



Pirelli Tire LLC

VIA FedEx

September 15, 2009

Ms. Kelly Schuler  
National Highway Traffic Safety Administration  
Recall Management Division, NVS-215  
1200 New Jersey Avenue, SE.,  
Washington, DC 20590

Re: Defect/Noncompliance Information Report  
Pirelli Tire LLC  
NHTSA Recall No. 09T012

Dear Ms. Schuler:

Enclosed is the reference report submitted in accordance with 49 C.F.R. Part 573 by Pirelli Tyre SpA, a manufacturer of motor vehicle tires.

Also enclosed are the customer notification envelope, customer notification letters, recall plan, and the dealer advisement letters that Pirelli Tire LLC, acting as an agent for Pirelli Tyre SpA, intends to use for this recall.

Any questions should be directed to me at 203 - 795 - 5868.

Respectfully submitted,

A handwritten signature in cursive script that reads "E. Paul Daniels".

E. Paul Daniels

Enclosures

Pirelli Tire LLC

406 Ridge Road  
Orange, CT 06477

Tel: 203 - 795 - 5868  
Fax: 203 - 795 - 0102  
Email: paul.daniels.ex@pirelli.com

PART 573 Defect and Noncompliance Report.

On September 1<sup>st</sup> 2009, Pirelli Tyre SpA decided that a defect which relates to motor vehicle safety exists in items of motor vehicle equipment listed below and is furnishing notification to the National Highway Traffic Safety Administration in accordance with 49 CFR Part 573 Defect and Noncompliance Reports.

Date this report was prepared: September 1<sup>st</sup> 2009.

Furnish the manufacturer's identification code for this recall (if applicable): NA

1. Identify the full corporate name of the fabricating manufacturer/brand name/trademark owner of the recalled item of equipment. If the recalled item of equipment is imported, provide the name and mailing address of the designated agent as prescribed by 49 U.S.C. 30164;

Manufacturer

Pirelli Tyre SpA  
Via Torino 91  
10036  
Settimo Torinese (TO) - Italy

Designated Agent

Pirelli Tire LLC  
100 Pirelli Drive  
P.O. Box 700  
Rome, GA 30162-7000

Identify the corporate official, by name and title, whom the agency should contact with respect to this recall:

Paul Daniels  
Consultant—Quality, Standards & Government Regulations

Telephone Number 203-795-5868  
Facsimile Number 203-795-0102

Name and title of person who prepared this report;  
Paul Daniels, Consultant—Quality, Standards & Government Regulations

Signed:

*E. Paul Daniels*

I. Identify the Recalled Items of Equipment

2. Identify the items of Equipment Involved in this Recall, for each make and model or applicable item of equipment product line (provide illustrations or photographs as necessary to describe the item of equipment), provide:

Generic name of the item: **Motor vehicle tires**

Make: **Pirelli**

Part Number: **IP 1778200**

Size: **285/35 ZR19 (99Y) K1 LEFT PZERO CORSA**

Part Number: **IP 1778300**

Size: **285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA**

Function: **Passenger tire**

Other information which characterizes /distinguishes the items of equipment to be recalled:

**For IP 1778200: DOT Serial Number: XB VN J782 2407 to XB VN J782 2409**

**For IP 1778300: DOT Serial Number: XB VN J783 2307 to XB VN J783 2409**

**Intermittent production during the period June 2007 to July 2009.**

Identify the approximate percentage of the production of all the recalled models manufactured by your company between the inclusive dates of manufacture provided above, that the recall model population represents:

**100 %**

II. Identifying the Recall Population

3. Furnish the total number of items of equipment recalled potentially containing the defect or noncompliance:

Number of Items: **1,680 units**

Model Year Potentially Involved: **Tires were produced between week 23 of 2007 and week 24 of 2009;**

Total Number Potentially Affected by the Recall: **1,680 units;**  
**IP – 1778200: 839 units;**  
**IP – 1778300: 841 units.**

These units were sold to:

- **1,382 units were sold as Original Equipment Fitment On Ferrari 430 Scuderia and Scuderia Spider 16M (691 units of each IP) in the United States;**
  - **14 units were sold as Original Equipment Fitment On Ferrari F430 Scuderia and Scuderia Spider 16M (7 units of each IP) in Puerto Rico;**
  - **284 units were sold on the replacement market (141 units of IP 1778200 and 143 units of IP 1778300).**
4. Furnish the approximate percentage of the total number of items of equipment estimated to actually contain the defect or noncompliance:

**Since this cannot be determined, 100 % of the production for the period June 2007 to July 2009 is being recalled.**

Identify and describe how the recall population was determined – in particular, how the recalled models were selected and the basis for the beginning and final dates of manufacture of the recalled items of equipment:

**Investigated complaints of 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA tires experiencing partial tread separation / belt edge separation at constant extremely high speed conditions. No cases of injury to persons have been reported. Pirelli Tyre SpA determined that the tires giving the problems were produced in more than a discrete production cycle and that, therefore, the totality of the production of this tire should be recalled.**

III. Describe the Defect or Noncompliance

5. Describe the defect or nonconformance. The description should address the nature and physical location of the defect or nonconformance. Illustrations should be provided as appropriate.

