



Hey, Glen here!

Let me start by thanking you for watching the video. I truly hope that you got a lot out of it. I previously shared the videos separately (as shown by the '43' subject line below) but people didn't like waiting so I updated the series and put everything in one video.

Just to prove that I am personally reading your emails here's a screenshot from the last few hours.

I'm still receiving them as I write this sentence.

<input type="checkbox"/>	☆	Bryan Stevenson	43 - please send the list. thank you! -bryan ·	4:08 am
<input type="checkbox"/>	☆	Bryan Stevenson	43 - Hi Glenn The request Thanks	4:02 am
<input type="checkbox"/>	☆	Don	43 - Thanks! Don	4:00 am
<input type="checkbox"/>	☆	David McDermott	43 - thank you	3:58 am
<input type="checkbox"/>	☆	David McDermott	43 - Hi Glen, Thanks for your informative video. I like the idea of focussing on a niche and provide them	3:53 am
<input type="checkbox"/>	☆	Don	43	3:51 am
<input type="checkbox"/>	☆	Don	43 - Please send PDF of niches. Thanks	3:50 am
<input type="checkbox"/>	☆	Ray Batchelor	43 - Thanks in advance! Best	3:45 am
<input type="checkbox"/>	☆	Ray Batchelor	43 - Best regards Ray Batchelor Website: smart4u.mobi/01462-800-425-or-07190-545-350 Smart business	3:45 am
<input type="checkbox"/>	☆	David McDermott	43 - Thanks. ·	3:43 am
<input type="checkbox"/>	☆	Glen Allsopp	43 - Good afternoon Mr. Allsopp, I am an aspiring entrepreneur and just recently started following you on	3:42 am
<input type="checkbox"/>	☆	Alan	43 - I would love a copy of your 43 untapped niches Glen :) Cheers Alan	3:38 am
<input type="checkbox"/>	☆	David McDermott	43 - David McDermott +86 185-2147-9025 Shanghai, China	3:34 am
<input type="checkbox"/>	☆	Don	43 - Please send me the 43 niche ideas... Thanks	3:31 am
<input type="checkbox"/>	☆	Don	43 - Thanks!	3:30 am

Before I share the niche ideas, I want to make sure you understand the potential this business model has. If you don't, you're just going to take the ideas and do absolutely nothing with them.

I didn't put this together just to sit on your hard drive and gather "binary dust" (can I coin this term?) but I actually want to see you take action and have success.

11 Reasons Why Building a Marketing Agency is the Ultimate Path to Your First \$5,000 Month

63 of the Inc 500 fastest-growing companies in America for 2015 are in Marketing and Advertising. In this module I will reveal why you should be expending all of your online efforts into building your own niche-focused marketing agency that too turns away most clients looking for marketing services.

Although starting an 'agency' can sound like you need a lot of expertise and capital, you really don't. Starting an *agency* also doesn't mean you need lots of staff, a physical location, expensive lawyers or great pitching skills. An agency is defined in the dictionary as, "a business or organization established to provide a particular service, typically one that involves organizing transactions between two other parties."

That's it.

If you can help someone looking for a service or product to find the right service or product provider, you can make money from both parties.

It's an incredibly simple process, but also includes some incredibly rewarding upsides as some of America's fastest growing companies are discovering.

If you too would like to be at the helm of the best opportunity to make money online while genuinely SERVING your clients, then keep reading.

1. You focus on solving the internet's biggest problem

Knowing how to get website traffic and driving the right visitors to the right place is the most important skill you'll ever need to be successful online. I've saved thousands of people both time and money by sharing this simple fact.

Before you worry about learning to code, improving your landing page copy or improving the graphics of your lead magnet, you should start learning about and *implementing* ways to drive traffic to your own website or the websites of others.

I've watched too many people spend months choosing a niche, building a website, creating a 'lead magnet' to give away and then throw in the towel when it comes to the next step: Getting people to see their website, download what they have to offer and buy their products.

With approximately 571 websites being created *every single minute*, the challenge to succeed is not on what to create, but how to reach people who will care about what you've created.

