



**IDCM**  
GROUP

**Joy of All Culture (JAC)**

White Paper



**Use Blockchain to Promote Value Flow of Animation Industry**

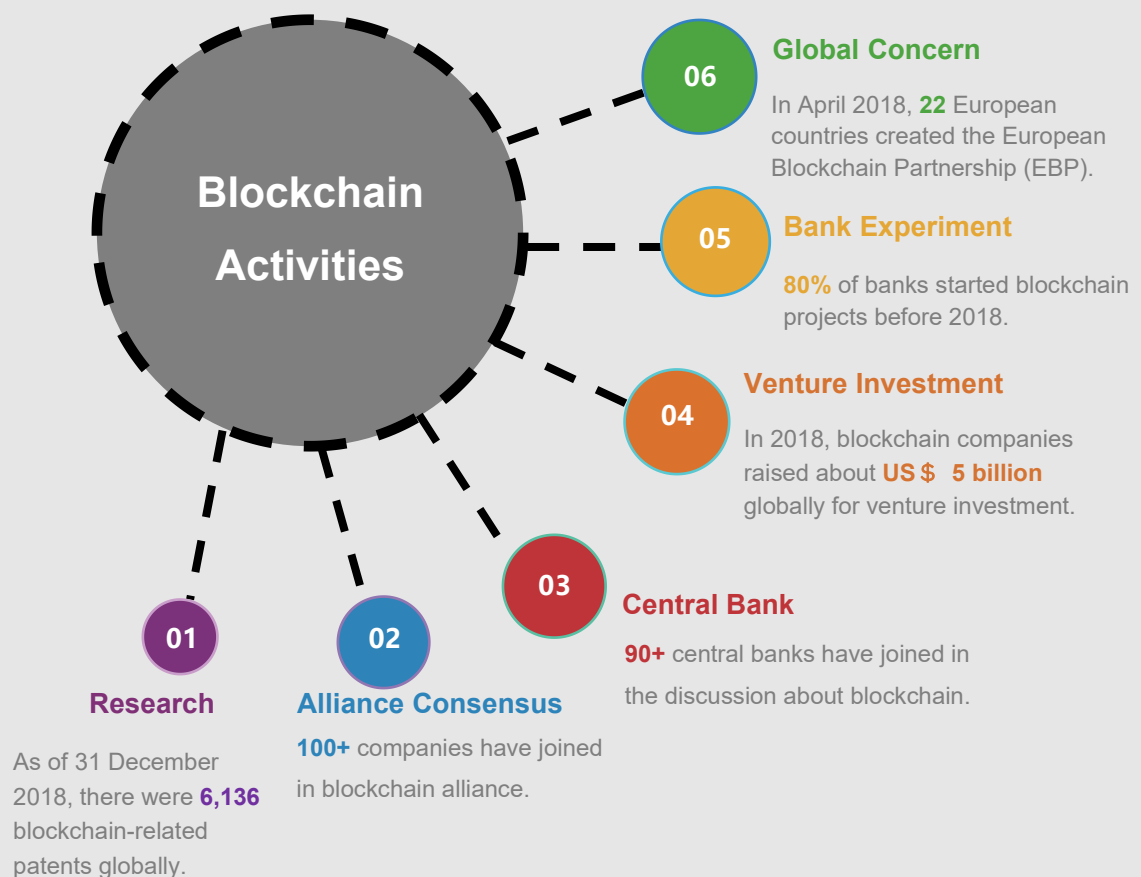
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# 1. Project Background

## Salute New World of Blockchain

Since bitcoin was born in 2009, the digital asset based on blockchain technology has been thriving. The types and influence of digital assets have been increasing steadily. According to CoinMarketCap , as of 20 August 2019, there were 2,457 types of cryptocurrencies globally, whose total market cap reached US \$ 276.298 billion. It is anticipated that 10% of the global GDP will be stored by blockchain technology in 2027.



**Blockchain provides an infinite variety of historic opportunities for entrepreneurs and investors!**

## Weak Spots of Blockchain Trading Market

The basic needs of current blockchain industry mainly include the exchange and trading of different cryptocurrencies, relevant customer services, regulatory compliance, derivatives trading, etc., which a variety of cryptocurrency trading platforms are bearing. In the short history of cryptocurrency, these platforms exert considerable influence, but still have their limitations.