**Partial tread separation and/or belt edge separation.**

Describe the cause of the defect or noncompliance condition:

**This tire has a relatively low production volume. It is believed that the problems with these tires were caused by an unusual combination of factors involving short production runs and variability in components combined with extreme conditions of use such as prolonged high speed use (at and over 168 mph or 270 kmh).**

Describe the consequence(s) of the defect or noncompliance condition:

**As a consequence of these problems the tire may experience partial tread/belt separation in the crown area.**

Identify any warning which can (a) precede or (b) occur:

**A sudden and unexpected vibration of the motor vehicle and noise in the wheel housing caused by partial tread/belt detachment indicate a problem with the tire requiring that the motor vehicle be stopped.**

If the defect or noncompliance is in a component or assembly purchased from a supplier, identify the supplier by corporate name and address:

**N/A**

Identify the name and title of the chief executive officer or knowledgeable representative of the supplier:

**N/A**

IV. Provide the Chronology in Determining the Defect/Noncompliance

If the recall is for a defect, complete item 6, otherwise item 7.

6. With respect to a defect, furnish a chronological summary (including the dates) of all the principal events that were the basis for the determination of the defect. The summary should include, but not be limited to, the number of reported, accidents, injuries, fatalities and warranty claims.

**In July 2009, Ferrari received information regarding the partial tread separation/belt edge separation of the Pirelli "P Zero Corsa" rear tires size 285/35 ZR19 (99Y) K1 LEFT (IP # 1778200) and 285/35 ZR19 (99Y) K1 RIGHT (IP # 1778300) carrying the identification mark DOT "XB" at extreme speeds (at and over 168 mph (270 kmh)) for an extended period of time in Europe. Despite the fact that the information at that time involved only a single car, Pirelli and Ferrari, out of an abundance of caution, took steps to investigate the occurrence further.**

**Because of the low volume of Ferrari vehicles in general, and the even lower number of complaints concerning the rear tires of the Ferrari 430 Scuderia and Ferrari Scuderia Spider 16M models it took considerable time to perform the appropriate investigation.**

**Accordingly, Pirelli has now decided to file this report, and have decided to initiate a recall of all tires fitted as Original Equipment on all Ferrari 430 Scuderia and Ferrari Scuderia Spider 16M vehicles, manufactured through to July 2009. When vehicle production resumes after the summer holiday (end of August 2009) all Ferrari 430 Scuderia and Ferrari Scuderia Spider 16M vehicles will have the replacement tires installed at the factory. In addition, Pirelli is also recalling all of the subject tires sold in the replacement market.**

7. With respect to a noncompliance, identify and provide the test results or other data (in chronological order and including dates) on which the noncompliance was determined.

N/A

V. Identify the Remedy

8. Furnish a description of the manufacturer's remedy for the defect or noncompliance. Clearly describe the differences between the recall condition and the remedy.

**The owners of the Pirelli tires 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA with serial numbers beginning with XB, produced during the period June 2007 to July 2009 will be contacted and asked to bring their vehicle in for replacement of the tires at no cost to the consumer. The replacement tires will be new production of the same size with serial numbers beginning with:**

**285/35 ZR19 (99Y) K1 LEFT PZERO CORSA: DOT Serial Number: XT VN L754  
285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA: DOT Serial Number: XT VN L755**

**The replacement tires are being manufactured under more continuous and controlled process conditions.**

Clearly describe the distinguishing characteristics of the remedy component/assembly versus the recalled component/assembly.

**The replacement tires are made under controlled process conditions. Visually they have the following serial numbers:**

**285/35 ZR19 (99Y) K1 LEFT PZERO CORSA: DOT Serial Number: XT VN L754  
285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA: DOT Serial Number: XT VN L755**

Identify and describe how and when the recall condition was corrected in production. If the production remedy was identical to the recall remedy in the field, so state. If the production was discontinued, so state.

**The size in question is a product with low volume demand. Production was discontinued at Pirelli Tyre SpA – Settimo Torinese factory as part of the industrial reorganization of the whole facility and restarted at Pirelli Deutschland GmbH from calendar week 28 of 2009 under more controlled conditions.**

VI. Identify the Recall Schedule

Furnish a schedule or agenda (with specific dates) for notification to other manufacturers, dealers/retailers, and purchasers. Please identify any foreseeable problems with implementing the recall.