To make money with the agency model I'm going to teach you, all you need is the ability to use the internet to connect a business's offering with a customer's need. **In other words, you need to know how to drive traffic to a website, and that's exactly what this method to making money online focuses on *first*.**

While knowing how to drive traffic through the likes of SEO, email marketing, Facebook ads or paid per click marketing is not something you can master in an instant, every single tactic can be learned.

It doesn't matter what happens to the economy or which apps become the new kings of social media in the future; as long as this thing we call the Internet exists there will always be businesses looking to get more customers to their product or service.

If you follow this highly profitable method I'm going to teach you, it puts driving targeted traffic at the forefront of everything you do. I wasted far too much time when I was getting started online on things that didn't matter and I want to make sure *you* don't make the same mistake.

2. You can make money on the day you launch

I know it's popular to say that anyone promising overnight success online is a total scam-artist, but I've made money in brand new industries within a few days using the niche-agency model.

When we first taught this technique three years ago, one of our first ten students *BPC*, made \$750 within a week. We had showed him how to get a penalised website back into Google and as he happened to know someone who had recently had a website penalised, he offered to do this 'trick' for them for a \$750 fee.

It worked, and he got the cash.

Just a few months ago we took on another student named Jesse. **Within 24 hours he landed himself a \$5,000 client.** Our training had helped him to 'connect the dots' and offer a great solution he knew a certain business owner was looking for.



The great thing about this method is that:

- You don't have to spend weeks sending valuable emails to a marketing list in order to 'build trust' before selling something.
- You don't have to wait months for your new niche website to finally rank on top of Google.
- You don't need to order hundreds of samples from Alibaba to find a product you might be able to sell on Amazon.
- You don't need to write tens of thousands of words of content for a blog before launching a product.

All you need is to find someone who is interested in getting more traffic to their website – in any shape or form – and convince them you're the person for the job.

While I can't promise you will land clients the same day you're reading this, I would not be surprised in the slightest to see it happen.

3. You can profit in every industry imaginable

It's an oft-repeated cliché in the internet marketing world to tell beginners to 'focus on an industry they love' but unlike other forms of marketing, that can definitely apply here.

Net Profit Explosion, the \$8m/year marketing agency that *only* works with personal trainers was started by a former pro athlete. Tell me he's not working in an industry he loves.

Nathan Lafka was trying to get his band out there when he realised he could help other bands do the same. He did over a \$1m in revenue last year working with clients he could truly connect with.

Because every single website owner in the world wants more traffic (read: more customers) you can literally focus on any industry you want to serve.

You very likely can't take your passion for smurfs, pet turtles or man bags and easily (or quickly) turn it into a:

- Technorati top 100 blog getting millions of visitors per month.
- Forum with tens of thousands of daily visitors
- Niche site earning thousands as an amazon affiliate

But you *can* find the website owners who are already sharing their passion for the smurfs, teaching people about how to care for their pet turtle or selling luxury man bags and help *them* reach more of the right people.

You can interact with the people who have the exact same passions and interests as yours on a daily basis and make money in doing so.

Heck, if you still get the urge to build your own website around the topic you can use it down the line to send more traffic to them as well.

It must be said however that there is no sense in trying to offer all services to anyone and everyone. Although it may defy initial logic, you are more likely to lose money than make it by trying to reach more clients.

In a study of more than 20,000 marketers it was found that 74% of them use more than two marketing agencies, and 17% use more than five. As 8-figure agency owner Jason Swenk puts it, *"This upholds the idea that agencies need to be specialized to stand out and to attract work from beyond their geographic region. Those that deliver and are known for a specific service, marketing to a particular audience, having a unique process or knowledge of technology, etc., will find more work in an age where brands are building a roster of experts."*

4. Be proud about what you've created

I have friends who make a ton of money online but because they're involved in the more shady side of internet marketing they can never really talk about what they do.

Even if they're passionate about it, they can't share that with others for the fear of being judged and looked down upon.

Building your own online agency, when done right, is something to be truly proud of.

As you'll learn on the next page I will never try to help someone be successful with this who isn't going to truly serve their clients. There is nothing in this model about being slimy and trying to scam customers out of money and offering nothing in return.

