

Email Swipes for Top 10 Affiliate Niches

INSTRUCTIONS:

These emails are created to get people to click. That click will take them to (A) a web page where you provide pre-sell content before going to the affiliate offer, or (B) direct to the affiliate offer through your affiliate link.

You will need to add your own hyperlink to that web page. You will add that link to the underlined text that has a **call to action** such as "watch this video", or "take action now", "do something about it", "I was handed these", etc.

These lines are usually the last lines of underlined text in the email and/or in the P.S. Other underlined text is simply to highlight a point or benefit.

Most of the emails will refer to "video" (assuming that's what you're using as your method of presenting content). If you're just sending them to non-video content (such as a page on your blog), then revise the verbiage.

1. MAKE MONEY ONLINE

EMAIL #1

Subject Line: My first online sale...

Hey,

I remember it like it was yesterday.

After weeks of making nothing and being disappointed. After almost giving up.

I logged into my account.

There it was!

My FIRST online sale!

But was it a glitch? Was it a family member who felt sorry for me?

NOPE!

It was real. A genuine person who wanted what I was selling online. That's the minute I started believing I could do this. I could really shift my life, give myself new freedoms, and earn a living online.

What was amazing, after the first sale, it simply snowballed.

Hundreds, thousands, and even tens of thousands of dollars!

Predictable and automatic income.

Just how easy can it be?

Watch this video I made that PROVES you can do this!

Regards,

YOUR NAME

EMAIL #2

Subject Line: Quit your day job?

Hey,

For me, it started with a dream.

See, I wanted to be my own boss. Make my own hours. Work when I wanted to work, and play when I wanted to play.

I longed for the freedom, the sense of accomplishment, the financial rewards.

But that was a big step.

Was I really ready to quit my day job?

I guess I was emotionally "tethered" to my job.

It represented security, comfort, ease.

But I also knew what was on the other side of that — Unlimited income, countless opportunity, and a lifestyle I could only dream of.

For me, it was the best decision I ever made.

It afforded me a rock star lifestyle, freedoms most people never experience, and all the financial benefits I could ever want.

I'll never look back — You shouldn't either.

Move forward. No, in fact **RACE to this extraordinary new lifestyle.**

It's so worth it.

This new video will put you in motion towards making money online.

I know it works. I know it's so worth it.

Expect great things,

YOUR NAME

EMAIL #3

Subject Line: The day I'll never forget

Hey,

I walked into my boss's office...

He was probably ready to hand me my next project. A project that would consume my energy, time, and life.

But it never got to that point.

Instead, I handed him something.

My RESIGNATION.

You see, little did he know that I held a passion to start my own online business. And while I was working for him, I was slowly growing my business on the side.

It was bringing in income.

Faster than I had expected!

It was time.

I'll never forget his look of shock. And as I turned by back to him, walked out and smiled, I knew exactly what I was walking into.

Freedom. Opportunity. Financial rewards.

This isn't just my dream. It's a dreamed shared by MANY of my students.

You can be next.

I invite you to watch this powerful video. Some call it life changing.

Regards,

YOUR NAME

P.S. When will be the day YOU never forget? In just a few weeks or months. **It's coming. But it all starts here.**

EMAIL #4

Subject Line: Building sandcastles = \$6,719

Hey,

It was probably my FOURTH vacation that year...

As usual, we went all out.

The finest hotel overlooking sugar white sands and turquoise water. 5-star restaurants serving lobster and prime rib.

It was paradise.

Again.

My kids had just buried me in the sand. Now, we just started building sandcastles when I heard my phone buzz...

I knew it wasn't my boss (I was my own boss).

Then I remembered about the product launch I just did. I checked my phone, and was AMAZED when I saw that another \$6,719 was added to my account. Sales had been rolling in all week!

There I was... where I wanted to be. With my family on the perfect beach.

Yet, I was making more money than I ever had sitting in a stuffy boardroom with 15 overstressed executives slowing throwing their lives away.

How did I get here?

How can you make the SWITCH and trade in a corporate life for a near-magical life of amazing freedom and opportunity?

I'm ready to show you. Check out my video.

Make the move,

YOUR NAME

P.S. By the way, our sandcastles turned out great! Why? Because I was 100% focused on them and my kids – NOT serving a boss. **You can do this!**

EMAIL #5

Subject Line: Make thousands by sleeping?

Hey,

One simple question...

Right now, when do you make money?

That answer's pretty obvious, right? It's when you work.

If you decide not to go into the office for a couple weeks, your boss may probably decide NOT to pay you. Sounds fair.

But when you have your own online business...

When you work my system to predictably and automatically start bringing in money...

You can make money at any time!

Day. Night.

Weekends.

I'll never forget the time I went to sleep early. Like 8:00PM. And woke up late, around 10:00AM. Hey, I was pretty exhausted.

Then, I logged into my account and saw that I made nearly \$2,000.

IN MY SLEEP!

Wow! Should I sleep in more?

That's the power of creating your online business to automatically generate income.

Ready to learn just how to do that?

My quick video can make a difference in your future.

Expect greatness,

YOUR NAME

EMAIL #6

Subject Line: The time is now...

Hey,

Not long ago, I was where you are right now.

Anxious to change your life.

Ready to take action to start making money online.

So, I did what any self-respecting new entrepreneur would do...

I STALLED.

Instead of taking action... instead of going, going, going...

I distracted myself with more research. Heck, I could have studied for months...

You see, FEAR was holding me back.

FEAR was preventing me from taking action.

FEAR was the block that sat in front of my goals.

Guys, want to know what will always cut fear down to size?

ACTION!

Deliberate, calculated, full guns blazing ACTION!

And once you start, there will be no stopping you.

Take action now by watching this video I made for you. It's pretty awesome!

Actions speak,

YOUR NAME

EMAIL #7

Subject Line: Steal my stuff

Hey,

I wish I had a shortcut when I started my online business.

You see, I have invested the time and energy to learn precisely what to do... what NOT to do...

And what works FASTEST, EASIEST, and with ABSOLUTE CERTAINTY.

Over time, I've studied my tips and tactics, I've evaluated my results.

Now I have a foolproof game plan that simply WORKS.

You have it easy.

You don't have to put in nearly the time and effort I did.

You don't have to second guess. Or make mistakes.

Because it's ALL DONE.

Simply look over my shoulder. Steal my stuff. And copy what I've done.

I'll get you started with this free video.

You're CLOSER than you think!

Go, go go,

- YOUR NAME

EMAIL #8

Subject Line: Shatter your expectations

Hey,

I know you.

You probably have two goals in your mind.

The first: Your safe, conservative goal.

That one's easily achievable.

Maybe it's to earn a few thousand a month. Or to make a specific number of sales.

Heck, you can probably can do that in your sleep once you learn my "done-for-you" system.

Then, you have your REAL goal.

This one frightens you. It's like reaching for the farthest star — or the dwarf planet Pluto.

You're not sure if it's even possible.

That's the goal I want you to focus on.

After all, I'm not providing this valuable training to help you be "slightly above average".

I want EXCEPTIONAL.

And so do you.

It all starts here — Watch, learn, amaze.

Start Winning,

YOUR NAME

EMAIL #9

Subject Line: If my friend can do it...

Hey,

I'm beside myself with excitement.

I just got off the phone with a good friend of mine.

You see, for years, he's hated his J.O.B. He wasn't making what he was worth. His hours were long, relentless. And his boss, well, I could tell you stories...

Now, I've been working with him for a little bit...

About setting up his own online business.

With my formula — my SHORTCUTS — he got it fast!

Before I even expected it, he called me bragging about his first online sale.

Well, now, he's really turned the corner — And QUIT his J.O.B.!

From this point forward, he sets his hours. He makes the rules. And he benefits from financial rewards like never before.

I'm so proud of him.

Are you ready for a change?

You can follow in the exact footsteps.

Everything's ready to take you to new heights!

You are awesome,

YOUR NAME

EMAIL #10

Subject Line: The ONE word that kick starts your greatest life

Hey,

I'll make this short.

In my online business, I had one MEGA SHIFT that became the single most powerful turning point.

It's when I went from making a couple thousand a month...

To MANY thousand a month!

It's when I learned one key word. A word that changed EVERYTHING.

That word: Automate.

The minute your business is automated...

The minute prospects find you and buy from you WITHOUT you doing anything...

That's when your online business shifts to that next gear.

My proven system provides everything you need to automate your online business every step of the way.

And here's my first tip...

Automate your way to success.

Race to Results,

YOUR NAME

EMAIL #11

Subject Line: I'll never SETTLE again...

Hey,

When I proposed to my wife,

I was almost embarrassed when I opened that ring box.

Sure, the sentiment was there. The ring was nice.

But it wasn't the ring I WANTED to get her.

I settled.

Because I didn't have the income, the resources, and the confidence to give her the ring of her dreams.

Of course, she loved it. Because she loves me.

But now...

Today, she can literally pick out just about any ring she wants.

3 carat. 5 carat.

10 carat.

Go for it.

There's something to be said for being the provider you've always wanted to be.

Ready to learn just how it's possible... EASILY possible?

Get there,

YOUR NAME

EMAIL #12

Subject Line: How embarrassing...

Hey,

I was in an online business workshop a few years back.

The trainer wanted to hear everybody's financial goals.

Little did I know he was going to start with me.

GULP!

I had just started.

I didn't know how much was even possible.

In that scared, first-day-of-school answer, I said...

"I hope to make \$3,000 a month."

\$3,000 a month – child's play!

Then, everyone else rattled off the answers I should have been confident to say:

Ten thousand a month, fifteen thousand a month, even thirty thousand a month!

Well, that experience lit a fire under me!

Needless to say, I'm probably making MORE than most any of them today.

And I want to share with you just HOW I did it — Watch this captivating video!

Start Winning,

YOUR NAME

P.S. Today, I'm no longer a student for events like this. I'm the teacher. **Watch this new video to learn how you can get there too.**

EMAIL #13

Subject Line: Freedom to live

Hey,

You only get one life.

You only have a few precious years with your kids under your roof.

You have less time than you think to live life to the absolute fullest.

And that's the main reason why I invested my time and energy to succeed in the online business space.

I wanted that freedom. A freedom to live exactly how I wanted. Not tied to any boss, any colleagues, any calendar.

Last week, my wife wanted to go to the beach. On a Wednesday.

I said, "YES!"

Next week, we may go to an amusement park... before the weekend.

We do this ALL THE TIME.

I want you to have the privilege and opportunity to live exactly how you want.

This video will help you to find that life.

It's pretty quick — but life-changing — Watch Now!

Make Your Own Future,

YOUR NAME

EMAIL #14

Subject Line: How my friend DOUBLED his income

Hey,

Doubling or tripling what you earn.

It's not easy.

Because bosses and corporations increase salaries by small amounts each year.

And that's why cutting the cord...

Being your own boss...

and start making money online is your BEST (and fastest) way to make considerably more.

Doubling. Tripling. Maybe even more — Watch my extraordinary video!

