



TRAFFICJUNKY

Media Kit

Latest update: June 2020

Drive Traffic. Get Results.

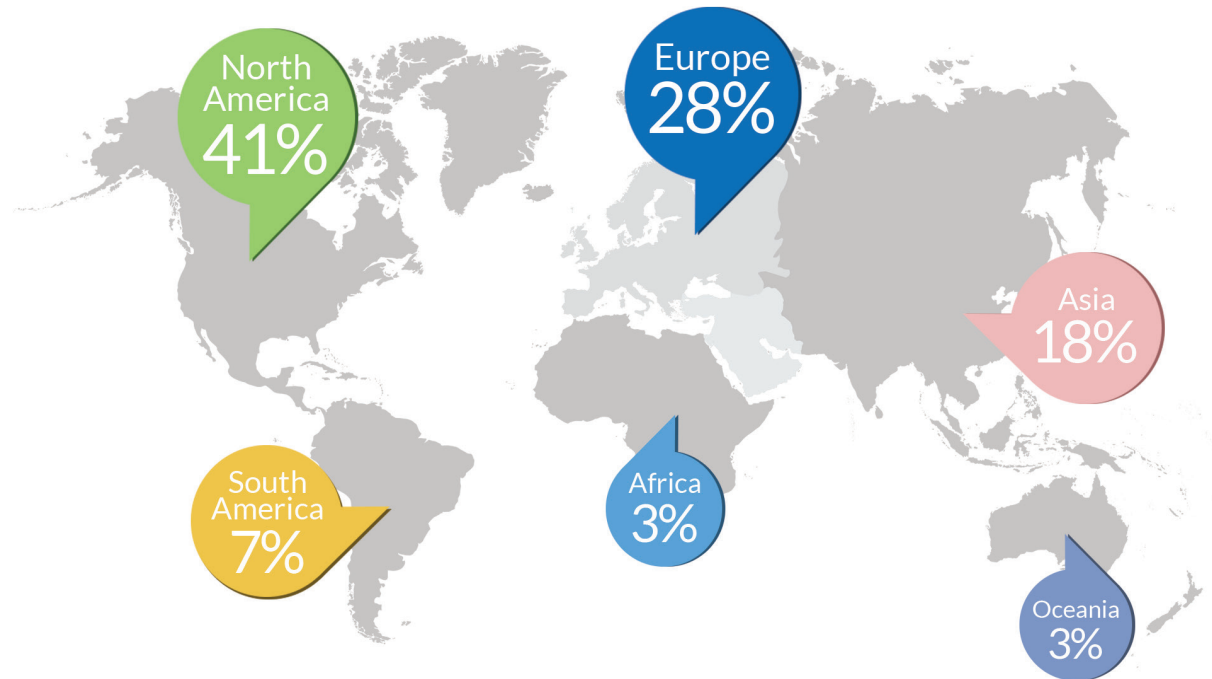
Who we are

TrafficJunky is the Ad Network that manages the advertising on highly trafficked adult tube sites. We provide a versatile, intelligent CPM-based advertising platform which facilitates Advertisers and Publishers alike to achieve their goals. With billions of ad impressions served daily through our web, mobile and tablet devices, TrafficJunky offers Advertisers extensive reach to their target audience.

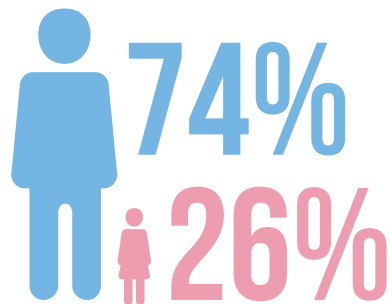
“We’ve been business partners for years, and TrafficJunky is one of the best in online advertising – great traffic quality, huge volumes, handy management and an excellent support team. TJ is definitely a partner for a long run!”

