

## Draft Program for BEHAVE 2020-2021

### 6<sup>th</sup> European Conference on Energy Efficiency and Behaviour Change

21-23 April 2021

Co-organisers: [EnR \(European Energy Network\)](#)

[Copenhagen Centre on Energy Efficiency](#)

Conference Format: Online virtual conference

\* Timezone CEST (Central European Summer Time)

<b>21 April 2021 (Wednesday)</b>		
9:00-10.00	Opening Plenary Session	Moderator: <b>Gabriela Prata Dias</b> , Head of Copenhagen Centre on Energy Efficiency <ul style="list-style-type: none"> <li>Welcome address: Sussanne Pedersen, UNEP DTU Partnership Director (5 min.)</li> <li>UNEP representative: Mark Radka, Chief, Energy Branch at UNEP (10 min.)</li> <li>E<sup>n</sup>R representative (ADEME President) 5 min.</li> <li>Behavioural Insights and their Application in Climate Change and Green Energy Transition: An Overview and Some Examples (HELGE SIGURD NÆSS-SCHMIDT, Partner, Copenhagen Economics (20 min.))</li> </ul>
10.00-10.30	Coffee break	
10.30-12.00	<b>Session 1a:</b> <b>Applying behavioural insights in the private sector, organisations and business models</b>  (5 presentations, 10 min. each, with 30 min. of Q&A at the end)	Moderator: <b>Ruth Mourik</b> Chief Executive Officer (CEO) at DuneWorks <p>413. Empowering intermediaries to train agro-food companies in tackling organisational, cultural and behavioural barriers for energy efficiency measures.</p> <p>414. Industries and energy efficiency awareness campaigns: assessment of energy savings from the Italian experience. (Michele Preziosi, Researcher at ENEA)</p> <p>419. Barriers And Enabler For Property Owners Of Premises As Organisations. (Jenny Palm)</p> <p>490. Analysis of energy savings and behavioural trends from the application of the mandatory energy audits mechanism in Italy: focus on energy management systems in four different economic sectors (Claudia Toro)</p> <p>431. What can entrepreneurs and their business models contribute to accelerating the energy transition? (Ruth.M.Mourik)</p>

<p>10.30-12.00</p>	<p><b>Session 1b: Hard-to-reach energy users in residential and non-residential sectors and financing</b></p> <p>(5 presentations, 10. min. each, plus 20 min. of Q&amp;A at the end of abstracts)</p> <p>One invidual presentation on Innvoative projects and research on applying behavioural insights for energy efficiency</p>	<p>Moderator: <b>Sea Rotmann</b> Behaviour change consultant at New Zealand’s Energy Efficiency and Conservation Authority</p> <p>418. An In-Depth Review Of The Literature On ‘Hard-To-Reach’ Energy Users. (Sea Rotmann)</p> <p>430. Stimulating homeowner energy-saving behaviour through local authorities’ actions. (Minyoung Kwon)</p> <p>440. Are tenants willing to pay for energy efficiency? Evidence from a small-scale spatial analysis in Germany. (Steven März)</p> <p>465. To What Extent Has COVID-19 Impacted Hard-to-Reach Energy Audiences? (Kimberley O’Sullivan)</p> <p>452. Effective Policies Promoting Energy Conservation and Sufficiency in Line with the Paris Agreement Goals (Paolo Bertoldi)</p> <p>1. NUDGE project (Stratos Keranidis (DomX), Filippos Anagnostopoulos (IEECP) (20min)</p>
<p>10.30-12.00</p>	<p><b>Session 1c</b></p> <p><b>Behavioural insights and their application in the developing world</b></p> <p>(6 presentations, each 10 min. presentations, plus 30 min. Q&amp;A)</p>	<p>Moderator: <b>Babette Never</b>, Research Associate at DIE (German Development Institute)</p> <p>410. Lighting and Occupancy Behaviour of Preschool Classrooms: a Field Study in Brazil. (Natalia Giraldo Vásquez)</p> <p>422. Understanding Occupants’ Behaviour And The Mixed-Mode Strategy In Office Buildings In Southern Brazil. (Ricardo Forgiarini Rupp)</p> <p>433. Sustainable and Liveable Cities for People - Insights in Energy Consumption Patterns, Sustainable Buildings and Neighbourhoods in Phom Penh, Cambodia. (Ravi Jayaweera and Annalena Becker)</p> <p>473. An empirical assessment of sociotechnical factors that influence residential electricity use in India. (Rajat Gupta)</p> <p>487. Understanding Barriers for a Transformation to Electric Vehicles in India: A Case Study of Hyderabad. (Talat Munshi)</p> <p>494. Energy policy mixes with behavioural insights in informal markets. (Babette Never)</p>
<p>12.00-13.00</p>	<p>Lunch break</p>	