Anything's Possible,

YOUR NAME

2. PERSONAL DEVELOPMENT

EMAIL #1

Subject Line: CRUSH your goals

Hey,

Do you have a graveyard of unattained goals?

Most people do.

They set an ambitious goal to lose 20 pounds, erase debt, or get a work promotion.

With no timeline, no direction, and little drive...

Then... in most cases...

Their goals die.

This WON'T happen to you. Because I've got just the video — just the inspiration — that will have you skyrocketing straight to your goals.

Here's your goal-crushing inspiration.

Race to Results,

YOUR NAME

P.S. I'll be sending you lots of peak performance strategies and secrets over the next few weeks! **For now, watch this video.**

EMAIL #2

Subject Line: One slick TOOL carries you to greatness

Hey,

Goals are good.

Hopes and dreams are important.

But THIS single tool holds the power to **transform your future.**

A VISION BOARD.

On your vision board should be a collection of everything that drives you.

A picture of your family, of course. A new sports car. Maybe the word, "HAWAII".

Add your total debt with a line through it. Or the date of your first marathon.

Hung on your office wall or put on your bathroom mirror, a vision board like this propels you to go farther... **FASTER than you ever thought possible.**

Another tip: Watch this video that PUSHES you to excellence!

Race to Results,

YOUR NAME

EMAIL #3

Subject Line: Like peanut butter and jelly...

Hey,

These two go hand and hand.

SUCCESS and SPEED!

While most everyone lives by the philosophy of “Ready, Aim, Fire”, the ones who truly reach all of their goals — they’re the ones who live by...

“Ready, Fire, Aim”

It’s all about speed.

Taking action FAST.

Then – and only then – do you start adjusting your site to improve your results.

If everything you do is done with a focus on speed, you’ll reach your goals — your ultimate success — that much faster!

Talking about speed, **I made this quick video to give you a few life-enhancing ideas...**

And you can use them STARTING NOW!

Race to Results,

YOUR NAME

EMAIL #4

Subject Line: How to always be “In the Zone”

Hey,

Be at your absolute best.

ALWAYS.

There's an elusive SWEET SPOT in your life where you simply shine brighter in everything you do.

On the golf course, you're sinking Birdies and Eagles.

At work, everyone wants your ideas, your solutions.

At parties, you're the ONE everyone wants to hang around.

It's called being "In the Zone".

When you're in it, there's no stopping you. You are more energetic, more disciplined and more creative. You achieve incredible results with more speed and focus than ever before.

Here are the secrets to getting — and STAYING — In the Zone.

Watch my video, and discover how to achieve more, earn more, and BE MORE.

Start Winning,

YOUR NAME

EMAIL #5

Subject Line: Just how bad do you want it?

Hey,

People always ask me for my "**Secret Success Shortcut**".

I used to answer that there really was no such shortcut.

Aside from knowledge, hard work, and persistence, of course.

Until I realized... **THERE ACTUALLY IS!**

Yes, there is a shortcut that makes your goals and your dreams a reality exponentially faster!

Here it is: Passion.

Sounds simple, right?

But when you truly have a strong passion for something, you chase it with gusto until you finally reach it.

Develop a passion for money... and you'll earn more than you can ever spend.

Develop a passion for fitness... and you'll be in the best shape of your life.

Develop a passion for people... and you'll establish lifelong, rewarding relationships.

Want to be inspired to develop a diehard passion?

Simply watch this video.

It may just drive you to excellence faster than you ever thought possible.

Race to Results,

YOUR NAME

P.S. If you still need to find your passion, stick with me. **My ideas and inspiration will illuminate a path towards passion.**

EMAIL #6

Subject Line: Your superhero power

Hey,

We all have it.

A practical superhero power we are all born with... but so few of us know how to effectively use.

It's the **POWER of THOUGHT!**

Of course, you already think all the time. We all do.

But did you know that your life automatically gravitates to ANYTHING and EVERYTHING that you think about.

The late, great Earl Nightingale said, "You become what you think about."

And it's absolutely TRUE!

If you spend much of your time thinking about wealth and prosperity...

Like magic, your mind will present ideas to help you attain that wealth.

Invest your thoughts into fitting into those jeans, your mind will "help" you lose weight.

But a word of warning... it works both positively AND negatively.

If you spend time thinking of poverty and misery...

guess what kind of like you'll create for yourself.

Put the power of positive thought to work for you!

Watch my video, and start unleashing your inner super power.

Race to Results,

YOUR NAME

EMAIL #7

Subject Line: Crack the Top 3%

Hey,

You may envy them. Or even dislike them.

But deep down, you want to be a part of them.

The Top 3% in the nation.

Not only do they earn the most money. Not only do they control many of the important decisions. Not only do they live healthier lives as they bask in their affluent lifestyles.

Science proves they are HAPPIER.

Much happier.

How do you crack that Top 3% and enjoy life with their income, their lifestyle, their health and their happiness?

This video I made may just help.

Start Winning,

YOUR NAME

P.S. Beyond the Top 3% are the Elite Top 2% and Top 1%. Make those your ultimate goals. **Start by watching this video.**

EMAIL #8

Subject Line: Football's success secret

Hey,

A professional football game lasts 60 minutes.

But, if the game is close, the most productive — and exciting — minutes are the LAST TWO.

Two minutes where a ton of decisions, plays and opportunities are made.

Two minutes where the athleticism, speed and results are ratcheted up.

Two minutes where the WINNER is decided.

Your life should be played — start to finish — as if it were the last two minutes of the game.

Fast decisions.

Immediate action.

Great effort.

Are their risks by playing this fast and hard? Of course. But there will be many more VICTORIES because of it!

Start here — Make a quick, solid decision to watch this extraordinary video.

It may just inspire your next “TOUCHDOWN” in life!

Race to Results,

YOUR NAME

EMAIL #8

Subject Line: Have you FAILED ENOUGH to succeed?

Hey,

That’s a question I ask a lot of my students.

“Have you failed enough to succeed?”

Because success takes failure. If you’re only winning, that means you’re not challenging yourself. You’re not taking risks. You’re not shooting high enough!

You’ve probably heard the term “Failing Forward” — that’s just what it is.

But, in order to use small failures to advance your life, you must embrace this philosophy:

“Fail. Learn. Forget.”

First you fail. Then you learn from your failure so it never happens again. Then you must forget it entirely. Focus on the future win... not the past failure.

That’s why the best major league pitchers (closers especially) are the ones with the ability to forget their last outing.

If they gave up a 3-run homerun to lose the ballgame, they should simply learn from it and put it behind them.

Start winning today — Watch this powerful video!

Start Winning,

YOUR NAME

EMAIL #9

Subject Line: This POISONS your results

Hey,

We all have them.

We think they aid our success. Truth is: They can be a pitfall that stops us dead in our tracks.

They are INTENTIONS.

Good intentions have never given you a salary increase. Or helped you achieve your fitness goal. Or opened up new personal and professional opportunities for you.

Good intentions are a false security. They make you THINK you're headed in the right direction.

But you need MORE.

You need real goals. A roadmap to your goals. An action plan to make it happen.

Then you need drive and passion and persistence.

Don't let the belief of intentions poison your dreams.

Discover the reality of action and success!

Watch my video, and watch your results SOAR!

Race to Results,

YOUR NAME

P.S. If you do have good intentions, why not take the time to turn them into achievable goals. **Take a minute to watch this incredible video.**

EMAIL #10

Subject Line: My \$268,400 advice

Hey,

My mentor pulled me aside one day, and gave me this incredible advice.

I listened. It sounded okay, but I didn't really think anything would happen...

Until I tried it. WOW!

I tried it for just a day. Then a few days. Then a week. I was so impressed, I never stopped doing it.

After a year's time, **I had made \$268,400 MORE than the last year.**

And I attribute MUCH of it to his advice.

Here's my mentor's life-changing advice:

Surround yourself with only POSITIVE, UPLIFTING messages. Don't watch the news. Don't hang around negative people. Don't judge anyone or anything. And if you feel a negative thought creeping in, crush it with a positive one.

It's absolutely amazing what happens as a result.

Watch my video to become more inspired, more focused, and more successful.

Race to Results,

YOUR NAME

EMAIL #11

Subject Line: What you DON'T KNOW about affirmations

Hey,

You may not believe in affirmations.

I didn't.

Until I learned exactly how to do them RIGHT.

What a difference it made!

You see, most people simply affirm a statement about a future result they want.

"I will lose 10 pounds." "I will make \$10,000 more." "I will meet the man of my dreams."

That doesn't work — Heck, it's not a genie.

Rather, you must say the statement as if it's already happened.

"I look great after losing 10 pounds." "I've paid off all my debt since I made \$10,000 more."

It "injects" it into your mind.

Then your mind analyzes it and interprets it as reality.

The results: You automatically act as if you've accomplished the goal... which enables you to do JUST THAT!

If you think that advice can help to improve your life... you'll LOVE THIS!

Race to Results,

YOUR NAME

EMAIL #12

Subject Line: To Do List = DONE

Hey,

I almost always complete my To Do Lists.

But this time, I looked at my watch...

It was just 9:45AM.

People were just rolling out of bed, **and here I was DONE!**

And that was just the beginning.

I finally **CRACKED the CODE to getting 2... 3... even 4X as much done** — In the same amount of time!

How did I do it?

How did I stumble upon this little *tweak* that would enable me to accomplish exponentially more at work, at home... ALWAYS?

I'm anxious to share this productivity shortcut with you!

Once you learn it, there's no telling how fast you'll reach your goals.

Race to Results,

YOUR NAME

P.S. Imagine how much time you'll have for your family, your friends and yourself once you get all your work done HOURS earlier! **Watch this awesome video!**

EMAIL #13

Subject Line: Zoom past good

Hey,

Nobody has ever uttered the statement..

"I want to be average."

Yet, that's what MOST of the world is: Average.

Average employees. Average athletes. Average people who SETTLE for average results.

NOT YOU!

You want MORE.

More than good. Even more than GREAT!

You want to make a difference. To be remembered. To be legendary.

Well...

Here's what it takes.

Race to Results,

YOUR NAME

EMAIL #14

Subject Line: How my friend DOUBLED his salary

Hey,

Doubling or tripling what you earn.

It sounds impossible. I know.

That's because most people simply get...

A cost of living increase. Or a couple extra thousand a year. Or worse.

NOTHING.

But it IS possible. People are doing it all over the world.

In fact, just recently, my friend doubled her salary.

She had a great job. A solid salary. Even great benefits.

And then, she did THIS.

Anything's Possible,

YOUR NAME

P.S. **Watch this video for the inspiration and ideas you need to DOUBLE or TRIPLE your own wage.**

EMAIL #15

Subject Line: Own Every Moment

Hey,

I know precisely when my life took a turn for the better.

You see, I've always multitasked.

When I was working out, I was thinking about a project at work.

When I was at work, I was planning the night's entertainment.

When I was with my family, again, thinking about work.

The results: My focus and results...

DROPPED EVERYWHERE.

