

Email #1



Google is the starting place for just about every consumer when they're looking to buy a product or service. This behavior is the reason Google Ads dominate the advertising landscape, and why the big guys are all moving their advertising budgets to Google.

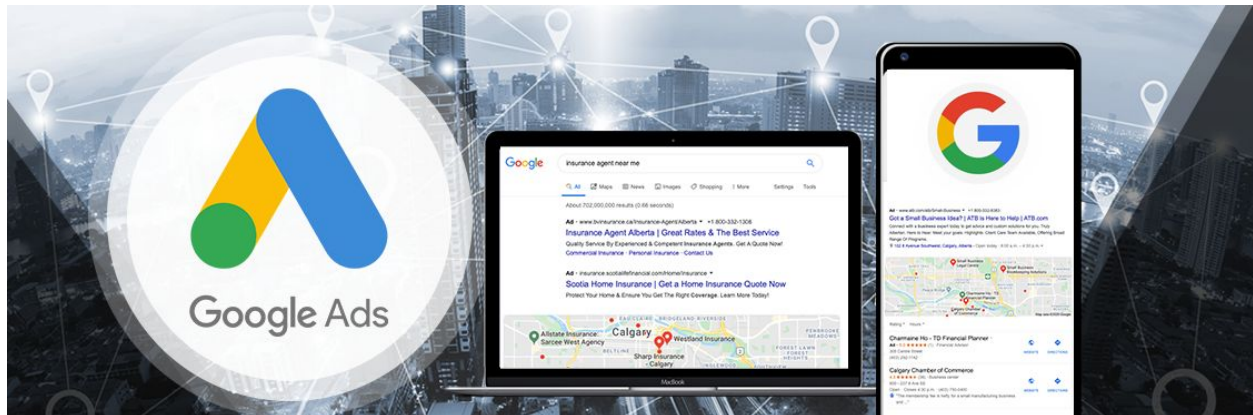
The fact that Google is now worth more than \$1 trillion is proof of where businesses are choosing to spend their money. **And the reason is - it works.**

Google Ads offer great results to businesses because they give you the opportunity to reach nearby consumers, while they are actively looking for the products or services you provide.

We are pleased to offer our clients fully managed Google Ads campaigns, built to attract customers for what you sell, in your target area - all for a price any small business can afford.

INSERT YOUR CTA HERE

Email #2



Did you know: search advertising delivers tangible returns of between \$2 to \$25 for every dollar spent on ads?

These are results you simply can't achieve with other advertising mediums.

It used to be difficult for businesses with smaller budgets to compete in Google Ads, because of the time and resource investment needed. *Now that has changed.*

We're offering a solution that gives businesses with lower budgets the opportunity to compete and get new customers by leveraging Google Ads.

We target only potential customers in your local market, while they are actively looking for your specific products or services in Google. **This results in a lower cost to you, and a high return on your ad dollars.**

Our goal is to give businesses with smaller budgets the opportunity to leverage Google Ads like the big guys have been doing for years.

INSERT YOUR CTA HERE

Email #3



Google Ads for Small Businesses: How It Works

We're offering a solution that gives businesses with lower budgets the opportunity to compete and get new customers by leveraging Google Ads.

This requires no time on your part.

We handle all keyword and ad creation, target potential customers in your local market - and we make sure you only pay for qualified customers looking for *your specific products or services*.

We constantly monitor and optimize your bids and campaigns, and report back to you in a way you can understand.

With no contracts or high monthly minimums, there is no risk in giving Google Ads a try for your business. We suggest you start small, and grow as you learn from your results.

We look forward to helping your business get new customers from Google search.

INSERT YOUR CTA HERE