### Lack Liquidity

Liquidity refers to the extent to which the market allows assets to be traded at stable prices. Lower liquidity can result in bigger market volatility (particularly when there are considerable orders) and price fluctuation.

### Lack Professional Financial Services and Products

It is unable to meet professional investors' demands with single products and limited performance; The lack of systematic tools cannot help investors achieve the exchange of cryptocurrencies as value investment.



### Lack Security

Due to problems such as weak account protection system, many business vulnerabilities and lack of smart risk management protection, the frequent theft of encrypted assets has been a major security issue for cryptocurrency exchanges. It has also become the most difficulty for investors.

### Most Platforms Fail to Empower Entities

At present, most trading platforms are limited to the normal function of cryptocurrency trading. For the entity industry, they do not have enough influence.

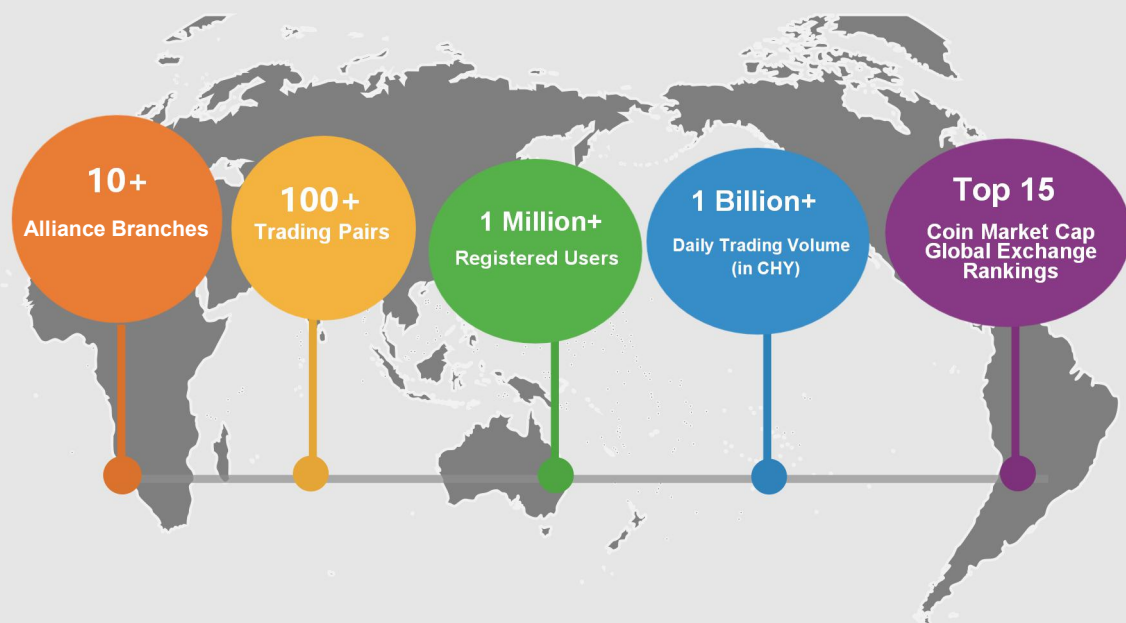
**Traditional trading platforms have failed to meet the needs in the new cryptocurrency era.**

## 2. IDCM Overview

### About IDCM



IDCM (Cookie) exchange is a world-famous cryptocurrency trading platform as well as the originator and practitioner of the concept of alliance exchange. After two years of R&D and product iteration, IDCM has become a cryptocurrency service platform providing various services such as fiat, securities, cryptocurrency trading, alliance exchange partnerships, project incubation, and both STO and IEO fundraising management.



