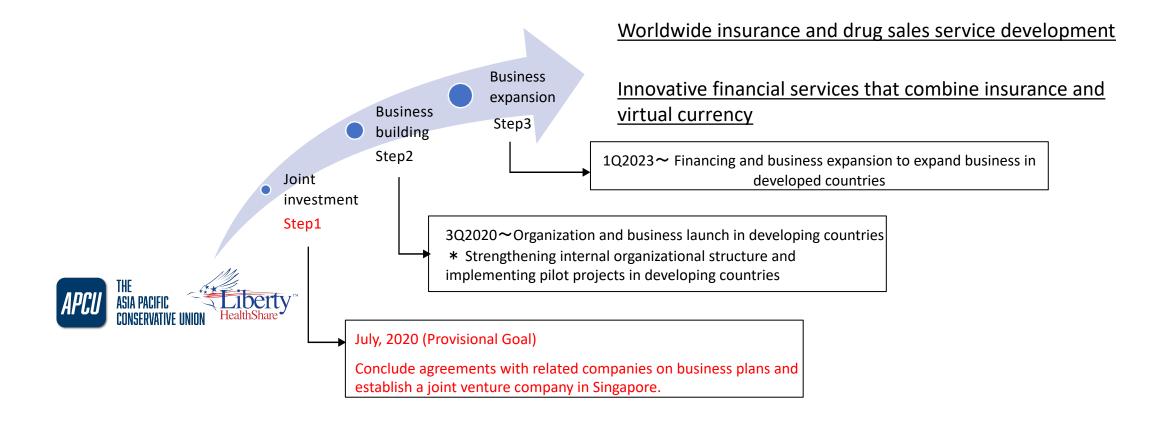
Currently, Liberty Health Share is expanding its insurance business in Southeast Asia, and both our companies are jointly developing financial services at a practical level.