<p>13.00-14.30</p>	<p><b>Session 2a</b></p> <p><b>Behavioural insights and effective communication for climate change mitigation</b></p> <p>(6 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end)</p>	<p>Moderator: <b>Giorgos Koukoufikis</b>, Project Officer at European Commission, Joint Research Centre (JRC)</p> <p>408. Public Engagement, Social Media, and the Renewable Energy Transition in Spain. (Daniel Wuebben and Juan Romero-Luis)</p> <p>439. How an Ecosystem of Stories Can Play a Role in the Transition to a Low Carbon Future. (Noam Bergman and Katy Janda)</p> <p>449. The impact of COVID-19 lockdown restrictions on domestic energy consumption in GB. (Ellen Webborn)</p> <p>451. Optimising Energy Feedback Messages Using fNIRS. (Wendell Grinton)</p> <p>471. Factors Affecting Public Awareness and Acceptance of CO2 Capture, Transport and Storage: A Transnational Comparison. (Spyridon Karytsas)</p> <p>479. Social Influence in the Adoption of Digital Consumer Innovations for Climate Change. (Emilie Vrain)</p>
<p>13.00-14.30</p>	<p><b>Session 2b</b></p> <p><b>Behavioural insights for end-use energy efficiency in buildings</b></p> <p>(6 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end)</p>	<p>Moderator: <b>Rahul Raju Dusa</b>, Senior Expert at the Copenhagen Centre on Energy Efficiency</p> <p>435. DESIGNING TAILORED INTERVENTIONS -A pragmatic segmentation approach to change energy behaviour in residential buildings. (Annika Sohre)</p> <p>458. Human-driven Energy Efficiency in Historic Buildings. (Giorgia Spigliantini)</p> <p>466. Apartment related energy performance gaps and occupant behaviour in two multi-apartment buildings – What we can learn for heating regulation devices. (Simon Moeller)</p> <p>474. A Gap Analysis of the Literature on Energy Saving Behaviours in the Commercial Sector. (Matt Chester)</p> <p>478. Reducing energy consumption in a tertiary building using Nudges. (Rabab Akkouche)</p> <p>483. Housing Choice Behaviour and Location Efficiency in North American (A Case Study). (Kurt Borth)</p>
<p>13.00-14.30</p>	<p><b>Session 2c</b></p> <p><b>Energy agencies supporting households and communities through the energy</b></p>	<p><b>Session programme</b></p> <p><b>13.00-13.20 Introductory session (Chair – Kerstin Schilcher, AEA)</b></p>

	<p>transition with a focus on behaviour change and advice delivery (by EnR - European Energy Network)</p>	<p>13.00-13.05 – Welcome speech (Kerstin Schilcher, AEA) 13.05-13.10 – WG Behaviour change presentation (Irmeli Mikkonen, Motiva) 13.10-13.20 – Presentation of the catalogue &amp; analysis of best practice examples (Adrianna Threpsiadi, EST)</p> <p><b>13.20-14.20 Panel discussion</b></p> <ol style="list-style-type: none"> <li><b>1. Broad awareness raising programmes</b> Presentation of the best practice by a selected agency</li> <li><b>2. Tailored advice support programmes</b> Presentation of the best practice by a selected agency</li> <li><b>3. Educational programmes incl. digital engagement &amp; gamification</b> Presentation of the best practice by a selected agency</li> <li><b>4. Research programmes</b> Presentation of the best practice by a selected agency</li> </ol> <p><b>14.10-14.20 – Q&amp;A session</b></p> <p><b>14.20-14.30 Closing session</b></p> <p>14.20-14.30 – Closing remarks (Kerstin Schilcher)</p> <p><b>Target audience for attendance at the Workshop</b></p> <ul style="list-style-type: none"> <li>- Authorities/Decision makers on local and national level</li> <li>- Other practitioners</li> <li>- Social scientists</li> <li>- SMEs</li> </ul> <p>For more information about the program, please take a look <a href="#">here</a></p>
<p>14.30-15.00</p>	<p>Coffee break</p>	
<p>15.00-16.30</p>	<p><a href="#">Session 3a - Digital Solutions for Behaviour Change</a>  (5 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end abstracts)</p>	<p>Moderator: <b>Xianli Zhu</b>, Senior Expert at the Copenhagen Centre on Energy Efficiency</p> <p>405. Triggers Behind Human-Building Interactions From A User Perspective: Results And Effectiveness Of Capturing Motivations In Real-Time. (Verena M. Barthelmes)</p> <p>420. Probabilistic Machine Learning for Occupancy Prediction based on Sensor Fusion. (Amirreza Heidari)</p>

