##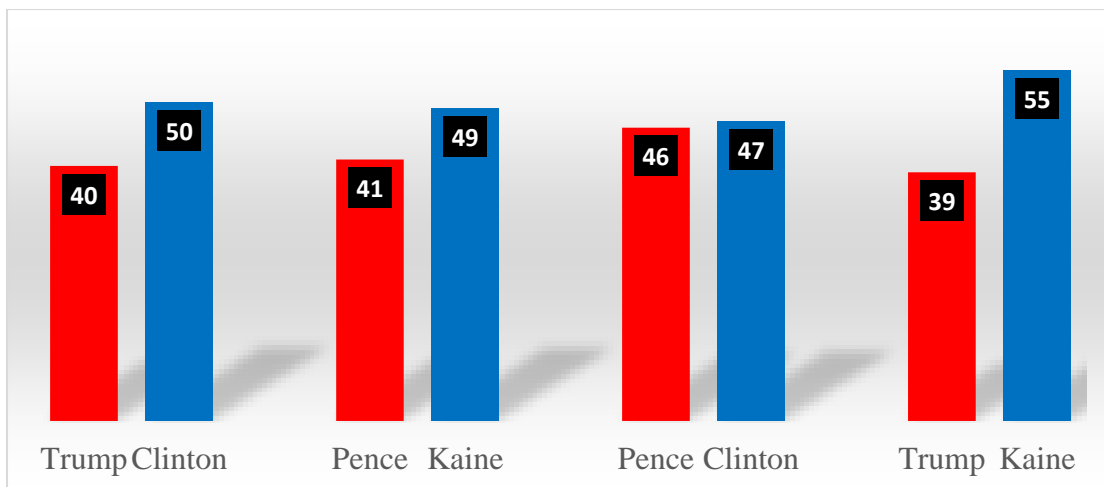 VP PICKS FAVORED MORE THAN TRUMP AND CLINTON IN FAIRLEIGH DICKINSON UNIVERSITY NATIONAL POLL; RESULTS PUT CLINTON OVER TRUMP BY DOUBLE DIGITS

Fairleigh Dickinson University, October 5, 2016 – In the race for the White House, the most recent national survey of likely voters from Fairleigh Dickinson University's PublicMind finds Democrat Hillary Clinton with a ten-point lead over Republican Donald Trump. However, if Clinton were instead facing Trump's running mate, Mike Pence, the race would be a statistical dead heat. If Trump were up against Clinton's running mate, Tim Kaine, he would fare even worse than he is against the former Secretary of State.

Right now, half of all likely voters (50%) say that if the election were held today, they would vote for Clinton. Forty percent would vote for Trump. When third-party candidates are included among the list of candidates, Clinton and Trump both experience a four percent reduction in support - Clinton to 46 percent and Trump to 36 percent.

"The post-presidential debate landscape is clearly favoring Clinton. Trump's continued weight shaming of a former Miss Universe and the weekend disclosure of his 1995 tax returns are but a sample of difficult news coverage for the Republican candidate," said Krista Jenkins, professor of political science and director of the FDU poll, PublicMind.

Trump is the most competitive among whites (47%) and those whose education did not go beyond high school (46%). Clinton's lead among women looks almost insurmountable, with over half of women (56%) favoring her over Trump (32%).

Trump 40	Clinton 50	Pence 41	Kaine 49	Pence 46	Clinton 47	Trump 39	Kaine 55

A far more competitive landscape emerges if the presidential candidates are Clinton vs. Pence, rather than Clinton vs. Trump. When asked who they favor if the choices were Clinton and Indiana Governor Mike

Pence, Clinton's lead is all but erased. The same number say they would support Pence (46%) as those who would vote for Clinton (47%).

"Clearly Pence doesn't carry the baggage that his running mate brings to the ticket," said Jenkins. The Republican ticket gains support among the all-important self-described independents when the ticket puts Pence at the top against Clinton.