## Strengths

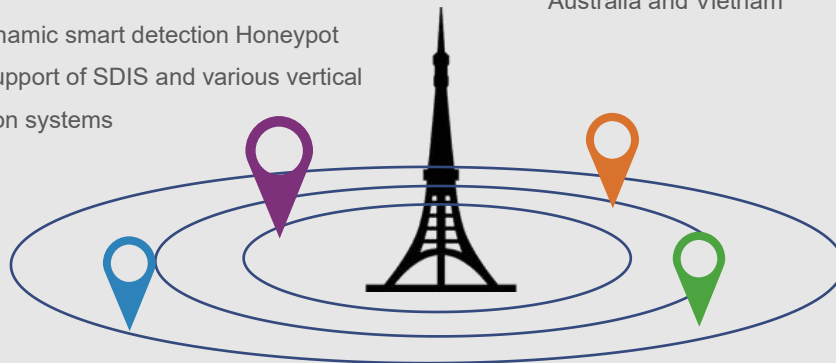
The mission of IDCM is to create an unrestricted and highly efficient market for investors and achieve a deep integration of blockchain and financial innovation. Therefore, the design of platform not only comprehensively ensures something fundamental such as the fairness and transparency of orders, etc. but also meets some requirements of regulatory compliance such as security, audit, report and analysis. In addition, it provides a more diverse investment environment for investors. More importantly, as an active participant in the blockchain industry, IDCM expects blockchain to better empower the entity industry.

### Bank-level Security Protection System

- ◇ SSL firewall and multi-signature frozen storage
- ◇ Singapore well-known security company HORANG as platform advisor
- ◇ FIREEYE security framework supervises healthy network information in real time
- ◇ IDCM dynamic smart detection Honeypot
- ◇ Mutual support of SDIS and various vertical protection systems

### Hold Multinational Business Licences

- ◇ Hong Kong licences Type 1, 4, 6, 9 by SFC
- ◇ Only exchange designated within the Regulatory Sandbox
- ◇ Hold cryptocurrency service licences in Malta, Australia and Vietnam