		<p>447. Same, Same But Different: Academic and Commercial Perspectives on APP-Based Energy Behaviour Change. (Devon Wemyss)</p> <p>459. Social Power Plus: Empowering households to energy sufficiency through co-designed app-based community energy challenges. (Francesca Cellina)</p> <p>481. Enhancing user engagement in local energy initiatives using smart local energy engagement tools. (Rajat Gupta)</p>
15.00-16.30	<p><b>Session 3 b - Behaviour Interventions for the integration of Energy Efficiency and Renewable Energy</b></p> <p>(6 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end abstracts)</p>	<p>Moderator: <b>Ellen Matthies</b>, Professor for environmental psychology at the Otto-von-Guericke University</p> <p>448. Social and market acceptance of photovoltaic panels and heat pumps in Europe: A literature review and a survey. (Diego Peñaloza)</p> <p>454. DER Customer Insights: a values-based approach to motivate new DER customers. (Danielle Alexander)</p> <p>455. DER Customer Insights: Lessons from the customer journeys for new DER customers. (Scott Dwyer)</p> <p>484. A User-Centered Design Approach To Identify Behavioural Biases In Household Solar Pv Adoption. (Nelson Sommerfeldt)</p> <p>476. Exploring the role of stakeholder dynamics in residential photovoltaic adoption decisions: A quantitative survey in Germany. (Soren Graupner)</p> <p>423. The role of cognition and energy literacy in consumers' response to energy labels – insights from the Netherlands and China. (Shutong He)</p>
15.00-17.00	<p><b>Session 3c Improving energy programmes in enterprises: behavioural insights and barriers</b></p>	<p>Moderator: <b>Kerstin Schilcher</b>, Project Manager at the Austrian National Energy Agency (AEA)</p> <p><b>Welcome</b> (15.00-15.10 pm)</p> <p>Enrico Biele (LEAP4SME), Kerstin Schilcher (Austrian Energy Agency, AEA, AT)</p> <p><b>Drivers to Energy Efficiency in Manufacturing Firms</b> (15.10-15.25 pm)</p> <p>Mette Talseth Solnørdal, The Arctic University of Norway, NO</p> <p><b>Energy investment and energy management in for-profit companies</b> (15.25-15.40 pm)</p> <p>Catherine Cooremans, University of Lausanne, CH</p>