**These tires have been sold as Original Equipment fitment for Ferrari 430 Scuderia and Scuderia Spider 16M as well as through ten (10) major dealers on the replacement market.**

**For the Tires fitted as Original Equipment on Ferrari F430 Scuderia and Scuderia Spider 16M, Ferrari will assist Pirelli in the replacement of the affected tires by providing the list and addresses of the owners of the vehicles where tires are fitted. Pirelli will forward, via first class mail, the recall notification letters as approved by DOT.**

**For the tires sold on the replacement market, Pirelli will request the list of purchasers of the tires being recalled from each of the dealers. Pirelli will forward, via first class mail, the recall notification letters as approved by DOT.**

**It is expected that this mailing will be completed within five ( 5 ) working days.**

**Pirelli and Ferrari will track any non-delivery or failures to respond and will follow-up with these owners. The company has available a sufficient inventory of replacement tires. No problems are currently foreseen with this recall.**



VII. Furnish Recall Communications

9. Furnish final copy of all notices, bulletins and other communication that relate directly to the defect or noncompliance and which are sent to more than one manufacturer, distributor, or purchaser. This includes all communication (including both original and follow-up) concerning this recall from the time your company determines the defect or noncompliance condition on, not just the initial notification. A DRAFT copy of the notification documents should be submitted to this office by FAX (202-366-7882) for review prior to mailing.

**Please see attached draft letter to purchasers.**

Note: These documents are to be submitted separately from those provided in accordance with Part 579.5 requirements.

Consumer Affairs  
Pirelli Tire North America  
100 Pirelli Drive  
P.O. Box 700  
Rome, GA 30162-7000



## **SAFETY RECALL NOTICE**



Pirelli Tire LLC

September 9<sup>th</sup>, 2009.

Dear Customer,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Pirelli Tyre SpA has decided that a defect which relates to motor vehicle safety exist in Pirelli 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA tires which our records indicate you have either received as original equipment tires on Ferrari 430 Scuderia or Scuderia Spider 16M or purchased from the replacement market.

The possibility exists that a partial tread separation and/or belt edge separation could occur when the vehicle is driven at extremely high speeds (at and over 168 mph (270 kmh)) for prolonged periods of time. This condition could result in a loss of air, creating the potential for a loss of vehicle control, possibly resulting in a vehicle crash.

The tires are the 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA with a serial number that starts with the letters XB. The serial numbers are molded into one side of the tire approximately 1" above the place where the tire touches the wheel and immediately to the right of the letters **DOT**.

The tires being recalled have the following serial number range on the sidewall.

**For 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA**  
XB VN J782 2407 through XB VN J782 2409

**For 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA**  
XB VN J783 2307 through XB VN J783 2409

The last four ( 4 ) digits on the right in each case are coded to indicate the date of production. From week # 23 of 2007 to week # 24 of 2009.

**Only 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA are involved in this recall.**

Please also be advised that, if your vehicle has the subject tire as a spare, it will be replaced free of charge as part of this recall action.

A prior warning would or could be irregular tread wear, a sudden increase in vehicle vibration or noise caused by the slapping of the partially separated tread against the wheel well. If you experience any of these signs, you should stop and check the tires or have the tires inspected. The possibility of any of the above occurring is increased under certain conditions such as extremely high speeds (at and over 168 mph (270 kmh)).

We urge you to contact either any Authorized Ferrari Dealer in case the affected tires are fitted on a Ferrari vehicle or the Pirelli tire dealer where you purchased the tires or any other nearby Pirelli tire dealer. Make an appointment at once for replacement of the recalled tire(s). You will be given replacement tires of an updated and improved version.

Whilst front axle tires on Ferrari 430 Scuderia and Scuderia Spider 16M (size 235/35 ZR19 (91Y) XL K1 PZERO CORSA – IP 1778100) are not involved in this recall, Pirelli SpA have agreed with Ferrari SpA that, in the case of Ferrari vehicles which have a mileage higher than 625 miles (1,000 km), the front tires will also be replaced free of charge.

These replacement tires are currently available and will be furnished, mounted, and balanced at no charge to you within 90 days after receipt of this letter. The replacement will be performed free of charge to you and will require approximately one (1) to three (3) hour(s). If you own a Ferrari vehicle please plan to leave your vehicle with the dealership to allow your Ferrari Authorized Dealer some flexibility for scheduling your repairs.

Until a replacement is made, you should make certain, as always, that your tires are properly inflated, the vehicle is not overloaded, and you follow posted speed limits.