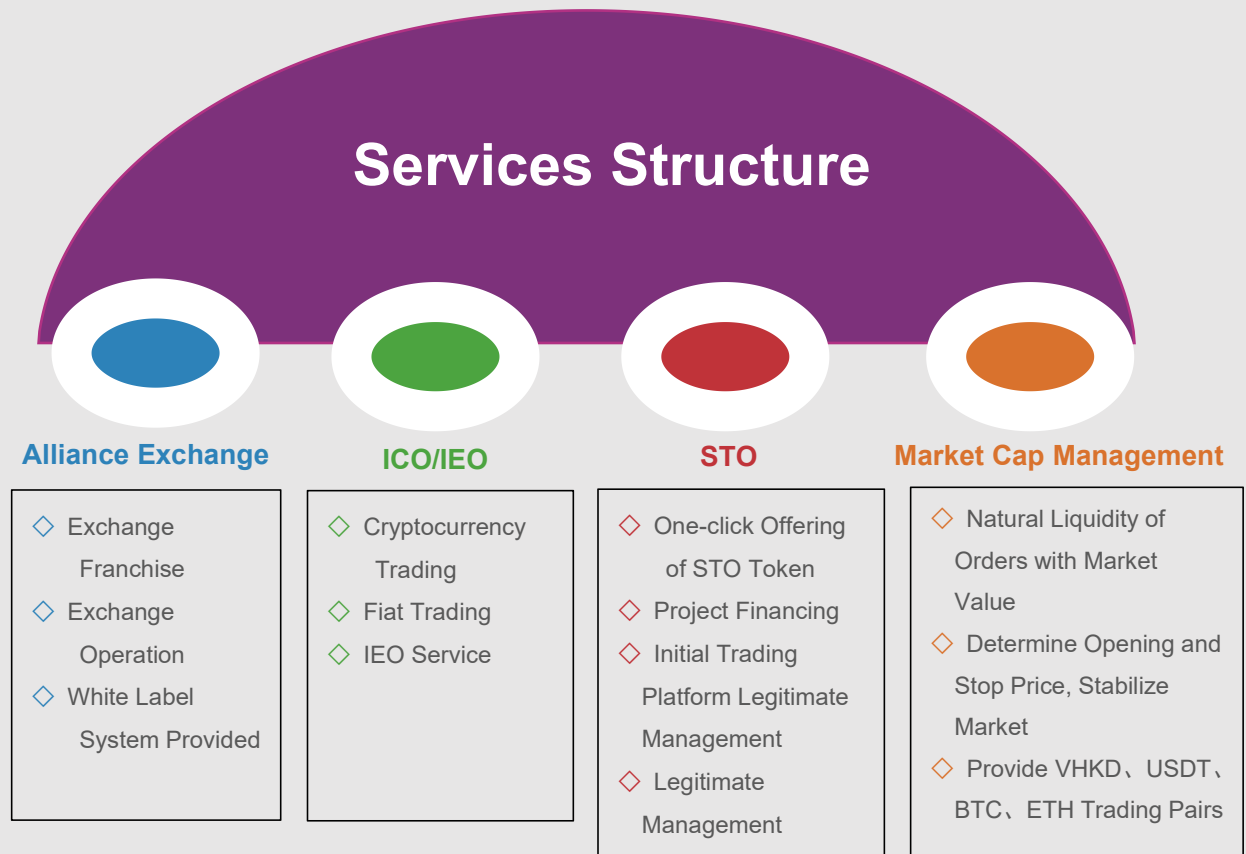
### Full Cryptocurrency Services

- ◇ Deposit and withdrawal of USD, HKD, etc.
- ◇ Legitimate AML, KYC fiat services
- ◇ OTC over-the-counter service
- ◇ Diverse trading services like cryptocurrency trading, STO, IEO, securities
- ◇ 24-hour Chinese and English customer service

### Alliance Exchanges Combine Fluidity and Depth

- ◇ Share liquidity with more than ten alliance branches
- ◇ Share technology, brand, etc. with all alliance branches
- ◇ IDCM Alliance Order Book matching system
- ◇ Better alliance, More users, Deeper liquidity

## Services



## About IDCM Group



IDCM Group is another band of alliance exchange relying on IDCM alliance. The essence of IDCM Group is a concept of the mixture of centralized and decentralized exchanges, endorsed by IDCM exchange. It is the only legitimate brand franchisee of IDCM in Japan but has its own marketing and operation teams.

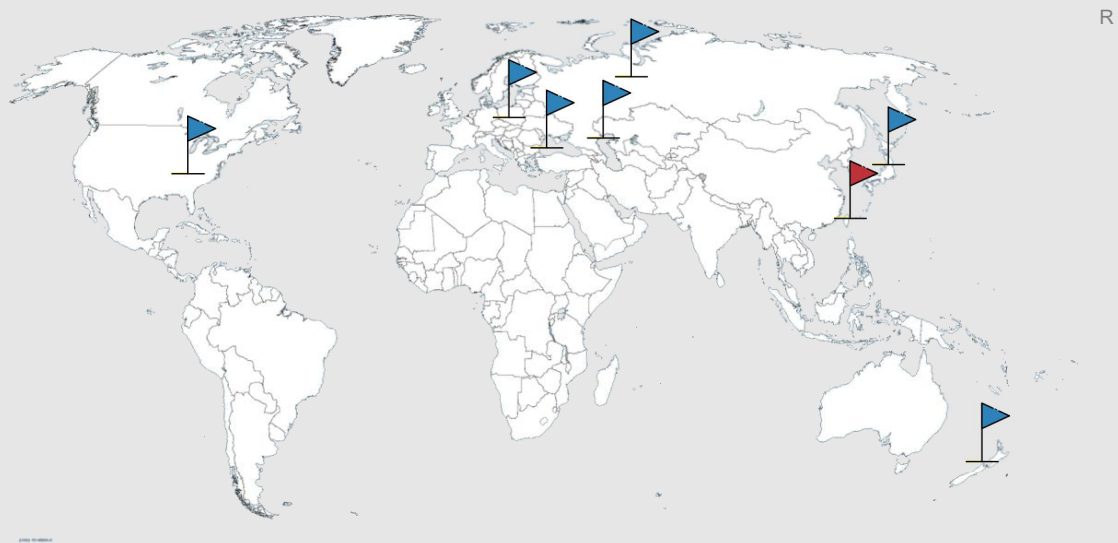
IDCM Group has the real consensus system. The alliance treaty realizes the mutual supervision between alliance sites and users' surveillance of alliance sites, to assure the highest trust. Each alliance member utilizes their own strengths and resources to make contribution to the whole alliance and share some services such as technology, matching engine, security system and liquidity. At the same time, the core platform building is protected by multinational laws.