Alex Osminin
TrafficHunt

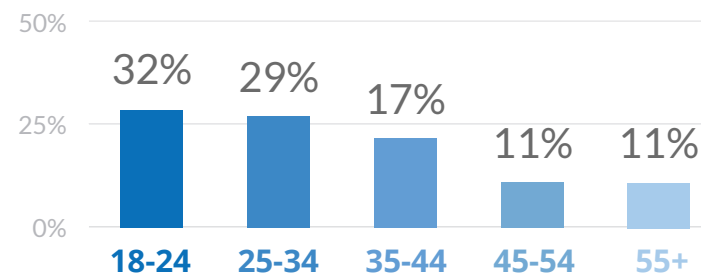
Demographics



Gender



Age



Highly Trafficked Adult Tube Sites

Billions of Ad Impressions Served Daily

TOTAL DAILY
AVERAGE SESSIONS

107.7 million

Porn hub

70.0 million

REDTUBE

20.7 million

YOU♥️PORN

17.0 million

TOP 20 COUNTRIES
BY DAILY AD IMPRESSIONS

1	United States	1.35 billion
2	United Kingdom	240.5 million
3	Germany	175.4 million
4	France	152.8 million
5	Canada	152.5 million
6	Japan	124.6 million
7	Italy	115.0 million
8	India	105.0 million
9	Brazil	86.6 million
10	Poland	77.5 million
11	Australia	76.9 million
12	Spain	67.3 million
13	Mexico	67.3 million
14	Netherlands	62.5 million
15	Philippines	57.9 million
16	Sweden	38.3 million
17	Argentina	29.4 million
18	Belgium	29.1 million
19	Switzerland	27.0 million
20	Austria	24.2 million

GLOBAL TRAFFIC RANKINGS

	Porn hub	REDTUBE	YOU♥️PORN
Worldwide	21	85	120
United States	11	67	97
United Kingdom	21	68	68
Canada	22	131	154
France	30	169	102
Germany	23	93	75
Italy	29	122	91
Australia	26	123	208

Verticals

Top Verticals Promoted on Our Network



Online Dating

Online dating products and services that provide a place for individuals to make contact and communicate with each other over the internet to develop a personal relationship.



Gambling & Entertainment

Licensed online poker, casinos, sports betting, bingo, lottery and gaming websites for adults entertainment.



Self-Help

Self-improvement and development products and services such as books and audiobooks, personal coaching, online education, and weight loss and stress management programs.



Business Opportunities

Sites that offer online income opportunities through business start-up, franchise opportunities, affiliate programs, and others.



Sexual Wellness

Online stores that offer sexual health products including pleasure enhancers, lotions and lubricants, and contraceptives.



Adult Live Webcams

Adult video chat sites that offer live cams with free streaming video chat and premium private shows.



Adult PPV, VOD & SVOD

Online adult sites that deliver a service where individuals can watch content by pay-per-view (PPV), video-on-demand (VOD), or subscription video on demand (SVOD).



Health & Beauty

Online health care, beauty, fitness, and supplement stores.

Top Mainstream Clients

Our personalized packages include the following:

Specialized Sales Team – Daily Campaign Service & Support
Exclusive Spot Offers – Monthly Pricing – Customized Tracking Reports



Internal Products

Cost-Effective Impressions that get Results.

TrafficJunky has a large Network of adult sites with various spots and sizes to suit your advertising needs. Engage your audience across desktop, mobile and tablet devices to provide a consistent and impactful message.

Porn hub



Pornhub is a free adult entertainment video sharing website.

REDTUBE



RedTube brings you new free adult videos every day.

YOU*PORN



YouPorn is your home for free, unlimited, high quality HD XXX videos.

TUBE8



Tube8 offers movies in a variety of categories and has options for both straight and gay viewers.

Internal Products



Xtube offers free hardcore adult entertainment videos. The best Straight and Gay videos.



Spankwire is a high-traffic video-streaming website that features straight, gay and transgender adult content.



Keezmovies is well known for their free Pornstar content.