I was getting less done at work. Spending less quality time with my family. Everything suffered.

Then, I discovered how to "Be in the Moment".

Every. Moment.

From that point forward, I experienced incredible results at work, at home, everywhere.

Be in the Moment — Watch this video and learn how to transform your own life.

Race to Results,

YOUR NAME

3. WEIGHT LOSS

EMAIL #1

Subject Line: Finally wear your "skinny jeans" again

Hey,

You've kept them tucked away for years...

Because you knew one day you'd be able to fit in those skinny jeans. Just like in high school. Back when you had **all the confidence in the world.**

Well, my friend, that day is CLOSER than you think!

You've probably heard of this **new weight loss craze that's all over the Internet.** Thousands are doing it. It's unlike anything you've seen before.

Women are DROPPING dress sizes...

Men are LOSING their beer bellies...

and people everywhere are finally STRUTTING their stuff on the beach.

Heck, I even have multiple case studies of folks losing as much as 10 pounds in just 2 weeks!

You can see for yourself — It's all here in this awesome video!

Stay Confident,

- YOUR NAME

P.S. I plan to add a new video soon — so I'm not sure how long I can keep this one up. Might be coming down SOON. **Go check it out NOW...**

EMAIL #2

Subject Line: Start turning heads

Hey,

There's no better feeling!

You walk by a group of people, and the second you pass by... their heads are on a swivel!

They ALL turn their heads to check you out!

If that hasn't happened to you in a while... **Get ready to experience that rush of confidence all over again!**

You see, there's this new approach to losing weight that is taking the country by storm. Both men and women are seeing results they haven't experienced in years...

Losing 10 pounds in just a couple of weeks...

Fitting into that slimmer pair of jeans...

And feeling on top of the world as they get compliments from friends, colleagues... even strangers!

I know it sounds like something you've heard before. It's not. This is untapped territory!

I want you to see it for yourself — I made this free video that explains it all.

Stay Remarkable,

- YOUR NAME

P.S. I just got wind that we may have to pull the video down soon. I'd hate for you to miss it. **Go check it out NOW...**

EMAIL #3

Subject Line: LOVE what you see in the mirror

Hey,

Want to know the truth?

I used to CRINGE when I walked past a mirror. Either that, or flat out close my eyes!

I didn't like the person staring back at me.

Because I knew that person had a few extra pounds. Was less attractive than before.

But NOT ANYMORE!

Today, when I strut past a mirror, I have all the confidence in the world!

Why?

Because the person staring back at me is HOT!

See, I'm nobody special. But what I have — my NEW miracle weight loss solution... Well, it's pretty amazing.

If you've struggled to lose a few extra pounds...

If you also cringe or hide when you walk by a mirror...

If you've tried every product, pill, and potion under the sun, but still don't see the results...

I want you to watch this free video.

It's LIFE-CHANGING (And I never say that about anything)

People worldwide are FINALLY losing weight and feeling GREAT about themselves.

Mirrors... You've met your match!

- YOUR NAME

P.S. Isn't it time you did something for yourself? You deserve this! **Please take a few minutes to watch this...**

EMAIL #4

Subject Line: The scale said WHAT?

Hey,

It's that moment of truth...

Standing on that bathroom scale. People say it's just a number, but we know better.

That number represents how you feel about yourself. Your confidence. Your pride. Your happiness.

I used to cover my eyes and just “peek” at that number. Most times, it wasn’t pretty.

And I left the bathroom dejected.

Destroyed.

Until not too long ago when I finally said, “NO MORE!”

After a short time experiencing my miracle weight loss solution, I walked into that bathroom with my head held high.

I stepped on the scale, and confidently looked down!

I WAS FLOORED!

I hadn’t seen that number staring back at me since HIGH SCHOOL!!!

Guys, I’m no different than you. If you step on that scale and aren’t happy with the results, I have something for you.

Go watch my free video.

I can promise you, it may just be your first step to a whole new life.

Start Winning,

- YOUR NAME

P.S. Another thing... when the numbers on the scale start to drop... they drop FAST!

Please take a few minutes to watch this...

EMAIL #5

Subject Line: Drop 11 pounds in 2 weeks?

Hey,

I’m sure you’ve seen some pretty tall weight loss claims out there.

Losing 40 lbs. in a month.

90 pounds in a summer.

Ridiculous!

Maybe with surgery. Maybe with side effects that wreck the body.

Here's the truth:

A friend of mine lost 11 pounds in just 2 weeks! Those results certainly aren't typical, but he PROVES it IS possible.

Want to know HOW he did it?

Just watch this extraordinary video to learn ALL the secrets!

Look and Feel Your Best,

- YOUR NAME

P.S. My friend isn't some super buff fitness guru either. He's an average guy who had a little extra weight he wanted to lose. And boy did he! **Watch his incredible transformation!**

EMAIL #6

Subject Line: Splurge your way to SLIM

Hey,

I know you ALREADY KNOW how to lose weight.

Everyone does.

Yet... it's hard. Very hard. Because of one little word...

SACRIFICE.

No more.

Sure, you can't go crazy and devour a whole pizza.

But, I absolutely found **the most effective way at dropping stubborn pounds** WITHOUT sacrificing the foods and drinks you love.

So, have that margarita. Enjoy that pasta. Relish chocolate desserts.

Then walk up to that scale with confidence.

It is possible...

Here's the PROOF.

Be Delicious,

- YOUR NAME

P.S. You don't have to curb your cravings with this weight loss solution. Promise. **Watch this video to learn more!**

EMAIL #7

Subject Line: The definition of INSANITY

Hey,

INSANITY: Doing the same thing... expecting different results.

When it comes to losing weight, heck...

We're ALL a bit INSANE.

Because we all try the same diets. Pills. Routines.

And we even try them OVER and OVER again!

Until we see little to no results. Or the weight comes back.

I'm just as guilty.

UNTIL...

I tried something NEW!

I invite you to do the same. It's 100% DIFFERENT.

Unlike anything else out there.

You can get started by watching this quick video!

Stop the Insanity,

- YOUR NAME

P.S. Your body WANTS something different. It's embedded in the science of weight loss.
Watch this video to get started!

EMAIL #8

Subject Line: "You look amazing!"

Hey,

I craved it more than chocolate...

The praise and recognition of others.

Back then, I kept a secret journal. Every time someone paid me a compliment on how I looked, I recorded it.

Big compliments like, "WOW! Look at you. You look amazing!" — Those got extra stars.

Before long, **I was filling entire PAGES!**

Friends, colleagues, even complete strangers would compliment me left and right!

That high praise FED ME. It satisfied me more than pizza, chocolate, or cheesecake (love cheesecake!)

You can STEAL this idea — It works wonders.

Oh, and how I got all those compliments...

You can see it ALL here.

Be Your Best,

- YOUR NAME

EMAIL #9

Subject Line: Slim down for good

Hey,

If you're anything like me, you've lost 100s of pounds.

Not all at once of course.

You lose some here... gain them back.

Lose some more... gain them back too.

That's when I realized there were a lot of good weight loss solutions out there.

But NONE that enabled me to KEEP the WEIGHT OFF!

Until NOW...

I'm so excited to share this with you. Not only has it given me my life back — my fit, healthy, and slim-down life!

I've seen it work miracles for hundreds of people.

New moms who shed their baby fat lightning fast.

Forty-something men who found their six-pack for the first time ever.

And even a few people who were seriously obese. They have their life back too!

If you have a few minutes to watch, it may be the best decision you make all day!

Enjoy the NEW You,

- YOUR NAME

P.S. With my super easy weight loss "trick", it's almost HARD to gain my weight back!
Watch this video to get started!

EMAIL #10

Subject Line: “Trick” your body into losing lbs

Hey,

Is it possible to “outsmart” your body?

Absolutely.

Remember, your body stores fat because it “thinks” we still live in the Cave Man Era. And it doesn’t know when your next meal will come.

So, it’s pretty easy to trick your body.

Once you do, you open up the “control panel” to your body’s metabolism, cravings, and weight loss abilities.

Fortunately for you, **I have just the video you need to watch** to access that powerful panel.

Once you take action, you can shift your metabolism in to hyperdrive...

Curb your cravings...

and watch that extra weight disappear.

Or... you could do what you’ve always done... and your body will go into Cave Man Mode for good.

Take action — Watch this life-changing video...

More “Tricks” Coming Your Way,

- YOUR NAME

EMAIL #11

Subject Line: How my friend lost 28 lbs... Fast

Hey,

Meet Susan.

She's such a good friend of mine. Always been energetic and outgoing.

But after 3 kids and a full-time career, she started putting on weight.

Now, she's tried everything.

Shakes. Pills.

Gym. Running.

She lost a little. Then gained it all back.

Frustrated, she came to me and asked about my solution.

I let her try it.

In the first couple of weeks, I didn't notice a change. So I said nothing.

Then, about a month later, we met at a party. She wore a tight red dress.

And STOLE the show!

She told me she lost 28.4 pounds. I was floored.

Here's how she did it.

It's All Possible,

- YOUR NAME

P.S. Now, my friend's results certainly aren't typical. You may lose far less. But you could also lose more. **Anything's possible once you watch this video.**

EMAIL #12

Subject Line: [Embarrassing] 42,000+ saw my weight struggle

Hey,

There I was.

At a Major League Baseball game.

The “Kiss Cam” came on the JumboTron, and I laughed just like everyone else.

Until the camera focused on ME!

There I was...

ON THE JUMBOTRON!

Later, I was told that I did kiss my mate. But all I could remember was seeing my overweight face and neck.

There was no more hiding... All 42,000+ fans now knew that I had a few pounds to lose.

That was a big turning point for me.

And, so I did it!

I used this miraculous solution to slim down, tone down, and look my BEST!

Now I find myself going to ballgames in hopes of being on the big screen.

It's Your Time,

- YOUR NAME

P.S. The next time I'm “on stage”, I will smile my biggest smile and say, “I DID IT!!” **YOU can do it too – Watch NOW!**

4. ENTREPRENEURSHIP

EMAIL #1

Subject Line: 99,117 hours spent working [make them count]

Hey,

Work consumes our lives.

In your lifetime, you'll work about 99,117 hours.

Most people do so the hard way.

Tied to jobs that don't satisfy them...

Working for a boss they don't like...

And not making the money they want and deserve.

The results:

About 99,117 hours where they aren't fulfilled, happy, and free.

There's a BETTER way.

I want to introduce you to a life where YOU are your own boss.

You make the rules. You enjoy more freedoms than ever before.

And your income... sky's the limit!

I did it. Now I want to show you how it's easily possible for you.

Simply watch this eye-opening video – Enjoy!

Find Freedom and Fortune,

YOUR NAME

EMAIL #2

Subject Line: I was miserable, UNTIL...

Hey,

You've seen movies where a blank-faced man reluctantly punches a time clock, then sleepwalks through his workday.

Uninspired. With no heart.

Just going through the motions.

That was me a few years back.

Not only was I NOT fulfilled, my paycheck was literally depressing.

Who was this person?

