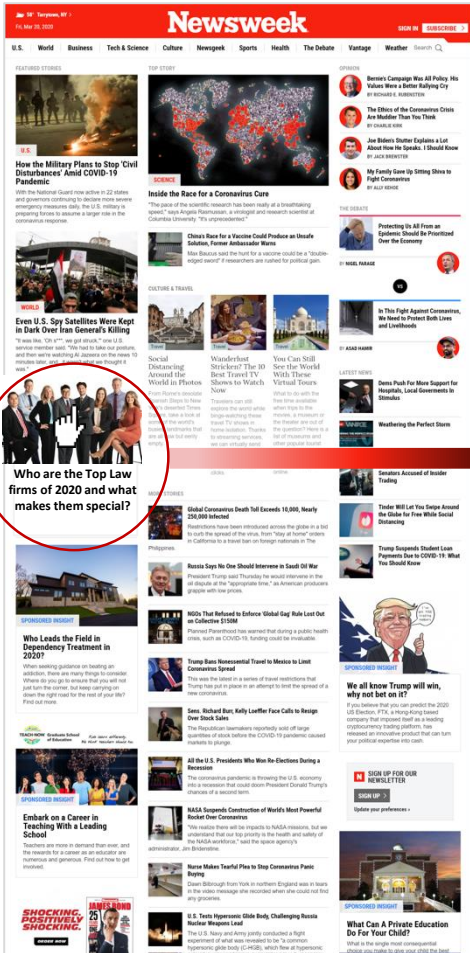


## Top Law Firms of 2020

### 1. Newsweek Homepage



Visitors will see the promotional unit on the homepage of Newsweek.com.

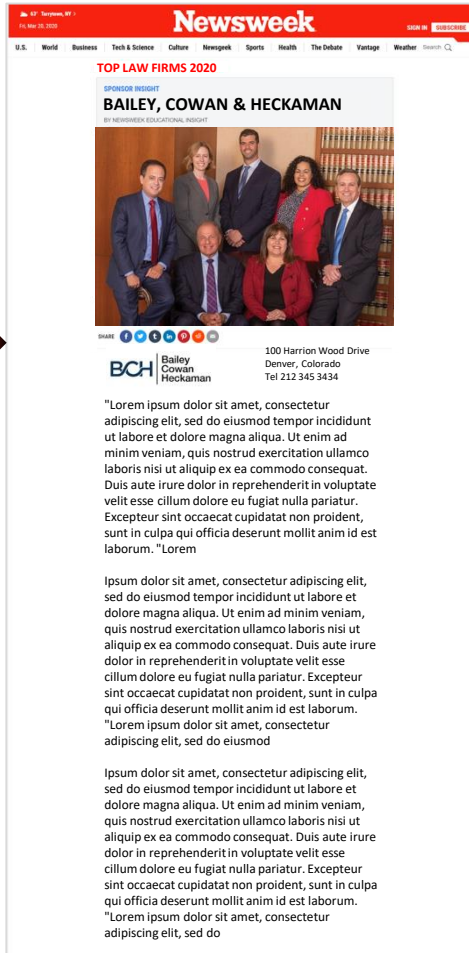
The examples above are for representative purposes only, the final product might differ significantly in look.

### 2. Feature Article Page



The feature will explore the skills and experience that make a top law firm so successful.

### 3. Legal Profile Page



Contains 650 words, logo, photo (+ video)\* website link & promotional emblem (below).

Special Top Law Firms 2020 emblem provided



## More Information

Legal 'Insight' features are designed to promote outstanding firms that are leading their field in the legal industry. This section will be a unique Newsweek.com editorial feature, exploring the skills and experience that make a top law firm so successful.

We'd like to invite you to take part! Each participating law firm will appear alongside the editorial and also receive a dedicated profile page. \*see fig 2

Newsweek will put your profile page together. You just supply us with the text, logo and an image \*see fig 3. You can then proof the profile page before it goes live

Profiles remain online & linkable permanently!

## Newsweek Statistics

Newsweek.com has over 65,000,000 unique visitors and 142,000,000 page views per month

The promotional unit linking to the feature will be shown at least 2.5 million times \*see fig 1.

## Dates And Deadline

\*subject to change

The commitment deadline is July 10<sup>th</sup>

Live date is July 17<sup>th</sup>

## Options and costs

\* For video add \$950

Premium profile - \$9,950 - shown in top three spaces + photo on Newsweek home page in rotation

Standard profile - \$6,950 - 10 spaces available