		<p><b>Snapshot on SMEs Energy policies in nine Countries</b> (15.40-15.50 pm)</p> <p>Andrew Tod, Energy Saving Trust, UK</p> <p><b>Analysing the behavioural impacts of mandatory Energy Audits</b> (15.50-16.00 pm)</p> <p>Chiara Martini, Italian National Energy Agency ENEA, IT</p> <p><b>Sustainable behavioural change in companies from the Swedish PFE</b> (16.00-16.10 pm)</p> <p>Thomas Bjorkman, Swedish National Energy Agency, SE</p> <p><b>The Italian Information and Training Programme: Evaluation of energy savings, drivers and barriers for industrial energy efficiency</b> (16.10-16.20 pm)</p> <p>Michele Preziosi, Italian National Energy Agency ENEA, IT</p> <p><b>Discussion</b> (16.20-17 pm)</p> <p>Moderator, Speakers, Q&amp;A with attendees</p>
<b>22 April 2021 (Thursday)</b>		
9.00-10.00	Plenary session	<p>Moderator: <b>Irmeli Mikkenon</b>, EnR and MOTIVA OY</p> <ul style="list-style-type: none"> <li>• H.E. João Galamba, Deputy Minister and Secretary of State for Energy, Portugal, 5-10 min. (tbc)</li> <li>• Director-General Ditte Juul Jørgensen 15 min. (tbc)</li> <li>• EU Representative – Just Transition &amp; funding opportunities for behaviour change - 15 min. (tbd)</li> <li>• Release of the conference proceedings (5 min.)</li> </ul>
10.00-10.30	Coffee Break	
10.30-12.00	<p><b>Session 4a</b> <b>Users behaviour in transport and mobility</b></p> <p>(4 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end) abstracts)</p>	<p>Moderator: <b>Luis Mundaca</b>, Professor at International Institute for Industrial Environmental Economics at Lund University</p> <p>403. Sharing vehicles or sharing rides - what influences the acceptance of shared mobility services in Germany?. (Uta Burghard)</p> <p>404. Choice architecture design affects preferences for EV smart charging. (Maria Lagomarsino)</p>

		<p>446. Buying green cars? Determinants of purchase intention for energy-efficient cars in Switzerland. (Dorothea Schaffner)</p> <p>486. Determinants of car-sharing self-efficacy. (John Magnus Roos)</p>
10.30-12.00	<p><b>Session 4b</b></p> <p><b>Behaviour integration into energy modelling for policy development -1</b></p> <p>6 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end (abstracts)</p>	<p>Moderator: <b>Marta Lopes</b>, Assistant professor at Polytechnic Institute of Coimbra (IPC-ESAC) &amp; INESCC</p> <p>409. How I see me – A meta-analysis investigating the association between identities and pro-environmental behaviour (Alina Mia Udall)</p> <p>428. Role of online information sources in energy-efficient renovations: perspectives of house owners in Finland and Sweden. (Gireesh Nair)</p> <p>429. Energy and Behaviour: A multi-faceted perspective towards a low carbon future. (Marta Lopes)</p> <p>436. Investigation of the Impact of Occupants Behaviour on Residential Electricity Consumption. (Dilek Sumer)</p> <p>442. The Influence of Energy Policy Instruments upon the Promotion of Solar Thermal Technology in Greece. (Theoni I. Oikonomou)</p> <p>475. Determinants of residential photovoltaic adoption intention – A meta-analysis. (Emily Schulte)</p>
10.30-12.00	<p><b>Session 4c</b></p> <p>The road to net zero: what can energy agencies learn from behavioural science (by EnR - European Energy Network)</p>	<p><b>Session programme</b></p> <p><b>10.30-11.00 Introductory plenary (Chair – Antoinet Smits, RVO)</b></p> <p>10.30-10.35 – Welcome speech (Antoinet Smits, RV:)</p> <p>10.35-10.40 – WG Behaviour change presentation (Irmeli Mikkonen, Motiva)</p> <p>10.40-10.50 – Opening of the session (Sea Rotmann, SEA)</p> <p>10.50-11.00 – Pitch presentations from social scientists to introduce break-out sessions (3 min/each)</p> <ol style="list-style-type: none"> <li>1. Behavioural insights: Gerdien de Vries</li> <li>2. Sufficiency: Edouard Toulouse</li> <li>3. Vulnerable target groups: Sea Rotmann</li> </ol> <p><b>11.00-11.40 – Break-out groups</b></p> <p><b>1. Behavioural insights into energy policy making</b> Leader, social science side: Gerdien de Vries, TU Delft Leader from E<sup>n</sup>R side: Rebecca van Leeuwen-Jones,</p>