Because once I clocked out, I LOVED life. I had passions, hobbies, interests.

That's when I made the decision to trade in my J.O.B. to live my passion.

I broke free from corporate America. Said goodbye to that uninspired lifestyle.

And I started my own business.

Guys, it's a complete 180. All my friends will tell you I'm the happiest I've ever been.

And I have the lifestyle, the financial freedoms, and the luxury of living on MY terms.

It's a beautiful thing.

I invite you to watch my video so you too can trade in that 2-D, uninspired life for a 3-D, thrilling opportunity.

It will open your eyes... and future possibilities.

Find Freedom and Fortune,

YOUR NAME

EMAIL #3

Subject Line: Live your passion

Hey,

What moves you?

There's something in your life that you crave...

Something that makes your eyes light up.

Maybe it's a hobby. Like golf, boating, or making crafts.

Now imagine if it became more than a pastime. More than something you did a couple hours a week.

What if it became YOUR LIFE?

Where you spend your working hours...

Where you earn your income.

Imagine that life for a second.

Suddenly, work feels like play. You love every minute of it. And because you're passionate about it, you excel.

People are making this change all the time.

I did it, and it was the best decision I ever made.

Now's your chance to learn how to do the same.

Watch my free video — It's your first giant leap!

Find Freedom and Fortune,

YOUR NAME

P.S. The minute your passion becomes your career, there's no stopping you. More freedoms, more income, more happiness. Every Day. **Watch my video.**

EMAIL #4

Subject Line: Turn Mondays into Saturdays

Hey,

Did you know that most heart attacks occur on Monday mornings?

Makes sense, right?

People are so stressed about the jobs they don't like, that Sunday night comes and they start to worry. Stress. Fear.

But what if it was different?

You wake up Monday morning... BEFORE the alarm goes off!

You jump out of bed and hum tunes in the shower as you can't wait to start your day!

Sounds like a stretch?

Millions of people are discovering the entrepreneurial lifestyle.

Where they have no boss. They have no stress.

They simply have the freedom to work how they want...

And make a handsome income to boot.

I did it, and it was the best decision I ever made.

If you want your Mondays to feel like Saturdays, now's your chance — Watch this powerful, life-changing video.

Find Freedom and Fortune,

YOUR NAME

EMAIL #5

Subject Line: Kiss your boss goodbye

Hey,

You've dreamt about it.

Walking into your boss's office. Handing him your resignation. Then walking out.

Smiling all the way.

That day marks a turning point in your life.

One where nobody “owns” you.

One where you are your own boss.

One where you officially become an entrepreneur.

I can tell you, that day for me was the day I embarked on the greatest journey of my life.

Where I had loads of new freedom.

Where I made considerably more money.

Where I was happier, less stressed, and 100% fulfilled.

I want that for you.

Watch this amazing video — it may just help you reach that turning point.

Find Freedom and Fortune,

YOUR NAME

EMAIL #6

Subject Line: Earnings ceiling... shattered

Hey,

Right now, you earn what you earn.

Maybe a bonus here and there.

Maybe a small cost of living increase.

But you know what you’re making this month, next month, and many months thereafter.

Some call that “comforting”.

I call it incredibly frustrating.

Because you’re essentially CAPPED. Once you reach that ceiling, you’re done.

My lifestyle's different.

I have no income ceiling.

This month, I could make \$17,000. Next month \$22,000.

If I want more, I work a little more. If I want to spend more time with my family, I take a little time off.

Easy.

You see, I control what I make. No boss, no corporation controls it.

Are you ready to jump into the no-ceiling world of entrepreneurship?

Get started HERE.

Find Freedom and Fortune,

YOUR NAME

EMAIL #7

Subject Line: Just HOW free are you today?

Hey,

We live in the land of the free.

But just how free are you REALLY?

Can you decide to go to the lake on a Tuesday... with zero notice?

Can you just take a week or two off and take your kids camping?

Can you live how you want on your own terms?

Unless you're an entrepreneur... unless you are your own boss... you probably can't.

But that day you wake up... have no boss and no demands from others... that's the day you have REAL freedoms.

I have a shortcut formula to help get you there.

It's absolutely mind-blowing.

Simply watch this amazing video.

Find Freedom and Fortune,

YOUR NAME

EMAIL #8

Subject Line: Work anywhere, live anywhere

Hey,

“Where do you want to live?”

A few years back, a friend asked me that question.

That's when it officially dawned on me.

Wow — I can live absolutely anywhere!

And I can work anywhere!

When you don't have an office to go to... when you don't have to see a boss every day... the world is your playground.

You can simply move to and live in your most favorite city!

The mountains... the beach... a metropolis... or a country farm. Anywhere!

That's just ONE of the vast privileges of working for yourself — being your own boss.

Live anywhere. Work anywhere. It's YOUR choice!

Find Freedom and Fortune,

YOUR NAME

EMAIL #9

Subject Line: Make a difference [and make more]

Hey,

When I ask my students why they want to be an entrepreneur, they usually respond by saying:

“I want to make more money.”

OR

“I want to make a difference in peoples’ lives.”

Both are strong reasons to kiss the corporate world (and your boss) goodbye.

But what if...

You could do both!

That’s the challenge I present to you.

Pursue your own entrepreneur lifestyle where you can affect change in peoples’ lives, and you are also handsomely rewarded for doing so.

When you achieve both goals, you live your life fulfilled, happy, and proud.

I want that for you.

And this video will help direct you to this incredibly fulfilling lifestyle.

Find Freedom and Fortune,

YOUR NAME

EMAIL #10

Subject Line: THIS is holding you back

Hey,

It's probably been a dream for you for years...

To officially make the break from your job... your boss... the stress... the lack of freedom.

But something has held you back.

Something that's stronger than your dreams, your goals, your passions.

It's FEAR.

Fear of failing. Fear of not having a predictable set income. Fear of not knowing exactly what to do.

I understand.

Before I broke loose to the freedom of my entrepreneurial lifestyle, I also had fear.

But let me tell you...

The best way to combat fear is with knowledge. And action.

That's why I'm feeding you so much knowledge...

So you can do just that — Take ACTION!

Watch this video that will dissolve the fear almost instantly!

Find Freedom and Fortune,

YOUR NAME

EMAIL #11

Subject Line: The entrepreneurial grand lifestyle

Hey,

Remember back when "entrepreneur" used to be a bad word.

More than a decade ago, if someone said he or she was an entrepreneur, it probably meant they were living with their folks... in a basement... making little to no money.

That's certainly not the case today.

Many of today's most successful people — millionaires and multimillionaires — are entrepreneurs.

In fact, it's one of the fastest ways you can afford a grand lifestyle.

Where you vacation multiple times a year — sparing no expense.

Where your garage features several luxury cars.

Where you can easily afford the best private schools and college education for your kids.

It's what we all aim for.

And I'm here to tell you that it's not some faraway dream.

It's closer than you think...

And it starts by watching this powerful video.

Find Freedom and Fortune,

YOUR NAME

EMAIL #12

Subject Line: How embarrassing...

Hey,

I was in an online business workshop a few years back.

The trainer wanted to hear everybody's financial goals.

Little did I know he was going to start with me.

GULP!

I had just started.

I didn't know how much was even possible.

In that scared, first-day-of-school answer, I said...

"I hope to make \$3,000 a month."

\$3,000 a month – child's play!

Then, everyone else rattled off the answers I should have been confident to say:

Ten thousand a month, fifteen thousand a month, even thirty thousand a month!

Well, that experience lit a fire under me.

Needless to say, I'm probably making MORE than most any of them today.

And I want to share with you just HOW I did it — Watch this captivating video!

Start Winning,

YOUR NAME

P.S. Today, I'm no longer a student for events like this. I'm the teacher. **Watch this new video to learn how you can get there too.**

EMAIL #13

Subject Line: Freedom to live

Hey,

You only get one life.

You only have a few precious years with your kids under your roof.

You have less time than you think to live life to the absolute fullest.

And that's the main reason why I invested my time and energy to succeed in the online business space.

I wanted that freedom. A freedom to live exactly how I wanted. Not tied to any boss, any colleagues, any calendar.

Last week, my wife wanted to go to the beach. On a Wednesday.

I said, "YES!"

Next week, we may go to an amusement park... before the weekend.

We do this ALL THE TIME.

I want you to have the privilege and opportunity to live exactly how you want.

This video will help you to find that life.

It's pretty quick — but life-changing — Watch Now!

Make Your Own Future,

YOUR NAME

EMAIL #14

Subject Line: How my friend DOUBLED his income

Hey,

Doubling or tripling what you earn.

It's not easy.

Because bosses and corporations increase salaries by small amounts each year.

And that's why cutting the cord...

Being your own boss...

and start making money online is your BEST (and fastest) way to make considerably more.

Doubling. Tripling. Maybe even more — Watch my extraordinary video!

Anything's Possible,

YOUR NAME

5. SURVIVALIST / PREPPERS NICHE

EMAIL #1

Subject Line: WHEN will the SHTF? Critical

Hey,

It's not a matter of IF but **WHEN**.

You've seen the news.

You know where our country's headed.

That unforeseen attack **WILL happen**.

Maybe not to you. Maybe worse. To someone you care deeply about.

And if you're not prepared... if you don't have the weapons, the resources, the plan...

Your life will NEVER be the same.

See, I've seen enough horror in my life. Children ripped from the clutches of their parents. Women shot point blank. Men having to watch as their wives are seduced.

Pisses me off like nothing else.

If you have a minute...

Screw it, if you don't have a minute...

Watch this video.

Or just wait until that gut-wrenching day.

Live Free,

- YOUR NAME

EMAIL #2

Subject Line: Point, aim, die

Hey,

Freakin' SECONDS!

That's the time you have when someone breaks into your home.

That's the time you have to open that safe and get your gun.

That's the time you have before he rips your life apart.

To that intruder...

Your alarm system's a joke. Your gun's too far away. Your experience... laughable.

He's a PRO.

Are YOU?

You can be. It starts HERE!

Live Free,

- YOUR NAME

EMAIL #3

Subject Line: Don't live with that regret

Hey,

It NEVER ends.

I've talked to many people who've had their lives ripped apart from some thug. And they all say the same thing...

The regret eats at you EVERY MINUTE of every day.

They play it over and over and over in their minds.

Dream about it even.

“WHAT IF?”

What if I was better prepared?

What if I had this weapon... or this resource?

What if I had the training, the plan, the experience?

EVERYTHING would be different!

Men would have their wives back. Women would have their children back. And children would have their dads back.

What is it worth to you to NOT live with that regret?

Heck, I just want you to watch this powerful, life-changing video.

Live Free,

- YOUR NAME

EMAIL #4

Subject Line: That day's coming...

Hey,

There's a statistic floating around that says something like:

Everybody on Earth will experience at least ONE horrific event in their lives...

That COULD have been 100% AVOIDED.

People assaulted by thugs — because they didn't have the self-defense training.

Women brutally attacked my barbarians — because they didn't carry a gun, stun gun, or pepper spray.

