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30 YEARS AFTER MAKING MUSIC HISTORY, THE GO-GO'S TO SAY GOODBYE

April 27, 2010 (LOS ANGELES, CA) – After 30 years together and a slew of chart-topping songs that defined an era, the Go-Go's announce *Happily Ever After – The Farewell Tour*. *Happily Ever After* kicks off July 7, 2010 at *Lilith Fair* in San Diego, wraps up July 27 in Austin, and will include a live television performance on *Good Morning America*, July 16 in New York City.

In 1981, the Go-Go's delivered *Beauty And The Beat* hot on the heels of their debut U.S. single "Our Lips Are Sealed." The album garnered double-platinum status, reaching number one and becoming the first to top the Billboard charts by an all-female band that wrote and performed their own songs. 1982's *Vacation* and 1984's *Talk Show* continued their chart and radio successes and cemented the Go-Go's as one of the most iconic and beloved groups of the 80s. The Go-Go's released a much-celebrated anthology, *Return to the Valley of The Go-Go's* in 1994, and 2001 marked the last studio album of new material, *God Bless The Go-Go's*

Their story truly is a punk version of the American Dream. They came, they saw and they conquered the charts and airwaves with their kicky kitsch and sparkling California appeal. Their smash hits, such as "We Got the Beat," "Vacation," "Head Over Heels," and the aforementioned "Our Lips Are Sealed," along with countless magazine covers, television performances, and high-profile concert tours, turned Belinda Carlisle, Jane Wiedlin, Charlotte Caffey, Gina Schock and Kathy Valentine into certified rock stars, and five feisty role models for generations of ready-to-rock girls. From their halcyon days as America's sweethearts to their current status as superstars who pioneered a genre, the Go-Go's preside over an amazing three-decade reign as high priestesses of pop.

Today, with the original lineup intact, the Go-Go's live show continues to deliver every bit of the raw energy of their now-legendary punk beginnings, tempered with the wisdom of three decades of pop perfection. Don't miss them on this farewell tour as they celebrate with, and say goodbye to, their devoted fans, before the Go-Go's head into the happily ever after.

For press inquiries, please contact Jenny Bendel / jenny @ rocknload (dot) us.

The Go-Go's
www.gogos.com
www.twitter.com/officialgogos

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Marketing With A Vengeance

the Go-Go's Happily Ever After – The Farewell Tour

July 7	San Diego, CA	Lilith Fair
July 8	Phoenix, AZ	Lilith Fair
July 10	Tampa, FL	Tampa Bay Rays
July 11	Myrtle Beach, SC	House of Blues
July 14	Portsmouth, VA	NTELOS Pavilion
July 15	Morristown, NJ	Mayo Center for the Arts
July 16	New York, NY	Good Morning America
July 17	Atlantic City, NJ	House of Blues
July 19	Vienna, VA	Wolf Trap
July 20	New York, NY	Irving Plaza
July 22	San Francisco, CA	Fillmore
July 24	Los Angeles, CA	Greek Theatre
July 26	Dallas, TX	Granada Theater
July 27	Austin, TX	Paramount Theater

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