Instead, the entire focus is on finding an industry that needs your help and then going to out there and doing all you can to help them with your growing knowledge.

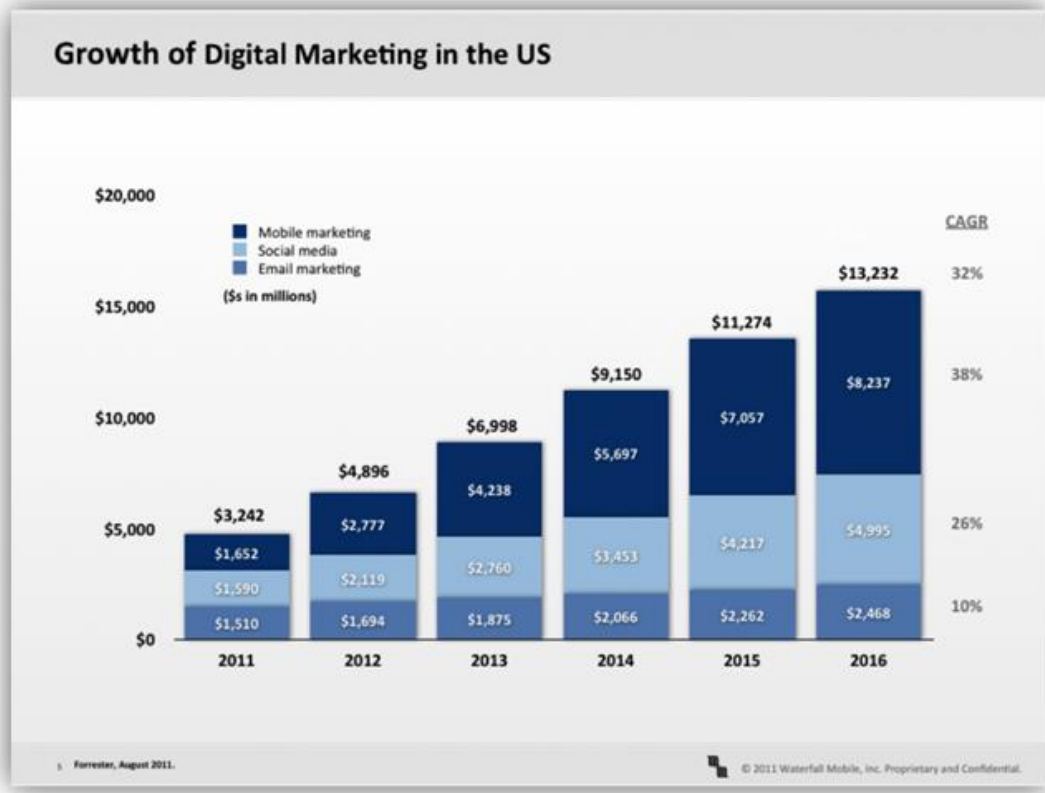
Whenever someone asks what you do to become so successful, you can proudly say, "I run a niche-focused marketing agency for [industry] and help them find more of their ideal target customers."

The only people I'm *not* proud to talk about my success to are potential competitors.

5. Your income potential is forever increasing

I've already said that as long as the internet exists, there will always be a huge need for business owners to get more targeted traffic to their websites. To get more of the 'right people' finding out about their products and services.

Just like Google, your job as an agency owner is to help someone find what they're looking for. Yet instead of solving all of the billions of queries like Google, your job is to simply help people looking for a product or service in a *specific niche* connect with your client.



Digital marketing spend is expected to increase by \$2bn in 2016

The reason that selling marketing services is so easy is because the people you're helping want to work *in* their business, not on their business.

- The plastic surgeon who spent years at medical school doesn't suddenly want to start learning the Google algorithm.
- The legal practice handling serious personal injury cases don't want to have time to focus on the web copy of their homepage.
- The dentist fitting veneers for celebrities doesn't have time to optimise his Facebook ad campaigns.
- The office rental agency in your city or state has no clue how Instagram could work for their business, nor the staff available to learn it.

These people are already passionate about their industry and if you can send more customers their way, they'll always be more than happy to pay for it. There will never, ever be a lack of demand for more customers.