People hurt or killed by severe weather — who didn't have the right shelter.

Happens every day. Many times a day.

And every single case COULD BE AVOIDED.

What about you?

Are you just gonna sit around WAITING for YOUR DAY?

Or man-up and DO SOMETHING ABOUT IT?

Live Free,

- YOUR NAME

EMAIL #5

Subject Line: Death by procrastination

Hey,

I've seen my share of Coroner's reports.

It's the typical...

Gunshot wound.

Blunt force trauma.

Knife wound — Bleeding out.

Scary stuff!

But I think those reports should all be changed.

Rather than highlight the single act that took their lives, it's probably more fair to focus on the lack of decisions that sealed their fate.

Procrastination. Lack of motivation. Poor planning. Indifference.

Trust me, these are deadlier than a hollow point bullet!

But it's your right.

You can sit there, be in denial, and just wait to handle the cards dealt to you...

Or you can TAKE ACTION NOW!

Live Free,

- YOUR NAME

EMAIL #6

Subject Line: A KILLER in sheep's clothing...

Hey,

You know what's scariest about the times we live in?

It's NOT the weapons these thugs possess.

It's that it can be just about ANYONE.

Hell, watch the news. What does the neighbor always say:

"He seemed like a good man. He was quiet and kept to himself."

Never does the neighbor say, "He dressed and acted like Satan all the time!"

Doesn't happen.

Point being... **YOU NEVER KNOW!**

In a sunny Saturday in the park... **BLAM!**

Driving with the family to an amusement park... **BLAM!**

Sleeping at three in the morning on an average Tuesday... **BLAM!**

Beware of everyone.

How?

Simple. Prepare.

Start Here.

Live Free,

- YOUR NAME

EMAIL #7

Subject Line: Expect the worst. Then live.

Hey,

I love life.

Every day I live my life at the absolute fullest. Always.

Why?

Because I'm prepared. Fully prepared.

I have a response, a weapon, a shelter, and a contingency plan for ANYTHING.

And EVERYTHING.

My philosophy: Expect the worst. Live for the best.

I know, just because I'm prepared doesn't mean I'm immune.

Something WILL happen.

But rather than worrying...

I say, "Bring it on!"

You need to adopt the same UBER-CONFIDENCE mindset.

It's easy — Just start here.

Live Free,

- YOUR NAME

EMAIL #8

Subject Line: Dead.

Hey,

How can the worst day of your life...

GET FAR WORSE?

This one rattled me to the core.

A young, beautiful mother of three.

Earlier that day, she attended the funeral of a close friend. Her heart breaking.

Little did she know that just hours later, she would be KILLED by some thug.

From someone else's funeral... to her own.

How does this happen?

What's wrong with this society?

Are you safe ANYWHERE?

Sorry, don't feel like writing anymore.

If you want my help to LIVE, click here.

If not, best of luck.

Live Free,

- YOUR NAME

EMAIL #9

Subject Line: Police arrived 14 minutes too late

Hey,

Do you live next door to a cop?

Because that may be your best shot at getting help if someone breaks into your home.

If not... YOU need to be the first line of defense.

What would I do?

Sure, I'll call 911.

Just AFTER I have my Glock pointed at the door.

Just AFTER I set off my extreme alarm system.

Just AFTER I have every safeguard and plan in place.

I love the cops. Really.

But this day and age, you MUST be the first line of defense.

To protect your home. Your stuff.

To PROTECT YOUR FAMILY!

Because when the cops finally arrive, they'll be ID-ing a corpse.

HIS.

Here's how to survive... just about ANYTHING.

Live Free,

- YOUR NAME

EMAIL #10

Subject Line: Your FALSE sense of security...

Hey,

Why do people pay BIG BUCKS for home alarm systems?

For the comfort in having a false sense of security.

It's true.

Sure, they've saved lives. But a professional thug gets past anything.

Guard dog... dead.

Video cameras... shot.

Flood lights... he doesn't care.

Alarm system... cut.

911... he's in and out before anyone arrives.

Don't settle for a FALSE sense of security.

When you can have REAL 24/7 SECURITY.

Live Free,

- YOUR NAME

6. HEALTH AND WELLNESS NICHE

EMAIL #1

Subject Line: An abundance of energy morning, noon, night...

Hey,

While you may be crashing by noon...

Or practically sleepwalking through the night...

It seems there's a new breed of people who are at their absolute best — a whirlwind of non-stop energy...

Every second of the day!

Just recently, I met this woman that enjoyed this abundance of energy.

While I was yawning, she was spinning circles around me. Incredible!

What was her secret?

What did she do that gave her non-stop energy (not to mention exceptional health and vitality).

Turns out, it's pretty easy. Her solution is extraordinary. I've just recently tried it myself and WOW!

Now I'm accomplishing more than I ever have... and I feel practically 10 years younger.

It's pretty impressive.

You can learn about it for yourself — Just watch this video!

To Your Healthiest Life,

- YOUR NAME

EMAIL #2

Subject Line: Are you sisters? [Best compliment]

Hey,

Well, that was embarrassing...

But a grand compliment at the same time.

I met this lady at a health and wellness event. She was a speaker — really knows her stuff!

After the event, I came up to her to ask her a couple of questions.

Right beside her was another lady who looked just like her — Uncanny. Clearly they were related.

Without second-guessing, I stuck my foot in my mouth.

I asked, "Are you two sisters?"

She laughed.

Turns out, she was her MOTHER!

Then she immediately thanked me for the compliment.

From that point on, I was determined to discover her secrets that make her look twenty years younger!

Today I have them all — I'd love to share them with you!

To Your Healthiest Life,

- YOUR NAME

EMAIL #3

Subject Line: Secrets of pure health

Hey,

Sure, we've all eaten healthy.

We've exercised, taken vitamins, even made lifestyle changes to improve our health.

As a result, you might be a little healthier. More energetic. Maybe your clothes fit a little better.

But then there's a WHOLE NEW LEVEL.

I call it "Pure Health".

Once you reach that level, everything changes.

You have an abundance of energy...

You feel stronger and refreshed...

And you feel like a million bucks!

Not too long ago, I was practically handed these Pure Health secrets.

Today, I'd love to share them with you.

To Your Healthiest Life,

- YOUR NAME

EMAIL #4

Subject Line: I never expected THIS benefit

Hey,

Wow – I just uncovered another benefit!

Since I embarked on this journey of Pure Health, I experience new breakthroughs all the time.

Like an overflowing amount of energy that enables me to accomplish 4X more...

Or a never-ending feeling of calmness and peace, as opposed to the stress I had before...

But I never expected THIS!

Turns out, when you reach this level of Pure Health, your brain switches to a whole new gear.

I'm sharper, have an abundance of ideas, and my memory is first rate!

Now, my body is stronger, my internal systems have never worked better, and my mind is absolutely incredible!

Can't wait to discover my NEXT benefit!

To Your Healthiest Life,

- YOUR NAME

EMAIL #5

Subject Line: The Impatient Person's Health Solution

Hey,

I've never been a patient person.

So, when I first embarked on this journey to health, I was going to give it just a few weeks tops.

I wanted results FAST.

Fortunately, this Pure Health solution is even faster than I expected.

I started to notice changes in how I felt... almost overnight.

Next, I began feeling more energetic, less sluggish at 3:00pm.

Then, I started getting compliments. From friends, families, even strangers!

What's next?

A healthier, happier ME!

You're NEXT!

Be Better,

- YOUR NAME

EMAIL #6

Subject Line: Look better, feel better, BE better

Hey,

I'll admit it...

When I first set out to get healthier, it was all about how I LOOKED.

I wanted people to notice my progress...

Wanted to LOVE what I saw in the mirror!

Then — once I started getting healthier and losing weight... I GAINED much more...

Energy. Confidence. And greater happiness.

The results: It affected most every part of my life.

My career skyrocketed!

My friendships grew!

Even my love life blossomed!

Here I thought I was just becoming healthier and losing weight. Turns out... **I was GAINING MY BEST LIFE!**

Now I want that for YOU! Which is why **I'm sending you this incredible opportunity.**

Be Better,

- YOUR NAME

P.S. Once you're the epitome of health, the greatest version of YOU will emerge! **Watch this video to get started!**

EMAIL #7

Subject Line: Stop hoping to get healthier... EXPECT it

Hey,

That was me.

Not too long ago, I would stand on the scale and HOPED the numbers dropped...

I would run a block or two and HOPED I wouldn't have to breathe heavy...

Or I would go to a beach and HOPED nobody was watching...

Then — My SUDDEN transformation!

Everything changed!

Most every day, I EXPECTED results. I EXPECTED to look and feel better. I EXPECTED to better LOVE my body!

So, what “flipped the switch”?

It’s all in this incredible video I made for people like you!

Expect Your Best,

- YOUR NAME

EMAIL #8

Subject Line: Even STRONGER than inspiration

Hey,

Inspiration is important.

But, in your journey to good health, it takes a backseat to this:

ACTION.

Inspiration might get you out of bed in the morning.

But ACTION pushes, pushes, pushes you towards RESULTS.

When you watch this video... yes, I want you to be inspired.

I want you to be excited.

Energized.

Even emotionally-charged.

But if you STOP there... NOTHING HAPPENS.

Signing up for a marathon is inspiring.

But training and RUNNING IT — that’s when the results come.

Become inspired. Become passionate. Become driven.

Then... TAKE ACTION.

Change Your Life,

- YOUR NAME

EMAIL #9

Subject Line: The definition of INSANITY

Hey,

INSANITY: Doing the same thing... expecting different results.

When it comes to getting healthy, heck...

We're ALL a bit INSANE.

Because we all try the same exercises. Diets. Routines.

And we even try them OVER and OVER again!

Until we see little to no results. Or the weight comes back.

I'm just as guilty.

UNTIL...

I tried something NEW!

I invite you to do the same. It's 100% DIFFERENT. Unlike anything else out there.

You can get started by watching this quick video!

Stop the Insanity,

- YOUR NAME

P.S. Your body WANTS something different. It's embedded in the science of weight loss.

Watch this video to get started!

EMAIL #10

Subject Line: "You look amazing!"

Hey,

I craved it more than chocolate...

The praise and recognition of others.

Back then, I kept a secret journal. Every time someone paid me a compliment on how I looked, I recorded it.

Big compliments like, “WOW! Look at you. You look amazing!” — Those got extra stars.

Before long, **I was filling entire PAGES!**

Friends, colleagues, even complete strangers would compliment me left and right!

That high praise FED ME. It satisfied me more than pizza, chocolate, or cheesecake (love cheesecake!)

You can STEAL this idea — It works wonders.

Oh, and how I got all those compliments...

You can see it ALL here.

Be Your Best,

- YOUR NAME

7. COOKING & RECIPES NICHE

EMAIL #1

Subject Line: Be a “Kitchen Hero” for your family

Hey,

I didn't use to be a great cook.

In fact, macaroni and cheese (yes, the box variety) and spaghetti were about all I made that my family would eat.