ExtremeTube allows you to enjoy adult themed movies for free. Some categories include anal, bondage and shemale.



Mofosex provides high quality adult themed movies, categories and channels.



Tier3 is a Run of Network for the TJ Premium Publishers - These zones aim to provide a high volume of tier 3 traffic at a low cost.

* For additional inventory, please contact your account representative.



DESKTOP

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
15 sec Pre-Roll	4:3	n/a	15 sec / No Looping	.mp4 / H.264	Auto
30 sec Pre-Roll	4:3	n/a	30 sec / No Looping	.mp4 / H.265	Auto
Top Square	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video A	315 x 300	300kB	n/a	.jpeg/.gif/.png	User Initiated
Video B	315 x 300	300kB	n/a	.jpeg/.gif/.png	User Initiated
Footer Square	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Footer	950 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Inplayer	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated



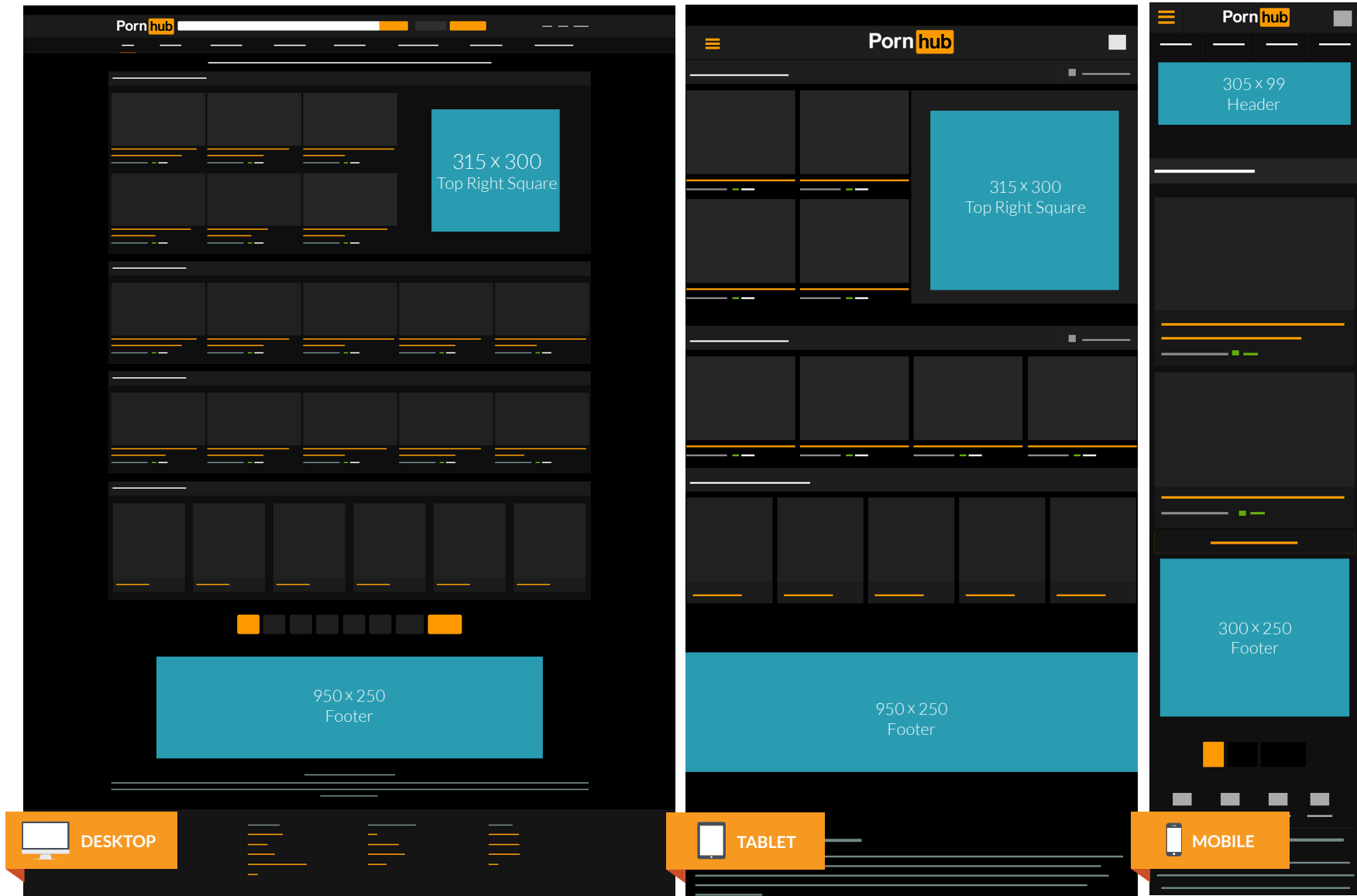
TABLET

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Video A	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video B	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Top Square	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Footer	950 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Inplayer	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated



MOBILE

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Header	305 x 99	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Footer	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Underplayer	305 x 99	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Interstitial	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Pop Under	Appears hidden behind the main browser window. Requires a landing page.				



The image displays three device mockups illustrating video page advertising spots for the Pornhub website. Each mockup shows a dark-themed interface with various video player and advertisement placements highlighted in teal boxes.

- DESKTOP:** Features a large central video player with a **300x250 Inplayer** ad. To the right, there are two **315x300 Video A** and **315x300 Video B** spots. At the bottom, there are three **300x250 Footer Square** ads.
- TABLET:** Shows a **300x250 Inplayer** ad on the left and two **315x300 Video A** and **315x300 Video B** spots on the right. A large **950x250 Footer** ad spans the bottom.
- MOBILE:** Displays a **305x99 Header** ad at the top, a **305x99 Underplayer** ad below the video player, and a **300x250 Footer** ad at the bottom.

* For additional inventory, please contact your account representative.



DESKTOP

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Top Right Square	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video A	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video B	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Footer	950 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Footer Square	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Inplayer	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated



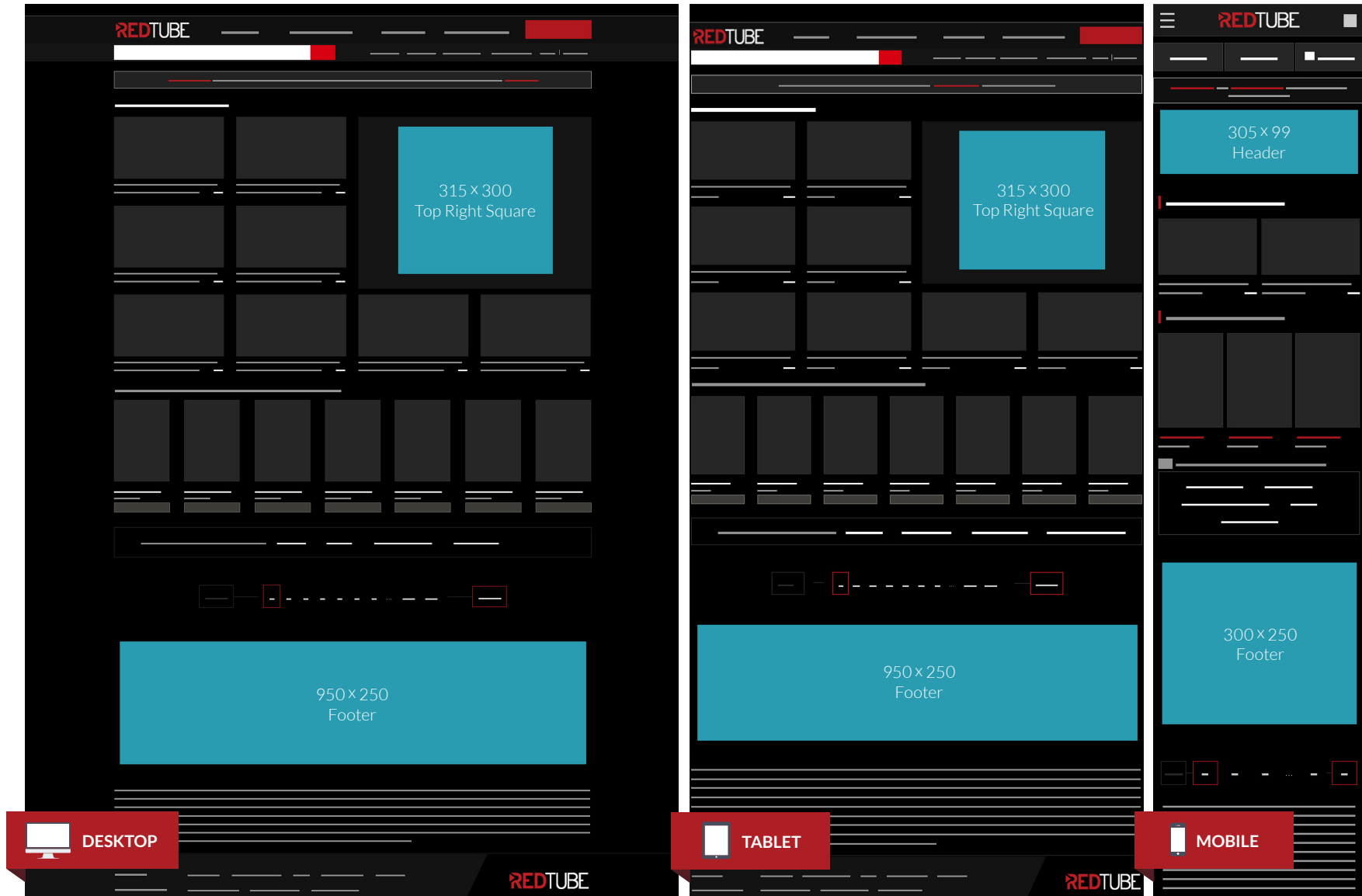
TABLET

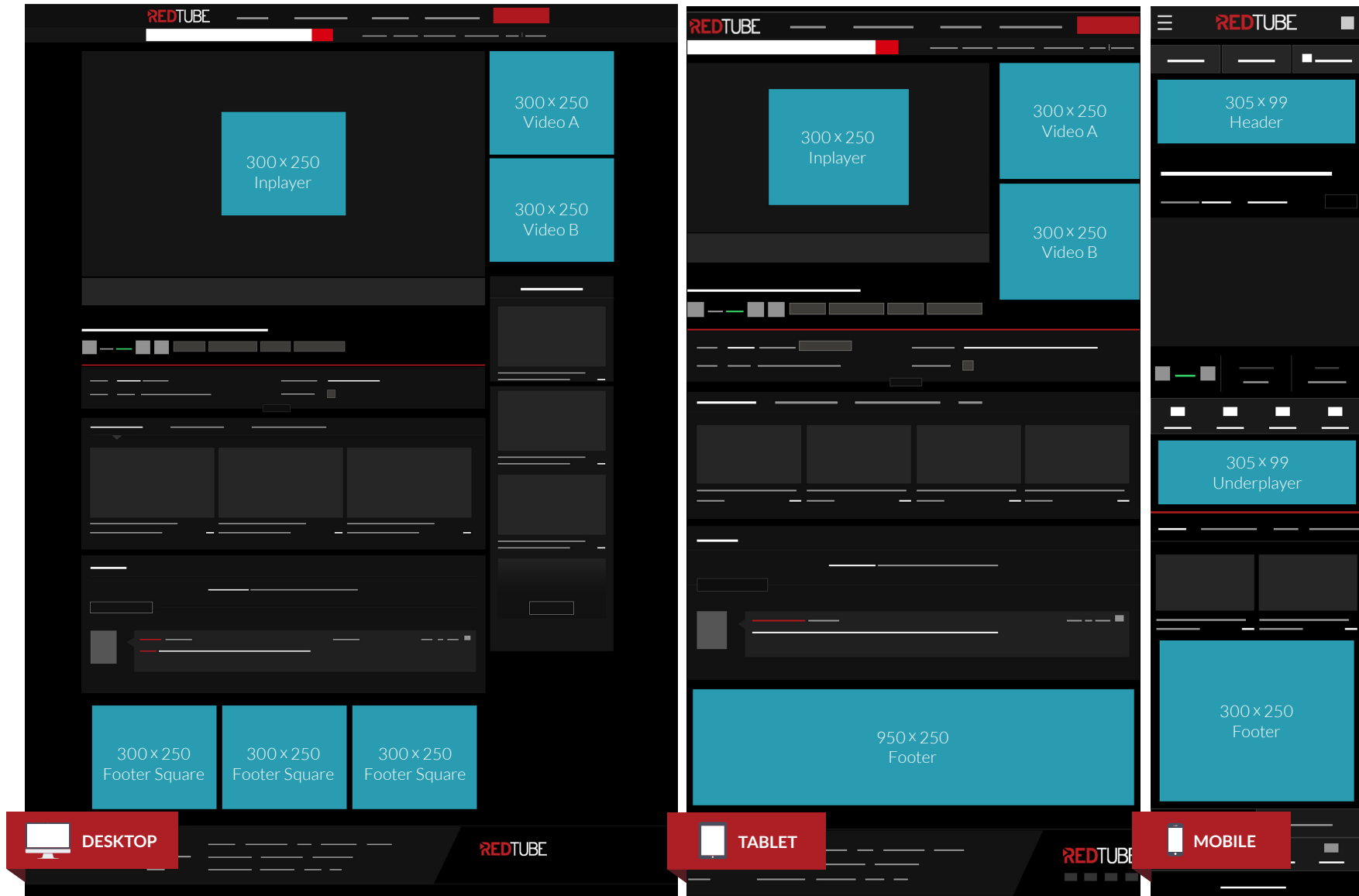
Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Top Right Square	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video A	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video B	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Footer	950 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Inplayer	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated



MOBILE

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Header	305 x 99	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Footer	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Underplayer	305 x 99	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Pop Under	Appears hidden behind the main browser window. Requires a landing page.				





* For additional inventory, please contact your account representative.



DESKTOP

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
15 sec Pre-Roll	4:3	n/a	15 sec / No Looping	.mp4 / H.264	Auto
30 sec Pre-Roll	4:3	n/a	30 sec / No Looping	.mp4 / H.265	Auto
Top Right Square	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video A	300 x 250	300kB	n/a	.jpeg/.gif/.png	User Initiated
Video B	300 x 250	300kB	n/a	.jpeg/.gif/.png	User Initiated
Footer Square	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Footer	950 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Inplayer	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated



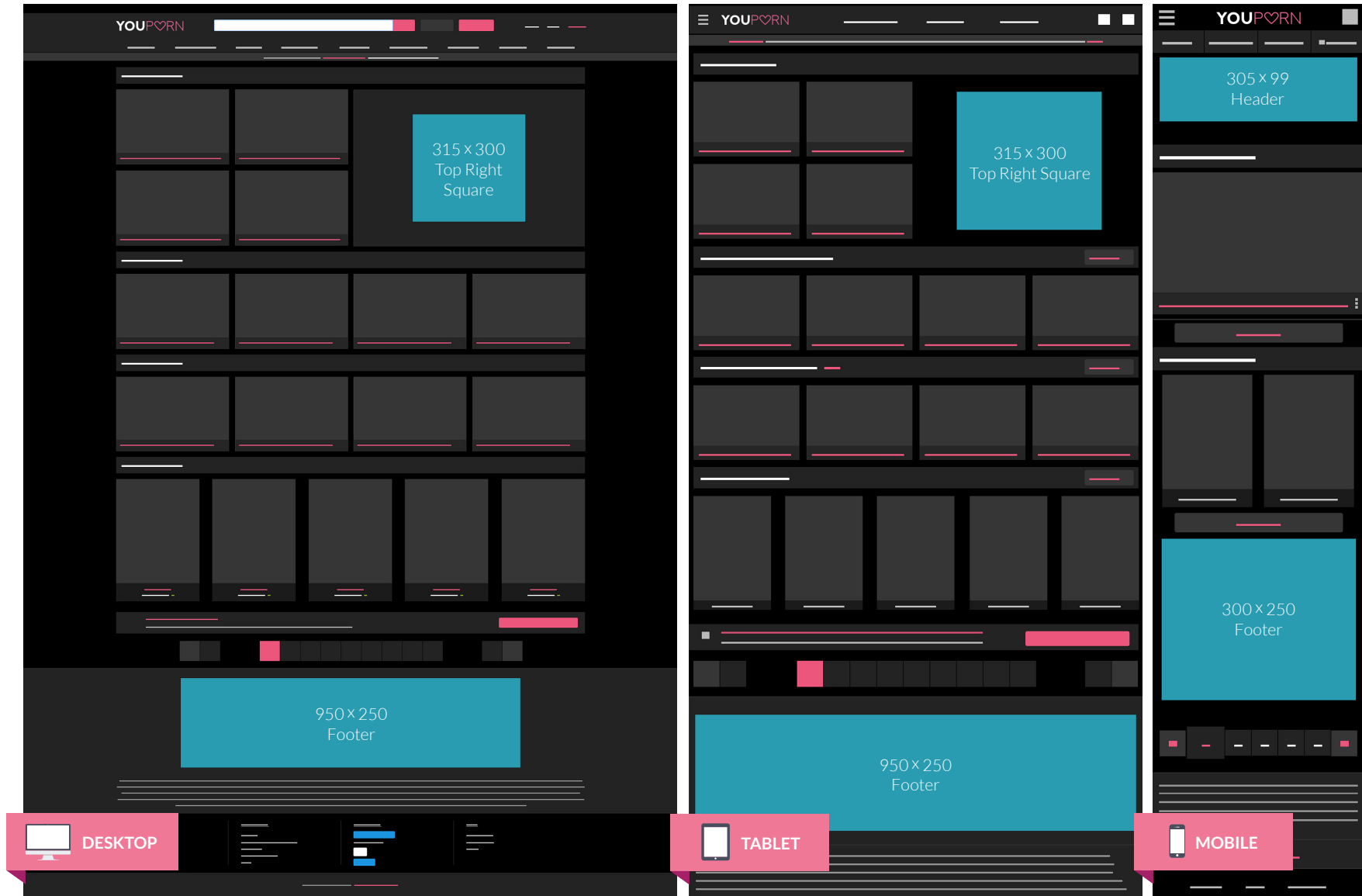
TABLET

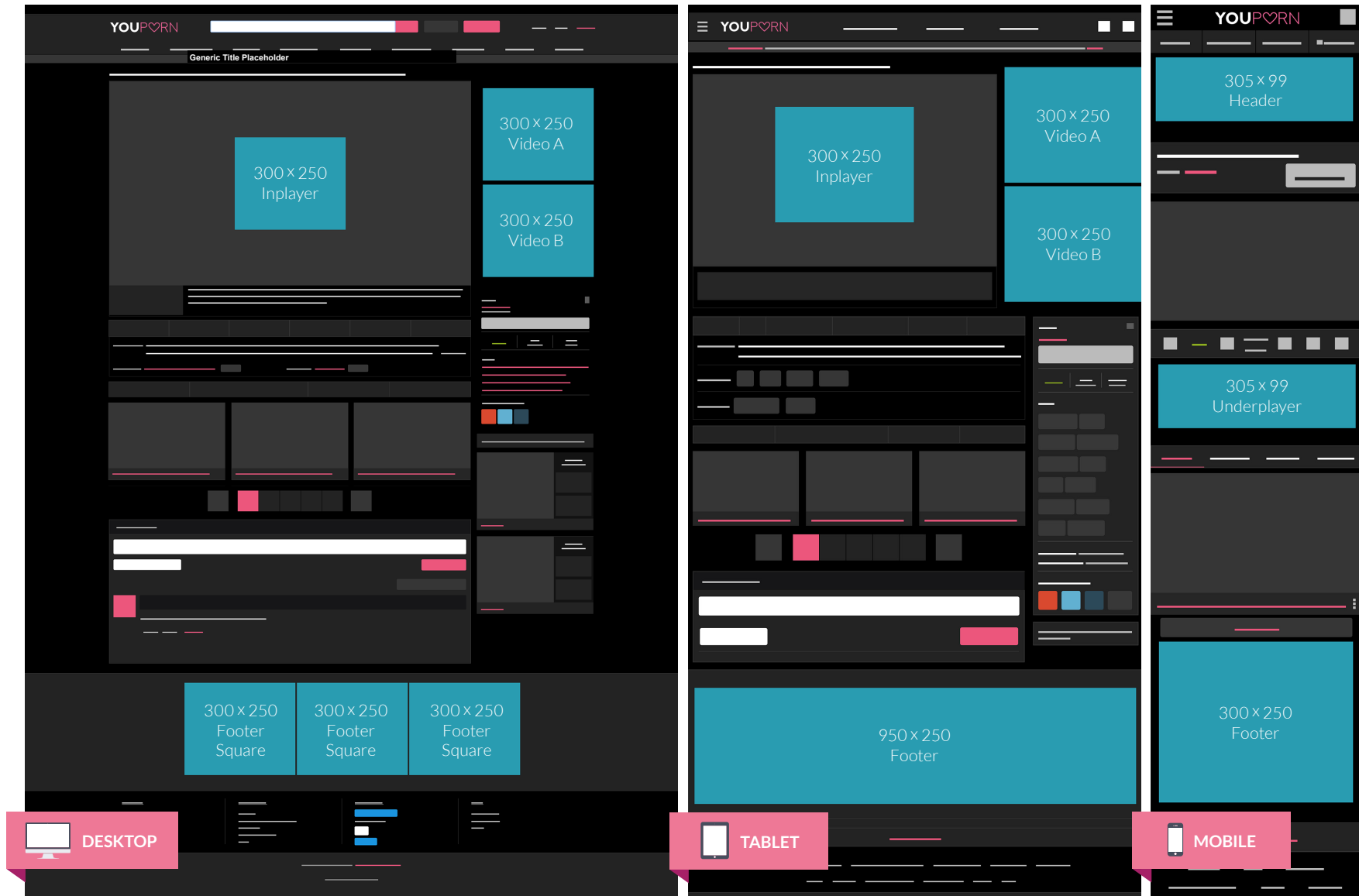
Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Video A	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Video B	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Top Right Square	315 x 300	300kB	2 sec	.jpeg/.gif/.png	User Initiated
Footer	950 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Inplayer	300 x 250	300kB	2 sec	.jpeg/.gif/.png	User Initiated



MOBILE

Spot Name	Dimensions	Max File Size	Animation	File Type	Audio Acceptance
Header	305 x 99	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Footer	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Underplayer	305 x 99	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Interstitial	300 x 250	300kB	Full Animation	.jpeg/.gif/.png	User Initiated
Pop Under	Appears hidden behind the main browser window. Requires a landing page.				





Contact us

Reaching a Global Audience is Just a Few Clicks Away

Drive Traffic. Get Results.



www.trafficjunky.com



+1 514 359 3545

+1 855 585 8659



businessdev@trafficjunky.com

 [@trafficjunky](https://twitter.com/trafficjunky)

 www.linkedin.com/company/trafficjunky

 www.facebook.com/trafficjunky