As an owner of record of a 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA you may be eligible to receive reimbursement for the cost of obtaining a replacement for a defective tire(s) prior to your receiving this recall notification. For information on this Pirelli reimbursement plan including eligibility requirements and instructions for submitting a claim, please call Pirelli Tire LLC Consumer Affairs at:

Consumer Affairs  
Pirelli Tire LLC  
100 Pirelli Drive  
P.O. Box 700  
Rome, GA 30162-7000  
Telephone : 1-800-747-3554  
Select Option #2

If you find that you are still unable to have this matter handled to your satisfaction, or in the event you believe the notification or remedy described herein is inadequate, or if you feel that the Ferrari Authorized Dealer or the Pirelli tire dealer failed to remedy the condition without charge in accordance with this notification within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. S.E., Washington, D.C. 20590 or call the toll-free auto safety hot line at 888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We are taking this action in the interest of motor vehicle safety and your personal safety.

Thank you for your cooperation.

Sincerely,

Pirelli Tire LLC

E. Paul Daniels  
Quality, Standards & Government Regulations



Pirelli Tire LLC

VIA CERTIFIED MAIL

September 9<sup>th</sup>, 2009.

Dear Pirelli Tire Dealer,

This letter is to advise you that a voluntary tire recall is being initiated by Pirelli Tyre SpA. The tires being recalled are the Pirelli 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA with a serial number that begins with the letters XB and the Pirelli IP codes **1778200 for the LEFT and 1778300 for the RIGHT.**

Only the 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA are involved in this recall. These tires were fitted as Original Equipment on the rear axle of Ferrari 430 Scuderia and Scuderia Spider 16M. Whilst front axle tires on Ferrari 430 Scuderia and Scuderia Spider 16M (size 235/35 ZR19 (91Y) XL K1 PZERO CORSA – IP 1778100) are not involved in this recall, Pirelli SpA have agreed with Ferrari SpA that, in the case of vehicles which have a mileage higher than 625 miles (1,000 km), the front tires will also be replaced free of charge. When servicing a vehicle, we kindly ask you to replace the spare tire if it is related to the recall.

You are requested to immediately stop selling any 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA tires in your **current inventory**. These tires should be returned to Pirelli Tire LLC. Your account will be credited for the cost of the tire plus a handling fee of \$ 10.00 per tire.

This voluntary recall is being initiated because certain production of these tires has experienced few cases of partial tread separations/belt edge separations when the car equipped with these tires has been driven at extremely high and constant speeds (at and over 168 mph) for prolonged periods of time.

As of this writing, we are not aware of any personal injuries attributable to the recalled tires. There have been no reported cases of damage.

The manufacturing conditions and controls for the tires had been reviewed and improved. The tires manufactured under these enhanced conditions will be used to replace the recalled tires and will be marked with a serial number that begins with the letters XT and the Pirelli IP codes **1975400 for the LEFT and 1975500 for the RIGHT.**

Pirelli dealers are requested to assist in this voluntary recall by providing the names and addresses of any customers who purchased the recalled tires. Dealers are also requested to maintain an adequate inventory of the new Pirelli replacement tires. Pirelli will expedite the delivery of tires and pay freight on the new replacement tires needed for this recall.

Pirelli will reimburse Dealers \$ 20.00 per tire for mounting, balancing and administration costs.

The recall is to be performed at **no cost to the customer.**

Pirelli will not reimburse you or the customer for non-Pirelli tires used as replacements in this voluntary recall.

Distributors or wholesale dealers who have resold these tires to retail dealers are requested to copy and forward this letter, along with the letter to customers, and the sample warranty form attached herein to known distributors and retail outlets within five working days of its receipt. Pirelli requests that these retail dealers then forward the names and addresses of any purchaser of these tires to Pirelli Consumer Affairs so that Pirelli can advise the consumer of this recall.

If you have any questions regarding this recall please write or call:

Pirelli Tire LLC  
Consumer Affairs  
100 Pirelli Drive  
P.O.BOX 700  
Rome, GA 30162 – 7000

Telephone: 1-800-747-3554  
Select Option # 2

When calling please identify yourself as a Pirelli Tire Dealer.

## INSTRUCTIONS FOR PROCESSING RECALLED TIRES FOR PIRELLI DEALERS.

- A. Dealer credit(s) for the replacement tires used in this recall and for the mounting, balancing and administration costs will be initiated through the Pirelli Warranty Procedure. Dealers will need to call:

**Pirelli Tire LLC  
Consumer Affairs  
1-800-747-3554  
Select Option # 2**

A warranty form will be completed for each customer involved in this recall.