Poultry was always dry.

Steaks overcooked.

Casseroles came out soupy.

I even burnt soup! Didn't know that was even possible.

Then, just recently, it all turned around.

I found this recipe guru — probably a top chef in the making. Thing is, her recipes are world class, and her cooking techniques are SOOOO easy!

So my husband comes home, and instead of speed dialing the pizza joint, he takes a big whiff.

“What’s that great smell?”

I responded with confidence, “Coq Au Vin!”

Heck, I barely knew how to pronounce it! But I did it.

Not only did my husband and boys eat every bite... **they ALL asked for seconds!**

(It was so easy, I ended up making it three more times over the next two weeks!)

And that was just the start — it’s super easy!

If you're not used to WOW-ing people with your food, you're about to!

Try a few recipes and watch them ALL salivate!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #2

Subject Line: CHALLENGE: Cook THIS to impress

Hey,

Not long ago, I was where you are now.

Unconfident in the kitchen.

Questioning my cooking abilities.

Fearing for my family's reaction.

What turned it around for me? Simple, I friend introduced me to this ingenious way to cook.

Awesome recipes, but done with all the shortcuts and easy-to-follow steps we need.

So, today I issue you a challenge...

I want you to make one of the first recipes I mastered in this series.

It's Chicken Spiedini.

Yes, it sounds complicated and difficult. Yes, it seems froo froo and dainty.

It's NOT!

It's the most scrumptious chicken dish you've ever put in your mouth...

But it's a SNAP!

Seriously. Take me up on this one challenge. Make it for your family.

Then, if I win, and your family LOVES it...

Promise me you'll check out my friends' recipes. They're amazing!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #3

Subject Line: My picky kid just asked for seconds!

Hey,

This may date me a bit...

But remember the kid in the cereal commercials in the 70s?

The one who hated EVERYTHING.

Then they plopped this sugary cereal in front of him...

And he devoured it like there was no tomorrow!

That's my kid. Yep!

He turns his nose up to about 90% of foods. Except pizza, of course.

Well, the other night I made some Pan-Grilled Halibut with Chimichurri.

(My mouth's starting to water as I write this email!)

So, I loved it, and I knew my husband would love it.

But my picky kid? He's ALWAYS turned his nose up for any fish dish.

In fact, I'm so used to him not eating what I make, I also made a pot of good ol' macaroni.

But, the moment of truth...

He LOVED the fish. Even asked for seconds!

It was a resounding success.

In fact, it wasn't until later that night when I realized I never even served the macaroni!
They didn't need it!

That was a milestone for me. And my kids.

If you have picky kids, I invite you to try these recipes.

They're KID-PROOF!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #4

Subject Line: How I became the TALK of the neighborhood!

Hey,

I've always wanted to host dinner parties...

But was too embarrassed of my cooking skills. Or lack thereof.

So, I just WENT to others' parties. And while others were chatting and having fun, I was secretly taking notes.

What foods did they serve?

What drinks?

What did people love? What foods did they avoid?

But I never thought I'd actually HOST a dinner party.

Until just recently!

That's when I made the turn.

Once I found these recipes, these cooking tips and secrets... that's when my eyes were opened.

Yes, I can do this!

I was so nervous. But I created a Mediterranean-style dinner party.

I thought it would be expensive. I thought it would take me forever.

But it was FAST, easy, and cost less than I imagined.

That night, people talked, danced, and had a great time. But most importantly, they devoured everything I served. I even ran out of a couple of dishes!

I was on Cloud Nine for several days after. Then, the thank you notes started appearing in my mailbox and at my doorstep.

Turns out, the FOOD was the highlight of the night for everyone.

And one neighbor even said I was THE chef of the neighborhood!

My secret: Anyone can do this!

You can too! Click here to learn!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #5

Subject Line: Satisfy your cravings (and your figure)

Hey,

Because I discovered this shortcut to becoming a gourmet chef in the kitchen...

I can make a mean meatloaf from scratch...

Lasagna inspired by the best Italian cafes...

And clam chowder that will have Boston fisherman drooling.

But what about cooking LIGHTER?

That's my secret weapon! (Don't tell.)

Several days a week, I prepare meals that are wholesome yet light. I knew my husband wouldn't notice — he eats anything.

But my kids?

Turns out, they ask me to make my "light" dishes almost more than my more filling dishes!

What a comfort it is knowing I'm serving them nutritious and energy-enhancing foods while they appreciate every bite!

It's really easy to get started — Just click here!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #6

Subject Line: Fall in love with cooking

Hey,

I'll admit it...

I used to think the only way to enjoy good food was to go to restaurants.

And boy did we used to go to restaurants!

So much so, we all packed on a few pounds and our wallet took a hit.

But lately, I've done a 180.

Now I KNOW there's no restaurant out there that can out-cook me in the kitchen.

(Okay, I'm sure there's some Michelin chefs who can cook circles around me.)

What's changed?

I absolutely LOVE cooking.

It's easy. It's fun. And now my family practically APPLAUDS me for my dishes.

That didn't use to be the case.

If you want to develop that LOVE for cooking...

If you want to INSPIRE others with incredible dishes...

Take a minute to discover this simple and straightforward way to cook like a top chef.

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #7

Subject Line: The results of my cook-off...

Hey,

We all have that one friend or family member who cooks like an accomplished chef.

The one who could open a restaurant anytime they want, and would have a line circling the block.

Well, for me, it's my best friend.

Now, she's been cooking amazing dishes for decades. She's even written her own cookbook. Bestselling at that!

Lately, she's noticed that my cooking skills have advanced from the macaroni and cheese box to beef wellington and more.

She calls it my "new hobby".

Hate that!

Now, I don't profess to be the skilled chef she is today.

After all, it took her years to master. I've just been doing this for a few weeks.

But one day, I was particularly proud of Stuffed Chicken Valentino (sounds fancy, really easy!).

So I challenged her. We both make the same dish, let 3 impartial parties try it... and see who they think is best.

I didn't expect to win. I simply wanted one of the three to prefer my dish.

(That didn't happen.)

Turns out ALL THREE preferred my dish.

How'd I do it?

Here's a sneak peek!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #8

Subject Line: Chef's cheat sheet

Hey,

Remember back in school...

When your teacher asked you to read a monster 500-page book... and then give a report.

Then life happened, and suddenly you still have 300 pages to read in one night.

Well, if you're like me, you went out and got a condensed version of the book.

Kind of like a cheat sheet.

That's what this cooking solution is that I've been talking about — It's like that!

Other chef's are classically trained, and craft the art for years.

But who has time for that?

My super shortcut to chef stardom is like no other cooking solution out there!

And once you discover this "cheat sheet" ...

You'll be flat out amazed!

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #9

Subject Line: 3 weeks to Kitchen Master

Hey,

I couldn't believe it.

When I first discovered this super shortcut to kitchen mastery...

I thought I would become an accomplished cook in a year.

Maybe six months.

But NEVER in less than a month!

But after Week One, I already had my family believing I was top chef material.

And just two weeks later, I was raising eyebrows of regional award winners. They started to learn my name. Know my dishes. And they were impressed.

Now, I'm not saying you can reach this level of kitchen competency in just 3 weeks.

It may take a little longer.

But, in 3 weeks, you'll be light years beyond where you are now.

Get started.

Lift that spatula to the heavens and declare yourself a Kitchen Diva (or Kitchen King).

To Your Mouthwatering Masterpieces,

- YOUR NAME

EMAIL #10

Subject Line: Suddenly it dawned on me...

Hey,

"I make this better. Much better."

My journey to culinary competency recently hit a milestone.

My husband and I were on a date. We spared no expense as we asked all of friends what was the fanciest, trendiest, most expensive restaurant in the city.

Almost all of them agreed on this one restaurant.

So we went there.

Boy, I almost choked on my Chardonnay when I saw the menu prices. But I was game.

My husband ordered a Prime Rib. Very nice.

I ordered a fancy scallop dish. Awesome.

We got sides, desserts. Everything.

So good!

Then, on our drive home...

Suddenly it dawned on me.

I turned to my husband and blurted out...

“You know, I think I make all of those dishes better. Much better, in fact!”

He agreed — well, he kind of has to, right? But he seemed sincere.

Yep, I would put my dishes up against each of those.

I honestly think mine were better.

I know that sounds a little cocky. Maybe.

But it’s what happens when you get to this level... and fast!

Now it’s your turn to blow away your favorite dishes!

To Your Mouthwatering Masterpieces,

- YOUR NAME

8. WEBSITE TEMPLATES NICHE

EMAIL #1

Subject Line: Create your website before lunch?

Hey,

They warned me...

“Building a new website, huh? You know it’s going to take you at least four months. My friend’s site took over 8 months — and they’re still not done!”

4 months.

8 months!

I just wanted a website. Not an endless migraine.

There HAD to be a better way.

Something faster. Something I could do myself.

That’s when I had the great fortune of meeting this website guru.

I don’t know how he does it! But he has a whole library of website designs, templates, and practically done-for-you sites.

But I knew I was super picky. There was no way he would have EXACTLY what I was looking for.

So I put it to the test.

And I was shocked when I found the perfect template, the exact design and functioning I wanted — all before lunch!

It’s drag and drop simple, looks 100% professional, and it’s ready to promote my business and sell my products! Easy.

Why wait MONTHS and spend THOUSANDS on your next website?

Check out this fast path solution instead!

Regards,

- YOUR NAME

Guys, I've tried other so-called "website templates solutions". You almost need a Computer Science Degree to make them work. **This is different — Give it a quick review, you'll be amazed!**

EMAIL #2

Subject Line: The website YOU want... FAST

Hey,

I'm told I'm pretty picky.

Not true. I just want what I want. Is that so wrong?

When it comes to creating my website, I did what everybody else does.

(Probably what you've done too.)

I tried a designer...

After rounds of them NOT seeing my vision... I gave up.

Then I started with a techie guy... that didn't last.

Practically everything I asked for, he responded, "You can't do that with this site..."

Then he'd rattle on about some techie nonsense.

I was DONE! I was about to throw in the towel...

Fortunately, that very day, I came across an entire DIFFERENT approach.

One where I had complete control.

One where I could get the design and layout that I wanted.

One that was 100% functional, lightning fast, and costs next to nothing.

Yes, it seemed too good to be true.

Until I tried it. WOW — Check it out!

Regards,

- YOUR NAME

EMAIL #3

Subject Line: How I saved \$6,459 [and 6 months!]

Hey,

My jaw literally DROPPED!

When his quote popped up in my inbox, I stared at a number I couldn't even comprehend.

\$6,459!

And even a few pennies thrown in (like he needed that too!).

All for a website!

Oh, and that didn't even include hosting, edits, or support — that was extra!

I scrolled through the breakdown of fees.

Design.

Layout.

Navigation.

Links.

The audacity!

And then when I saw the delivery date! 120 days — **4 WHOLE MONTHS!**

I just deleted the email and went for a walk. A LONG walk.

I had almost given up when I ran into a pure genius when it comes to websites.