Conversely, if Trump were going up against Clinton's running mate, Virginia Senator Tim Kaine, his prospects would dim even further. The ten percentage point gap among likely voters that separates him from Clinton would grow to sixteen points (39% v. 55%, respectively). In this matchup, the Democrats pick up support among women (63%) and independents (52%).

"These numbers suggest that both Pence and Kaine are largely untapped assets to their respective tickets. With both Clinton and Trump struggling under the weight over questions about their honesty, it looks like they could help themselves by highlighting their running mates a bit more. Pence's and Kaine's introduction to many voters during their recent debate provides an opportunity for them to capitalize on the more positive feelings many voters feel for them over their running mates," said Jenkins.

When pitted against each other, in a hypothetical race that makes both the vice-presidential candidates the presidential candidates, the Democrats continue to dominate, but by a slightly smaller margin. Forty-nine percent say they would support Kaine, with 41 percent backing Pence.

Finally, in a question order experiment designed to test the appeal of third party candidates, voters clearly resonate more to Libertarian Gary Johnson and Green Party candidate Jill Stein than lesser known options Monica Moorehead (World Workers Party) and James Hedges (Prohibition Party). Collectively, Johnson and Stein capture 14 percent support in matchups including Clinton and Trump. However, when Johnson and Stein are replaced with Moorehead and Hedges, support for third party options drops to seven percent.

Methodology - The Fairleigh Dickinson University poll was conducted by landline and cellular telephone September 28-October 2, 2016 among a random national sample of 862 registered voters, including 788 likely voters. Results have a margin of sampling error of +/- 4.4 percentage points for likely voters (the basis for the analysis presented in this press release), including the design effect.

Survey results are also subject to non-sampling error. This kind of error, which cannot be measured, arises from a number of factors including, but not limited to, non-response (eligible individuals refusing to be interviewed), question wording, the order in which questions are asked, and variations among interviewers.

Interviews were conducted by SSRS of Media, Pennsylvania, with professionally trained interviewers using a CATI (Computer Assisted Telephone Interviewing) system. Random selection is achieved by computerized random-digit dialing. This technique gives every person with a landline or cellular phone number (including those with unlisted numbers) an equal chance of being selected.

The total combined sample is mathematically weighted to match known demographics of age, sex, race, and education. 346 interviews were conducted on landlines and 442 were conducted on cellular telephones.

The sample was purchased from Marketing Systems Group and the research was funded by Fairleigh Dickinson University.

PublicMind recently received an "A" rating from statistician Nate Silver's FiveThirtyEight blog. The ratings measure both accuracy and bias for all major polling services in the United States, providing an update to similar research the poll watchers conducted in 2014. PublicMind's "A" rating puts it in the top 14 of the more than 380 polling institutes reviewed and graded from A+ through F PublicMind was found to have a 94 percent accuracy rate for predicting election results, and is one of only two A-rated polling institutes with zero bias to their rankings.

Tables

If the election for president was held today, and the choices were [Democrat Hillary Clinton] and [Republican Donald Trump], for whom would you vote?										
		Gender		PID			Age			
	All	Male	Female	Dem	Ind	Repub	18-29	30-44	45-64	65+
Hillary Clinton	**50%**	42	56	92	44	9	46	55	48	50
Donald Trump	**40%**	49	32	6	40	80	43	28	43	43
Other (vol)	**5%**	6	3	0	8	5	8	10	3	2
DK (vol)	**4%**	2	6	2	4	7	3	5	5	4
Refused (vol)	**2%**	1	3	1	3	1	0	3	2	1

If the election for president was held today, and the choices were [Democrat Hillary Clinton] and [Republican Donald Trump], for whom would you vote?						
	Race			Education		
	White Non-Hisp	Black Non-Hisp	Hispanic	HS or less	Some college	College +
Hillary Clinton	42	92	70	49	42	56
Donald Trump	47	7	21	46	43	33
Other (vol)	5	0	5	1	6	7
DK (vol)	5	0	2	4	6	3
Refused (vol)	1	1	2	1	3	2