Still not convinced? Then tell me a single online or offline business that wouldn't like more customers.

You can't.

And that's another reason why you should be focusing 100% of your energy into following this model.

6. Your revenue source can be made truly passive

It took Diggy and I just 10 months in 2013 to reach \$90,000/m in revenue combined with two agencies we ran and yet as every month went by, we were able to work on our business less and less.

What I love about running an agency is that I can outsource all of the menial, boring tasks to other people.

Sadly, these little boring tasks are always going to exist. It doesn't matter if you're focused on running Facebook campaigns, writing amazing articles for clients, handling their SEO or helping them create more enticing lead magnets; there will be some 'boring' work along the way.

Maybe even the very aspect of client acquisition is boring to you.

Whatever you don't enjoy doing, you can outsource.

You can't really say the same for other ways to make money online, like running a blog or podcast. Without the core voice behind the brand constantly publishing new content, the income from those mediums will quickly dry up.

Having huge success with a niche agency relies on you providing a *specific solution* for a *specific industry*. **Once you've managed to position yourself as the brand that can offer that solution for that industry, you can take yourself out of the equation.**

Now of course there is a chance you don't want to be out of the equation – I absolutely love working on my various agencies – but you can at least give yourself the freedom to focus on the particular tasks that you truly enjoy.

For example I love working on strategy and learning new marketing tactics that I can apply to client endeavors. I don't like doing blogger outreach, link building or crafting perfect web copy for their sites. I can pay other people to do those once the client has paid me, and just watch to make sure everything gets done.

While there are many web ventures that promise the dream of being able to constantly receive an income whether you're working or not, running your own online agency is one of the few that can actually make that dream a reality.

7. You don't need to be a marketing expert

One of the biggest concerns people tend to have when I talk about the idea of running a marketing agency is that they don't think they can truly serve clients.

And if you don't think you can help your clients market their websites, I'm not surprised you aren't too excited about this business venture.

Well here's what I usually say to those people who doubt their potential here: **You don't have to be the best at the world at internet marketing – there's only one spot for that – you just need to know more than the average person.**

Keep in mind that the clients you serve are just going to be regular people looking to grow their business. They're doctors, lawyers, garage door salesmen, conservatory builders, solar panel companies and on the list goes. They spend enough time on their own skillset that they don't have the time or energy to learn about yours.

12:01 PM #1

Sector ◦
Private Inc. VIP
Posts: 78

20K Client - Testimonial

Hey guys,

It's been a while since I posted something here. I've been busy. Like you can see in the title, we actually have a client who is paying us 20K a month to rank him for a lot of keywords. It is sounding like a lot of money, but believe me, we need all the hours to actually rank this client for the terms he want. If you are wondering, WHO WOULD INVEST 20K IN SEO A MONTH?! It's someone in the adult niche. It's crazy how much money those guys are making a day. The give you some perspective, their revenue is 15K per day. I dont know how much is profit, but there should be enough for them 😊 That's why they can invest 20K in SEO.

It's really not much work to know more about SEO, emailing marketing, writing converting copy, web design, Facebook ads, twitter ads or any other form of driving traffic than the average person.

You don't even have to know more about all of them. Just one or two will put you in a position with far more expertise than your client (and that's all they look for).

There is not a single facet to driving quality leads to a client's website that can't be learned within 30 days. Stick with us and we'll show you.

8. You can build your agency part-time

I know I've mentioned blogging a few times in this article but as I know it's one of the most common ways to start building online properties, I want to show the difference between that method of looking to make money online and this one.