His solution — FAST (like just a few days!)

His results — Wow! Professional and high-tech!

His cost — That's the REAL WIN!

Need a gorgeous website that's FAST and CHEAP?

There's no better option out there. Really.

Regards,

- YOUR NAME

EMAIL #4

Subject Line: Fortune 500 Quality Sites for Startup Prices

Hey,

The questions that weighed in my mind for weeks...

Do I open up a second mortgage to be able to afford a high quality, Fortune 500-type website?

Or do I sacrifice quality, professionalism, and functionality to save some money?

See, I thought those were my ONLY options.

Until I met him.

This website guru has a new way that's taking the Internet by storm.

A virtual library of first-class website templates... all the functionality, social media, and shopping cart options you want... and all at a price that you'll swear is a misprint...

It's THAT low!

The icing on the cake...

My site was up and fully functional in just DAYS!

If you're looking for a Fortune 500-quality website for insanely affordable prices...

This solution is everything you need.

Regards,

- YOUR NAME

EMAIL #5

Subject Line: \$4,790 later, still no website... Until

Hey,

My friend is not the most patient person you'll ever meet.

When she wants something done, she wants it done quick.

Unfortunately for her, she got suckered into the world of wait, wait, wait.

What I call Website Hell.

She worked with this snazzy website team. At first, they dazzled her with awesome mockups. She was so excited.

A few weeks later, a couple thousand dollars later, her excitement turned to frustration.

More weeks... more money out of her own pocket!

Then, after spending \$4,790 and "4 Freakin' Months" (her words, not mine), the day finally came to go live.

FALSE ALARM!

She was told there was a tech issue. Something not compatible. And it would take an extra three weeks and about \$1,100. That's when she put the brakes on the project!

SHUT IT DOWN!

She was almost in tears when I told her about the simple, fast, and inexpensive website mastery solution I knew about.

I think she kissed me right then and there!

Now, just a couple weeks later, her website is DONE!

It's awesome — exactly what she wanted — and it cost her next to nothing.

Her only regret — Not knowing about this solution sooner!

Take advantage of this world-class website solution today!

Regards,

- YOUR NAME

EMAIL #6

Subject Line: They laughed when I created my website, until

Hey,

I'm no techie.

All I know about websites is how to point, click, and shop.

So, I fully expected my new website would have to be contracted out to first-class designers, PhD programmers, and Madison Avenue marketers.

That's before I met this website guru that has an anyone-can-do-it website solution.

That's right, a website solution for "the rest of us"!

GENIUS!

Then I told my friends and family what I was going to do. They held back the laughs and snickers for at least a few seconds, then it all erupted!

I just remember thinking, "Just you wait."

So, I dove in, full of confidence.

It was FAR EASIER than I thought — And so cheap!

Within days — Yep, days! — I had a fully functional website that was stunning in design and brilliant in its marketing and selling opportunities.

Let's just say I blasted it out to all of my "nay-saying" friends.

Take your website to that NEXT level — Fast!

Regards,

- YOUR NAME

EMAIL #7

Subject Line: Even your CEO can build a website [Easy]

Hey,

I don't know about your CEO.

But mine... well, let's just say he had trouble operating a laser pointer at our last meeting.

Oh, and it takes him about 20 minutes to bang out one email.

He's brilliant in many ways... but not so much when it comes to technology.

When he asked me to build a new website, I knew just the solution.

One that took just days to create (Honest)!

One that was fully functional with all social media, ecommerce, and tracking capabilities.

One that would be surprisingly inexpensive.

And for his sake, I wanted to find a solution that was drag and drop simple.

Lo and behold, I FOUND IT!

Not only does it meet all of his requirements — and MORE...

I let him “play” with it... and it was a cinch for him!

Discover a website solution that’s super simple, super fast, and just plain super!

Regards,

- YOUR NAME

EMAIL #8

Subject Line: Can THIS put web designers out of business?

Hey,

I’ll make this quick.

When my friend shared this all-in-one, do-it-yourself website solution, I was first struck by the captivating and awesome designs.

They rival websites from luxury car manufacturers and ten thousand-dollar watch designers.

ABSOLUTELY STUNNING!

My first thought, “Wow, with such impressive designs offered at such low prices, what’s going to happen to all the website designers?”

Well, don’t worry about them. There will always be idiots willing to shell out eight thousand dollars for a website.

Not me!

I’m sold on this simple yet intuitive, build-it-yourself website solution.

It may just change the face of the Internet.

Take a few seconds to browse these incredible designs.

Regards,

- YOUR NAME

EMAIL #9

Subject Line: My first website sale...

Hey,

For a while now, I've been talking to you about this extraordinary website solution.

Sure, the designs are first rate.

The navigation and layout look like Fortune 500 sites.

And they had it up and running in just a couple weeks.

But the real WIN...

Not long after the website was live, someone decided to put something in MY shopping cart.

Yes, I got my FIRST website sale!

Then more followed. LOTS more!

Today, I'm a virtual selling machine.

And it all started with this robust simple-to-create website solution.

I want the same for you.

Whether you're selling online, attracting clients to your service, or just want to educate the masses.

This solution is your SECRET WEAPON!

Regards,

- YOUR NAME

EMAIL #10

Subject Line: Is a “No Regrets” website even possible?

Hey,

It seems to always happen.

After waiting weeks — or months — for your website to finally be complete, you’re so elated that you think it’s the next Wonder of the World.

It’s practically PERFECT! (At least for that first day.)

Then the next day... you find a few bugs. A couple of things you would change here and there.

After a few more days, you’re still discovering issues.

And after a week, you flat out hate it.

Well, I guess I’m different.

Or at least my website’s different.

Day one, day three, even day 50, I LOVE my website.

Wouldn’t change ONE thing! Honest!

I’m so fortunate to have stumbled across this simple yet extraordinary website solution.

The design, the functionality, the freebies, everything!

And it was so quick, so cheap, and so easy — every step of the way!

Take a minute to browse the designs and website options.

Regards,

- YOUR NAME

9. GOLF NICHE

EMAIL #1

Subject Line: They were AMAZED by my new golf game

Hey,

Not long ago, I was an average golfer.

Well, maybe a little below average. But every once in a while, I had a stellar game.

Then I quickly came back down to earth.

Double bogeys, water hazards, you name it.

My lackluster skills REALLY bugged me...

Especially when I played on a team with others!

If we had a foursome and picked teams “school yard style”, I always felt that I would be picked last.

I usually was.

I just couldn't take it anymore. So I set out to improve my swing, my putting, my entire game.

A friend introduced me to this resource. A superior level of golf instruction.

Naturally, I was skeptical.

After all, I read all the magazines, watched hundreds of videos, even had a coach for a while. Those didn't help much.

But I kept an open mind. I gave it a try.

Just a few weeks later, I was again picked LAST for our foursome.

But weren't they surprised when I scored a 72!

The lowest **BY FAR!**

My game has never been better.

Discover this awesome golf instruction course to improve your own game!

Improve Your Game,

- YOUR NAME

EMAIL #2

Subject Line: [Weird trick] My ball went 20 yards farther

Hey,

My tee game has always been a bit weak.

Not awful, just not driving the ball as far as I want.

But just recently, I watched one of the videos in this awesome golf instruction course.

It seemed different.

A bit odd in fact.

But what did I have to lose?

I went to the driving range. At first, it killed my distance. I think a few people even laughed.

Then, there was one ball I drove maybe 20 or 30 yards farther than ever before.

After that, it was happening consistently.

Wow! If only I had discovered this years ago.

Want to consistently drive the ball 20, 30, or 40 yards longer?

You must try this one weird trick.

Improve Your Game,

- YOUR NAME

EMAIL #3

Subject Line: Is your GRIP hurting your game?

Hey,

Without the right grip...

Your drive, your swing, your putts are all...

OFF.

I used to think my grip was right.

It looked right. Felt right. Turns out... it was **ALL WRONG!**

My grip was one HUGE reason why I was slicing, hooking, and NOT being consistent with my game.

Then in just days... through this awesome golf instruction series I was told about...

My grip was identical to a PRO grip.

The difference: Night and day!

Now's your chance — Change your grip, change your game!

Improve Your Game,

- YOUR NAME

EMAIL #4

Subject Line: No more three-putts [Easy]

Hey,

Golfers spend decades perfecting their short game.

It's that important.

After all, if you can two-putt or even one-putt most every green, your score drops significantly!

My problem — I would focus on mechanics, then have a mental breakdown.

Then I would have all the confidence in the world — but my mechanics were off.

The result: I've been known to waste 5 or 6 putts on the greens.

EMBARASSING.

Especially in a foursome!

Thank God, those days are now behind me!

Yep, thanks to some proven, but simple putting tweaks, my putting game is lights-out!

Now, once I land on the greens, I know I'm usually just ONE putt away!

How'd I do it?

Just watch this incredible golf instruction. It's like no other!

Improve Your Game,

- YOUR NAME

EMAIL #5

Subject Line: The sand trap ADVANTAGE

Hey,

Here's the un-sugarcoated truth:

You WILL fall into sand traps. There's practically no avoiding them.

When that used to happen to me, I would practically panic.

Because I knew it was at least one shot (sometimes two) to get out...

Then another shot to recover.

For me, a sand trap usually meant +3.

But not today...

First, my ball rarely lands in sand traps now. (I've learned better how to guide the ball exactly where I want it!)

Secondly, if I do get in a sand trap. No problem.

With just ONE stroke, I'm out and headed towards the green!

I call it my Sand Trap Advantage!

You can learn that one too — It's simple to master!

Just try this incredible golf instruction series.

Improve Your Game,

- YOUR NAME

EMAIL #6

Subject Line: Master golf's mental game...

Hey,

Through this golf instruction series...

I've mastered the grip, the mechanics, even different strategies.

They've all helped my game immensely.

(Heck, I even shot a 69 the other week — on a pretty hard course!)

But, in golf, mental toughness IS the backbone of the sport.

The second you lose focus...

The second you doubt your swing...

The second you don't visualize your putt...

That's when your score starts to climb.

FAST!

Thankfully, I was able to learn some simple little tricks to stay 100% focused throughout 18 holes.

Once you try it, your game will turn the corner.

Improve Your Game,

- YOUR NAME

EMAIL #7

Subject Line: Hole in one — Twice!

Hey,

I had to send you this email — so excited!

This weekend, playing a round of 18 by myself...

(yes, with no witnesses... nobody to corroborate my story)

I shot a hole in one!

Honest!

Now, I know these things happen. You've probably done the same.

But just two weeks earlier...

I had shot another hole in one!

Now that's never happened to me.

Two holes in one not just in the same calendar year... but in the SAME MONTH!

Just two weeks apart.

Now, it may be another three years before I shoot another one...

But because I now have such control of my swing... I'm confident I'll get another!

I'd love to hear your hole in one stories!

And with these incredible control tips...

you'll be a master before long!

Improve Your Game,

- YOUR NAME

EMAIL #8

Subject Line: Can you beat a scratch golfer?