		<p><b>2. Energy sufficiency; the implications for attitudes and values</b> <i>Leader, social science side: Edouard Toulouse, ENOUGH network</i> <i>Leader from E<sup>n</sup>R side: Didier Bosseboeuf, ADEME</i></p> <p><b>3. Engaging with vulnerable target groups</b> <i>Leader, social science side: Sea Rotmann, SEA - Sustainable Energy Advice Ltd</i> <i>Leader from EnR side: Adrianna Threpsiadi, Energy Saving Trust</i></p> <p><b>11.40-12.00 – Closing plenary</b></p> <p>11.40-11.55 - Conclusions from the breakout sessions (5 min/speaker) 11.55-12.00 - Closing remarks (Antoinet Smits)</p> <p>For more information about the program, please take a look <a href="#">here</a></p>
12.00-13.00	Lunch break	
13.00-14.30	<p>Session 5a</p> <p><a href="#">Behaviour integration into energy modelling for policy development - 2</a></p> <p>(6 presentations, 10 min. each, plus 30 min. of Q&amp;A at the end of abstracts)</p>	<p>Moderator: <b>Marta Lopes</b>, Assistant professor at Polytechnic Institute of Coimbra (IPC-ESAC) &amp; INESC</p> <p>437. Process Perspective on Home Retrofit Decisions: A Qualitative Meta-synthesis. (Yekatherina Bobrova)</p> <p>438. Integrating discrete choice experiments and bottom-up energy demand models to investigate the long-term adoption of electrical appliances in response to energy efficiency policies. (Tim Mandel)</p> <p>443. A systematic time-use based approach for estimating residential energy consumption. (Mate Janos Lorincz)</p> <p>461. An agent-based model of retrofit diffusion. (Giulia Chersoni)</p> <p>462. The Effect of Information Nudges on Energy Saving: Observations from a Randomized Field Experiment in Finland. (Ruokamo Enni)</p> <p>491. The Spectrum of Residential Cooling Demand - Modeled Demand Versus Occupants' Real-life Needs. (Julia Mittermüller and Farzan Banihashemi)</p>
13.00-14.30	<p>Session 5b</p> <p><a href="#">Multidisciplinary approaches to energy behaviours for achieving the SDGs</a></p>	<p>Moderator: <b>Begonia Gutiérrez</b>, Research Assistant Copenhagen Centre on Energy Efficiency</p> <p>411. Mitigation of Energy Poverty through consumers behaviour: pilot actions in Italy. (Anna Realini)</p>



	(6 presentations, 10. min. each, plus 30 min. of Q&A at the end)	<p>463. Evaluation of energy resilience and adaptation: An economic efficiency analysis. (Andrea Gatto)</p> <p>477.Sustainability and coherence of actions aimed at a behavioural change in energy consumption. (Lolita Rubens)</p> <p>480.Ecological Education. (Viviana Deruto, Mario Moschi and Alessandro Bertirotti)</p> <p>482.The impact of personal, housing, and neighbourhood factors on personal wellbeing. (Gesche Huebner)</p> <p>492. Can we make our office buildings more responsive? Energy-efficiency and behaviour in the post-pandemic office (Alessandra Luna-Navarro and Isabella Gaetani)</p>
13.00-14.30	Session 5c - C2E2 special session on Danish private sector behaviour solutions for climate neutrality	
14.30-15.00	Coffee break	
15.00-16.30	<p><b>Session 6a</b> <b>Energy Communities and Related Behaviour Strategies to Energy Efficiency</b></p> <p>(6 presentations, 10. min. each, plus 30 min. of Q&amp;A at the end) abstracts)</p>	<p>Moderator: <b>Louiza Papamikrouli</b>, Policy Officer at the Greek General Secretariat for Research and Technology</p> <p>400. Drawing policy insights from social innovation cases in the energy field. (Kaisa Matschoss)</p> <p>415. Understanding Preferences For Characteristics Of Renewable Energy Communities. (Darja Miahilova)</p> <p>432. ENERGY COMMUNITIES IN ITALY. Analysis on the internal national gap between North and South. (Monica Musolino)</p> <p>444. Determinants of Citizens' Participation and Investment in Energy Community Initiatives. (Spyridon Karytsas)</p> <p>464.Energy Communities and Energy Conservation. (Stephan Sommer)</p> <p>472.Actions to Boost Energy Efficiency and Indoor Air Quality. Case studies in Italian schools. (Mario Diana)</p>
15.00-16.30	<b>Session 6b. Promoting sustainable energy behaviours: policy instruments, interventions and evaluation of effects</b>	<p>Moderator: <b>Mariagiovanna Gaglione</b>, Senior Researcher at ENEA, Rome.</p> <p>407. Overcoming Defaults: Cognitive Biases and Consumer Engagement with Local Energy in a Multiple Supplier Model. (Nicole Watson)</p>