- B. Make sure you communicate your store/dealer number to the Consumer Affairs Associate.
- C. Consumer Affairs will issue and fill in a Claim Form with tire, vehicle and customer information and fax it or email it to the Dealer along with the FedEx Call Tags to return the recall tires. In case the vehicle is either a Ferrari 430 Scuderia or Ferrari Scuderia Spider 16M, please have vehicle mileage information available to pre-qualify front tires (size 235/35 ZR19 (91Y) XL K1 PZERO CORSA – IP 1778100) for possible return.
- D. Dealers will need to call FedEx at 1-800-GOFEDEX (stating that shipment is to be billed 3<sup>rd</sup> party to account # 412570766) to have tires collected and picked up to be returned; tires must be returned together with the claim form signed and, if they were dismounted from consumers' vehicles, the invoice for mounting and balancing costs.
- E. Consumer Affairs will generate an order for the number of affected tires the Dealer indicated during the call. The Dealer will be billed the regular price for the tires.
- F. Upon receiving and qualifying the tires returned to be compliant with this recall, Pirelli Tires LLC will credit the Dealer the cost of the tires received and qualified together with mounting and balancing costs (\$ 20.00/tire).
- G. **Do not** mix recall and regular warranty tires on the same form.
- H. To prevent the recalled tires from ever being installed on a motor vehicle, Pirelli requests that each tire be cut completely through one sidewall circumferentially for a length of approximately 6 inches. This cut should be made mid-sidewall area and only after the tire is dismounted from the wheel/rim. The cut should not be near the serial number. If the front tires qualify for being replaced, please cut them as well.
- I. Write the Pirelli Warranty Claim form IR # on all tires covered by the form. Write the IR # as close to the bead area as possible to prevent it from being removed during transport.

- J. In accordance with NHTSA regulations we advise you of the following legal requirements pertaining to a tire recall:  
49 CFR 573.11 bans the sale of new defective or non compliant tires.  
49 CFR 573.12 prohibits the sale of new and used defective and non-compliant tires.  
49 CFR 573.10 imposes a duty to notify NHTSA of any sale of a new or used recalled tire for use on a motor vehicle.
- K. Return the removed recall tires along with the Warranty Claim form to:
- Pirelli Tire LLC  
Tire Adjustment Center  
126 Davis Street  
Portland, TN 37148
- Phone 615-325-0660
- L. To keep you fully informed, attached is a sample copy of the consumer/customer notification letter being sent to all registered purchasers of the recalled tires. It is recommended that this sample letter be made available to your staff who are likely to contact customers or receive questions from the public.

We appreciate your support of this recall to protect public safety, protect our valued customers and maintain customer goodwill.

Thank you in advance for your assistance.

Attachments: Customer letter, Sample Warranty form.





Pirelli Tire LLC

September 9<sup>th</sup>, 2009.

Dear Ferrari owner,

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Pirelli Tyre SpA has decided that a defect which relates to motor vehicle safety exist in Pirelli 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA tires which our records indicate you either received as original equipment tires on Ferrari 430 Scuderia or Scuderia Spider 16M or purchased from the replacement market.

The possibility exists that a partial tread separation and/or belt edge separation could occur when the vehicle is driven at extremely high speeds (at and over 168 mph (270 kmh)) for prolonged periods of time. This condition could result in a loss of air, creating the potential for a loss of vehicle control, possibly resulting in a vehicle crash.

The tires are the 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA with a serial number that starts with the letters XB. The serial numbers are molded into one side of the tire approximately 1" above the place where the tire touches the wheel and immediately to the right of the letters **DOT**.

The tires being recalled have the following serial number range on the sidewall.

**For 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA**

XB VN J782 2407 through XB VN J782 2409

**For 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA**

XB VN J783 2307 through XB VN J783 2409

The last four ( 4 ) digits on the right in each case are coded to indicate the date of production. From week # 23 of 2007 to week # 24 of 2009.

**Only 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA are involved in this recall.**

Please also be advised that, if your vehicle has the subject tire as a spare, it will be replaced free of charge as part of this recall action.

A prior warning would or could be irregular tread wear, a sudden increase in vehicle vibration or noise caused by the slapping of the partially separated tread against the wheel well. If you experience any of these signs, you should stop and check the tires or have the tires inspected. The possibility of any of the above occurring is increased under certain conditions such as extremely high speeds (at and over 168 mph (270 kmh)).

We urge you to contact any Authorized Ferrari Dealer in case the affected tires are fitted under a Ferrari vehicle. Make an appointment at once for replacement of the recalled tire(s). You will be given replacement tires of an updated and improved version.

Whilst front axle tires on Ferrari 430 Scuderia and Scuderia Spider 16M (size 235/35 ZR19 (91Y) XL K1 PZERO CORSA – IP 1778100) are not involved in this recall, Pirelli SpA have agreed with Ferrari SpA that, in the case of Ferrari vehicles which have a mileage higher than 625 miles (1,000 km), the front tires will also be replaced free of charge.

These replacement tires are currently available and will be furnished, mounted, and balanced at no charge to you within 90 days after receipt of this letter. The replacement will be performed free of charge to you and will require approximately one (1) to three (3) hour(s). Please plan to leave your vehicle with the dealership to allow your Ferrari Authorized Dealer some flexibility for scheduling your repairs.

Until a replacement is made, you should make certain, as always, that your tires are properly inflated, the vehicle is not overloaded, and you follow posted speed limits.