Now let me ask you that question in a slightly different way. If the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, and Gary Johnson or Jill Stein, the third party candidates, for whom would you vote? [N = 385; MoE = +/- 5.0]		*Now let me ask you that question in a slightly different way. If the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, and James Hedges or Monica Moorehead, the third party candidates, for whom would you vote? [N = 403 MoE = +/- 4.9]*	
Hillary Clinton	**45%**	Hillary Clinton	**47%**
Donald Trump	**36%**	Donald Trump	**35%**
Gary Johnson	**11%**	James Hedges	**4%**
Jill Stein	**3%**	Monica Moorehead	**3%**
Other (vol)	**1%**	Other (vol)	**3%**
DK (vol)	**3%**	DK (vol)	**7%**
Refused (vol)	**1%**	Refused (vol)	**2%**

Horserace question with combined measure of third party candidates										
		Gender		PID			Age			
	All	Male	Female	Dem	Ind	Repub	18-29	30-44	45-64	65+
Hillary Clinton	**46%**	40	52	89	37	8	44	51	44	47
Donald Trump	**36%**	45	27	5	36	75	30	23	41	40
Third party candidate/other	**12%**	12	12	3	21	12	23	15	9	7
DK/Refused (vol)	**6%**	4	9	3	6	6	4	11	6	5

Horserace question with combined measure of third party candidates						
	Race			Education		
	White Non-Hisp	Black Non-Hisp	Hispanic	HS or less	Some college	College +
Hillary Clinton	39	88	65	44	40	52
Donald Trump	42	4	14	44	39	27
Third party candidate/other	13	3	18	9	13	14
DK/Refused (vol)	7	6	4	3	9	7

If the major party Vice Presidential candidates were the presidential candidates, for whom would you vote? [rotate choices]										
		Gender		PID			Age			
	All	Male	Female	Dem	Ind	Repub	18-29	30-44	45-64	65+
Democrat Tim Kaine	**49%**	45	53	87	44	10	51	53	46	49
Republican Mike Pence	**41%**	46	36	5	41	87	36	28	46	45
DK (vol)	**10%**	9	10	8	14	3	13	19	7	5
Refused (vol)	**1%**	0	1	0	1	0	1	1	1	1

If the major party Vice Presidential candidates were the presidential candidates, for whom would you vote? [rotate choices]						
	Race			Education		
	White Non-Hisp	Black Non-Hisp	Hispanic	HS or less	Some college	College +
Democrat Tim Kaine	44	82	52	47	43	54
Republican Mike Pence	47	10	29	40	44	39
DK (vol)	8	9	18	13	11	6
Refused (vol)	1	0	2	0	1	1

If the choices for president were [Republican Mike Pence] and [Democrat] Hillary Clinton, for whom would you vote?

	All	Gender		PID			Age			
		Male	Female	Dem	Ind	Repub	18-29	30-44	45-64	65+
Democrat Hillary Clinton	**47%**	41	53	87	43	8	42	55	47	46
Republican Mike Pence	**46%**	54	39	8	47	91	50	36	48	50
DK (vol)	**5%**	4	6	4	8	2	6	8	5	4
Refused (vol)	**1%**	1	2	1	2	0	2	2	1	1

If the choices for president were [Republican Mike Pence] and [Democrat Hillary Clinton], for whom would you vote?

	Race			Education		
	White Non-Hisp	Black Non-Hisp	Hispanic	HS or less	Some college	College +
Democrat Hillary Clinton	41	87	63	48	40	52
Republican Mike Pence	53	11	26	46	52	43
DK (vol)	5	1	9	6	6	4
Refused (vol)	1	0	2	0	2	2

If the choices for president were [Democrat Tim Kaine] and [Republican Donald Trump], for whom would you vote?