	(6 presentations, each paper lasts 10 min., with 30 min. of Q&A at the end)	<p>450. Promoting energy efficiency through competitive tenders. Comparing auction schemes and end-user activation in Germany, Portugal, Switzerland and Taiwan. (Kurt Bisang)</p> <p>456.A Systems Approach to Off-grid Hydropower for Community-led Flood Resilience. (Spyros Schismenos)</p> <p>467.A micro-scale analysis of attitudes and behaviours towards sustainability and domestic energy saving in Italy. (Nicola Rainisio)</p> <p>468. Learning from Failures as a Support for Energy Transition. (Kaisa Matschoss)</p> <p>489. Identification of Everyday Food-related Behaviour Patterns with High Potential for Energy Savings: KTH Live-in-Lab Explorative Case Study. (Elena Malakhatka)</p>
15.00-16.30	<p><b>Session 6c</b> Innovative projects and research on applying behavioural insights for energy efficiency</p> <p>(Collection of individual presentation + poster proposals)</p> <p>1 abstract presentation, the paper lasts 10 min., with 20 min. of Q&amp;A at the end)</p>	<p>Moderator: <b>Paolo Bertoldi</b>, Senior Expert at the European Commission</p> <ol style="list-style-type: none"> <li>1. Information Campaigns for Residential Energy Conservation, Mark A. Andor, Andreas Gerstery, Jorg Peters (20 min.)</li> <li>2. Low Energy Inclusive Appliances (LEIA) programme (Dr Gill Davies and Richa Goyal, Energy Saving Trust, 20 min.)</li> <li>3. Energy poverty and the ASSIST model (Marina Varvesi AISFOR – Italy, Marta Garcia, ECOSERVEIS – Spain) (20 min.)</li> </ol> <p>453. How to unlock the human potential for promoting energy efficiency? A review on the barriers and levers (Nives Della Valle)</p>
<b>23 April 2021 (Friday)</b>		
9.00-10.30	<p><b>Session 7a.</b> Collective action for the energy transition – emergence, perceived benefits and potential for scaling</p>	<p>The special session will combine insights from four European research projects on social innovation and collective action in the energy transition (SONNET, COMETS, SocialRES, NEWCOMERS).</p> <p>The session will focus on how collective action evolves, on the potential for wider adoption among EU citizens, the benefits that members of collective action initiatives experience as well as their potential for scaling. It will be discussed how collective action initiatives can contribute to behavioural change for the clean energy transitions. Each of the four project contributes one presentation. In the final plenary discussion the following questions will be raised:</p>

		<ul style="list-style-type: none"> <li>• What drives the development of collective action initiatives?</li> <li>• To what extent do collective action initiatives have the potential to trigger behaviour change at the individual level?</li> <li>• What is the potential of collective action initiatives to shape the energy transition?</li> </ul> <p>(Alessandro Sciullo, Hangjian Wu, Tanja Kamin, Adélie Ranville)</p>
9.00-10.30	<p><b>Session 7b - special session (TBC)</b></p> <p>(Collection of individual presentation + poster proposals)</p>	<p>Moderator: <b>Xianli Zhu</b>, Senior Expert at the Copenhagen Centre on Energy Efficiency</p> <ol style="list-style-type: none"> <li>1. What does an energy efficiency agency learn from from barometers on behaviour change? (Dr Didier Bosseboeuf, ADEME France) (20 min.)</li> <li>2. Behavioral insights from the user-oriented control systems in buildings (Arlinda Bresa) (15 min.)</li> <li>3. Recovering lost energy: The role and the impact of EU market surveillance on energy efficiency. A gap analysis with findings from the EEPLIANT trilogy of EU projects (Dr Kyriakos Papazoglou, PROSAFE) (20 min.)</li> <li>4. Technology and behaviour change for medical waste management and climate change mitigation (Andrea Romaoli Garcia) (20 min.)</li> </ol>
9.00-10.30	<p>Session 7c</p> <p>. The H2020 project - SMARTEES (1)</p>	<p>The special session is expected to last for 180 minutes (brief introduction, nine presentations+discussion). The session spreads over two consecutive 90 minutes slots with a break in the middle. The session will be chaired by the project coordinator Christian A. Klöckner (NTNU).</p>
9.00-10.30	<p>Session 7d. ASSIST model and the SUITE project</p>	<p>The presentation will focus on energy poverty and the ASSIST model and the “business” scalability plan of the model considering public / private /public-private financial mechanisms.</p> <p>The side event will present the ASSIST model and the SUITE project and will then illustrate the possible delivery and scalability models. An interactive Q&amp;A session to answer questions and to collect feedback from the participants will close the event.</p> <p>(Marina Varvesi, Marta Garcia, Eva Suba, Frances Ribera, Anna Wierzcholowska)</p>
10.30-11.00	Coffee break	
11.00-12.30	<p>Session 8a</p>	<p>Panel discussion: Is energy efficiency (fe)male? The role of gender for sustainable energy use</p> <p>(J. S. Clancy, M. Hultman, I. Thronicker, J. Tröger, A. Wågström, J. P. Wesche and S. Preuß)</p>