*Relationship between IDCM and IDCM Group*



So far, IDCM Group has established an alliance branch in Taiwan and plans to set others in Japan, Moscow, the UK, New York, New Zealand, Malta and Azerbaijan. All main branches of IDCM Group will completely share the liquidity.

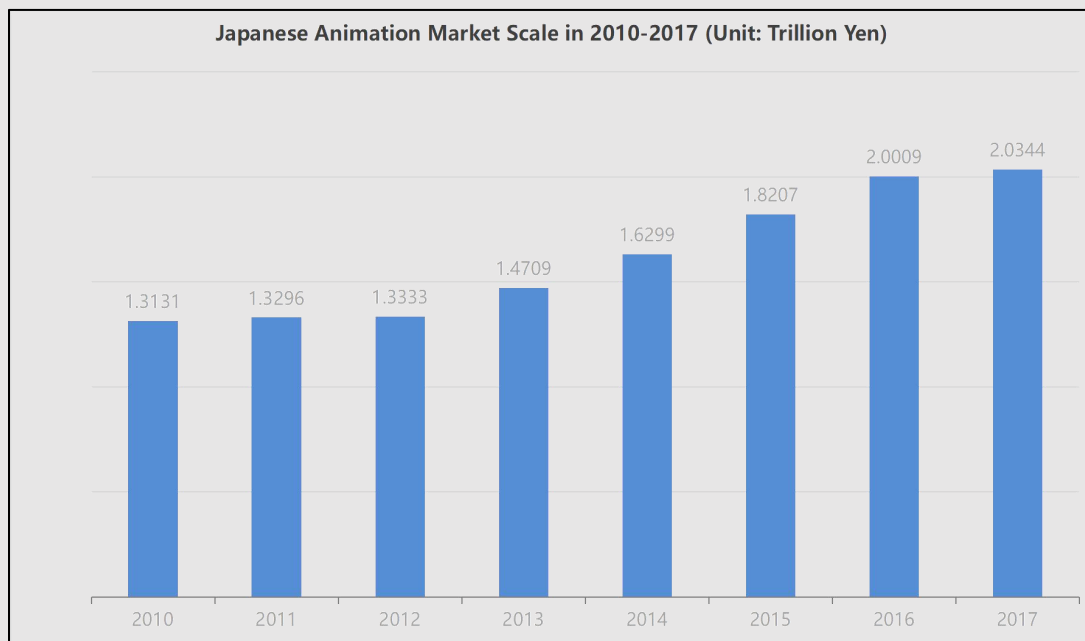


Red Flag: Established Taiwan Alliance Branch

Blue Flag: Exchanges in Pipeline (Planned)

## IDCM Group and Japanese Anime

According to Qianzhan Institute, Japan is “the kingdom of anime”. The animation industry has become the third largest industry in Japan, whose annual sales volume has reached 230 trillion yen. At the same time, Japan is the biggest animation exporting country, which accounts for 60% of the global market. The occupancy ratio in European and American markets has reached more than 80%. According to the Association of Japanese Animations, the market cap for general animations was 2 trillion yen in 2016 and 2.03 trillion ten in 2017 respectively, with a year-on-year rise of 2%.



We opine that the practical significance of blockchain is to integrate technological innovation with traditional financial and cultural innovation. The practitioners need to take advantage of a whole set of brand-new incentive system based on digital algorithm, further freeing the productivity by reconstructing a cooperative relationship. For this, we will incorporate the feature of cryptocurrency and the experience of world-leading trading platforms to explore the value of cryptocurrency together. We will endeavor to let blockchain empower the entity industry such as animation, life services and entertainment products.