	All	Gender		PID			Age			
		Male	Female	Dem	Ind	Repub	18-29	30-44	45-64	65+
Democrat Tim Kaine	**55%**	47	63	91	52	19	59	58	54	54
Republican Donald Trump	**39%**	47	31	6	39	78	37	29	42	41
DK (vol)	**5%**	5	5	3	7	3	5	11	4	4
Refused (vol)	**1%**	1	1	0	2	1	0	2	1	1

If the choices for president were [Democrat Tim Kaine] and [Republican Donald Trump], for whom would you vote?

	Race			Education		
	White Non-Hisp	Black Non-Hisp	Hispanic	HS or less	Some college	College +
Democrat Tim Kaine	49	90	68	52	51	61
Republican Donald Trump	45	7	20	43	42	33
DK (vol)	5	3	11	4	6	5
Refused (vol)	1	0	2	0	1	2

Question wording and order:

ELEC1 I'd like you to rate your chances of voting in November's presidential election. On a scale of 0-10, with 0 meaning you'll definitely <u>not</u> vote in the presidential election and 10 meaning you'll definitely vote in the presidential election, how would you rate your chances?
Record response
88   Already voted (vol)
99   DK(vol)
999   Refused (vol)

ELEC2 If the election for president was held today, and the choices were Democrat Hillary Clinton and Republican Donald Trump, for whom would you vote? [rotate choices]
1   Hillary Clinton, the Democrat
2   Donald Trump, the Republican
5   Other (vol))
8   DK (vol)
9   Refused (vol)

[1/2 sample gets ELEC3A, remainder get ELEC3B]

ELEC3A   Now let me ask the question in a slightly different way, if the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, or third party candidates Gary Johnson and Jill Stein, for whom would you vote? [rotate choices]
1   Hillary Clinton, the Democrat
2   Donald Trump, the Republican
3   Gary Johnson, the third party candidate
4   Jill Stein, the third party candidate
5   Other (vol))
8   DK (vol)
9   Refused (vol)

ELEC3B   Now let me ask the question in a slightly different way, if the election for president was held today, and the choices were Democrat Hillary Clinton, Republican Donald Trump, or third party candidates James Hedges and Monica Morehead, for whom would you vote? [rotate choices]
1   Hillary Clinton, the Democrat
2   Donald Trump, the Republican
3   James Hedges, third party candidate
4   Monica Morehead, third party candidate
5   Other (vol))
8   DK (vol)
9   Refused (vol)

ELEC4 If the major party Vice Presidential candidates were the presidential candidates, for whom would you vote? Republican Mike Pence or Democrat Tim Kaine? [rotate]
1   Mike Pence, the Republican
2   Tim Kaine, the Democrat
8   DK (vol)
9   Refused (vol)

[Rotate order of ELEC5 and ELEC6]

ELEC5 If the choices for president were Republican Mike Pence and Democrat Hillary Clinton, for whom would you vote? [rotate]
1   Mike Pence, the Republican
2   Hillary Clinton, the Democrat
8   DK (vol)
9   Refused (vol)

ELEC6 If the choices for president were Democrat Tim Kaine and Republican Donald Trump, for whom would you vote? [rotate]
1   Tim Kaine, the Democrat
2   Donald Trump, the Republican
8   DK (vol)
9   Refused (vol)

Weighted Sample Characteristics

Gender	*Male*	47% (+/- 5.1)
	Female	53% (+/- 4.8)
Age	*18-29*	16% (+/-10.3)
	30-44	19% (+/-9.2)
	45-64	40% (+/-5.7)
	65+	24% (+/-5.8)
Race	*White Non-Hispanic*	73% (+/-4.1)
	Black Non-Hispanic	10% (+/-10.6)
	Hispanic	8% (+/-12.4)
Education	*HS or less*	33% (+/-7.5)
	Some college	27% (+/-6.4)
	College grad	40% (+/-5.0)
Party identification	*Dem*	34% (+/-6.6)
	Ind	33% (+/-6.2)
	Repub	29% (+/-5.7)