11.00-12.30	<p>Session 8b - IEA <a href="#">Users TCP</a> session will focus on <a href="#">hard-to-reach (HTR) energy users</a></p>	<p>Moderator is Dr. Sea Rotmann (Operating Agent of the HTR Annex by Users TCP by IEA) and the speakers include experts from Sweden, the US, New Zealand, Spain and the UK.</p> <p>This session focuses on <a href="#">hard-to-reach (HTR) energy users</a> in the residential and non-residential sectors. The speakers will discuss international findings and elicit audience feedback on:</p> <ul style="list-style-type: none"> <li>• Who these audiences are and how many of them we think are out there not being successfully engaged</li> <li>• How we can best identify, define and target them</li> <li>• What we know about their demographics, psychographics, barriers and needs</li> <li>• How to reach or engage them better using behavioural insights, and</li> </ul> <p>How to facilitate multi-stakeholder collaboration and follow a robust research strategy when designing, implementing and evaluating behaviour change interventions targeting these HTR energy users.</p> <p>427. A Collaborative International Approach to Characterising "Hard-To-Reach" Energy Users. (Kira Ashby)</p>
11.00-12.30	Session 8c - The H2020 project SMARTEES (2)	
11.00-12.30	<p>Session 8d. "Recent advances and next steps for BIs in the energy policy sphere" Special session on the Energy Sector Behavioural Insights Platform of the UsersTCP</p>	<p>Coordinated by <b>Jeremy Sung</b> (IEA and UsersTCP)</p> <p>Presentations:</p> <ul style="list-style-type: none"> <li>• Applying Behavioural Insights to Energy Efficiency Policies and Programs: Where Do We Stand? - Elisabetta Cornago (formerly IEA and UsersTCP)</li> <li>• Engaging hearts and minds - Nina Campbell (Energy Efficiency &amp; Conservation Authority, New Zealand)</li> <li>• BIs in energy and climate policy, the Netherlands, Thomas Dirkmaat (Ministry of Economic Affairs and Climate Policy of the Netherlands)</li> </ul> <p>Panel discussion and Q&amp;A from audience</p>
12.30-14.00	Lunch break	
14.00-15.00	Closing Plenary session	<p>Moderator: <b>Xianli Zhu</b>, Senior Expert at the Copenhagen Centre on Energy Efficiency</p> <ul style="list-style-type: none"> <li>• <a href="#">Reflections / conclusions</a> – Dr. Sea Rotmann, SEA - Sustainable Energy Advice Ltd</li> <li>• <a href="#">Process and Procedures of the Energy Policy Special Issue</a>. Stéphane Goutte, <i>Energy Policy</i> journal editor (5 min.)</li> <li>• <a href="#">BEHAVE 2022, the way forward</a> – Irmeli Mikkonen, EnR Working Group on Behaviour Change Closing remarks by C2E2</li> <li>• Closing remarks by C2E2</li> </ul>