As an owner of record of a 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA you may be eligible to receive reimbursement for the cost of obtaining a replacement for a defective tire(s) prior to your receiving this recall notification. For information on this Pirelli reimbursement plan including eligibility requirements and instructions for submitting a claim, please call Pirelli Tire LLC Consumer Affairs at:

Consumer Affairs  
Pirelli Tire LLC  
100 Pirelli Drive  
P.O. Box 700  
Rome, GA 30162-7000  
Telephone : 1-800-747-3554  
Select Option #2

If you find that you are still unable to have this matter handled to your satisfaction, or in the event you believe the notification or remedy described herein is inadequate, or if you feel that the Ferrari Authorized Dealer failed to remedy the condition without charge in accordance with this notification within a reasonable time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave. S.E., Washington, D.C. 20590 or call the toll-free auto safety hot line at 888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

We are taking this action in the interest of motor vehicle safety and your personal safety.

Thank you for your cooperation.

Sincerely,

Pirelli Tire LLC

E. Paul Daniels  
Quality, Standards & Government Regulations



Pirelli Tire LLC

VIA CERTIFIED MAIL

September 9<sup>th</sup>, 2009.

Dear Ferrari Dealer,

This letter is to advise you that a voluntary tire recall is being initiated by Pirelli Tyre SpA. The tires being recalled are the **Pirelli 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA** and **285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA** with a serial number that begins with the letters XB and the Pirelli IP codes **1778200 for the LEFT and 1778300 for the RIGHT**.

Only the 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA are involved in this recall. These tires were fitted as Original Equipment on the rear axle of Ferrari 430 Scuderia and Scuderia Spider 16M. Whilst front axle tires on Ferrari 430 Scuderia and Scuderia Spider 16M (size 235/35 ZR19 (91Y) XL K1 PZERO CORSA – IP 1778100) are not involved in this recall, Pirelli SpA have agreed with Ferrari SpA that, in the case of vehicles which have a mileage higher than 625 miles (1,000 km), the front tires will also be replaced free of charge. When servicing a vehicle, we kindly ask you to replace the spare tire if it is related to the recall.

You are requested to immediately stop selling any 285/35 ZR19 (99Y) K1 LEFT PZERO CORSA and 285/35 ZR19 (99Y) K1 RIGHT PZERO CORSA tires in your **current inventory**. These tires should be returned to Pirelli Tire LLC. Please call Pirelli Tire LLC Consumer Affairs at the number provided below to return them.

This voluntary recall is being initiated because certain production of these tires has experienced few cases of partial tread separations/belt edge separations when the car equipped with these tires has been driven at extremely high and constant speeds (at and over 168 mph) for prolonged periods of time.

As of this writing, we are not aware of any personal injuries attributable to the recalled tires. There have been no reported cases of damage.

The manufacturing conditions and controls for the tires had been reviewed and improved. The tires manufactured under these enhanced conditions will be used to replace the recalled tires and will be marked with a serial number that begins with the letters XT and the Pirelli IP codes **1975400 for the LEFT and 1975500 for the RIGHT**.

Pirelli will expedite the delivery of tires and pay freight on the new replacement tires needed for this recall.

Ferrari and Pirelli have agreed that all labor costs associated with the replacement of the tires (including mounting and balancing costs) will be paid to the Ferrari Dealer directly by Ferrari North America. Ferrari Dealers will be notified by Ferrari North America regarding this procedure.

Ferrari Dealers may direct any questions concerning the reimbursement of labor costs to:

Ferrari North America Inc.  
250 Sylvan Avenue  
Englewood Cliffs, NJ 07632

Telephone: 201-816-2600

The recall is to be performed at **no cost to the customer**

Pirelli will not reimburse you or the customer for non-Pirelli tires used as replacements in this voluntary recall.

If you have any questions regarding this recall please write or call:

Pirelli Tire LLC  
Consumer Affairs  
100 Pirelli Drive  
P.O.BOX 700  
Rome, GA 30162 – 7000

Telephone: 1-800-747-3554  
Select Option # 2  
When calling please identify yourself as a Ferrari Dealer,  
communicating Dealer Code.

