



# TOP IN TECH INNOVATION AWARDS

## ENTRY GUIDELINES

|                     |                           |
|---------------------|---------------------------|
| Submission Deadline | <b>30th November 2021</b> |
|---------------------|---------------------------|

### PART 1: SUBMISSION REQUIREMENTS

#### 1.1 Submission of Entry

- Submissions will be collected by the organisers through the online **Entry Form**.
- Please select **only one category** that you feel is best suited with your innovation and nature of the company.
- There's no payment required for the entry submission.

All entries must be submitted by the stated deadline and in the following 2 formats:

|          |   |
|----------|---|
| Video    | <ul style="list-style-type: none"><li>• An MP4 video file or a video link which describes the purpose and Unique Selling Point of the innovation.</li></ul>               |
| Document | <ul style="list-style-type: none"><li>• Please include in PDF, all the information required as stated in the entry form to further elaborate on the innovation.</li></ul> |



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## PART 2: JUDGING

### 2.1 Judging Phases

|                |  |
|----------------|--|
| <b>Phase 1</b> | <ul style="list-style-type: none"><li>• After the submission closing date, Malaysiakini and Digital News Asia will shortlist finalists in each category.</li></ul>   |
| <b>Phase 2</b> | <ul style="list-style-type: none"><li>• A presentation by finalists to the category panel judges will be done online.</li><li>• Category winners will be announced at the ceremony in December 2021.</li></ul> |

## Part 3: FINALISTS' PRESENTATIONS & FINAL SCORING

### 3.1 Finalists' Presentations

- Finalists will be required to present their innovation to the respective category judging panel, followed by a Q&A session.
- A live presentation will cover the following angles:
  - The innovation and business model.
  - Challenges in adapting an innovative solution.
  - Describing the scalability / impact / disruption made through the innovation.
  - The relation of the innovation to the Environment, Social and Governance goals.

Presenters are encouraged to prepare in advance for any necessary information that may be required by the respective category judging panel to support their presentation.

**For any clarifications please email us at [enquiry@kini.events](mailto:enquiry@kini.events)**



## Part 4: CRITERIAS & AWARD CATEGORIES

### 4.1 Criterias

- The entries are assessed based on the key criterias that include:
  - Evidence provided on the innovation or service.
  - Technology incorporations / adoptions / adaptations in the business strategies.
  - Scalability / impact / disruption the innovation has made towards the economy and community.
  - Environment, Social and Governance goals (ESG) integration into business operations.

### 4.2 Award Categories

#### **Innovator of The Year**

This award recognises a **person** who has **developed a breakthrough innovation** that has the potential to improve lives and serve as an inspiration to those working in the technopreneurship industry.

#### **Best Brick & Mortar Adoption**

This award recognises a **Brick-and-Mortar company** that has shown exceptional productivity, resilience, and creative thinking in managing business through the **adoption of technology** amidst the pandemic **with a minimum annual revenue of RM20 million.**



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## Most Impactful Academia-Industry Collaboration

This award recognises a **University or Polytechnic** that has shown **strong collaboration with industry over the past 20 months** to strengthen the delivery of its curriculum and ensure graduates are industry ready from the get Go!

## Most Impactful Public Sector Agency Driving Digital Adoption

### **Federal Level & State Level**

This award recognises a **Federal Level & State Level Government Agency** that has shown transformation and strong collaboration with the industry to strengthen the **technology innovation and transformation initiatives** to the Startup & SMEs.

## Most Innovative

### **Startup**

This award recognises a **startup**, founded by visionary entrepreneurs with **innovative products or services** that aim to disrupt the industry **with an annual revenue of up to RM1 million**.

### **Growth Company**

This award recognises a **company** that is producing or providing **innovative products or services** that aim to disrupt the industry **with an annual revenue of RM1 million – RM20 million**.



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## Most Promising

### Startup

This award recognises a **startup** in operation for **below 18 months** that has shown excellent resilience, productivity, and **promising scalability with an annual revenue of up to RM1 million.**

### Growth Company

This award recognises a **company** that has shown excellent resilience, productivity and **promising scalability with an annual revenue of RM1 million – RM20 million.**

## Best Pivot

### Startup

This award recognises a **startup** that has shown **tremendous pivot strategy** during the pandemic **with an annual revenue of up to RM1 million.**

### Growth Company

This award recognises a **company** that has shown **tremendous pivot strategy** during the pandemic **with an annual revenue of RM1 million – RM20 million.**

For any enquiries, clarifications and assistance,  
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