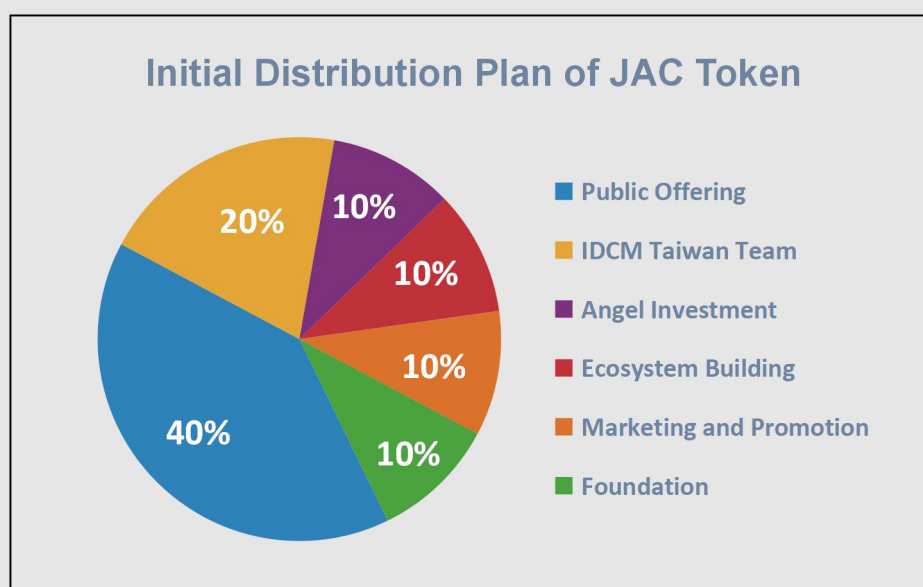
### 3. JAC Overview

#### What is JAC?

JAC, which stands for Joy of All Culture, is an ecological platform token issued by IDCM Group. The total number of JAC is 2 billion and there is a guarantee that it will never exceed. JAC is a decentralized digital asset based on Ethereum (conforms to the ERC-20 standard).

#### Ways of Issuance

The public offering of JAC token will account for 40% of its totality. For the remaining 60%, 20% will be distributed to IDCM Taiwan team; 10% to angel investment; 10% to foundation; 10% to ecosystem building; 10% to marketing and promotion.



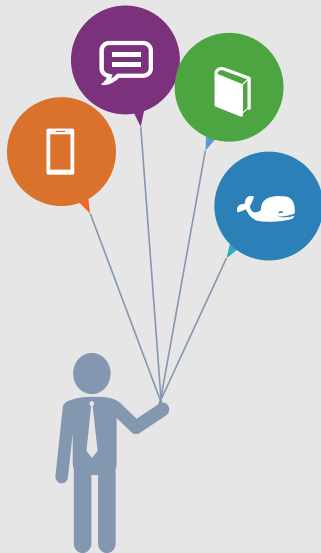
## Ways of Acquisition

There are four main ways to acquire JAC.



## Benefits

As a liquid proof of stake of cryptocurrency, token will be a basic element of the future digital economy. As the representative of ecological stake of IDCM Group, JAC will be the cornerstone of the ecological development of IDCM Group.



01

**Trading Bonus:** Traders can get according rebates for each transaction on the platform. The more transactions you make, the more rebates you get.

02

**Income Distribution:** The income from the whole ecosystem of IDCM Group will be distributed to JAC holders at a fixed rate.