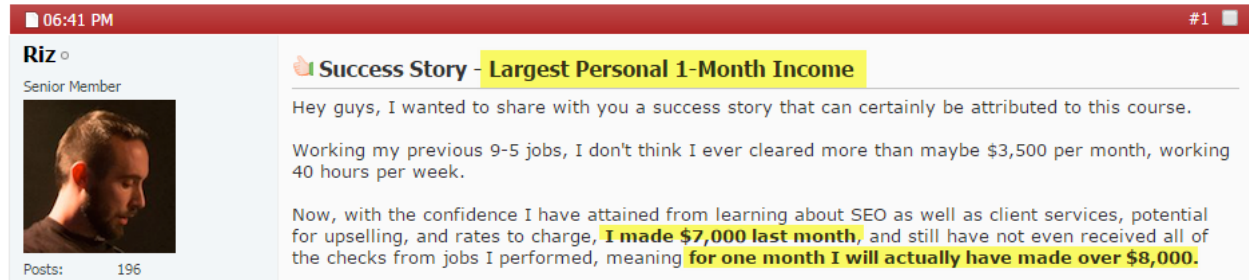
Whenever you're starting a new blog, you need to keep fresh content coming out on a regular basis or people are going to forget about you as you drift back into the abyss with 10 million other blogs in your niche.

You can definitely scale back as you grow, but those initial few months really require you to be there and active.

When you launch a new online community, whether it be a forum or as part of an app, if you don't keep the momentum going then people are going to stop coming back.

If you start a new podcast and take weeks before you come out with each episode your listeners will likely start to connect with a new voice who produces content much more frequently.

With an agency, you can take your time.



06:41 PM #1

Riz ◦
Senior Member

Success Story - Largest Personal 1-Month Income

Hey guys, I wanted to share with you a success story that can certainly be attributed to this course.

Working my previous 9-5 jobs, I don't think I ever cleared more than maybe \$3,500 per month, working 40 hours per week.

Now, with the confidence I have attained from learning about SEO as well as client services, potential for upselling, and rates to charge, **I made \$7,000 last month**, and still have not even received all of the checks from jobs I performed, meaning **for one month I will actually have made over \$8,000.**

Posts: 196

In your first week you can choose a niche to service. In your second week you can research how other sites and service providers get traffic. In week three you can create a mini guide for those who aren't following certain best practices.

And so on and so on. There's no rush. Whenever you have an hour or two spare, use it. There's nobody relying on you for new content or to be active at certain hours of the day. Whenever you have time, you put in the work.

9. It can be sold for a high multiple with ease

As you probably know, I'm the owner of an internet marketing blog called ViperChill. I receive hundreds of comments on my posts, have over 100,000 combined followers (email + social media) and can easily send 10-15,000 visitors to any website I chose within a 24-48 hour time period. I believe the brand is easily worth a high six-figure if not 7-figure fee.

Yet, I could probably never sell it for that amount, because it relies so heavily on me. I, *Glen*, am ViperChill.

When I sold my personal development blog for a mid-five-figure fee I think I was quite lucky. A new writer took over the site with a very different vision to mine (he was a devout Christian) and the audience there just couldn't connect with the content any more. I had assumed the

audience just wanted great content on personal development, and didn't know it really seemed to have to come from me.

When running an agency, the brand you put forward is far more important than your personal name.

That's not to say you shouldn't be personal – my businesses absolutely are in all client communication – but you don't have to be the 'face' of it all.

Myself and Diggy have offered a marketing service on the back of the ViperChill brand in the past but we're no longer involved in that business. I can confidently say at this moment in time, 90% of my clients have zero idea who I am. They would have absolutely no idea anything had changed if I were to ever sell the agency.

Why should they care? If they're getting results, that's all that matters.

It's even *easier* to sell if you tie subscription payments into your offering, but we'll get to that later.

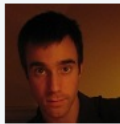
10. Your physical-location is almost entirely irrelevant

Although I have been invited to speak at many industry events over the years, you'll likely never find me accepting the invitation in this lifetime. While I have tried public speaking in Toastmasters groups, I've found it's really not something I enjoy and the side benefit of speaking – meeting new people and potentially landing clients – is never something that's really benefited me.

Similarly, when I moved to South Africa and had to have in-person meetings with some of our clients, it was the least favorable part of my experience. I would rather sit down and send more traffic to their websites rather than put on a suit and discuss if they would like to up their budget.

12:48 AM #1

Styphoon ◦
Junior Member



Posts: 8

3 000\$ client with a phone call, WITH NO PRESSURE! - Case Study

Hi all,

I've posted a thread that I wanted to continue, but I've lost it and don't know how to find it back. I'm actually a "internet marketing" expert and not even able to find back a simple thread on a forum... what a lame!