Hey,

I didn't expect to...

Over the last few years, I had played this scratch golfer a number of times.

It wasn't pretty. He always crushed me.

I remember once when he beat me by almost 20 strokes!

Embarrassing.

But lately, with so much more confidence in my play, I knew I could come closer to his awesome scores. Maybe even hang with him through the first 9 holes.

So I challenged him. And he actually turned me down — thinking I wasn't up to his level.

I think a friend of mine whispered in his ear. Told him I'm a lot better.

Then, out of the blue, he called me up and said, "Yes."

I tell you what guys, I was so nervous.

He played a masterful game that day... but I kept up with him.

Then at hole 16, he pulled ahead a bit. He ended up winning by just two strokes.

I'll take that!

Maybe in a few months, I'll challenge him once more.

And I'll be on top!

What about you?

Do you have that semi-pro golfer in your life that you would LOVE to beat?

Now's your chance!

Improve Your Game,

- YOUR NAME

EMAIL #9

Subject Line: Can the right shoes improve your golf game?

Hey,

I've recently made the leap from Bogey golfer...

To near Scratch golfer.

And to get there, I used this awesome golf instruction course to perfect my drive, my swing, my approach shot, and my putting.

It's made a world of difference!

But what about shoes?

Gloves? Accessories?

How much does that stuff affect your game?

Well, I'll admit. I used to think they were all the same.

Boy, was I wrong!

Here's your crash course on which golf attire and accessories can most impact your game!

Improve Your Game,

- YOUR NAME

EMAIL #10

Subject Line: Golf clubs with an unfair advantage

Hey,

Now, I've tested and tried just about every club out there.

The really expensive ones.

The "next big thing" ones.

Even the "underdog" ones.

I've noticed little improvements to my game here and there.

But nothing worth shouting from the rooftops.

Until NOW!

For the past couple weeks, I've been playing with these new clubs.

They're a bit different from the rest.

I can tell you, they've taken my golf game to a whole new level!

Such control, such power. I've never been so confident.

Of course, you want to know what clubs I'm bragging about, right?

Here they are. They'll change your life.

Improve Your Game,

- YOUR NAME

10. DATING NICHE

EMAIL #1

Subject Line: Like you're a magnet...

Hey,

You walk into a restaurant...

And the heads turn!

Even when you're not looking, you can feel the eyes on you.

They're checking YOU out.

Your face. Hair. Body.

Is it really possible to make yourself THAT much more attractive — **And do it FAST?**

Absolutely!

And it goes far beyond looks. It enhances your confidence.

Your swagger.

Take a minute to watch this dynamic video I created on how to make yourself a VIRTUAL MAGNET to those you wish to attract.

It absolutely works!

I'm living proof.

Magnetize your mate,

YOUR NAME

EMAIL #2

Subject Line: Your soul mate – closer than you think

Hey,

Before I found my soul mate...

I thought he was simply a dream.

A perfect 10 on paper that didn't exist in the real world.

Then I found him.

Fairy Tale ending for me.

I'm sure you're thinking the same thing. You've looked just about EVERYWHERE for your soul mate...

And now you're thinking you may have to settle.

Nonsense!

In fact, I know the works-every-time SHORTCUT to finding that elusive soul mate.

The one person who is a PERFECT, seamless match for you.

Ready to learn what to do to first FIND and then ATTRACT this soul mate?

Watch this video.

It will make your head spin! It's that good!

Your mate awaits,

YOUR NAME

EMAIL #3

Subject Line: Fall in love again

Hey,

It's time...

To fall in love again.

Beyond going on an endless string of dates that go nowhere...

Beyond waiting, hoping, and waiting again for the right person...

It's not only going to happen for you.

It's going to happen VERY soon.

Like days or weeks away...

Because I have just what you need to attract **the love of your life!**

I know... because I've done the research (YEARS)...

I've invested the time (Many dates)...

And now I have the proven secrets to finding (and keeping) your soul mate.

Start by watching this free video – my gift to you!

Love is in the air,

YOUR NAME

EMAIL #4

Subject Line: Wouldn't even look at me... Until

Hey,

Such an empty feeling.

You're staring... practically drooling at the person across the room.

You've probably memorized every facial feature. Every curve or muscle.

Yet, that person never returns your look.

Doesn't even give you the time of day.

Heck, you could probably spill your drink all over them, and they would still ignore you.

UGH!

I was done with that!

I wanted to not only get their attention... but make them like me. **WANT me!**

Until one day... I turned it all around.

Suddenly it was different. Not only did they acknowledge me, they couldn't get enough of me.

What changed?

I'm about to share it ALL with you. Just watch this exclusive video.

Regards,

YOUR NAME

P.S. Once you gain the "magnetic secrets" to attract others, your dating life will completely change. **Watch this video NOW!**

EMAIL #5

Subject Line: Pick of the litter

Hey,

I'll admit it...

I used to settle. If I was in a bar or restaurant and wanted to attract someone, I would hone in on people that were a 7. Maybe even a 6. (Okay... 5)

I knew I had no business dating... or even talking to someone that was an 8, 9, or Good Lord... a 10!

No way!

They wouldn't give me the time of day. They wouldn't be attracted to me.

Deep down, I thought they would LAUGH at me.

Then all of that changed.

My confidence went through the roof!

I was more attractive both inside and out.

And I gained a presence — a swagger — like never before.

Now, the 8's, 9's (and even a few 10s!) would line up to talk to me.

I was attracting the most beautiful, most outgoing, most wealthy.

And LOVING it!

Want me to show you how you can do the SAME?

Watch this special video I made for you.

Attract the cream of the crop,

YOUR NAME

EMAIL #6

Subject Line: Make EVERY date count

Hey,

Wasted dates.

There's nothing worse.

You get your hopes up. Get dressed up. Spend a few hours of your time...

And it's a bust!

I bet you're like me. That you've been on your share of wasted dates.

But, what if I told you that there's a way to enhance your attractiveness, your confidence, and your social skills.

And ALL of it would allow you to attract a finer crop of dates.

The most attractive.

The most outgoing, funny, and exciting.

That's just what I want to teach you.

Are you ready?

Let's do this,

YOUR NAME

EMAIL #7

Subject Line: The Second-Date Secret

Hey,

Is there anything worse?

You go on a date. You have a great time.

Now, you're waiting for a phone call. An email.

Even a text.

But NOTHING.

Now it's clear the other party didn't feel a connection to you as much as you did.

Did you know, there are specific little things you can do on your date...

Things that make such a GREAT IMPRESSION on your date, the odds of you getting a second and third date...

SKYROCKETS!

Like 90% chance!

That's just what I want to teach you...

Watch this video and discover this incredible date-magnet SECRET!

To Your Second (and Third) Date,

YOUR NAME

EMAIL #8

Subject Line: Are you TALKING yourself out of a second date?

Hey,

We've all been there.

You're in the middle of the date and...

SLAM — The conversation hits a brick wall!

Suddenly, you're searching around for something lame to talk about.

The tasty salad. The server who looks like a celebrity.

ANYTHING!

Conversation — and lack of it — is one of the top reasons people don't go on a second date.

But it doesn't have to be that way FOR YOU!

I've put together a video that will have you become a Conversation Rock Star...

throughout your entire date. And EVERY date!

Listen, talk, repeat — It all starts HERE!

To Your Incredible Talks,

YOUR NAME

EMAIL #9

Subject Line: Pssst... The perfect date night

Hey,

Dinner? Movies? Dancing?

Clubs? Skydiving?

What's the PERFECT date night?

Yes, even beyond what you wear, how you look, what you say, and your personality...

Choosing the WRONG type of date can destroy any chance of getting another one.

I made a video for you about how to choose the perfect date night to create the perfect date.

So much good information!

But you can only learn it here!

To Your Next Great Date,

YOUR NAME

EMAIL #10

Subject Line: Dress to impress [Always]

Hey,

Head's up...

Men: That Polo shirt may not cut it anymore.

Women: That simple blouse-and-jeans-look may need an upgrade.

Newsflash: What you wear on your date could mean another date...

Or nothing at all.

I've studied this topic quite a lot.

I've researched the absolute best clothing options that are designed to WOW your date.

No matter if you're just going to dinner, to a fancy play, or even bowling...

I have just the outfit for you that will TURN HEADS!

Dress to Impress,

YOUR NAME

EMAIL #11

Subject Line: The one question on everyone's mind...

Hey,

So your first date's winding down...

It's time to say goodbye...

The Big Question:

Just how FAR do you go?

Handshake?

Hug?

Kiss?

Or a little more?

It goes beyond how attracted you are.

It goes beyond what you want to do.

It sends a clear message that may HELP or HURT your future dates.

(It may just end the relationship right there.)

I know this.

Here's what you do – Watch this eye-opening video!

Find Your Soul Mate,

YOUR NAME

EMAIL #12

Subject Line: Is THIS holding you back from finding love?

Hey,

If you're truly ready to find your soul mate...

If you're really ready to fall in love again...

There may be something that's not just holding you back..

It's actually STOPPING you from finding true love.

It's your MIND.

If you naturally complain that all the good ones are taken...

If you believe you're not GOOD ENOUGH for the people you're most attracted to...

If you think there's nobody who will love you for who you are...

Let me prove to you that ALL OF THIS is in your head.

Please watch my video.

It may just change your life.

Find Love Fast,

YOUR NAME

EMAIL #13

Subject Line: 5 attraction secrets REVEALED

Hey,

This is just incredible!

I've been sitting on these 5 attraction secrets for a while now.

Sure, I've used them myself.

But just recently, I tested them on a friend of mine.

I expected her to attract men as a result.

But NOTHING like this!

It's almost embarrassing. I take her to dinner, and guys come by our table left and right.

Then, I tested it once more on someone else.

Someone who was really down on her luck. Attracting few people. Even doubting herself.

WOW — What a turnaround!

I can't wait to show this to you!

Love,

YOUR NAME

EMAIL #14

Subject Line: The ONE thing that changed everything

Hey,

For my whole life...

I was chasing that elusive ONE thing.

I knew once I found it, everything in my world would be right.

Yes, I would fall in love (for REAL).

I would find my soul mate. And start our future together.

It took me some time. I had to really dig.

But I found pay dirt! I found that one thing!

Today, I want to share that one thing with YOU.

Here it is.

I recommend watching it all the way through.

Yes, it's that good!

Love to All,

YOUR NAME

EMAIL #15

Subject Line: Fall in love with yourself first

Hey,

It dawned on me one day.

After I was unable to find my soul mate for a while, I realized it may not be THEM...

What if it was ME?

So I took a hard look at myself.

And I realized that before I could allow myself to fall in love with someone else...

Before I could find my soul mate...

I must FIRST fall in love with myself.

Today — I am fully in love with myself FIRST — which has allowed me to fall in love with others.

What about you? Do you love who you are... what you stand for... what you've accomplished?

It's the shortest shortcut to true happiness.

To true love.

Watch my video, and you'll be amazed!

To an Extraordinary You,

YOUR NAME