

# Happy Holidays! Whova





20,000

**In-person Events** 

2,000

**Virtual Events** 

1,000 3 Million **Hybrid Events** 

**Users** 







**Award-winning** 

## Virtual? In-person? We have new features for all events!

## **Virtual and Hybrid Event Support**



- Integration with all major streaming services
- Video hosting and replay
- Session Q&A, polling, and chat
- Online company showcases
- Video meetups
- Networking tables

#### **Session Engagement**



- Session polling
- Session Q&A with easy moderation
- Session chat

#### **Exhibitor and Sponsor Benefits**



- Digital vendor booths with videos and streaming
- Gamification to attract visitors
- Live chat with booth visitors
- Different levels of exposure for specific companies

#### **Participant Tiering Opportunities**



- Exclusive content for VIP attendees
- Advanced networking opportunities for high-tier participants

#### **Full-Featured Web App**



- Same engagement tools as mobile
- Livestreams and videos viewable on a bigger screen

#### **New Networking Features**



- Networking tables
- Video meet-ups
- 1-1 video chat

#### **Career Fair Support**



- Digital recruiter booths with videos and streaming
- In-app video interviews & booth live chat
- Job boards & resume submission

#### **Artifact Center** (posters / startup pitches / gallery /auctions)



- Posters, pitches, art, auction items, and more
- Item profiles with images, video, PDFs, and streaming
- Judges rate items and vote

#### **More Branding Options**



- High-resolution image for event header and landing image
- Custom event URL

Become a part of our Organizer Community, an exclusive network for Whova customers to support each other!



**Organizers** 



**Bi-weekly** Fireside Chats



**Discussion Topics** 

## Supporting each other through a challenging year

## Incredible records with Whova!

328,313 sponsor banner impressions at one event

3,356 leads collected by a single exhibitor

8,843 resumes submitted at one job fair

204 virtual meet-ups in a single conference



**App Store** 60K ratings



Google Play 12K ratings



684 reviews



One thing that worked really well for us was definitely the engagement. It created a space where they were able to meet people from all around the world and talk to each other.

## **Tammy Nguyen** California Entrepreneurship **Educators Conference**





We had to shift our conference virtually with only 5 days to go. Luckily, we were able to do so seamlessly and used pre-recorded videos (via Whova) instead of in-person lectures.

**Melissa Slogan Duke University** 





[Whova] allowed us to offer a customer experience that would be difficult to replicate without a site that allows for **interaction** with speakers, attendees and sponsors/exhibitors.

Sarah Vaught Cathey Kentucky Chamber of Commerce





**Event Technology Awards Winner for** 



**Global Top 100** Software Companies



**Largest Virtual Podcasting** Conference



































# Whova is always here for you!

With uncertainty ahead, you may be unsure what form events will take in the future. Whova has your back with features for all types of events.

## Sessions, Agenda, and Mobile Brochure

	VIRTUAL	HYBRID	IN-PERSON			
Mobile App						
Desktop App						
Live Streaming						
Video Recording / Replay						
Attendee Tiering						
Personal Agenda						
Interactive Map						
Session Cap						
Offline Access						
Event Engagement						
Announcement						
Community Board						
Session Q&A / Chats						
Live Polling in Various Forms						
Survey with Templates						
Session Feedbacks	•	•				
Gamification (Photo, Caption, Passport)						
Leaderboard						
Social Wall						

# **Attendee Networking**

	VIRTUAL	HYBRID	IN-PERSON		
Attendee Profiles					
Attendee Matchmaking					
Meetups (Video or In-person)					
Text & Video Chat					
e-Business Card Exchange					
Network Tables					
1-1 Meeting Scheduler					
Social Groups					
Sponsor and Exhibitor					
Digital Booths					
Sponsor / Exhibitor Tiering					
Sponsor Banners					
Promotional Offers					
Lead Gathering / Export					
Video/Streaming Showcase					
Passport Contest					
Event Management					
Name Badges with Templates					
Session/Event Checkin & Checkout					
Analytics / Post- event Report					
<b>Moderation Tools</b>					
CRM Integration					
Speaker Center					

# **Event Marketing**

Event warketing						
	VIRTUAL	HYBRID	IN-PERSON			
Event Website Builder with Design Templates						
Embeddable Webpages for Agenda/Speakers/Sponsors/Exhibitors						
Event Listing						
Social Media Pictures Generation						
Social Media Integration		•				
Event Registration / Ticketing						
Unlimited Ticket Types						
Discount Codes						
Customized Registration Form						
Ticket Addons						
Ticket Widgets and Webpage						
Event Branding						
Branding Color						
Mobile App Header Image						
High-resolution Web App Landing Image						
Custom Event URL						
Artifact Center for Poster, Art Gallery, Pitches, and More						
Profile Page with Videos and Streaming						
Contest with Rating, Vote, and Judges						
Career Fair						
Company Profile with Videos and Streamings						
Online Resume Submit						