Ok, no more laughing now, let's talk real business. I've landed a 3 000\$ client using a very simple selling technique that, in fact, wasn't even meant to sell! But, after thinking a little about it, it just made sense! In this post, there will be plenty of content and plenty of lessons learned through that first and only client. Now, let's begin with the beginning.

The thing that attracted me to this business model, once I saw it working very well on a small scale, is that I never had to meet any clients and nor did I need an office for staff. I always knew I could put systems in place to build an effective, remote team, but I was surprised how willing clients were to pay me thousands of dollars per month without knowing very much about me.

Out of the hundreds of clients we picked up in the last two years I have met one in person, and that's only because he was a friend first before we took on the job of working with him.

11. Startup-up costs are at their lowest ever point

Whenever someone asks me how much money they need to invest in this method before they make money, my answer is almost always the same: You'll need a domain name for around \$9 and web hosting at no more than \$5/m. **It is absolutely possible to land your first client without spending a penny more than that.**

Now, of course, some methods to driving traffic could require more capital. If you're going to heavily focus on SEO, for example, then you may invest up to \$500 in your own link network or if you're doing Facebook ads that could be \$500 to put a case study together.

Even then these numbers are tiny in the grand scheme of things when you look at the upside of such a small investment in not only your business, but your own personal skills as well.

Finally...

43 Untapped Niches that are CRAVING Experts to Serve Them

This list is to be used as a starting point and a way to **get your brain juices flowing** rather than give you a list of industries you *have* to enter. Remember, the whole reason this business model works so well for our students is because they can get involved in industries that they **love**.

It sounds a bit “too good to be true” to get to make a lot of money in an industry you’re passionate about but that’s why we teach this model: It’s one of the few ways to get to do exactly that.

Below you’re going to see a list of industries which seem a little “odd”.

Let’s just say that “conservatory” stands out to you.

The construction of a conservator might cost a home owner anywhere from \$5,000 to \$20,000, depending on how big their conservatory is. All you have to do is make sure you follow the...

The \$1,000 rule

Remember, before choosing a niche to become the marketing expert for – whether that’s in regards to SEO, Facebook marketing, email marketing, website copy, website design or hundreds of other angles – you must make sure that a *client to your client* is **worth at least \$1,000**.

If I sent my local barber a new customer could he pay me \$1,000 for that lead? No. Why? Because he only made \$10 or \$20 from that customer.

If I sent a solar panel installation company – who regularly charge upwards of \$10,000 – they can afford to pay me \$1,000 for that lead because they're making that from the client they wouldn't have had otherwise.

The aim is to get customers paying you a *minimum* of \$500 per month (preferably at least \$1,000 per month) and they can only do that if they are actually profiting quite well from their own business from a single client.

1. Solar panel installation
2. **LED panels (for music events)**
3. Home theater systems
4. Home Jacuzzi
5. Conservatory
6. Home swimming pool
7. Personal injury lawyer
8. Laser hair removal
9. Tattoo removal
10. **Office rental**
11. Real estate
12. High-end Etsy sellers
13. Car dealers
14. Gym owners
15. Bar owners
16. iOS programmers
17. Android app creation
18. **Recently funded startups**
19. Supercar rental
20. Divorce lawyers
21. Dentists
22. Neon sign makers
23. Plastic surgeons
24. Water damage repair
25. **Jet charter**
26. Kitchen remodeling
27. **Helicopter rental**
28. Landscapers
29. Yacht designers
30. Roofing contractors
31. Home security
32. **Yacht rental**
33. Wedding planners
34. Wedding venue hire

35. Jet-ski sales
36. Website design
37. Debt consolidation
38. Wedding photographers
39. Life insurance
40. Divorce lawyer
41. Studio acoustics
42. Commercial pest control
43. **Hotel architects**

Remember, go *Niche*

Don't just be an "SEO guy" or "Facebook guy".

You want to be the "SEO guy for lawyers" or the "Web designer for pet shops" or the "sales copy guy for Saas (Software as a service) startups."

If you would like to learn more about our private community, Marketing Inc (the doors are closed to the public) then [click here](#) to see what it includes.