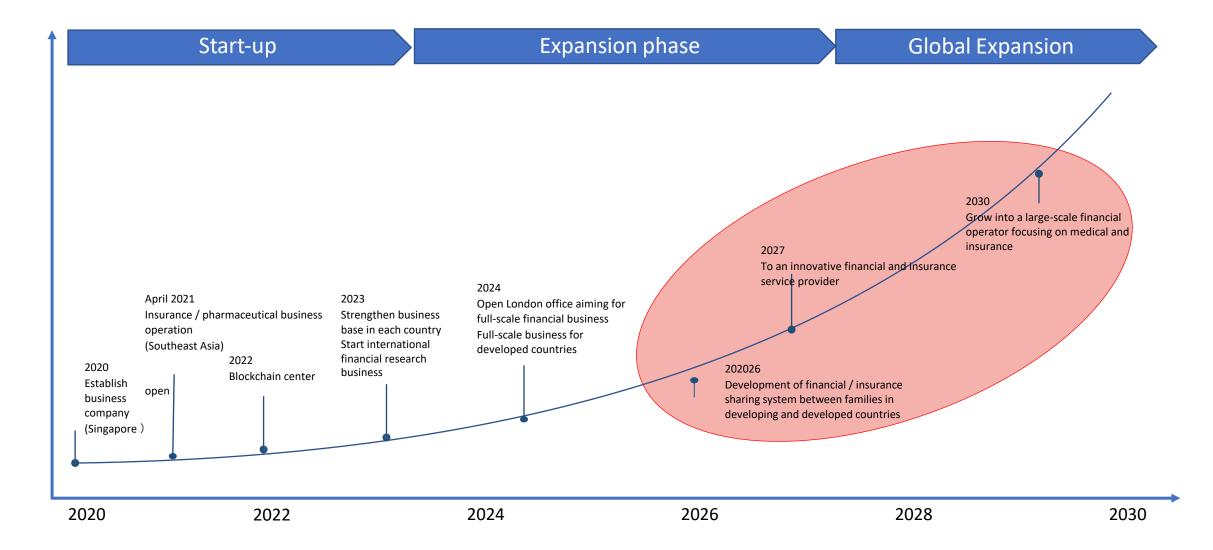


APCU Chairman Hiroaki Aeba and Liberty Health Share Owner Dan Bears

#### Direction of medical and insurance business

Liberty's medical and insurance business is considering the following steps





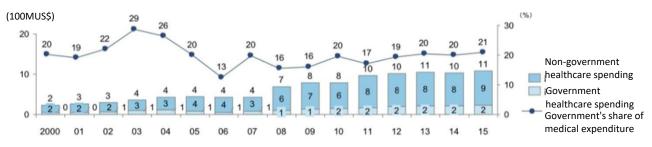
## Target Market

- The Cambodian market, which is still in a poor state of health due to the problems of the Pol Pot era, is considered to be a suitable place to engage in business. Shortage of doctors due to massacre of doctors during Pol Pot era.
- 2. Healthy life expectancy is 55.9 years for men and 60.0 years for women.
- 3. Very high infant mortality rate of 28.7 per 1,000
- 4. On the other hand, medical needs are increasing due to economic development.
- 5. For this reason, the affluent people make a medical tour to neighboring countries (Bangkok, Singapore, Ho Chi Minh) every year.

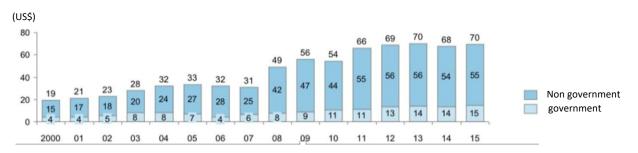
### **Medical Expenses**

- Medical expenditures exceeded 500 million US\$ since 2008, and reached 1.1 billion US\$ in 2015, of which about 20% was medical expenditures generated by the government.
- Medical expenses per capita have been on a moderate increasing trend since 2008.

#### Medical expenditure and government medical expenditure, government share



#### Transition in medical expenses per person



## Image of advancement



**Medical Business** 

Due to the massacre of the elite during the Pol Pot administration, there is a large shortage of physician and medical facilities in Cambodia.

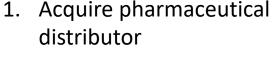
Japan's generic drugs, used medical equipment, and clinic construction that facilitates medical access have high potential.

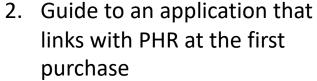


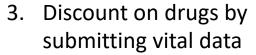
**Insurance Business** 

In Cambodia, almost all medical care is currently paid at its own expense, and the level of medical care is low.

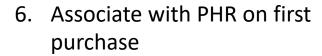
- 1. Since people at ordinary income levels do not have insurance, they often pay two months' salary and other medical expenses when they are ill.
- 2.Affluent people are not satisfied with medical treatment in the country and are heading for overseas medical treatment.







- Considering medical system optimized for the country by accumulating PHR
- Start insurance business in Cambodia in collaboration with LHS



- 7. Guide to the app
- 8. Start insurance business for wealthy people regarding overseas medical treatment
- Considering an insurance system optimized for the country by accumulating PHR





Liberty Business Alliance Project

# Liberty Business Alliance

LIBERTY will build the Liberty Business Alliance (LBA), a platform for business matching aimed at business negotiations that lead to "real business" such as business co-creation and business alliances without lowering business hurdles across borders.

LBA is a membership service

The two pillars of "business matching" and "knowledge sharing" will be developed on the web.

In business matching, we protect the know-how and knowledge safely on the blockchain, while dramatically increasing the chances of companies and individuals who want to cooperate with each other.

Knowledge sharing will enable you to safely build cooperative relationships in terms of knowledge, such as "I want to organize cocreation strategies with startups" and "I want to know the cases of other companies."



# LBA and LES

In the Liberty Business Alliance, the crypto asset LES plays an active role in various aspects.

Require the use or purchase of LES as the key to entry into the LBA system.

Allows payment by LES as consideration for matching and knowledge sharing that occurred in LBA.

Thus, in LBA, LES has an existence value as an entry key and a payment method.



LIBERTY is an alliance coin that allows individuals and companies that resonate with the principles of conservatism to form alliances in various political and economic phases, by listing LES and developing it as a global payment method.

By launching the LBA as an alliance platform, we will achieve a libertarian socialism and a liberal economy that fits the times and contribute to the future of the world.

LBA, the Alliance Platform
LES, the Alliance Coin