03

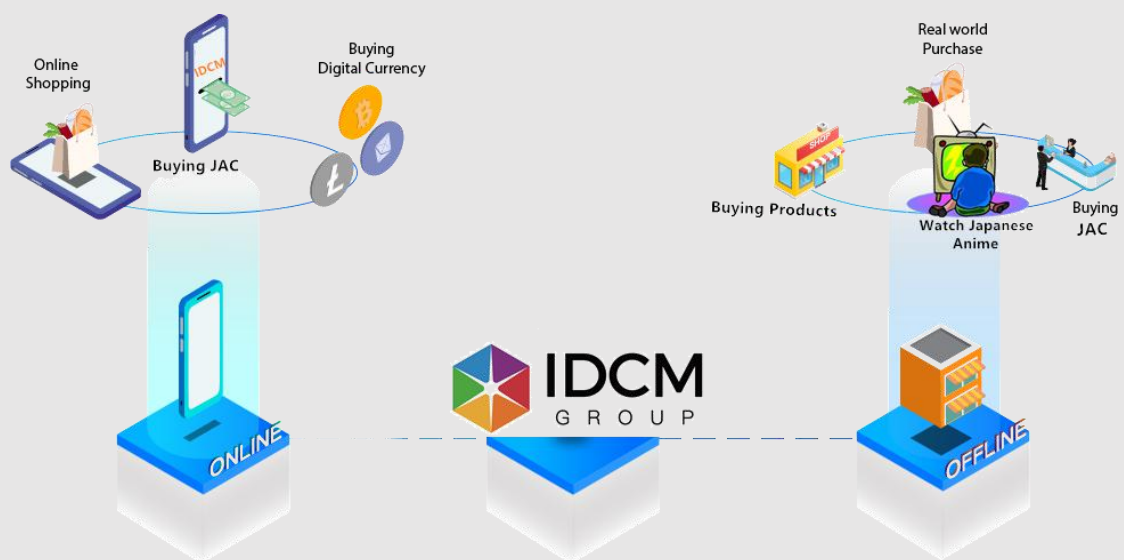
**Voting Policy:** IDCM Group enables JAC holders to get involved in the decision-making process of major affairs by initiating a smart contract vote.

04

**Special Benefits:** Top 10% of coins holders and loyal JAC holders can get special benefits such as special bonus, more rebates, invitation system extension and more air-drops for new coins.

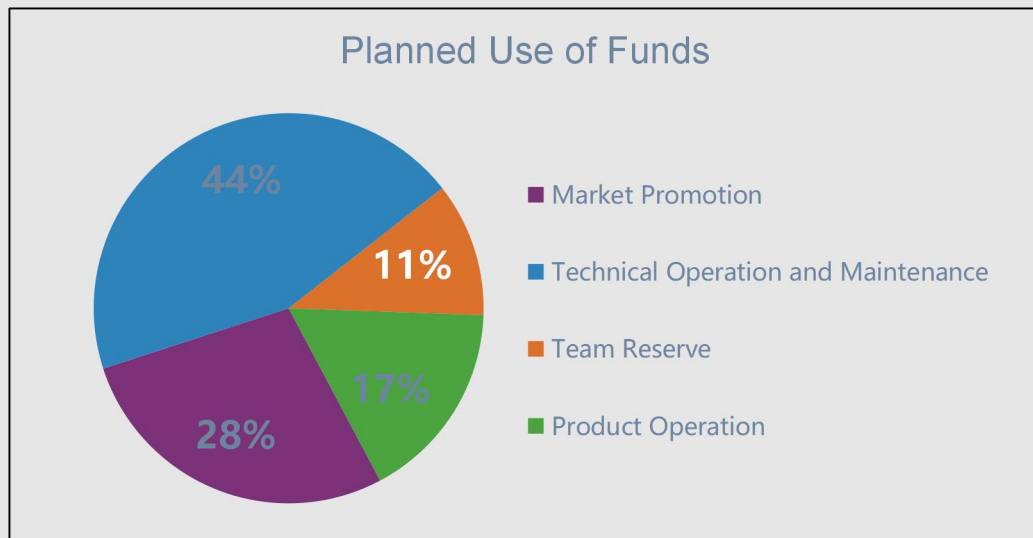
## Application Scenarios

Before the existence of blockchain, we failed to achieve the peer-to-peer value transfer and transmission without the aid of third-party credit institutions. We opine that, with the advance of blockchain technology, the application scenario of blockchain will not be limited to cryptocurrency transactions. IDCM Group expects to achieve the integration of on-chain and off-chain transactions by JAC, thereby forming a brand-new business pattern.



JAC has a wide range of application scenarios. Users can pay for various living expenses conveniently with JAC, such as watching paid anime, purchasing souvenirs at specific stores and buying coffee. At the same time, JAC can be used outside Japan. At present, IDCM Group has established one exchange in Taiwan and seven alliance branches in other regions such as Australia, Europe, North America and Africa. In the future, with the continual establishment of IDCM Group alliance branches, it is expected that there will be ten millions of users. Such an increase can further empower a series of entity industries such as animation.