**INSTRUCTIONS FOR PROCESSING RECALLED TIRES FOR FERRARI DEALERS.**

- A. The procedure for the replacement tires to be used in this recall will be initiated through the Pirelli Consumer Affairs. Ferrari Dealers will need to call:
- Pirelli Tire LLC  
Consumer Affairs  
1-800-747-3554  
Select Option # 2**
- A Pirelli warranty form will be completed for each customer involved in this recall.
- B. Pirelli have agreed to replace all tires affected by the recall as indicated above and within Ferrari Recall Campaign Bulletin Number 50. To ensure full customer satisfaction, for those vehicles that had been operated for more than 625 miles (1,000 km), Pirelli will replace at no cost to the customer also the front tires.
- C. Make sure you communicate your dealer code to the Consumer Affairs Associate.
- D. Consumer Affairs will issue and fill in a Claim Form with tire, vehicle and customer information and send it to the Dealer along with the FedEx Call Tags to return the recall tires.
- E. Ferrari Dealers must call FedEx at 1-800-GOFEDEX (stating that shipment is to be billed 3<sup>rd</sup> party to account # 412570766) to have tires collected and picked up to be returned; tires must be returned together with the claim form signed.
- F. Ferrari and Pirelli have agreed that all labor costs associated with the replacement of the tires (including mounting and balancing costs) will be paid to the Ferrari Dealer directly by Ferrari North America.
- G. Consumer Affairs will generate an order for the number of affected tires the Dealer indicated during the call. Tires will be delivered by Pirelli Tire LLC free of charge by FedEx "next day delivery".
- H. To prevent the recalled tires from ever being installed on a motor vehicle, Pirelli requests that each tire be cut completely through one sidewall circumferentially for a length of approximately 6 inches. This cut should be made mid-sidewall area and only after the tire is dismounted from the wheel/rim. The cut should not be near the serial number.
- I. Write the Pirelli Warranty Claim form IR # on all tires covered by the form. Write the IR # as close to the bead area as possible to prevent it from being removed during transport.
- J. In accordance with NHTSA regulations we advise you of the following legal requirements pertaining to a tire recall:  
49 CFR 573.11 bans the sale of new defective or non compliant tires.  
49 CFR 573.12 prohibits the sale of new and used defective and non-compliant tires.  
49 CFR 573.10 imposes a duty to notify NHTSA of any sale of a new or used recalled tire for use on a motor vehicle.

- K. Return the removed recall tires using only the Call Tag method described on point D and E above, along with the Warranty Claim form to:

Pirelli Tire LLC  
Tire Adjustment Center  
126 Davis Street  
Portland, TN 37148

Phone 615-325-0660

- L. To keep you fully informed, attached is a sample copy of the consumer/customer notification letter being sent to all registered purchasers of the recalled tires. It is recommended that this sample letter be made available to your staff who are likely to contact customers or receive questions from the public. Also, do not ship tires to Pirelli Tire LLC without using the Call Tag mailed by Pirelli Consumer Affairs (Please refer to points D and E above).

We appreciate your support of this recall to protect public safety, protect our valued customers and maintain customer goodwill.

Thank you in advance for your assistance.

Attachments: Customer letter, Sample Warranty form.

September, 2009

Dear Ferrari Customer:

We hope that you are enjoying your 430 Scuderia / Scuderia Spider 16M. As part of our ongoing effort to ensure your satisfaction with your Ferrari we would like to extend our thanks for purchasing your Ferrari.



Ferrari North America, Inc. is committed to assisting you with any needs that may arise with your Ferrari. Accordingly we would like to update you on a very important recall campaign launched by Pirelli Tyre SpA. As your vehicle may be among those affected by this Pirelli recall we urge you to contact your nearest Authorized Ferrari Dealer to have you vehicle checked.

The recall involves the replacement of the Pirelli "P Zero Corsa" rear tires size 285/35 ZR19 (99Y) K1 LEFT (SKU # 1778200) and 285/35 ZR19 (99Y) K1 RIGHT (SKU # 1778300) carrying the identification mark DOT "XB".

This is a voluntary recall being initiated by Pirelli because certain production of these tires has experienced few cases of partial tread separation/belt edge separation while traveling at extremely high and constant speed (close to the highest performance of the vehicle) for an extended period of time. Under those circumstances it is possible for the tire to delaminate which could lead to loss of vehicle control and ultimately could result in a crash.

Until the repairs described below have been performed, it is Ferrari North America's recommendation for you to make certain that your tires are properly inflated, the vehicle is not overloaded and you follow posted speed limits.

We urge you to comply with this notice promptly and we apologize for any inconvenience this may cause you.

Best Regards,

Adam Rowley  
Vice President of Technical Services

2<sup>nd</sup> September 2009.

PIRELLI TIRE LLC -- RECALL PLAN

Pirelli 285/35 ZR19 TL (99Y) K1 LEFT PZERO CORSA  
Pirelli 285/35 ZR19 TL (99Y) K1 RIGHT PZERO CORSA

In addition to Part 573.6 Items 1 through 8 as submitted, the following Item 9 parts along with Part 573.13 Reimbursement for Pre-notification Remedies, shall consist of the Recall Plan for subject tire. The material in the following responses is included as appropriate in the Customer notification letters and the Dealer / Distributor notification letters.

Part 573.6 Defect and Noncompliance Information Report

9. ( i ) Address how the manufacturer will assure that the entities replacing the tires are aware of the legal requirements related to recalls of tires.

