

“BODIES...The Exhibition” Makes its World Debut

(Atlanta, GA) July 26th, 2005--- Premier Exhibitions, Inc. (OTC BB: PXHB), today announced that the Museum of Science and Industry (MOSI) in Tampa, Florida will serve as the first venue to host **BODIES...The Exhibition**. The Exhibition is scheduled to open on August 20, 2005 and run through February, 2006.

BODIES...The Exhibition provides the public with a unique opportunity to see inside carefully preserved anatomical specimens and learn the detailed structure and function of the human body. All of the anatomical specimens in **BODIES...The Exhibition** are legally received and painstakingly prepared by medical university experts for the purpose of study and education. The end result is a human specimen that is examined without any deterioration due to normal decomposition.

The polymer preservation process allows a human tissue to be preserved enabling one to vividly showcase the complex intricacies of the human body. The process, along with others, is also used to supply anatomical specimens to medical schools as teaching aids.

“Our purpose in bringing this exhibition to MOSI is to enlighten, educate, empower and inspire,” said Wit Ostrenko, President of the Tampa Museum of Science and Industry. “We hope that this exhibition will inspire young people to explore careers in medicine and will motivate everyone to make healthier life choices.”

BODIES...The Exhibition features 20 body specimens, 260 organs and partial body specimens which provide a closer look at the skeletal, muscular, circulatory and respiratory systems. Nearly 20 million people throughout Europe and Asia have already visited similar exhibitions.

Dr. Roy Glover, Chief Medical Advisor for **BODIES...The Exhibition**, states, "As I've discovered in my more than 30 years of teaching anatomy to medical students, seeing promotes understanding and understanding promotes the most practical kind of body education possible. This exhibition gives its audience the power to see how amazing their bodies really are."

The Tampa Museum of Science & Industry is the largest science center in the southeastern United States and home to the only IMAX Dome Theatre in the state of Florida. MOSI is accredited by the American Association of Museums and by the Association of Science-Technology Centers.

Premier Exhibitions, Inc. is a major provider of museum quality touring exhibitions throughout the world and proudly presents **BODIES...The Exhibition** at MOSI in association with Jam Exhibitions and Concert Promotions International.

The Company is hosting a shareholder conference call on Thursday, July 28th at 4:00 P.M. Eastern Daylight Time to present an update on the Company. Interested parties can access the call and participate by dialing: 1-800 949-2165, ask to be connected to the Premier Exhibitions Conference Call.

Certain of the above statements contained in this press release are forward-looking statements that involve a number of risks and uncertainties. Such forward-looking statements are within the meaning of that term in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. The Company has based these forward-looking statements on its current expectations and projections about future events, based on the information currently available to it. The forward-looking statements include statements relating to the Company's anticipated financial performance, business prospects, new developments, new strategies and similar matters. The following important factors, in addition to those described in the Company's filings with the Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended February 28, 2005, especially in the Risk Factors and the Management's Discussion and Analysis sections, and its Quarterly Reports on Form 10-Q and its Current Reports on Form 8-K (each of which is available upon request from the Company), may affect the future results of the Company and cause those results to differ materially from those expressed in the forward-looking statements; material adverse changes in the economic conditions in the Company's markets, including terrorist attacks, competition from others, how much capital the Company may or may not receive from required financings, and whether or not, and to what extent, the Company consummates its planned leases to place exhibitions. We disclaim any obligation to update these forward-looking statements.