## Use of Funds



- 44% of raised funds from IEO will be used for the function development and system operation and maintenance on IDCM Group platform, including providing rewards for team members, expenditure on research and development, etc.;
- 45% of raised funds will be used for brand building, operation and promotion, including constantly publicizing IDCM Group platform to some traditional and blockchain industries and offering various marketing activities financial support, to ensure that IDCM Group platform is accepted by the market and able to accumulate users rapidly;
- The remaining 11% will be used as the reserves and emergency funds of IDCM Group platform, to respond to any unexpected situations.

## Road Map



## 4. Team



**Junichiro Shiga / CEO & IDCM Chief Advisor**

Shiga began with providing corporate and investment trusts services for banks and foreign-affiliated securities. Now he is the group officer of the Exchange. Shiga centers on funding operations in a wide range of fields, from fund procurement through indirect financing centering on loans, to direct fund procurement from the market. He is an expert in many other areas such as corporate sales, fund management, foreign exchange (trade), IR support and stock.



**Janice Lee / Vice President**

Janice studies at LSE (UK) and has many years of experience in managing family business. She used to work for Qatar Royal Foundation and Ministry of Culture for Turkish government. Moreover, Janice has 5 years of working experience in the cryptocurrency industry. She worked for Bitreserve and was the project manager of Uphold, the co-founder of LucenCapital and the former vice president of Bytex Exchange. Additionally, she fully participated in the writing of cryptocurrency Whitepaper for People's Bank of China.



**MC RYU / Marketing Advisor**

MC RYU, a well-known rapper in Japan and father of three kids, used to live in Los Angeles from age of 4 to 18. In 1993, he made his debut as a rapper and got many attentions. Since then, as one of representatives in Japanese HIP-POP and R&B, MC RYU has been very popular with young people. At the same time, he is a producer, director, event MC, translator and voice actor. In addition, he served as the protagonist of J-WAVE “SOULTRAIN” for 7 years.





**Michael Zhao / Advisor**

Michael has over 15 years of experience in global investment banks and financial markets, holding managerial positions within UBS, Intesa Sanpaolo, China Merchants Bank and the State Administration of Foreign Exchange. He is an expert in capital operation, investment bank business and financial management. Michael also is a well-known angel investor and continual founder. Michael holds a master's degree in electronic engineering and finance from University of Florida and an EMBA from Shanghai Jiao Tong University.



**Alex Chen / Advisor**

Alex is a veteran in investment bank and finance, specializing in stock, futures and option investment. He used to work as an executive at Deutsche Bank and a director in a world-famous private equity company. Alex also is a successful founder and built a phenomenal brand in Shanghai. He holds a dual degree in law and finance from University of Sydney.



**Leo Liu / Advisor**

Leo was previously a personnel director for ultra high net worth at UBS. He has 10 years of experience in asset allocation, fund establishment and equity investment. Leo holds a DBA of management from Grenoble École de Management, France.

## Disclaimer

This whitepaper is for the purpose of sharing information only and does not constitute an opinion to buy or sell IDCM Group token. Any similar opinions or price discussions shall be conducted per reliable terms in compliance of applicable securities and other laws. Above information does not constitute investment decisions or specific suggestions. This whitepaper does not constitute any advice, intent or persuasion for securities and investments. This whitepaper does not offer to buy or sell nor invite any form of security transactions, agreements or promises.

IDCM Group states that the intended users of IDCM Group shall clearly understand the risks associated with the platform. Investors should acknowledge and accept the risks and are solely responsible for any or all consequences from trading on the platform.

IDCM Group will not be responsible for any direct and indirect losses, including:

1. Economic losses resulting from wrong speculations;
2. Losses resulting from misunderstanding, negligence and inaccurate information;
3. Losses from trading any cryptocurrencies and its consequences.

In today's world where blockchain assets are immensely popular, we have made a high-quality elite team, aiming to provide a more secure, efficient and trustworthy trading platform for investors. At the same time, we can better empower our entity industries with blockchain technology. We sincerely invite more excellent investors to join us to share the most high-efficiency investment ROI——digital wealth.