In this recall the letter that Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC will send via certified mail to all the dealers, distributors, and outlets advising them of the recall will include a section on the legal requirements of the recall. This will include: 49 CFR 573.11 on the ban on the sale of new defective or noncompliant tires, 49 CFR 573.12 the prohibition on the sale of new and used defective and noncompliant tires, and 49 CFR 573.10 the duty to notify NHTSA of any sale of a new or used recalled tire for use on a motor vehicle.

9. ( ii ) Address how the manufacturer will prevent, to the extent reasonably within its control, the recalled tires from being resold for installation on a motor vehicle.

(A) Does not apply – Neither Pirelli Tyre SpA nor Pirelli Tire LLC have any owned or controlled stores or distributors.

(B) In this recall the letter Pirelli Tire LLC sent via certified mail to all the dealers, distributors, and outlets advising them of the recall will include instructions to cut completely through one sidewall circumferentially for a length of approximately 6 inches after the tire is dismounted from the wheel / rim. The cut should be in the mid-sidewall area and not near the serial number.

(C) Does not apply – Neither Pirelli Tyre SpA nor Pirelli Tire LLC have any owned or controlled stores or distributors.



9. (iii) Address how the manufacturer will limit the disposal of recalled tires in landfills and, instead, channel them into a category of positive reuse.

In this recall the dealers, distributors, and outlets will not be allowed to dispose of any tires locally. All dealers, distributors, and outlets will be required to send all the recalled tires they remove from existing inventories and from vehicles to the Pirelli Tire LLC - Tire Adjustment Center 126 Davis Street Portland, TN 37148. No credit or reimbursement will be issued to a dealer, distributor, or outlet unless the tire is received at the Pirelli Tire LLC Adjustment Center in Portland, TN. At the Tire Adjustment Center, after the tires are logged in and recorded for processing of credit for the tire and for handling expense to the dealer, distributor, or outlet, they will be shipped to a tire cutting and reselling facility, Systech Environmental Co. in Dayton, Ohio. This is the same facility that Pirelli Tire LLC uses for the disposal of all of its used tire warranty returns.

The Systech Environmental Co. facility recycles the cut tire material into categories of positive reuse as a fuel for cement kilns. The tires do not enter landfills. The Systech Environmental Co. facility processes and disposes all tires and cut tire material in compliance with applicable state and local laws and regulations regarding the disposal of tires.

#### Part 573.13 Reimbursement for pre-notification remedies

For this recall Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC, will honor all reasonable requests for reimbursements of remedies performed in regard to the claimant's tires and vehicle that were made prior to the notification of the recall and as specified in Part 573.13. In general this will include:

- (c) Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC, shall honor a period for reimbursement of pre-notification remedies, as follows:
  - (1) The beginning date shall be no later than a date based on the underlying basis for the recall determination as follows:
    - (iii) For a safety related defect, the date shall be one year before the date of the manufacturer's notification to NHTSA pursuant to Sec. 573.6
  - (2) The ending date shall be no earlier than:
    - (ii) For replacement equipment, 10 calendar days after the date on which Pirelli Tire LLC will have mailed the last of its notifications to owners pursuant to Part 577.  
Or 30 calendar days after the conclusion of Pirelli Tire LLC's initial efforts to provide public notice of the existence of the defect pursuant to Section 577.7, whichever is later.

- (1) **Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC, may elect to exclude reimbursement for a pre-notification remedy if the costs were incurred within the period during which Pirelli's warranty would have provided for a free repair ( or replacement ) of the problem addressed by the recall.**
- (3) **Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC, may elect to exclude reimbursement for a pre-notification remedy if :**
  - A. **The pre-notification remedy did not address the defect that led to the recall or a manifestation of the defect.**
  - B. **The pre-notification remedy was not reasonably necessary to correct the defect or a manifestation of the defect.**
- (4) **Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC, may elect to exclude reimbursement for a pre-notification remedy if the claimant has not or will not submit adequate documentation of the pre-notification remedy as specified in Section 573.13.**
- (e) **Pirelli Tyre SpA Designated Agent, Pirelli Tire LLC 's plan for reimbursement for pre-notification remedies will ordinarily be the amount paid by the vehicle owner for the replacement tire, plus taxes.**

**In a case in which the owner purchased a brand or model different from the tire that is the subject of this recall, Pirelli Tyre SpA and its Designated Agent, Pirelli Tire LLC, reserve the right to limit the amount of the reimbursement to the retail list price of the tires that are the subject of the recall, plus taxes.**

- (f) **For this recall all claims for reimbursement of pre-notification remedy expenses should be sent to:**

**Pirelli Tire LLC  
Consumer Affairs  
100 Pirelli Drive  
P.O. Box 700  
Rome, GA. 30162-7000**

**1-800-747-3554**